

CITY COUNCIL STUDY SESSION

TO: Mayor and City Council
FROM: Mari E. Macomber, City Manager
SESSION DATE: April 7, 2014
TIME: 4:30 pm
PLACE: Second Floor Conference Room

AGENDA:

- WELLNESS REPORT
- IDEA GENERATION FOR NORTH PARK COMPLEX
- PLAN TO GENERATE INTEREST IN FAÇADE PROGRAM
- DOG PARK UPDATE
- 2014 TRANSPORTATION PLAN
- REVIEW CITY COUNCIL AGENDA
- REVIEW CITY COUNCIL NEWSLETTER – April 4, 2014

WELLNESS REPORT

Several years ago, the City began its employee wellness program. The program started out slow by providing educational materials, wellness events and an annual biometric screening. The initial screenings were conducted in an effort to give employees a baseline on where they were health wise.

And arm them with information that they could use to make decisions about the direction of their health. Ultimately, the early phase of the wellness program was to prepare employees to take advantage of future premium discounts. The offering of premium discounts began in calendar year 2012. Overall since we began the wellness program we have seen improvements in our overall health care costs. The following report is provided to us annually and is based on the results of the biometric screenings.

We want to review these results with the City Council.

Engagement:

120 Members participated in the wellness evaluations which represent 79% (115/145) of the employees on your medical coverage. Of the 120 Members, 107 were Repeat Participants and 13 were New Participants with 62.5% Over the Age 40. In addition, 115% Members registered on the website and looked at an average of 18.7 items per visit. This indicates that members are interested in their results and engaged in improving their health.

Individual Health Awareness:

The current health status and awareness of your Members includes (see pg 2-4):

- Average BMI (F/M): 31.1 / 29.6

- 9.2% Tobacco Users
- 26 At Risk of a Heart Attack over next 10 years
- 37% Metabolic Syndrome
- 1.7% Problem Drinking
- 31 Newly Discovered Conditions
- 18 At Risk Conditions
- 1 Critical Conditions identified and received Immediate Intervention call

Overall Health Status:

The company’s aggregate Health Score of “2” is in the Moderate Risk category with 67% of the members in Low Risk, 18% in Moderate Risk and 15% in High Risk. The Top 3 conditions (most prevalent amongst members) are High BMI, Heart Disease, and Tobacco Use. The Top 3 Conditions ranked by Avoidable Medical Cost are Diabetes, Heart Disease, and Liver Disease.

To get further benefit from your wellness program, Interactive Health recommends that the City:

- ▶ Investigate ways to encourage participation, and bring back those who are not testing. Consider a tiered incentive: something for participation, something more for meeting goals. Employers that offer a strong financial incentive yield an engagement level of 80% or better. Additionally, when held accountable to a Personal Health Goal, 80% of those engaged will maintain good health or make improvements each year. Incentives drive participation, participation drives results and healthy employees are happier, more productive, and less expensive.
 - ▶ Continue with A1c Smart testing as part of your screening profile. As recommended by the ADA, the A1c test is a key diagnostic test for not only managing existing diabetics, but also identifying pre-diabetics. (See attachment)
 - ▶ Encourage members to provide their Physicians’ Fax number to Interactive Health so that we can communicate their results directly to their doctor which strengthens the doctor-patient relationship.
 - ▶ Utilize Interactive Health’s Support Tools to enhance your wellness program and assist members with managing their health: *Health Focus Courses, Monthly Webinars, 6 Month Recheck, Website Tools @ www.interactivehealth.com* (See 2014 Health Calendar Attachment)

IDEA GENERATION FOR NORTH PARK COMPLEX

This park complex is located at Charles and Novinger Streets. It was established in 1989 as a result of a partnership between the City of Kirksville, Kirksville R-III School District and the Kirksville Baseball Softball Association (KBSA). The reason for this collaboration was the request from Hy-Vee to relocate their store from the south end of town to the intersection of Baltimore and Illinois, which had been the site of the School’s baseball field and a couple of fields used by KBSA. The City agreed to construct numerous ball fields, providing the maintenance and upkeep and allowing the School

and KBSA the use of the fields. About 10 years ago, two more fields were added to the complex and a skate park was constructed on the northern edge of the park property.

This complex itself offers two lighted 300 foot softball fields, a lighted regulation baseball field, two 300 foot softball fields, a 270 foot softball field, and two pee wee fields. There is a concession stand, covered picnic shelter, playground structure and a paved parking lot that will accommodate 350+ cars. All fields have eight foot sidewalks leading from the parking lot to the fields. There are two types of batting cages, two that require manual pitching and a coin operated system ran by Kent's Kages that has several batting options to choose for a fee. The park's play structure was replaced this year with a new structure this past month.

The City Council asked that we discuss ways to expand the activities at North Park. At present, aside from the City's slow pitch leagues, school ball teams and KBSA, KATZ utilizes the park for their annual tournament, as do a few other small tournaments. There is also a group that utilizes the fields for soccer. Included with this Study Session Packet is a list of all of the things that have been held at North Park.

Idea generation is something that we want to discuss on Monday. Think of ideas that you might have that would allow for the use of the fields.

PLAN TO GENERATE INTEREST IN FAÇADE PROGRAM

The 2014 budget contains funds to possibly complete a pilot project in the downtown area to improve the facades, lighting and sidewalks of one block in the downtown. The area under consideration is the 100 block of South Elson. The idea behind this improvement is to demonstrate the impact of the improvements on this street and begin the dialogue between the City, TIF Commission and downtown property owners on how we complete the sidewalk, lighting and façade renovations needed within the downtown. The funding source for this project is the downtown tax increment finance funds.

We have also considered holding a meeting with the downtown property owners to see what it would take to encourage their participation in façade and awning renovations. The TIF Commission is interested in moving forward with the downtown improvements. If the Council is agreeable we could pursue a meeting with the downtown property owners and identify one block where all of the property owners were interested in seeing a total facelift of their block and work to get this completed developing agreeable terms and conditions. We would ask that the chair of the TIF Commission, Tony Fajkus convene over the meeting.

