

CITY COUNCIL STUDY SESSION

TO: Mayor and City Council
FROM: Mari E. Macomber, City Manager

SESSION DATE: March 11, 2008
TIME: 5:30 p.m.
PLACE: Second Floor Conference Room

AGENDA:

- **Baltimore Lights**
- **Airport Update**
- **Newsletter Review – March 10, 2008**

BALTIMORE LIGHTS

I had informed the City Council that Dr. Lawrence Miller had contacted me to discuss the City working with Baltimore merchants. Since the City and Chamber of Commerce had tried on a few other occasions to do something with these business owners, I was very interested in meeting with Dr. Miller. Alisa Kigar, Chamber of Commerce Executive Director and I met with Dr. Miller to discuss his proposal. He is very interested in partnering with the City and Chamber of Commerce to establish a holiday lighting program along Baltimore. If this project goes well, it may be the first of several partnerships to come.

At this point, it is all suggestion. Dr. Miller is proposing that the merchants and property owners pay for the decorations and that the City hang the lights to meet MoDOT standards. We currently hand all of the banners and the holiday decorations for the downtown merchants. There would also be the issue of installing the appropriate electrical requirements. Ameren has determined what is needed at each intersection. We are awaiting the cost for this. To make this project a go, it is expected that the City pay for the electrical upgrades and may be able to pursue some support from Ameren.

This is a good community project that will benefit the entire community. Kirksville serves as the shopping hub for many of the surrounding communities. This would be one way to enhance that shopping experience. It may also help to bring people to town just to see the lights during the holiday season.

Dr. Miller will be at the Study Session on Tuesday to visit with the City Council on his idea and the work that has been done so far.

Recommended Action: As I noted, this would be a wonderful community project and would go a long way to improve the appearance of our community during this time. We will need to determine what the costs of establishing power to the intersections and may need to take a multi-year planned approach.

AIRPORT UPDATE

Included in this packet is a report from Steve Bell, Community Services Director which provides an update on various aspects of the airport. With the announcement of MESA Airlines wanting to eliminate its essential air service to Kirksville and other communities it has raised the question for many whether or not we will continue to have air service. We know that the U.S. Department of Transportation is soliciting proposals from air service providers for all of these communities and that Mesa Airlines has to continue to provide the service until a replacement is in place. We want to spend some time visiting with the Council about where we are with various aspects of the airport operations and to give the Council an update on the marketing project and the capital projects that are currently planned for the airport.

Recommended Action – This is an informational presentation, Council comments and suggestions are welcome, but no Council policy decisions will need to be made regarding the information shared at the Study Session.

NEWSLETTER REVIEW – March 10, 2008

Attachments

Letter from Dr. Lawrence Miller – pg. 3

Staff Report Regarding Airport – pgs. 4 - 8



NORTHERN MISSOURI EYE CENTER

Laurence I. Miller, D.O.
Board Certified in Ophthalmology

506 E. Rosewood
Kirksville, MO 63501
(660) 665-1223

March 5, 2008

Mayor Rowe
City Council
City of Kirksville
201 S. Franklin
Kirksville, Mo 63501

RE: Baltimore Lights for 2008

Dear Mayor and City Council

It is my observation and others that seasonal lights along Baltimore St. are needed. From Thanksgiving thru the New Years lights are few and far between leaving a dull and dark Baltimore strip. Myself and other small businessmen feel we can make a difference. With businesses purchasing wreaths and the city paying for the pole installation and maintenance this joint venture offers considerable beautification of our town

I have discussed this with a number of businessmen/owners on Baltimore and I see a real interest. I am hopeful of your support for this worthwhile project. I have met with Alisa Kigar and Mary Macomber for their advise and support. I look forward to hearing from the council as soon as possible

Sincerely,

Laurence I. Miller, D.O.
Baltimore property owner

KIRKSVILLE CITY COUNCIL STUDY SESSION ATTACHMENT

SUBJECT: Airport Update

STUDY SESSION MEETING DATE: March 11, 2008

CITY DEPARTMENT: Community Services

PREPARED BY: Steven Bell, Community Services Director

Runway Rehabilitation Project:

Prior to the commissioning of the Cat 1 ILS in the spring of 2007 there needed to be additional precision markings along with replacement of aged and faded original runway markings. It was determined that before proceeding with the new marking installation there should be partial runway rehabilitation. Several concrete panels were repaired and some full panels replaced. It was determined that the crack and edge seal was in serviceable condition. New runway paint and required markings were installed.

