



Jackson Weightlifting Club

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In 2018 the Kirksville Scottish Highland Games will be held for the 20th year in a row! My name is Thom Van Vleck and I am the Athletic Director and founder of this event. It is the longest continuous Scottish Highland Games in the state of Missouri and this year will also host the Missouri State Championships, Heart of America Scottish Athletics Club Championships, and Mid America Masters Championships.

All profits from the Games will be donated to the American Brain Tumor Association in honor of **Kelly Van Vleck**

The purpose of this letter is to solicit sponsorship for the Games. We have four levels of sponsorship and these sponsors will be acknowledged in our program as well as in the opening ceremony. The levels are based on the hierarchy of the ancient clan system in Scotland. This donation can be in cash or as a donation of goods or services of equal value (i.e. a gift card or store credit).

Chieftain: \$250 Donation

The Chieftain was the leader of his clan. He was also called the “Laird” or Lord and answered only to the king....as long as he felt like it! Highlanders were fiercely independent.

Merchant: \$100 Donation

The Merchant or Tacksman was second only to the Chieftain, acting as the authority for the Chieftain. Often the merchants that owned the mills, cooperages, forges, and stores were in this class.

Warrior: \$50 Donation

The Warrior was the tenant that rented land from the Chieftain or the Tacksman. They worked the land and often employed many Cottars to work for them.

Cottar: \$25 Donation or Volunteer

The Cottar was the commoner who did the real work that needed to be done. They often were the ones most called upon to be a warrior in times of invasion and made up the rank and file of most of Scotland.

I hope you will consider supporting our effort to keep this cultural event alive and growing in Kirksville!

Donations should be made to the “Jackson Weightlifting Club” at the above address or contact me and I will pick it up personally. Let me know if you have any questions.

Sincerely,
Thom Van Vleck