If this is agreeable with the Council, City staff including the City Manager, Assistant City Manager and Codes and Planning Administrator would work on this project.

DOG PARK UPDATE

The first dog park meeting was held on March 20. There was a good crowd of people interested in working to make the dog park a reality. The group divided into three sub-committees – Fundraising, Park Design/Layout, and Park Rules. During the discussion with the group, it was obvious that there was an interest in volunteers actually doing the

construction work that would need to be done to complete the project. The specific work would be the laying of a water line, the construction of a concrete pad, and the installation of fencing around and through the park.

The Council's goal was that the group would raise money to match the City's funds and that if there were sufficient funds raised the project would be bid out with appropriate qualified contractors.

Staff met with the Chair of the Design/Layout Sub-Committee, who is a licensed contractor, we discussed the importance of retaining the integrity of the project since we are spending tax payer dollars, and we cannot just have anyone install the fence the work has to be guaranteed. We also discussed the importance of having a licensed plumber to lay the water line and make the appropriate connections to the City's system. Mr. Darr understood this and has committed to providing documentation from licensed contractors who are willing to either do or oversee the work. As of Friday, we have received one statement of commitment from a plumbing contractor qualified to do the work.

The question to the Council is are you willing to relax the requirement of matching the City's funds and allow qualified contractors to either 1) do the work; or 2) oversee volunteers to do the work?

2014 TRANSPORTATION SALES TAX PLAN

Each year staff reviews the street program with the Airport and Transportation Commission followed by the City Council prior to the bid letting. We meet with the Airport and Transportation Commission this past week and had no questions regarding the Street Program.

Typically we have established our priority streets based on an evaluation of the condition of the streets, using objective criteria. Information on each street is plugged into a program and ratings are established for each street. The program we use is called PAVER, which uses a pavement condition index (PCI) as the measurement of the street's condition. Included with this packet are two spreadsheets (one for asphalt the other concrete), which include the PCI for various streets. A PCI rating of 75 is good, a rating of 70 is fair, a rating of 46 to 69 is poor, and a rating below is very poor. We separate the streets by their rating and by their street classification (collector and above or residential). Because we were not able to complete all of the streets that had been identified in last year's street program, we moved them forward to this year.

We are no different than MoDOT or the County when it comes to funding for streets. We have a limited amount of funds that we are able to spend each year on street maintenance. Base on the budget, we allocated \$1,380,000 for street repairs, \$200,000 for curb, gutter and storm drainage, \$62,975 for the Airport and Kirk Tran, \$120,000 for engineering and professional services. With the changeover in City Engineers over the past few years we have found that our five-year street resurfacing program is in need of re-evaluation. This year and next, we will be focused on resurfacing streets throughout the community to extend their lives, while the Public Works Department through engineering and street maintenance work collectively to come up with a comprehensive

list of streets and design resolutions that will eliminate underlying issues like run-off and ground water that affect the surface condition.

Attached to this Study Session Packet is a Memorandum from Public Works Director Alan Griffiths explaining the approach for the 2014 Street Program.

REVIEW COUNCIL AGENDA

REVIEW COUNCIL NEWSLETTER – April 4, 2014

Attachments

- Health Assessment Report
- Summary Report on Park Usage
- Downtown TIF Report
- Dog Park Layout
- Dog Park Logo
- 2014 Street Program



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RESULTS REPORT

CITY OF KIRKSVILLE - 2014 Health
Evaluations

Quality Survey Results

Was the blood drawer courteous?	100%	Yes
Was the blood drawer professional?	99%	Yes
Was the blood drawer's appearance professional?	98%	Yes
Overall, was the program of value to you?	92%	Yes

Total number of respondents: 79



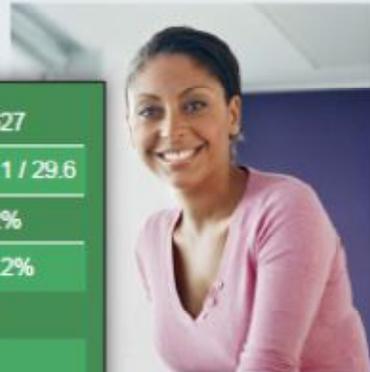
Members

	Age 40+	Repeat participation
120 Total	62.5%	107 (89.2%)
85 Males	58.8%	77 (90.6%)
35 Females	71.4%	30 (85.7%)

5 spouses participated

Interesting Insights About Your Company

Lab tests on file	4,627
Average BMI (Female / Male)	31.1 / 29.6
Percentage of tobacco users	9.2%
Percentage of members referred to a physician	69.2%
Members at risk of a heart attack over the next 10 years	26
Average number of days of exercise	4
Members actively taking steps to improve their health	50



Website Usage

Members registered	115
Information bulletins sent per member *	3.2
Member visits *	523
Items researched per visit *	18.7

* in last 12 months

	Newly Discovered Conditions	At Risk
Anemia	0	0
Blood Pressure	3	0
High Cholesterol	14	5
Diabetes	2	2
Kidney Condition	1	1
Liver Condition	9	0
Thyroid Condition	2	0
Metabolic Syndrome*	44	-

Newly discovered means our testing uncovered an abnormal medical condition that was not entered on the member's health history.

* Metabolic Syndrome is a condition defined as having at least three of these risk factors (large waist measurement, elevated triglycerides, low HDL cholesterol, elevated blood pressure, or high glucose). Metabolic Syndrome increases an individual's risk of having a heart attack, stroke or developing diabetes.



At risk refers to conditions that require immediate medical attention. Interactive Health medical staff has communicated with the people in this group to follow up with their physicians.



