

KIRKSVILLE CITY COUNCIL

NEWSLETTER . . .

Mari E. Macomber, City Manager *MEM*

Copies to: City Attorney
Media

May 14, 2010

SUBJECTS:

**DATES TO REMEMBER
CITY COUNCIL ITEMS
GROUND STORAGE TANK
CITY/COUNTY MEETING
EFFICIENCY IN GOVERNMENT
BATTLE OF KIRKSVILLE
CIVIL WAR MARKER
COMMUNITY CENTER
KHPC TRAINING
TRASH CONTRACT UPDATE
MML LEGISLATIVE WRAPUP DINNER
NORTH PARK INFORMATION
ROUND TABLE
INVITATION FROM QUINCY
BUSINESS INFORMATION
TRUMAN BANNERS
AIRPORT UPDATE
DREAM UPDATE
MUNICIPAL COURT FINES**

DATES TO REMEMBER

5/15 . KBSA Opening Ceremony . 10:30 am . Doc Gardner Field
5/17 -Study Session . second floor conference room @ 4:30 pm
5/17 . City Council Meeting . Council Chambers @ 6:00 pm
5/18 . City/County Meeting . Court House @ 4:30 pm
5/25 . Council on the Radio @ 9:35 am
5/25 . Mayor Luncheon Meeting with Hospital CEO @ 12:00 pm
5/26 . Historic Preservation Design Review Training @ 3:00 pm - TCRC
6/1 . Governmental Affairs . Chamber of Commerce @ 7:30 am
6/1 . ATC / LPRC @ 12:00 pm
6/2 . Historic Preservation @ 4:00 pm
6/3 . Battle of Kirksville Meeting
6/5 . ATSU Graduation @ 11:00 am
6/7 . Study Session @ 4:30 pm
6/7 . City Council Meeting @ 6:00 pm
6/7 . Roundtable With Representative McClanahan from 5:30 - 7:30 pm

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CITY COUNCIL ITEMS

Included in this Newsletter is a Council Report, Ordinance and Map for the wayfinding signage that we have been working on for the past two years. We are at the point, where all the information has been approved by the Committee and MoDOT. Before we can proceed with the construction of the signs, the City must enter into an agreement with MoDOT. The agreement is similar to the agreement recently approved by the City Council for the Ray Klingensmith Accomplishment Sign. The difference with the agreement is that the City will be responsible for the construction and installation of the signs. Once the Council approves this agreement, the documents will be sent back to Jefferson City for final review and consideration. We are hoping to have the signs along Baltimore up by August 1. The individual district signs are waiting on the identification of appropriate decorative sign posts and then the bid process. The City Council will be asked to consider adding this item to the agenda for Monday. This agreement would have been added to the agenda, had we received it sooner. It was brought in on Friday afternoon. The Council did not discuss the Red, White and Blue Festival will be here before we know it. Does the City Council wish to participate in the parade, and if so let me know what you wish to do as far as what vehicle, do you want candy, or do you have other ideas.

GROUND STORAGE TANK

Monday's agenda has an action item requesting funds to repair the ground storage tank. The tank was drained and inspected this week. There is a separate enclosure of some of the pictures that were taken of the tank and the damaged areas. Repairs are necessary. We are waiting to hear from Benton and Associates on the extent of work that is needed. We have been given an estimate of \$125,000 and are requesting Council support for up to that amount. Should we learn that additional funds are needed, and/or more work done, we will return back to the City Council. You should be able to see from the pictures the extent of the damage. It is critical that we get the repairs made and the tank back in operation. According to staff, the tank has not been drained but may be one other time in the last twenty years.

CITY/COUNTY MEETING

A meeting with the County Commission has been scheduled for May 18. We were able to change the time to 4:30 pm. We will want to discuss a couple of items at this meeting. The first is a revision to the current Memorial Park Agreement. The County owns a portion of this park; the City has agreed to maintain it. With the recent news of the LWCF grant award, we will need to extend the agreement to insure that no changes will be made to the park for the duration we are required to maintain the park as a result of receiving the grant. The Commission has been informed of this. A second item has to do with the GIS Consortium. With the dissolution of this partnership, City staff has met with the County Commissioners and County Assessor to discuss data sharing. It is important that the City be able to obtain tax parcel information. Another issue is the County's inability to maintain the GIS records they have had developed for them outside of the Assessor's office. The City could provide these services for a fee and a limit on

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the number of hours we could dedicate in a week to assist the County. A final item is determining where the County is with developing an ordinance to restrict the construction of structures within the airports clear zone. We will also want to discuss the location of a couple of wayfinding kiosks and their location on the Courthouse property. The Council may have other items to discuss. There may be other items, you wish to discuss.

EFFICIENCY IN GOVERNMENT

Several members of the City Council and staff met with representatives of Missouri Enterprise, a not-for-profit organization, with a focus on assisting small- and medium-sized manufacturers in the U.S. Missouri Enterprise provides a broad range of hands-on business, technical and manufacturing optimization services, delivered by an experienced staff. The purpose of our meeting was to begin a dialogue on the Lean Six Sigma principle, which was explained as a tool to improve efficiency. No commitments were made, but it was agreed that Brad Armstrong and Terry Siddens with Missouri Enterprise would work with the City Manager to discuss an evaluation process to give Missouri Enterprise a better feel for our organization. They would then develop a proposal for presentation to the City Council at a study session.