Airport Wildlife Security Fence / Ameren Power lines:

As a result of the USDA Wildlife Hazard Management Plan completed this past year, a recommendation was made that an 8ft high chain link fence be installed around the perimeter of the Kirksville Regional Airport. MoDOT Aviation section has allocated funds in their STIP (State Transportation Improvement Plan) for this project as well as the burial of the Ameren UE power lines adjacent to Highway 63 and north of Runway 36. These power lines have been identified as an obstruction by the FAA. Initial paperwork has been started for both of these projects and they are to be completed in calendar year 2008.

Lower Minimums:

The next FAA Flight Check is scheduled for June and will determine if we can change landing minimums to the ILS Runway 36 from 250ft ceiling and $\frac{3}{4}$ mile visibility to minimums of 200ft ceiling and $\frac{1}{2}$ mile visibility. This should become effective the next available approach plate publication date of September 25th.

Commercial Air Service:

On January 22, 2008, Air Midwest filed 90-day notices with the United States Department of Transportation (EAS) of its intent to terminate its subsidized service at eleven communities effective April 21, 2008. Air Midwest's parent company, Mesa Air Group, Inc. in its 4Q2007 Revenue and Earnings statement, stated it has incurred "significant losses (at Air Midwest)," and "with little prospect of future profitability we have reluctantly begun to liquidate those assets and operations."

The Federal DOT responded as below;

“Because Air Midwest’s proposed termination of service would leave all nine communities without any scheduled air service, we must prohibit the carrier from terminating such service at the end of its 90-day notice period and request proposals for replacement service. We will also require it to maintain service at the communities for an initial 30-day period after the original 90-day notice period consisting of the service patterns contained in the current contracts. Furthermore, we will require Air Midwest to continue to maintain service at the communities for successive 30-day periods until we have completed processing the carrier replacement case and the new carrier(s) has actually started service.”

Summary:

The Department of Transportation is prohibiting Air Midwest from terminating its subsidized service at the eleven communities and requesting proposals from carriers interested in providing essential air service (EAS) at any or all of the communities by February 29.

We have received inquiries from Great Lakes, Inc., Air Choice One, Inc., Gulfstream International, Mesaba Airlines, and Island Air, Inc. There is also interest at the local level by Craig Shorten.

Ashlee Frazier was hired as the Station Supervisor for Air Midwest. Ashlee has been a great improvement and is very cooperative with customer service matters.

Marketing:

An air service promotion committee consisting of Alisa Kigar, Ashlee Frazier, Ken Sloan, Steve Bell, Debbie Boughton, Roger Rosenberg and David Hall has been meeting to explore new ways of promoting the air service. With the SCASD (Small Community Air Service Development Grant) and matching funds we have \$20K available for each of the next two years for developing and implementing a promotion campaign to include radio, TV, newspaper, and billboard advertising.

The committee has been presenting a program to all the area services groups in an effort to increase awareness of the commercial airline service. This includes all of the Northeast Missouri area.

Kirksville Rotary Airshow:

Dr Randy Smith, President of the Kirksville Airport Association and David Hall attended the International Council of Airshows Convention in Las Vegas this past December with the intent of learning how to expand beyond the traditional Airport Day and organize an air show with paid aerobatic performers and additional static displays. The Kirksville Rotary Club has been asked to sponsor this event on September 13th, 2008. Randy Smith has requested that beer and wine be served at an evening event. The City Attorney is drafting an ordinance for City Council consideration.

Rotating Beacon:

This unit was replaced in January.

Windcone Installation and Sign Panel Replacement:

This project is scheduled for May completion.