At Risk Results

	At Risk Results	Critical
Anemia	0	0
Blood Pressure	1	0
High Cholesterol	8	0
Diabetes	8	1
Kidney Condition	1	0
Liver Condition	0	0
Possible Cancer	0	0
Thyroid Condition	0	0
Other *	0	0

* Muscle, Bone, Autoimmune Disease, Parathyroidism, adverse reaction to medication



Mental Health

	Mild	Moderate	Serious
Anxiety	3	1	0
Depression	4	3	0
Stress	1	0	0
Problem Drinking	N/A	N/A	2

This section includes members who are aware of their condition and tested out of range, but are not currently on medication for the condition.

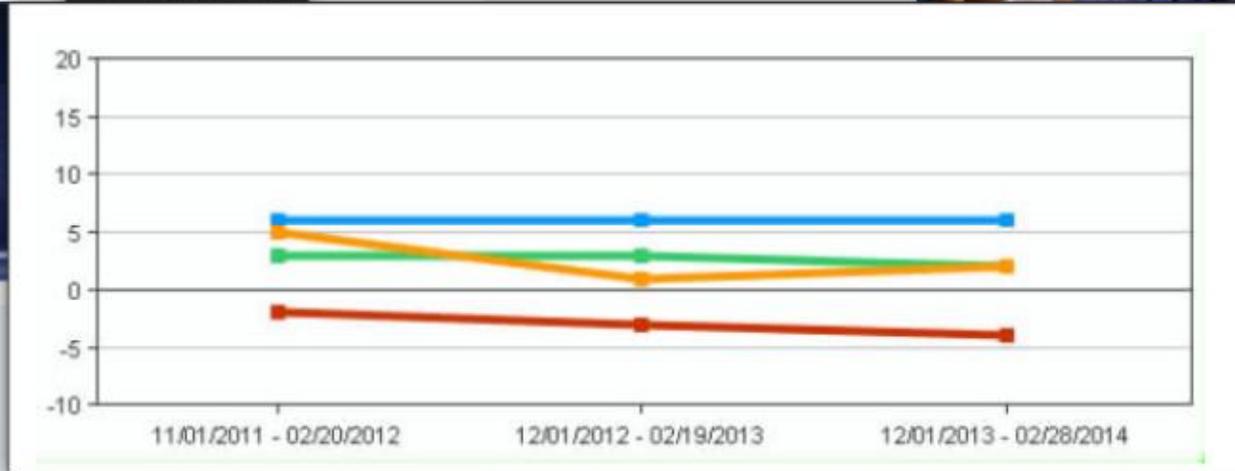
Medication Considerations

Diabetes	0
Blood Pressure	1
Cholesterol	4

IHI Yearly Trends



Average IHI Scores



Health Evaluation Periods

	11/01/2011 - 02/20/2012	12/01/2012 - 02/19/2013	12/01/2013 - 02/28/2014
■ Your Company	5	1	2
■ Peers	6	6	6
■ Healthiest Companies	-2	-3	-4
■ IH Clients	3	3	2

What Is IHI?

The IHI (Interactive Health Index) was designed to help members understand where they stand for future risk of coronary heart disease and diabetes. The index is composed of five modifiable risk factors: smoking, glucose, blood pressure, triglycerides and LDL cholesterol – all potential causes of serious health problems.

Your Company's IHI Scores

The average IHI score for these members is 2, which puts this population in the moderate risk category.

	Your Company	Peers	IH Clients
High Risk (IHI 26+)	15%	19%	16%
Moderate Risk (IHI 1 to 25)	18%	20%	18%
Low Risk (IHI -20 to 0)	67%	61%	66%

Why are we doing it?

Heart disease is the #1 cause of death in the U.S. and also the #1 cause of high medical cost. Luckily, heart disease and diabetes are avoidable. People who meet their goals have a greatly reduced risk of heart disease and diabetes.

IHI Improvements

	Regressed	Same	Improved	Total *
Blood Pressure	-	-	-	0
LDL Cholesterol	6 (32%)	2 (11%)	11 (58%)	19
Glucose	7 (23%)	5 (16%)	19 (61%)	31
Triglycerides	2 (13%)	2 (13%)	11 (73%)	15
Smoking	0 (0%)	10 (67%)	5 (33%)	15

* Total number of members asked to improve based on their last health evaluation



Productivity – Avoidable Estimated Annual Workdays Lost Per Person

Employee productivity is directly related to the overall financial health of your organization. While sick days contribute to reducing productivity, in most cases sick days are just the tip of the iceberg. Employees who have chronic illnesses and come to work every day (presenteeism) can have a significant negative impact on productivity. Symptoms (headaches, shortness of breath, fatigue,

dizziness, lethargy, etc.) can have a proportionately negative influence on your bottom line. This year's health evaluation program has identified those employees who could contribute to this difficult business problem. Fortunately, Interactive Health will continue to communicate with your employees and encourage them to comply with our recommendations. Active disease management services can also contribute to minimizing the potential impact of presenteeism. The following charts will give you a perspective on where your company ranks in avoidable presenteeism.