BATTLE OF KIRKSVILLE

The Battle of Kirksville Committee met this week. The committee, right now, consists of the following individuals: Carolyn Chrisman (Council Member/History Teacher); Julie Mikolajczak (interested citizen); Gene Schneider (local historian); Melanie Smith (Community Services Director); Brad Selby (KHPC Staff Representative); Dennis Daniels (Re-enactor); Claudia Minor (Adair County Historical Society); and Jeff Gall (History Professor); Debi Boughton (Tourism Director). The Committee discussed a series of three events to celebrate the upcoming 150th anniversary of the Battle of Kirksville. The three events will center on the anniversary date of August 6 in 2010, 2011 and 2012. Their next meeting will be June 3. Lynn Daniels with the KDIC has been invited to participate, as many of the events will be held within the downtown area.

CIVIL WAR MARKER

In January of this year, the City Clerk was contacted by the Sons of Union Veterans out of Republic, Missouri. The group explained that one of their organizations missions is to make sure that the graves of Union soldiers are properly marked. They expressed their interest to order new U.S. government headstones and hold an appropriate dedication ceremony for the marking of Civil War veteran Jacob Sholley and his wife, Sitha (a Union nurse), buried in the City cemetery . Forest-Llewellyn Cemetery. There are no markers for these graves. Our response was to please proceed, and let us know how we might be of assistance. The paperwork, to allow for placement of the marker in the Cemetery, arrived today. This organization will be submitting the paperwork to the VA and has said that they will contact us when the stones are delivered. We have also inquired if they would be interested to continue their mission with the marking of other veterans within our Cemetery. We will keep you informed of when the dedication ceremony will be held.

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COMMUNITY CENTER

At the Study Session earlier in the month, the City Council directed staff to conduct a needs assessment to determine whether or not there was a need or needs for a community center. After that meeting, there were some follow-up email discussions concerning possible funding sources (Pepsi competition) and an idea to turn this idea into a grassroots project driven by the community or a segment of the community. After that discussion, several individuals sent emails stating that they would like the City Council to build a senior center. I would like the City Council to clarify their direction or discuss how to move this idea to a true grassroots effort. If that is the direction the City Council would like to go. Included in your Newsletter is information on the Pepsi Refresh Program.

KHPC TRAINING

The KHPC will be participating in an audio/web conference that is listed below. This conference addresses Design Review Training. Part of the duties of the KHPC is to review building designs and facades for historic buildings, renovations, and modifications. Brad Selby is currently working on a change to the zoning requirements for the downtown area that will ensure that changes to our downtown buildings will be done with an eye to their historic appearances, and to ensure that a "metal barn" type building cannot be built in our downtown area. Currently, this is not spelled out in the ordinances. As part of this ordinance change, the KHPC will be asked to use their knowledge and skill of design and historic buildings to approve of modifications in the Central Business District. The audio/web conference mentioned above is being presented by the American Planning Association and others. Its description sounds like it is exactly what we need. We have registered for this, and it will be held on: Wednesday, May 26, 2010, 3:00 pm to 4:00 pm, at the TCRC at 315 S. Franklin.

TRASH CONTRACT UPDATE

The following is an update from Brad Selby on the new trash contract.

1. Many residents are still not taking their cans back to the house after pickup, and are leaving them out to the curb. This has always been a small problem, at certain places, but these larger cans are more noticeable. We have a friendly reminder that we are leaving on doors and plan to talk to and educate more citizens, to get their containers away from the curbs and back to the house.

2. The lawn waste dumpster at public works is filling up fast. I know this is the peak mowing and grass cutting time, but a lot of stuff is being disposed of. I would not be surprised if we end up over the 30 pulls by the end of October. We have seen people bring out whole truck loads of stuff and put in this dumpster. Veolia only has 70 residents signed up for the yard waste program. Everybody else seems to be using the dumpster at public works. So the many people who said "just don't have a way to get it there", have obviously now found a way.

On the plus side, recycling, per Veolia, is WAY up. The number of recycling carts is well over 2000. Veolia doesn't have an exact count yet. This is an increase over the

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people who were recycling before. Veolia thinks it is partly due to not having to sort materials and bag things, and it is convenient. On Veolia's part, they still have some confusion on commercial businesses and apartments on the top floor, which gets a container, who uses the commercial dumpster, etc., but they think it will sort out. Veolia said that the distribution of tote containers by their vendor did not go as smooth as they had planned. They had a list of addresses, but they wonder if the vendor really used it or not. Veolia thinks things are working out well between them and the City to sort out individual problems, and I agree. We plan to continue to work on the containers being left at the curb.

MML LEGISLATIVE WRAPUP DINNER

Following the end of the 2010 Legislative session, the MML will be conducting a series of Legislative Wrap-up dinner meetings. At the meetings, League staff will explain how the new laws will affect your municipality. This is a great opportunity to meet with your League staff and have questions answered on a face-to-face basis. Please plan to attend and encourage your city councils to do so as well. The meetings will be held:

NORTH PARK INFORMATION

With the rain continuing, we have had to continue with ball field closures. We did try to accommodate some practice time by allowing the use of the outfield, restricting use on the infield. KBSA's opening day ceremonies will be on Saturday at 10:30 at the Doc Gardner Field. All of the bleachers have been constructed and in placed. My husband and father-in-law worked to assemble the main structure of several bleachers and the Street Division finished the work placing the fencing material and support bars on the bleachers.