Fuel Prices:

100LL Avgas is currently	<u>Current fuel prices</u>	<u>March 2007</u>
Jet A fuel is currently	\$3.86 per gallon	\$2.80 per gallon
	\$4.19 per gallon	\$2.92 per gallon

Month	Scheduled Flights	Actual Flights	Deplaned Passengers	Enplaned Passengers	Number of Passengers per Day	Passengers Per Flight
Nov-05	104	102	181	205	7.77	2.99
Dec-05	106	96	127	138	7.19	2.53
Jan-06	104	78	117	116	11.13	3.45
Feb-06	96	88	111	112	8.29	2.37
Mar-06	104	100	170	175	10.84	3.17
Apr-06	100	98	130	102	10.23	3.41
May-06	108	106	156	180	7.61	2.62
Jun-06	104	90	154	153	10.67	3.27
Jul-06	104	90	100	136	6.58	2.17
Aug-06	108	98	151	169	10.32	24.62
Sep-06	102	94	99	105	6.58	15.69
Oct-06	106	0	0	0	0.00	0.00
Nov-06	88	82	145	174	10.68	2.78
Dec-06	100	98	140	208	7.32	2.61
Jan-07	108	96	132	135	8.35	2.49
Feb-07	92	87	112	115	9.36	2.73
Mar-07	106	104	123	136	8.35	2.49
Apr-07	102	96	140	122	8.13	2.44
May-07	108	104	114	145	10.29	2.75
Jun-07	102	100	113	131	9.87	2.77
Jul-07	116	116	156	163	7.23	2.07
Aug-07	108	107	157	139	10.74	3.14
Sep-07	110	108	108	116	12.50	3.68
Oct-07	108	106	161	172	10.74	3.14
Nov-07	104	102	187	188	12.50	3.68
Dec-07	104	84	107	135	7.81	2.88
Jan-08	108	?????	104	130	7.55	
Feb-08	100	91	48	64	3.61	1.23

Central Region Passenger Airports
Ranked by Passengers for the Year Ended September 30, 2007
Approximates 100% Sample - Outbound Passengers Only