Your company compared to your peers



Your company compared to ALL Interactive Health clients

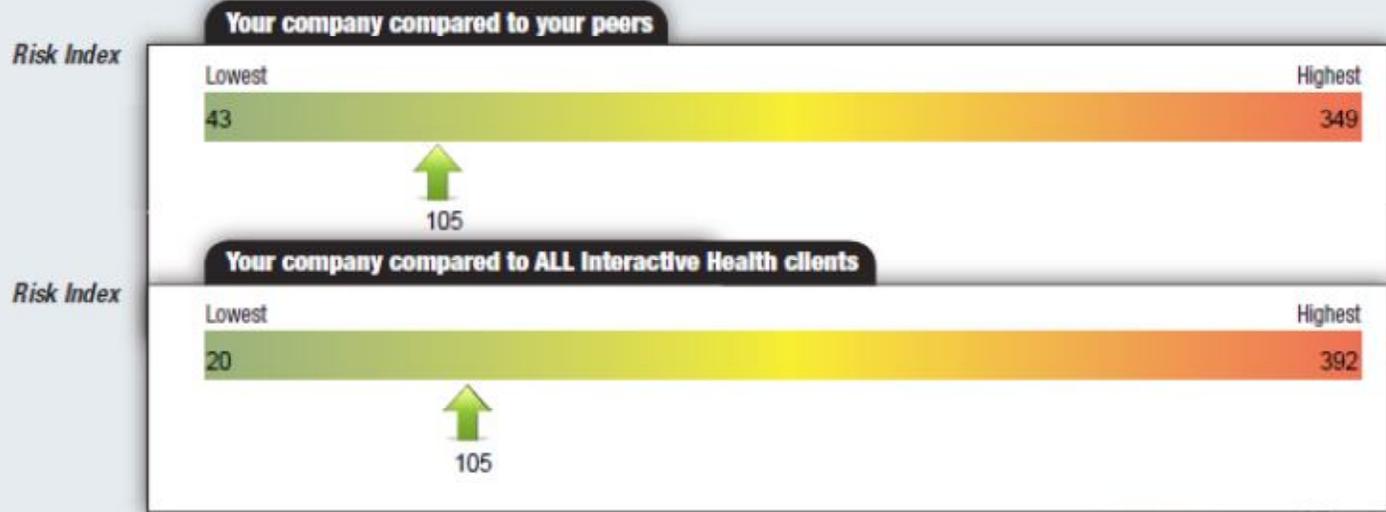


Excludes spouses

Quality – Avoidable Poor Quality

Is anything more important/critical to your company? Did you know that every aspect of your product, sales and service is directly influenced by how your employees feel while they interface with clients, touch your product or attempt to sell new business? We believe that employees who are forgetful, tired, have

difficulty concentrating or remembering, and are irritable are not good for business. Interactive Health has identified some (don't you wish that everyone had participated?) of these people. Our programs will reduce your risk in this area. Poor quality is avoidable!



Excludes spouses

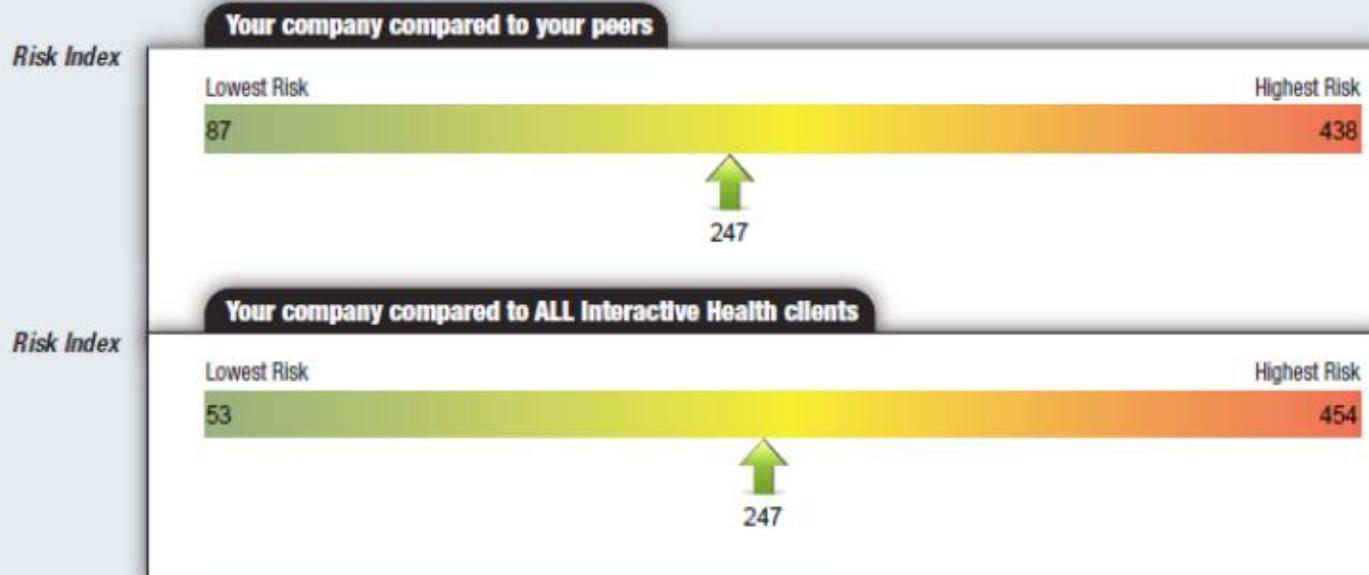


Workers' Compensation –

Avoidable Accidents Influenced by Disease Symptoms

Since workers' compensation costs, and general liability, are based on past experience, future expense exposure can be minimized by reducing the number and severity of accidents. Symptoms associated with active diseases (fatigue, dizziness, blurred vision, lack of concentration, etc.) can have a dramatic "cause and effect" relationship with accident rates. Interactive Health has identified employees who have diseases which exhibit symptoms that can contribute to high accident rates.

We have also adjusted the probability of accident occurrence by the seriousness of the disease. The diseases that we have focused on include: problem drinking, sleep apnea, diabetes, hypothyroidism and depression. The following analysis looks at your company's risk of accidents that may be influenced by symptoms associated with these controllable medical problems. Your company's risk is compared to risks of peer companies and also to the aggregate risks of all companies in the Interactive Health database. This analysis is unique to Interactive Health.



Excludes spouses

Medical – Avoidable Annual Medical Costs

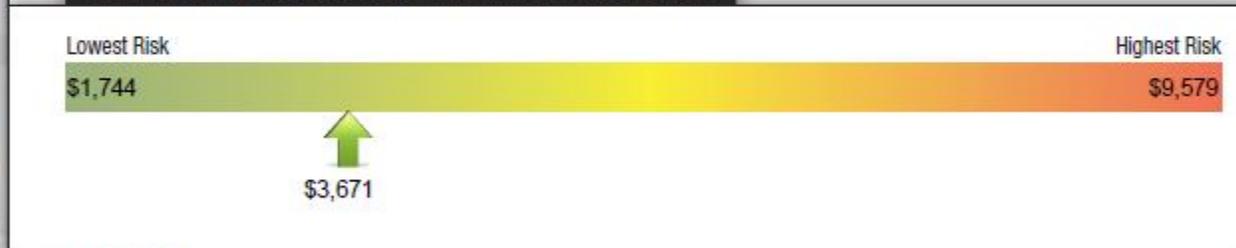
Typically, annual medical costs can be reduced by proactive intervention at the beginning stage of the disease process. Proper management of medical problems and adherence to lifestyle guidelines can reduce medical costs.