ROUND TABLE

Members of the City Council may attend (after the Council meetings) a public round table with Representative Rebecca McClanahan on the evening of Monday, June 7, 2010, at the Adair County Annex building, North Franklin Street, Kirksville, Missouri. The round table is being held from 5:30 p.m. to 7:30 p.m.

INVITATION FROM QUINCY

The Mayor of Quincy has extended an invitation to the City of Kirksville and other communities within the Tri-State region to participate in a round-table meeting with other cities in a 35 county area. The event will take place on June 25 starting at 9:00 and ending at 2:00 pm. The City Manager will be on vacation that week, and unable to attend but at least one member of the City Council may be interested in attending. The registration deadline is June 11. More information on this invitation is included in this Newsletter.

BUSINESS INFORMATION

A new business Anna Mae Star vending machine business opened for business. We also learned that two businesses closed the Sun Spot and the Happy Mexican.

TRUMAN BANNERS

Truman is looking to purchase 7 . 9 banners for placement on power poles along Franklin Street from Normal to Jefferson. The banners would be purchased and installed by Truman. They are seeking approval from Ameren and the City. Should Ameren give the go ahead, there is no reason for the City to object.

AIRPORT UPDATE

The Air Festival Committee is working hard planning the events and activities for the upcoming air show. The Committee has secured the support of the Depot Inn and Suites, who has agreed to be the Title Sponsor for the 2010 Air Fest. We will keep the City Council informed as more information develops.

DREAM UPDATE

The City has received the final draft of the Organizational Structure Review. This document was presented to the KDIC this week. This is the most important document developed so far by the DREAM program because it outlines the necessary organizational structure and funding options that the KDIC should consider to move forward and be successful. A copy of this document is included in your packet. Should you not wish to keep this document, please return it to City Hall.

MUNICIPAL COURT FINES

Judge Herrin has developed a new fine schedule, which will go into effect this summer. Before moving forward with the increase in parking fines, we are waiting on a response from the City Attorney on whether or not unpaid parking fines can be turned over for collection. We will also be requesting a modification from the City Council to change the ordinance to establish that either the owner of the car or driver can be issued the ticket. The new municipal court software has been installed. More training is needed, along with additional work on the conversion of files.

Attachments

- General Fund One Cent Sales Tax Information
- Economic Development Sales Tax Information
- Council Report MoDOT Agreement . Wayfinding
- Ordinance Authorizing the Agreement with MoDOT
- Wayfinding Map
- Pepsi Refresh Program
- Emails on Senior Center/Community Center
- Invitation from Quincy Mayor John Spring
- Letter from DNR Rejecting Grant Application . scrap tire
- Special Olympics Fund Raiser
- Humane Society Report

Enclosures

- Ground Storage Tank Pictures
- DREAM . Organizational Structure Review

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SALES TAX COLLECTIONS BY YEAR
One-Cent General Sales Tax

	2006	2007	2008	2009	2010	2009 YTD Growth/-Loss Comparison to			
						2009	2008	2007	2006
January	185,123.44	201,467.60	180,902.81	209,464.69	222,488.00	6.22%	22.99%	10.43%	20.18%
February	96,634.04	181,920.03	204,890.74	204,920.17	153,163.14	-25.26%	-25.25%	-15.81%	58.50%
March	322,180.50	261,636.75	241,502.73	266,740.40	259,347.52	-2.77%	7.39%	-0.87%	-19.50%
April	214,395.10	208,545.59	219,903.17	195,734.29	200,778.78	2.58%	-8.70%	-3.72%	-6.35%
May	42,975.59	78,334.89	132,002.16	147,892.81	156,669.64	5.93%	18.69%	100.00%	264.55%
June	332,297.08	325,352.21	253,028.44	246,130.84					
July	219,132.32	284,843.75	220,972.61	216,847.11					
August	84,424.76	90,815.59	148,541.83	142,964.71					
September	313,225.26	339,353.59	279,431.55	279,236.50					
October	212,575.62	198,332.97	222,179.31	203,838.29					
November	71,710.31	104,648.03	140,078.56	146,129.55					
December	309,706.14	315,420.19	235,788.79	237,555.14					
TOTAL	\$2,404,380.16	\$2,590,671.19	\$2,479,222.70	\$2,497,454.50	\$992,447.08	-3.15%	1.35%	6.50%	15.23%

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SALES TAX COLLECTIONS BY FISCAL YEAR
Economic Development 1/2-Cent Sales Tax and Interest

	FY 08/09		Variance Growth/(Loss)
	Budget	Actual	
July	104,981.00	105,049.44	68.44
August	44,616.00	73,875.32	29,259.32
September	166,854.00	134,460.71	(32,393.29)
October	96,342.00	107,711.01	11,369.01
November	51,094.00	68,385.21	17,291.21
December	155,053.00	113,078.49	(41,974.51)
January	86,458.00	100,602.46	14,144.46
February	101,279.00	97,735.44	(3,543.56)
March	115,077.00	122,232.45	7,155.45
April	101,133.00	90,946.94	(10,186.06)
May	65,327.00	70,542.11	5,215.11
June	121,404.00	119,106.87	(2,297.13)
TOTAL	\$1,209,618.00	\$1,203,726.45	(5,891.55)

