

CITY COUNCIL STUDY SESSION

TO: Mayor and City Council
FROM: Mari E. Macomber, City Manager

SESSION DATE: January 22, 2008
TIME: 5:30 p.m.
PLACE: Second Floor Conference Room

AGENDA:

- **Presentation from Silver Rails Resort**
- **Presentation Regarding Airport Days**
- **Newsletter Review – January 18, 2008**

PRESENTATION FROM SILVER RAILS RESORT

Efforts are underway to develop a railroad resort in LaPlata, Missouri. The City of Kirksville is interested in this project for two reasons: 1) the economic development impact and benefit to the area; and 2) the resource needs and impact on the City of Kirksville water treatment facility.

Representatives from Silver Rails Resort will be in attendance at the Study Session to outline their development plans for the City Council. This will be a good opportunity to learn more about their water needs.

Members of the Adair County Public Water Supply District have also been invited to hear the presentation. The current water agreement is between the City of Kirksville and the Public Water Supply District. It is the District that sells water to the City of LaPlata. According to the estimate received from Ray Ivy, the water demand will increase around 27 million gallons per year. There is room for growth within the limits of the agreement set between the City and the Public Water Supply District.

Recommended Action:

Listen to the presentation and ask any questions that you have about the project.

PRESENTATION REGARDING AIRPORT DAYS

As the owner of the airport, the City is ultimately liable for the actions and activities that take place at this facility. The Kirksville Airport Association and Kirksville Noon Rotary Club partnered together this year to host the annual airport day making this the best event with the most visitors to date. The groups would like to expand this event and wish to discuss the proposal with the City Council. There are several ideas that are being suggested for consideration including 1) aerobatic events; 2) evening dance with barbeque and beer sales; 3) much costlier event requiring sponsorship

The City Council has expressed a desire to make the airport more visible. These types of events will bring out local people who may eventually take advantage of the commercial

service. One question that should be asked concerns the insurance requirements, since the City has limited coverage and MIRMA requires the purchase of coverage for these special events.

Included in your packet is a letter from Randy Smith outlining the event. Mr. Smith will be in attendance to explain the concept and seek City Council support.

Recommended Action:

It is recommended that the City Council listen to the presentation from Mr. Smith asking questions that you may have and directing the City Manager to proceed in working with the organization to host an airport day event at the Kirksville Regional Airport.

NEWSLETTER REVIEW – January 18, 2008

Attachments

Letter from Randy Smith, KPA and Rotary Club President – pgs. 4 - 5

January 18, 2008

Kirksville City Council
Kirksville, MO 63501

Greetings!

My name is Randy Smith and I am the President of the Kirksville Airport Association EAA Chapter 1433 (KAA) and the Rotary Club of Kirksville.

Last September the KAA, the City of Kirksville, and the Rotary Club of Kirksville co-sponsored a very successful Airport Day. Approximately 2,500 people enjoyed the family-oriented event that featured a fly-in pancake breakfast catered by Hy-Vee, airplane and helicopter rides, a Kids' Fun Zone, STARLAB (a portable planetarium), a food stand, snow cones, and a new car display.

The 2008 event is scheduled for Saturday, September 13 and I have been working closely with David Hall, Director of the Kirksville Regional Airport; Debi Boughton, Director of Tourism; and Steve Bell, Director of Community Services to make this year's event even better.

The KAA would like to expand the event into an Air Show by adding two professional aerobatic performers, the Golden Knight skydiving team, and a professional air show announcer. We would also like to increase the number of things for people to do and see by adding a kick-off barbeque and hangar dance on Friday night and a car show, a rock climbing wall, the Conservation Department aquarium, static displays of an A-10 Thunderbolt Warthog and Blackhawk helicopter, and a B-2 fly-over on Saturday.

On January 8, 2008 the KAA met with the Board of Directors of the Rotary Club of Kirksville and proposed that the club increase its volunteer support of the event. Last September the club worked the Fly-In Pancake Breakfast. This year we are asking them to adopt the event as a fundraiser by assisting with finding sponsors, selling program ads, putting up posters, setting up and tearing down tables and chairs, setting up and tearing down the inflatables, parking cars, and selling admission tickets at the show. The Rotary Club Board was enthusiastic about our proposal and asked us to present it to the club at a regular club meeting. If they adopt the event as an annual fundraiser, the name of the event will become *The 2008 Kirksville Rotary Club Air Show*.

As previously mentioned, one of the ways we would like to expand this year's event is to have a barbeque and hangar dance on Friday night. The KAA would like to hold the event in the city's 80 x 80 hanger. In addition, we would like permission to sell beer. We have contacted Craig Shorten, owner of the Du-Kum Inn, and he is interested in overseeing the sale of beer. As you may know, Craig operates the beer tent at the NEMO District Fair each summer.

David Hall, Director of the Kirksville Regional Airport, and I attended the International Council on Air Shows (ICAS) convention this past December. We each took a course through their "Air Show University". During the convention we met a number of air show performers and the organizer of

the Tucumcari New Mexico Rotary Air Show. This show is in its 16th year. Last year they raised nearly \$10,000 that went right back into the community. We are using the Tucumcari show as our model.

The KAA hopes to expand the Air Show each year. We want to make this an event that residents of Northeast Missouri anticipate annually, much like the Red Barn Arts Festival. We have carefully chosen Saturday, September 13, 2008 as our date because there is no city-wide event that weekend. We are committed to providing a family event that is safe, educational, and entertaining.

Sincerely,

Randy Smith
President
Kirksville Airport Association EAA Chapter 1433
Rotary Club of Kirksville