Interactive Health has identified members who have an identifiable disease. We have also considered the seriousness of the disease. The following graph provides an estimate of the potential annual avoidable costs on a per person screened basis. Healthiest companies have the lowest avoidable costs.

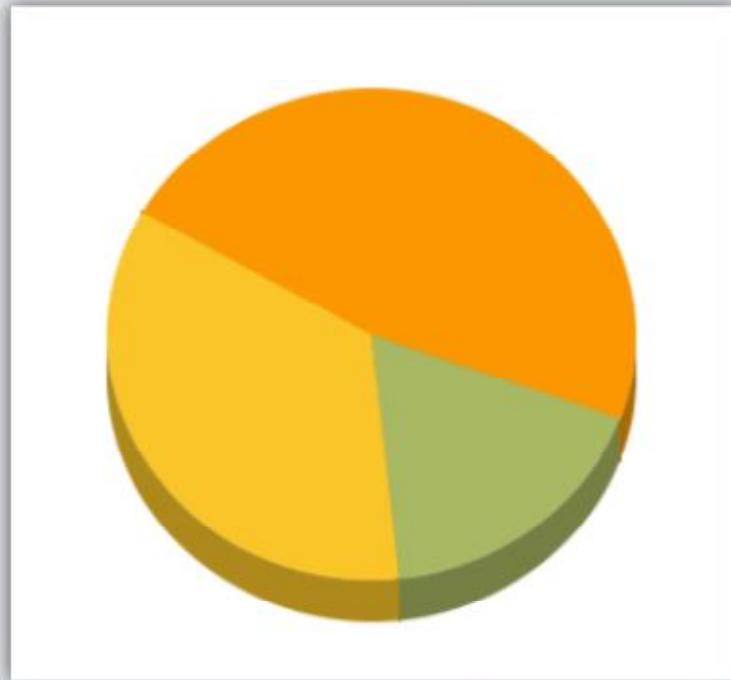
Your company compared to your peers



Your company compared to ALL Interactive Health clients



Estimated Avoidable Annual Medical Costs



Unhealthiest medical plan members (Top 15%)
7 members
\$29,728 per person
\$208,100 total

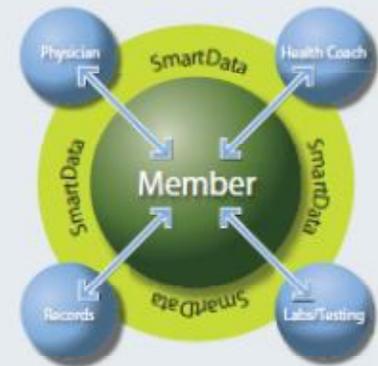
Moderately unhealthy medical plan members (Next 35%)
15 members
\$10,280 per person
\$154,200 total

Healthiest medical plan members (Remaining 50%)
98 members
\$798 per person
\$78,300 total

Sources: Cecil Textbook of Medicine, 19th Edition W.B. Saunders Company, Philadelphia, the Healthwise Knowledgebase, NCEP Adult Treatment Panel III Report 2001
NHLBI - Framingham Heart Study - Estimating Coronary Heart Disease (CHD) Risk Using Framingham Heart Study Prediction Score Sheets 2002, Outcomes Research -
The Health Status of the United States Workforce, Institute for Health and Productivity Studies, Cornell University. The above are not precise numbers. They are estimates
based on the number and severity of untreated medical conditions discovered. INTERACTIVE HEALTH DOES NOT MAKE MEDICAL DIAGNOSES.

Physician Link

Number of people enrolled	54
Number of records provided to physicians	69
Number of additional tests	74
Number of follow-up reminders	0



Smart Testing

Diabetes can have a major impact on employee productivity and health care costs. The results of the A1c test show how well those that self-reported themselves as diabetic are managing their condition and identifies those that are newly discovered diabetics and pre-diabetics. Newly discovered means no history of diabetes were indicated, but the A1c results indicate diabetic or pre-diabetic range. An A1c $\geq 7.0\%$ indicates a greater risk of diabetes related complications.

Highlights

Diabetics (self-reported)

- 12 members
- 6 (50%) not in control (A1c $\geq 7.0\%$)
- Average BMI 34.3

Newly Discovered Diabetics

- 2 members
- 2 (100%) had a pre-diabetic fasting blood glucose (100-125 mg/dL)
- 0 with A1c $\geq 7.0\%$
- Average BMI 28

Pre-diabetics (excludes self-reported diabetics)

- 29 members
 - 9 (31%) had a normal fasting blood glucose (<100 mg/dL)
 - Average BMI 30.8
- Potential for becoming next group of diabetics - opportunity for preventive course of action

A1c Testing Results

74 (62%) of the 120 members received an A1c test	Members	Provided Results to Physician	Current Estimated Costs *	Preventable Future Costs *
Diabetic range A1c $\geq 6.5\%$	8 (11%)	6 (75%)	\$80,000	N/A
Pre-diabetic range A1c = 5.7%-6.4%	32 (43%)	15 (47%)	\$16,000	\$320,000
Normal range A1c $\leq 5.6\%$	34 (46%)	12 (35%)	N/A	\$17,000

* According to the Centers for Disease Control 2007 & American Diabetes Association 2007: On average a pre-diabetic costs the medical plan approximately \$500 per year and a diabetic's direct (medical) and indirect (disability, productivity, quality) costs are approximately \$10,000 per year.