	FY 09/10		Variance Growth/(Loss)
	Budget	Actual	
July	104,495.00	103,701.31	(793.69)
August	58,591.00	70,605.96	12,014.96
September	149,831.00	134,027.00	(15,804.00)
October	101,550.00	96,360.14	(5,189.86)
November	59,487.00	71,667.19	12,180.19
December	133,298.00	113,685.10	(19,612.90)
January	93,102.00	107,619.38	14,517.38
February	98,814.00	74,051.55	(24,762.45)
March	118,085.00	120,629.29	2,544.29
April	95,539.00	94,738.04	(800.96)
May	65,003.00	75,660.91	10,657.91
June	120,804.00		
TOTAL	\$1,198,599.00	\$1,062,745.87	(15,049.13)

SALES TAX COLLECTIONS BY FISCAL YEAR
Economic Development 1/2-Cent Sales Tax

	FY 05/06	FY 06/07	FY 07/08	FY 08/09	FY 09/10	FY 09/10 YTD Growth-Loss Comparison to			
						08/09	07/08	06/07	05/06
July	91,461.81	105,837.34	103,941.50	105,049.44	103,701.31	-1.28%	-0.23%	-2.02%	13.38%
August	30,428.97	37,320.93	42,598.44	73,007.59	70,605.96	-3.29%	65.75%	89.19%	132.04%
September	152,612.75	153,501.37	165,201.54	134,460.71	134,027.00	-0.32%	-18.87%	-12.69%	-12.18%
October	106,165.62	102,228.87	95,388.40	107,711.01	96,360.14	-10.54%	1.02%	-5.74%	-9.24%
November	64,305.87	33,072.83	50,588.52	68,385.21	71,667.19	4.80%	41.67%	116.70%	11.45%
December	121,834.66	152,260.52	153,517.60	113,078.49	113,685.10	0.54%	-25.95%	-25.34%	-6.69%
January	89,708.93	95,768.27	85,601.77	100,602.46	107,619.38	6.97%	25.72%	12.37%	19.97%
February	43,258.88	88,142.86	98,828.11	97,351.19	74,051.55	-23.93%	-25.07%	-15.99%	71.18%
March	154,677.14	123,130.33	113,937.61	122,232.45	120,629.29	-1.31%	5.87%	-2.03%	-22.01%
April	97,049.99	100,218.21	100,131.60	90,946.94	94,738.04	4.17%	-5.39%	-5.47%	-2.38%
May	20,322.00	35,223.02	64,680.35	70,542.11	75,660.91	7.26%	16.98%	114.81%	272.31%
June	158,751.31	154,990.37	120,202.33	119,106.87					
TOTAL	\$1,130,577.93	\$1,181,694.92	\$1,194,617.77	\$1,202,474.47	\$1,062,745.87	-1.90%	-1.09%	3.51%	9.36%

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KIRKSVILLE CITY COUNCIL REPORT

Council Meeting Date: May 17, 2010

Agenda Item:

Report Prepared by: Cherie Bryant, Assistant to the City Manager

Recommended Motion: That Council approve an agreement between the City and the Missouri Highways and Transportation Commission providing for wayfinding signage.

Background: Wayfinding refers to systematically placing signs throughout town telling the visitor how to get to certain locations. The 2004 Kirksville Downtown Design Guidelines, Downtown Partners, Kirksville Downtown Improvement Committee, Inc. (KDIC) and the DREAM Initiative have all recommended wayfinding to direct visitors to downtown Kirksville. The Downtown TIF Commission agreed to fund a large portion of the project; therefore, the Downtown Partners were called to organize a Wayfinding Committee to move forward.

In October 2008, the Wayfinding Committee was formed. Representatives from ATSU, Truman State University, KDIC, City of Kirksville, Northeast Regional Medical Center, Chamber of Commerce, Kirksville R-III Schools, Rotary, and MoDOT were called on to form the committee.

The Wayfinding Committee decided on three districts . Downtown District, Medical District, and School District. Each sign within a district reflects the specific points of interest the district has to offer the visitor. Please see attached map for further explanation.

Primary signage refers to signs located along the main corridor of town (Baltimore Street). MoDOT recommended the Primary sign design as to keep consistent with other cities across the state that also have wayfinding. The goal for MoDOT was to make sure each city uses similar sign design on all MoDOT right-of-way.

After many meetings, the Wayfinding Committee and MoDOT have finally come to an agreement on the design, color, and location of all signs within the city. MoDOT has delivered the attached agreement for City Council approval.

Project activities currently in progress include the following:

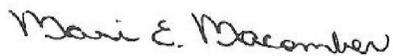
1. Winston Vanderhoof and Larry Olson are working out the specific sign color numbers for ordering purposes
2. Engineering is working on utility location for DISTRICT post placement
3. Engineering is working on decorative post specs

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- a. Once 1., 2., and 3. are complete city staff will take to the TIF Commission for FINAL APPROVAL

Fiscal Impact: Downtown TIF will purchase 100% of Downtown District signage and 50% of Primary signage. The City of Kirksville will purchase 50% of Primary signage and 50% of School District signage. The School District will purchase 50% of the School District signage. ATSU and NRMC will purchase 100% of Medical District signage.