Rank	Airport	Passengers			Revenue (000's)			Fare Average Fare			Fare Average Yield		
		Year ended September 30		Change	Year ended September 30		Change	Year ended September 30		Change	Year ended September 30		Change
		2007	2006		2007	2006		2007	2006		2007	2006	
1	St Louis, MO	5,196,150	5,095,710	2.0%	\$735,822	\$729,630	0.8%	\$149.76	\$151.56	-1.2%	16.70¢	16.84¢	-0.8%
2	Kansas City, MO	4,843,080	4,621,650	4.8%	\$636,766	\$620,419	2.6%	\$138.08	\$141.06	-2.1%	14.59¢	14.72¢	-0.9%
3	Omaha, NE	1,967,220	1,912,930	2.8%	\$287,261	\$278,339	3.2%	\$153.54	\$152.91	0.4%	14.81¢	14.61¢	1.4%
4	Des Moines, IA	844,730	825,590	2.3%	\$148,698	\$147,293	1.0%	\$185.58	\$188.25	-1.4%	16.93¢	17.37¢	-2.5%
5	Wichita, KS	665,360	622,850	6.8%	\$117,191	\$114,701	2.2%	\$184.54	\$192.50	-4.1%	17.16¢	17.87¢	-4.0%
6	Cedar Rapids, IA	463,500	441,410	5.0%	\$82,045	\$77,806	5.4%	\$188.51	\$187.81	0.4%	16.96¢	16.77¢	1.1%
7	Springfield, MO	385,900	389,240	-0.9%	\$74,205	\$73,067	1.6%	\$207.82	\$201.74	3.0%	19.48¢	18.80¢	3.5%
8	Lincoln, NE	154,810	174,460	-11.3%	\$26,956	\$29,562	-8.8%	\$185.46	\$179.01	3.6%	18.68¢	18.28¢	2.2%
9	Dubuque, IA	42,490	42,480	1.9%	\$7,157	\$7,274	-1.6%	\$174.64	\$181.79	-3.9%	15.42¢	16.19¢	-4.8%
10	Waterloo, IA	26,770	30,350	-11.8%	\$5,303	\$5,737	-7.6%	\$210.28	\$200.12	5.1%	17.43¢	16.62¢	4.9%
11	Sioux City, IA	30,420	31,240	-2.6%	\$6,382	\$7,222	-11.6%	\$226.40	\$252.34	-10.3%	20.75¢	22.61¢	-8.2%
12	Joplin, MO	14,290	10,000	42.9%	\$1,882	\$1,676	12.3%	\$132.33	\$170.65	-22.5%	22.06¢	19.08¢	15.6%
13	Mason City, IA	11,530	10,770	7.1%	\$2,053	\$2,075	-1.0%	\$190.61	\$208.29	-8.5%	16.32¢	17.52¢	-6.8%
14	Garden City, KS	10,960	9,950	10.2%	\$1,977	\$1,888	4.7%	\$182.50	\$193.00	-5.4%	24.18¢	22.76¢	6.2%
15	Kearney, NE	11,660	11,660	55.9%	\$2,242	\$1,456	53.9%	\$194.93	\$202.00	-3.5%	22.99¢	22.06¢	4.2%
16	Manhattan, KS	10,060	10,640	-5.5%	\$1,810	\$1,382	31.0%	\$181.75	\$130.85	38.9%	28.41¢	23.23¢	22.3%
17	Hays, KS	9,620	8,920	7.8%	\$1,728	\$1,515	14.1%	\$172.65	\$172.10	0.3%	24.44¢	23.44¢	4.3%
18	Columbia, MO	9,340	15,440	-49.0%	\$1,048	\$2,617	-60.0%	\$188.59	\$214.70	-12.2%	28.82¢	27.88¢	3.4%
19	North Platte, NE	7,870	7,630	3.1%	\$1,792	\$1,894	-5.4%	\$133.52	\$172.54	-22.6%	26.72¢	23.14¢	15.5%
20	Fort Dodge, IA	6,530	6,180	6.3%	\$1,048	\$1,655	-34.8%	\$215.11	\$193.93	3.5%	25.77¢	15.20¢	7.1%
21	Grand Island, NE	6,620	7,430	-10.9%	\$689	\$1,133	-39.2%	\$200.67	\$187.16	27.5%	26.27¢	23.21¢	13.2%
22	Cape Girardeau, MO	3,600	7,860	-54.2%	\$883	\$1,572	-43.8%	\$185.01	\$202.86	-8.8%	19.99¢	22.13¢	-9.7%
23	Fort Leonard Wood, MO	3,270	7,490	-56.3%	\$883	\$2,243	-60.6%	\$271.64	\$300.26	-9.5%	22.53¢	24.83¢	-9.3%
24	Burlington, IA	3,400	7,080	-52.0%	\$537	\$1,315	-59.2%	\$160.22	\$187.28	-14.4%	16.77¢	19.23¢	-12.8%
25	Dodge City, KS	5,170	4,940	4.7%	\$935	\$883	5.8%	\$183.29	\$180.67	1.5%	25.29¢	24.41¢	3.6%
26	Liberal, KS	3,700	3,800	-2.6%	\$796	\$909	-12.4%	\$218.06	\$244.27	-10.7%	26.99¢	27.17¢	-0.7%
27	McCook, NE	2,900	2,370	22.4%	\$365	\$444	-17.8%	\$126.32	\$189.87	-33.5%	29.54¢	23.76¢	24.3%
28	Chadron, NE	2,380	2,150	10.7%	\$452	\$417	8.4%	\$191.66	\$201.64	-4.9%	22.85¢	25.05¢	-8.8%
29	Alliance, NE	1,970	1,660	18.7%	\$326	\$350	-6.7%	\$166.40	\$214.43	-22.4%	25.61¢	23.84¢	7.4%
30	Kirksville, MO	1,950	1,670	16.8%	\$226	\$276	-18.2%	\$115.82	\$168.34	-31.2%	26.55¢	23.17¢	16.3%
31	Salina, KS	1,790	2,050	-12.7%	\$297	\$319	-6.9%	\$168.02	\$159.68	5.2%	25.61¢	23.17¢	10.5%
32	Great Bend, KS	810	790	2.5%	\$109	\$105	4.6%	\$138.34	\$135.75	1.9%	23.17¢	24.04¢	-3.6%
Total Central Region Airports		14,760,740	14,333,270	3.0%	\$2,152,014	\$2,118,536	1.6%	\$153.65	\$155.83	-1.4%	15.94¢	16.06¢	-0.7%

Note
1/ Central Region includes IA, KS, MO, & NE.
2/ Fared average fare/yield include revenue passengers only.
3/ Non-airporting airlines not included.



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