City of Kirksville

Engagement			
Quality Survey	2012	2013	2014
Total number of respondents	98	61	79
Was the blood drawer courteous?	100%	98%	100%
Was the blood drawer professional?	100%	98%	99%
Was the blood drawer's appearance professional?	100%	100%	98%
Overall, was the program of value to you?	93%	90%	92%
Participation	2012	2013	2014
Total	145	124	120
Age 40 +	62.8%	62.1%	62.5%
Male	104	89	85
Female	41	35	35
Spouses	6	6	5
Website usage	2012	2013	2014
Members registered	128	113	115
Items researched per visit	16.2	14.3	18.7

Health Awareness			
Interesting Insights	2012	2013	2014
Average Body Mass Index - Females	30.4	30.1	31.1
Average Body Mass Index - Males	30.1	29.9	29.6
Percentage of Tobacco Users	17.2%	15.3%	9.2%
Percentage of Problem Drinkers	2.1%	0.8%	1.7%
Percentage of members referred to a physician	58.6%	56.5%	69.2%
Members at risk for a heart attack over next 10 years	40	28	26
Newly discovered conditions	51	31	31
At Risk conditions	15	8	18
Critical conditions	0	0	1
Metabolic Syndrome	35%	30%	37%

2014 WELLNESS PLANNING CALENDAR



JANUARY

Healthy Weight

MEMBER WEBINAR:
Redefining Fast Food

NEWSLETTER:
Healthy Meals Made Simple

PREVENTIVE FOCUS:
BMI

FEBRUARY

Heart Health

MEMBER WEBINAR:
Inflammation and Heart Disease

NEWSLETTER:
Plant Based Diets and Heart Disease

PREVENTIVE FOCUS:
Coronary Risk Profile

MARCH

Good Nutrition

MEMBER WEBINAR:
Nutrition for a Healthy Gut

NEWSLETTER:
Prebiotics and Probiotics

PREVENTIVE FOCUS:
Colorectal Cancer

APRIL

Emotional Health

MEMBER WEBINAR:
Conflict Management

NEWSLETTER:
The Healing Power of Humor

PREVENTIVE FOCUS:
Depression Screening

MAY

Physical Activity

MEMBER WEBINAR:
Fitting in Fitness

NEWSLETTER:
Microbursts at Work

PREVENTIVE FOCUS:
Target Heart Rate

JUNE

Brain Health

MEMBER WEBINAR:
Memory Loss

NEWSLETTER:
Managing Migraines

PREVENTIVE FOCUS:
Prostate Cancer

JULY

AUGUST

SEPTEMBER

JULY

Skin Health

MEMBER WEBINAR:
Beauty from the Inside Out

NEWSLETTER:
Skin Health

PREVENTIVE FOCUS:
Eye Health

AUGUST

Immune Health

MEMBER WEBINAR:
Boost Your Immunity

NEWSLETTER:
Cold vs. Flu

PREVENTIVE FOCUS:
Flu Vaccine

SEPTEMBER

Healthy Families

MEMBER WEBINAR:
Healthy Eating Starts at Home

NEWSLETTER:
Fit Together

PREVENTIVE FOCUS:
Cholesterol

OCTOBER

Bone and Joint Health

MEMBER WEBINAR:
Arthritis

NEWSLETTER:
Back Pain

PREVENTIVE FOCUS:
Mammogram

NOVEMBER

Diabetes Awareness

MEMBER WEBINAR:
Diabetes Self-Management

NEWSLETTER:
Child Obesity and Type 2 Diabetes

PREVENTIVE FOCUS:
Diabetes

DECEMBER

Financial Health

MEMBER WEBINAR:
Healthcare Consumerism

NEWSLETTER:
Financial Stress

PREVENTIVE FOCUS:
Sleep Apnea

Summary of North Park Usage

Kirksville R-III Schools

The Kirksville R-III Schools have a usage agreement through 2015 for the usage of North Park. The school has the first right to use the Gardner Field from March 1 to June 1 for high school boys baseball, and from August 1 to October 31 have first right to use two softball fields for middle school and high school girls softball. They pay the City \$6,000 per year for use of the facility. The City is responsible for all field maintenance.

KBSA

The Kirksville Baseball Softball Association has a usage agreement through 2015 for the usage of North Park. The contract grants them use of eight ball fields on Monday, Wednesday, Friday and the first and third Saturday of the month from April 15 through May 15 for practices, and from May 15 to August 1 for games. Per the contract, they pay the City \$35 per child enrolled in the program. The City is responsible for all field maintenance and umpires.

It has been past practice for KBSA to use the fields more than is outlined in the contract. During the period of April 15-May 15 they use all eight fields 6 days a week for practice. During that time there are no other conflicting events. When games start on or around May 15 KBSA has been using 3 additional fields on Tuesdays and Thursday evenings. The three fields they have been using are not utilized for Adult Softball. KBSA has typically not used the facility on their contracted Saturdays. In 2013 and 2014 KBSA was asked to pay an additional \$2,000 to cover increasing expenses attributed to the operation of their program. They had 623 participants in 2013. If field space allows, KBSA teams may book practices once games begin for no additional charge.

KATZ

KATZ Softball is a competitive girl's fast pitch league that utilized Jaycee and Patryla Parks Monday-Thursday from April 15-May 15 for practices and May 15-July 15 for games. If field space allows, they have also played on White field on Tuesday nights. There is no formal agreement with this league. They pay the City \$350 per team. The City is responsible for all field maintenance and umpires. In 2013 and 2014 KATZ was asked to pay an additional \$1,000 to cover increasing expenses attributed to the operation of their program. They had 21 teams in 2013. Once league fees are paid, teams are allowed to book up to two practice times a week for no additional charge.

For 2014 it is anticipate the Jaycee Park will not be usable for the KATZ season to allow for the grass to take root in the newly redone field. Staff has been working with KATZ and KBSA to find a compromise that will allow for the league to still play their games in Kirksville. KBSA is willing to work with them, but with field use being so heavy for both groups at the same time it will be difficult to schedule all the games.