Respectfully submitted,



Mari E. Macomber
City Manager

BILL NO. _____

ORDINANCE NO. _____

AN ORDINANCE AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT BETWEEN THE CITY OF KIRKSVILLE, MISSOURI AND THE MISSOURI HIGHWAYS AND TRANSPORTATION COMMISSION PROVIDING FOR WAYFINDING SIGNAGE.

NOW, THEREFORE, BE IT ORDAINED, by the City Council of Kirksville, Missouri as follows:

Section 1. That the City Manager is hereby authorized to execute on behalf of the City of Kirksville a contract with the MISSOURI HIGHWAYS AND TRANSPORTATION COMMISSION providing for wayfinding signage.

Section 2. That all ordinances, or parts of ordinances therefore enacted which are in conflict herewith, are hereby repealed.

Section 3. This ordinance shall be in full force and effect from and after the date of its passage and approval.

Read three times, passed by the City Council and signed by the City Manager this _____ day of _____, 2010.

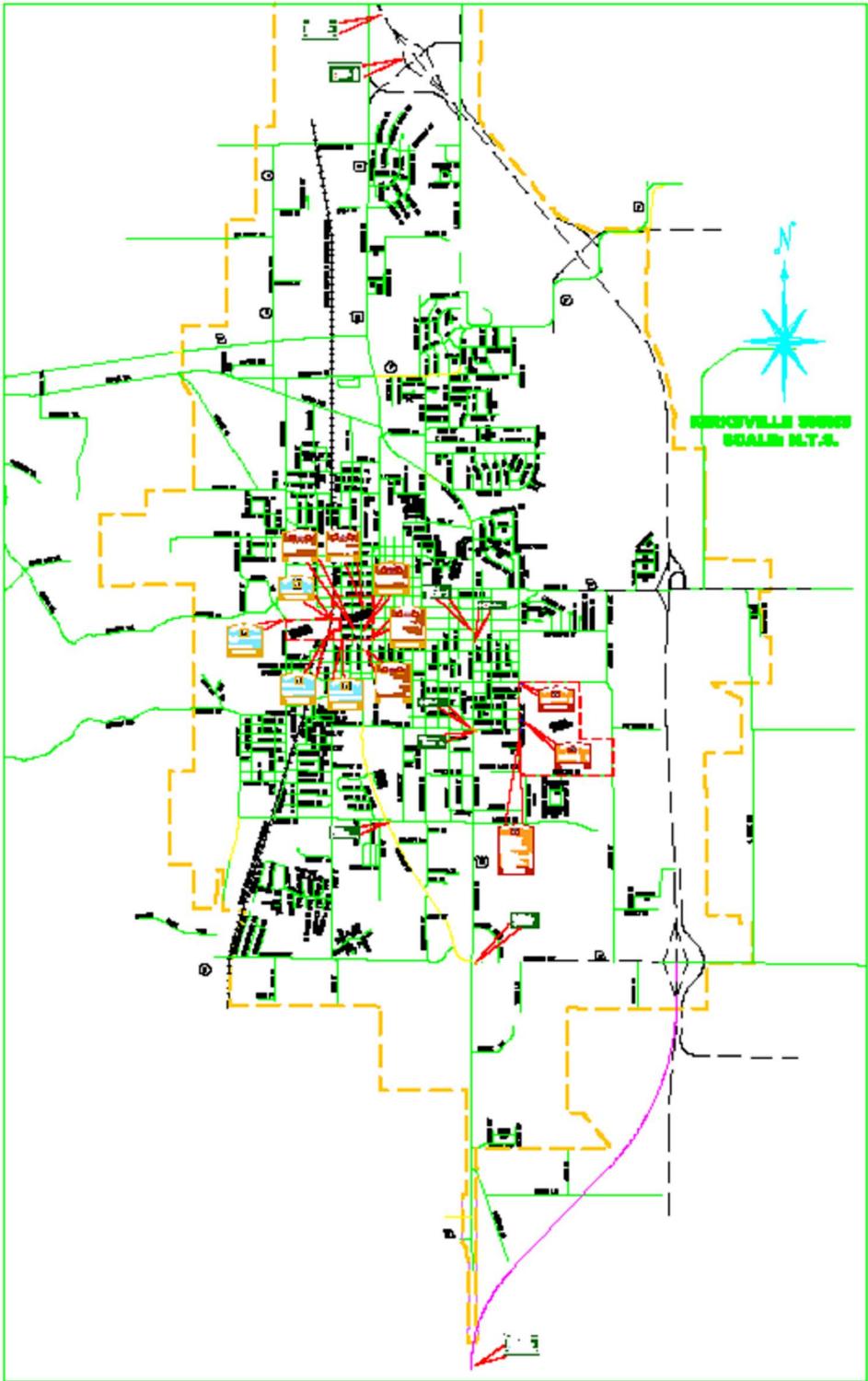
Mari E. Macomber, City Manager

Attest:

Vickie Brumbaugh, City Clerk

APPROVED AS TO FORM:

Howard Hickman, City Attorney



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[Current Leaders](#) [Funded Ideas](#) [How it Works](#) [Refresh Blog](#)

We're looking for people, businesses, and non-profits with ideas that will have a positive impact. Look around your community and think about how you want to change it.

— & —

Pepsi is accepting 1000 ideas every month. Tell us your great idea. Need help? Download the toolkit to learn more.

Starting February 1st, vote for up to 10 of your favorite ideas every day. If you submitted an idea, feel free to vote for your own.



KEY DATES

Submit idea: 5/1 to 5/15

Applications will be accepted from the 1st through the 15th, or until we receive 1,000 ideas, whichever comes first.

Voting starts: 6/1 to 6/30

Voting on accepted submissions takes place throughout the month of May. If your idea was not accepted in April, you can try again June 1st.

End of the month

Ideas chosen by users to receive grants will be announced. Then the whole process starts over.

WE'RE AWARDING GRANTS OF ALL SIZES

\$5k

Up to 10 Awardees/Month

Best for individuals who need an inspired idea of the day.
[Sign Up](#) [Join Refresh Everything](#)

\$25k

Up to 10 Awardees/Month

Best for individuals & small groups who can work lean and mean.
[Pick your favorites now.](#)

\$50k

Up to 10 Awardees/Month

Best for companies & organizations who can put time into it.

\$250k

Up to 2 Awardees/Month

Best for organizations who can devote a lot of time & resources.
[Start Your Application](#)

<http://www.refresheverything.com/how-it-works>

5/6/2010

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SEE AN EXAMPLE

SEE AN EXAMPLE

SEE AN EXAMPLE

SEE AN EXAMPLE

GRANT CATEGORIES

HEALTH

Impact the health of anyone, from hospitals & clinics to exercise.

FIND OUT MORE

ARTS & CULTURE

Celebrate the arts in all its forms.

FIND OUT MORE

FOOD & SHELTER

Provide things to eat, wear or live in - and sometimes all three

FIND OUT MORE

THE PLANET

Help improve the environment on a local or massive scale.

FIND OUT MORE

NEIGHBORHOODS

Make any neighborhood a better place to live.

FIND OUT MORE

EDUCATION

Help people learn and grow at any age.

FIND OUT MORE

FREQUENTLY ASKED QUESTIONS

1. Who can apply?
2. How many can apply?
3. How many Pepsi Refresh Grants will be awarded?
4. What are the Pepsi Refresh Grant Levels?
5. What kind of ideas qualify?
6. When can I submit my idea?
7. How many Applications will be voted on?
8. When will I know who the potential Grant Recipients are?
9. If I am a Grant Recipient, when will I get my funds?
10. May my project help someone overseas?

Who can apply?

All legal residents of the United States residing in one of the 50 United States or the District of Columbia who are 13 years of age and older.

SEE ALL QUESTIONS

LEARN MORE ABOUT THE REFRESH PROJECT

Pre-Submission

There's plenty to do before you even get started.

We've created a toolkit to help. It contains tips & tricks to make your idea a reality.

If you don't have an idea yet, but want to be a project leader, you can download an idea starter book.

You don't have to fly solo. Coming up with a good idea for your community might be even better if you get the community itself involved.

If you already have an idea for a project, great! Now it's time to do some research on your idea.

- Think about what level of funding you'll need, and what specific results you want to achieve.
- Consider how you might describe the idea in a single, short sentence, to someone who knows nothing about the issue you care about.

All of this will come in handy once you take that exciting step of submitting your idea.

Submission

Each month, submissions will be accepted from the 1st through the 15th, or until we receive 1,000 ideas, whichever comes first. The exception is during January, when submissions will be accepted starting the 13th. Submissions will be reviewed and approved projects will be posted and can then be voted on for the entire month following submission.

The submissions process is designed to clarify and hone your idea, and as a way for us to filter ideas that are inappropriate or illegal. Read the small print here.

We're looking for projects that are beneficial, achievable, constructive, and "shovel-ready" (meaning it can be finished within 12 months of funding).

Keep in mind, too, that you can save your work and come back later and revise what you've already filled out. You can even start working on your project before submissions are open for the next month.

Post-Submission

It takes us roughly two weeks to review all 1,000 submissions. During that time, you can learn some tips on how to promote your idea if it is approved.

If your idea is not approved, we'll try to be as specific as possible about why it was rejected, so you can try again with another project. And, if it's the kind of idea we believe in, but needs some help, we might even contact you directly to help you revise it.

If your idea wasn't selected for a grant, don't give up just yet! You have two options:
1) Resubmit your current idea, or
2) Submit a new idea. Visit the FAQ for more details.

The Pepsi Refresh Project allows you to submit one (1) idea at a time for voter consideration. The ability to delete your current idea and submit a new application will be available starting April 1, 2010. Until then, please contact us at PepsiRefresh@young-america.com for assistance or additional information.

USE THESE TIPS TO MAKE SURE YOUR IDEA GETS PAST OUR MODERATORS!

When Posting Written Content

- Be sure to submit your application in English and remember the Pepsi Refresh Grant can only benefit projects within the United States.

When Posting Images & Video

- Make sure it's in English, clear, in focus, and audible (if the video contains sound).
- Make sure it works within the categories defined in this program and that it clearly states or refers to the objectives of your submission.

Music In Videos

If you decide to use music within your video, make sure it's on the list of approved songs under the Creative Commons Attribution license (see the list:

<http://www.good.is/cc/by>). Also, be sure to credit the musician who made the track, or we may have to reject your submission.



Start Your Application

<http://www.refreševerything.com/how-it-works>

5/6/2010

I am very much in support of a Senior Center in Kirksville. My husband and I just returned from San Clemente, CA, and they have a lovely facility there. It is used for many functions and serves a great need in the community.