KATZ Softball also organizes an annual softball tournament the second weekend in June. They host over 40 teams for this event. This is the largest annual event we host at the complex. This year's tournament is scheduled for Jun 14-15.

KATZ Softball is working with the Missouri State Armature Softball Association to host a State C tournament on June 27-29 for Girls 8U, 10U, 12U, 14U, 16U and 18U. This is the first time a State C tournament has been held. It has been several years since MO ASA has hosted an event at our complex. If the event is successful we hope to be the annual host of this tournament.

Adult Softball

City staff organizes and administers the adult softball program. The City is responsible for marking the fields and umpires. In the summer, leagues are offered on Tuesdays, Thursdays and Sundays from the end of May through August. A fall softball league is offered on Sundays. In 2013 there were 45 softball teams registered in the summer league. There were not enough teams registered to hold a fall league. Once league fees are paid, teams are allowed to book up to two practice times a week for no additional charge.

Tiger League

Tiger League is a summer baseball league for older boys. They use the Gardner Field on Tuesdays and Thursdays for games and practices during the summer months. They pay us \$35 per player. The City is responsible for marking their fields.

Traveling Teams

There are several traveling teams in the Kirksville area. Traveling teams may book practices if spots are available for \$10 an hour. Some teams even host games at the complex. Marked fields can be rented for \$65 per day. Field lights can be used for \$10 an hour.

City Sponsored Events

In the summer of 2013 the City sponsored or co sponsored several events. The City worked with 3 traveling teams to host 5 separate baseball tournaments. Four adult softball tournaments were scheduled, but there were only enough registrations to hold one. The City Wellness Committee also hosted a one day softball tournament.

For 2014 it is anticipated that there will be more traveling team tournaments co-sponsored by the City, as we are building our contacts with local coaches. There are tentative dates set for a baseball tournaments on May 31 and August 9.

Truman State University

Students of Truman State University also use the North Park facility. The Intramural Department does an annual softball tournament in the fall. They rent the entire facility for their weekend tournament. The 2014 tournament is tentatively scheduled for September 20-21.

Frats at Bat is an annual event sponsored by a group of Truman fraternities and sororities. They rent the entire facility for their weekend tournament. They have not booked their 2014 date yet, but have been in contact about possible dates.

Soccer

There is a local soccer club team who rents a ball field in the fall for practices. They pay \$10 per hour for the field, plus \$10 an hour for the use of lights. They have been using the outfield of a field for the last couple of years.

In 2011 and 2012 there was a men's soccer club that was renting the facility in the late evenings to play pick up soccer games. They were paying \$10 per hour for the field, plus \$10 an hour for the use of lights.

Special Uses

Kraft food has been renting the facility for their annual company picnic for the last couple of years.

There is a local church that rents the facility in the late night hours and plays pick-up games of softball. They use the facility biweekly throughout the summer and fall. They pay \$10 per hour for the field, plus \$10 an hour for the use of lights.

The City offered a Kickball league in the fall of 2013. There were not enough registrations for the league to be held.

We see several rentals at Jaycee and Patryla Parks by groups having a picnic in the park, then renting the field for a pickup game.

We have booked our first wedding- it is scheduled for September 13, 2014 on the White Field.

Kent's Kages

Kent's Kages rents land just north of the concession stand to house their six coin operated batting cages. Kent's Kages pays the City \$3500 annually to lease this land. The batting cages are open 4:30pm-9pm Monday through Friday, 10am-4pm Saturday, and 1pm-5pm on Sunday during the summer season.

KIRKSVILLE CITY COUNCIL STUDY SESSION ATTACHMENT

SUBJECT: Downtown Tax Increment Financing

STUDY SESSION MEETING DATE: April 7, 2014

CITY DEPARTMENT: Administration

PREPARED BY: Mari E. Macomber, City Manager

BACKGROUND

The community has been working since 2000 on improving the overall appearance and atmosphere of downtown Kirksville with the overall goal of insuring the future viability of business success within the heart of the community. In 1999, the City adopted a tax increment financing (TIF) plan that incorporated as its framework the 1999 Downtown Redevelopment Plan. This Plan was a basic assessment of the downtown, which included possible concepts and long term goals that could be implemented to maintain economic success within the downtown area.

Incorporated into the Downtown Redevelopment Plan were the results of a cost-benefit analysis that was conducted to determine the financial feasibility of this proposed redevelopment plan in generating sufficient revenues to offset the cost of paying for the public improvements needed to encourage development. TIF funds are generated when there is an increase in assessed valuation and in retail sales. Instead of those increases going to the various governmental entities, they are given to the TIF with the sole purpose of improving public infrastructure. These improvements in public infrastructure in turn will help to increase private investment followed by possible increases in property values and retail sales. To date, the TIF has paid for a portion of the parking lot improvements for those lots located adjacent to the Downtown Cinema 8, Missouri/Main Street lot and the McPherson Marion lot. The TIF has also paid for sidewalk improvements within the 300 block of West Washington Street, Franklin Street and sidewalk and parking lot improvements in and around the courthouse square. Other funds have been used to complete the Jefferson Street project, downtown waterlines, and the parking lot at Elson and McPherson. The funds necessary to establish the TIF and the cost of the Downtown Design Guidelines were also paid for by TIF.

DOWNTOWN DESIGN GUIDELINES

Since the TIF funds are generated from property and sales tax funds that otherwise would have gone to the various taxing districts, it is important that we use these funds in the manner intended and that we begin investing in projects. The downtown design guidelines were needed to help us define the physical improvements necessary to achieve the goals from the Downtown Redevelopment Plan.

Originally, there were four downtown partners working toward these improvements – AT Still University, City of Kirksville, Kirksville Downtown Improvement Committee (KDIC) and Truman State University. In 2004, Adair County had become an important member of that partnership. The Chamber of Commerce is also recognized as a partner in this

process.