Elaine Novinger

Hi Mari,

Jackie Settlege just sent an e-mail requesting input about the possibility of a Senior Center in Kirksville. There was also an article in the paper last week concerning whether a Community Center would be good for Kirksville. Even though funding may be limited, it's a very good idea to consider these options for our future. Maybe combining the two into a Community/Senior Center would be a wise and, financially, more reasonable choice.

Here are a couple of reasons why I think a Community/Senior Center would be great. The Northeast Missouri Regional Arthritis Center offers many free Arthritis Foundation life improvement series programs to any age groups. Many of these programs are conveniently held at Senior Centers in other counties. In Kirksville, we have partnered with ATSU and St. Andrews Apartments and they have been nice to allow us to use their facilities. However, it would be so convenient if we had a central location for people to gather, socialize, and find resources or classes that may improve their lives. There are many other organizations who offer free classes, counseling, supplies, and services so a central location would provide them a place to reach more people.

In addition, as Jackie said, seniors are an active group and have much to offer everyone. A Community/Senior Center would give not only seniors but everyone a place to share their talents, skills, professional services, humor, and wisdom. It would be a fun place to meet and nurture relationships, both young and old.

Thanks for listening to my ideas about why a Community/Senior Center would benefit our community. I hope we can consider this as an improvement that we might all use and enjoy.

Sincerely yours,
Brinda Geisbuhler

PS We may consider renovating existing properties for this center, such as the old Greenwood School on Halliburton St. Just a thought. Thanks!

Dear City Manager Mari and Honorable City Council Members,

Recently I accompanied my husband, John, to Senior Citizen Centers in Princeton, Chillicothe, and Trenton, Mo. where he was conducting AARP Driver Safety Programs. Each location had 20 persons who participated in the four hour class. The classes began at noon, so we arrived shortly after 11 am. People were gathering in the lovely, well-lit centers - visiting until lunch was served. There were two rooms where they gathered for different activities. The Trenton Center had about 60 people already, but waiting patiently for lunch. People were visiting, playing cards, reading, and working on jigsaw puzzles. In one of the two rooms were a piano, electric organ, pool tables, large screen TV, podium for a visiting speaker to talk, several rest rooms, and comfortable chairs, reading books and newspapers. In fact - in two of the centers the Oats Bus was based with an attendant making sure that all who called for rides were cared for as well as an RSVP office.

The meals served there were very similar to those meals served at Village 76. Nutrition

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sites where persons over 60 paid a minimal amount, but their guests younger than that paid a higher fee - (probably because it is government supported for Senior citizens.) Also included were requests for cookies or brownies for a special event and two sites had a special request for Dawn Dishwashing Soap to be given to those getting food stamps - because they could not purchase such with food stamps. Two places had crafts that seniors had made at home, but were brought in to sell - bird houses, pot holders, etc.

The Centers have people come in to assist with exercises several times a week, these exercises are tailored to different abilities of senior citizens. They schedule dances twice a month. There were smiles everywhere I looked.

We used to have a Senior Group that would meet to try to plan activities for Kirksville Senior Citizens, but not much is done in that activity area any more. Without a building, there's not much point in getting activities going since there is no one place where everything would be centralized. In our Aerobics Swimming class we have ladies who drive from Green City, Colony, Edina, and surrounding areas to participate. We are an active group with no place to gather. Reports have been given as to how many senior citizens there are in Kirksville and the surrounding area, but no one seems to listen.

I am so glad something is finally going to be studied! Please understand that each day there are more and more senior citizens "developing". You surely have heard how many Seniors volunteer to assist many agencies in Adair County. We are an active, vibrant group trying to live active lives.

Attached are photos of two of the centers for your information. Please feel free to speak to Seniors about what might be incorporated in a building for the use of the Senior Citizens of Kirksville and surrounding areas.

Thanks for your efforts! Finally! Jackie

Jacquelyn W. Settlege bikerjac@hotmail.com
2 Grim Court South bikerjac@sbcglobal.net
Kirksville, MO 63501
660-665-4627



Hi Mari

TGIF :) Is someone from the hospital be asked to participate in the discussion/feasibility of a community center? Two of our programs, Senior Circle and Healthy Woman, both with memberships approaching 1000 could sure use a location. Thanks, Dianne

Dianne Western
Director of Marketing, Public Relations, and Physician Outreach Northeast
Regional Medical Center
315 South Osteopathy
Kirksville, MO 63501

Through excellence in service, the City of Kirksville will provide responsible and ethical local government.

I am glad to know that Kirksville is thinking of a senior citizen center for your city and the surrounding area. One of the many problems senior citizens face is loneliness and boredom. My mother is 87 years old and sadly all of her siblings and close friends have passed on. She loves to read and is a crossword puzzle whiz but nothing replaces the loss and sense of aloneness that she feels many days. A place for seniors to gather and enjoy each others company and engage in fun activities is what we need. A senior citizen center in Kirksville would be a wonderful thing for Kirksville and the surrounding area.

Thank you
Marilyn Miller
Queen City, MO

We would like and use a Senior Center in Kirksville, MO.