Based upon the information that has been gathered, there is strong public opinion that the central business district should be “quaint” and “historic”, featuring unique retail shops, restaurants, nightclubs, professional and service oriented businesses, non-profit and governmental organizations, financial services and residential properties.

The TIF Commission and City Council have discussed the downtown facades and downtown sidewalks on numerous occasions. The metal awnings in place downtown are attached to the sidewalk. The City Council after trying to work out a resolution with property owners in the 100 block of S. Franklin decided that no additional sidewalk work would be done until a resolution of the awnings was made. The issue as it stands today is that the awnings are supported by the sidewalks and before any money is spent on the sidewalks how can we work with the property owners to at a minimum remove the awnings from the sidewalk.



KIRKSVILLE CITY COUNCIL STUDY SESSION ATTACHMENT

SUBJECT: 2014 Street Program

STUDY SESSION MEETING DATE: April 7, 2014

CITY DEPARTMENT: Public Works

PREPARED BY: Alan Griffiths, Public Works Director

GENERAL:

The City of Kirksville performs a street resurfacing project annually with funds generated from the ½-cent Transportation Sales Tax approved by the voters. The allowable scope of work to be considered each year could include resurfacing work, drainage improvements, restriping and raising water valves and sewer manholes to grade.

Resurfacing work includes grind and overlay paving of the roadway, slurry seals, cape seals and chip seals. The grind and overlay paving is the most common; however, these other methods are also effective depending on the condition of the roadway being resurfaced.

Drainage improvements include installation of curb and gutter, driveway tubes, swales or ditches, inlet boxes and storm sewer piping. Water, in any amount, on pavement surfaces has a detrimental effect; and to eliminate this to the greatest extent possible increases the lifespan of the resurfacing work.

Restriping includes the replacement of striping, markings and markers existing prior to the start of work.

Raising water valves and sewer manholes to grade is necessary so as not to leave possible depressions in the roadway surface causing possible traffic and pedestrian hazards. As much as possible, these items are left at their existing elevations, and the new street surface is replaced to match.

Roadways are classified based upon their use to allow for proper traffic flow in a safe and efficient manner throughout the City. The various classifications include Residential, Collector, Minor Arterial, Major Arterial and Highway. Residential is mainly where the homes are located and is almost exclusively the shorter, narrower blocks. Collector is generally residential, connecting the Residential streets; but are usually wider than Residential. Minor Arterial is generally a wide two-lane roadway but can be a four-lane roadway. These usually have commercial businesses located along them, but could still have some residences. Major Arterial is generally a four-lane roadway within commercial/industrial areas, and has limited access via driveways. Highways are four-lanes plus, and have limited access usually by Major Arterials.

ENGINEERING:

The City uses a pavement management program (PAVER) to determine a Pavement Condition Index (PCI) as a measurement of a street's condition. The program rates streets based upon condition of the pavement surface and subsurface damages evident during an inspection, the volume of vehicular and pedestrian traffic, speed limits, roadway width, various other existing roadway improvements and the classification of the roadway. The engineering staff rates streets throughout the year and enters data into the program. The list is generated and reviewed, taking into consideration other factors including street projects where a new or wider street is needed, where drainage improvements are needed or where underground utility work is anticipated. A PCI of 75 or higher is considered "good;" a PCI of 70 is considered "fair;" a PCI of 46 to 69 is considered "poor;" and a PCI of 45 and below is considered as "very poor" or "failed."

Due to drainage issues needing to be addressed, engineered, designed and constructed prior to any street resurfacing method being applied, this year's list will concentrate on streets where drainage work is not necessary or minimal. Concrete roadway repairs, including curbing if necessary, are to be incorporated into this year's project list. This work entails removal and replacement of individual panels (sections of roadway) that have failed. After completion of staff's review and reduction of the list to meet budget constraints, the contract documents should be ready to advertise by early May.

There are two main issues regarding the condition of streets. The first is the structural section, where many residential streets do not have an adequate structural section. The streets were originally constructed with minimal structural sections of concrete, asphalt or brick over native soil. Now, the weight of vehicles and the volume of traffic are quite literally tearing the streets apart. A proper solution would be to completely reconstruct the streets "from the ground up," with sub-grade treatment and compaction, a rock sub-base and adequate concrete or asphalt sections. The second is the drainage issue. Water is one of the worst things you can subject a roadway to. It needs to be drained off of and away from any roadway section as quickly as possible. Structural failures first appear when the sub-grade has a weak spot in it, causing the surface to stress, flex and crack. Once water can migrate through the pavement section to the sub-grade, deterioration occurs quickly with potholes or larger sinkholes. Erosion is quickest on asphalt roads, as the material breaks down fast.

FUNDING:

With approximately 120 miles of roadway within the City, resurfacing needs far exceed available funds. The 2014 budget contains \$1,580,000 approved by the City Council for the Street Resurfacing Program, curb and gutter, and parking lot work; and staff has identified many streets to include in this year's project. However, the PAVER program lists many other streets that need resurfacing work this year, with an approximate cost of \$16,900,000 to complete; therefore, the City can only resurface approximately 9.5% of the streets needing work this year.

RESURFACING SOLUTION:

Staff does not have a definitive list of streets at this time for the 2014 Street Resurfacing Program due to our need to reprioritize and focus on an approach that allows for the

resurfacing of streets throughout the community over the next two years to extend their lives, while allowing us to complete design work and prepare comprehensive design projects that will eliminate underlying issues outside of the surface of the street, i.e. drainage, curbing, and turning radii. In addition with the turnover in the City Engineer position over the past six years, consistency and focus has been affected. Staff is completing a review of the list and adjusting work limits in an effort to “stretch” the budget to resurface as many streets as possible. Staff is also evaluating drainage issues within each area on the list in an effort to rectify this issue, as well as seeking grant funding to perform drainage improvement work. The issue of an adequate structural section cannot be addressed without funding to construct an entirely new roadway; therefore, at this time, only the resurfacing and surface treatment options are being considered.