Edward J. Hartford, Sr. and Rose A. Hartford

Dear Mari Macomber, I agree 100% with the need for a Senior building here in Kirksville. I'm behind this band wagon. anything I can do to help? Jacki done a good job. Thelma Zimmerman

RETURN THIS PORTION WITH PAYMENT
PLEASE MAKE CHECKS PAYABLE TO: City of Kirksville

*For City Manager
5/7/10*

Does the City need a community center? No the economy is flat now. The city seems to think it's easy to pay more taxes. We are asked citizens - where do you think all the money is coming from? We have many citizens already plenty of sport facilities already.

City of Kirksville
201 S. Franklin
Kirksville, MO 63501

Customer Name: Joe W & Loretta J Rhoads
Account Number: 025184-000
Total Amount Due: \$34.87
Service Address: 601 W Shelby



OFFICE OF THE MAYOR
CITY OF QUINCY

MAY 10 2010

JOHN A. SPRING
MAYOR

May 7, 2010

Martha Rowe, Mayor
201 S. Franklin
Kirksville, MO 63501

Dear Martha:

I hope all is well in your community. These are very difficult and stressful times for all of us in leadership positions.

I have an idea that I think you may be excited about and be willing to participate in.

During the last Tri-State Development Summit in Fairfield we tried for the first time a break-out session for Mayors and City Managers from the 35 counties involved as members of the Summit. Although the session only had a few participants I thought it was a great idea!

Thus, I would like to hold the first "Mayors and Managers Sharing Summit" here in Quincy, Illinois on Friday, June 25, 2010. We will hold our meeting at Quincy University in the Hall of Fame Room which is located in the University's Student Fitness Center, 18th and Oak Streets. I have enclosed a directional map. Here's the schedule for the day:

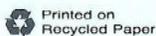
9:00 a.m. – 9:30 a.m. Check-in
9:30 a.m. – 11:30 a.m. Session/Discussion
11:30 a.m. – 12:30 p.m. Lunch provided
12:30 p.m. – 2:00 p.m. Session/Discussion

My idea would be to get us together to share ideas and strategies. Some topics might include: 1. managing costs in these most difficult economic times; 2. strategies around long term transportation and infrastructure issues; 3. green jobs; 4. best practices. But, most importantly, we can just talk about anything!

Please plan to attend our 1st Annual "Mayors & Managers Sharing Summit" and bring your ideas and suggestions.

I look forward to seeing everyone.

Please RSVP to Jona at 217-228-4545 or email mayor@ci.quincy.il.us or mayor@quincyl.gov by June 11, 2010.



May 7, 2010
Page 2

Sincerely,

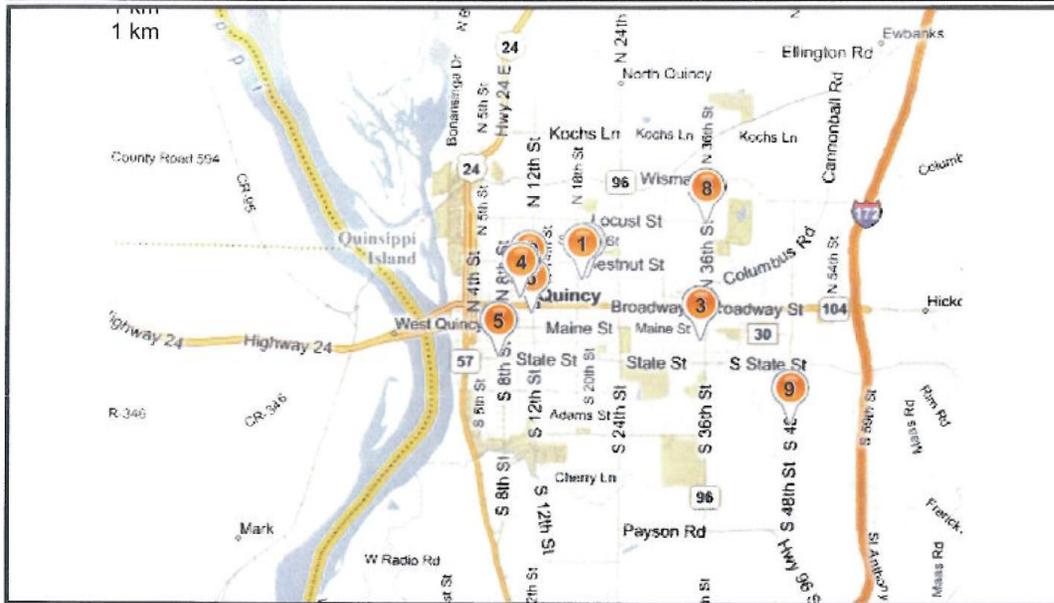
A handwritten signature in black ink, appearing to read "John A. Spring". The signature is written in a cursive style with a large, prominent initial "J".

John A. Spring
Mayor

JAS: jlh
Enc

P.S. As a side note, on Friday, June 25th there is a Blues in the District concert and it is also the first night of Quincy's Midsummer Arts Faire. Both start that evening and will be held in Washington Park, downtown Quincy.

Print this page in a more readable format: Click **Print** next to the lower-left corner of the map.



universities

1. Quincy University (217) 222-8020
1800 College Ave, Quincy, IL
2. Quincy University Friary (217) 223-9920
724 N 20th St, Quincy, IL
3. University of Illinois (217) 223-8380
330 S 36th St, Quincy, IL
4. Blessing Hospital (217) 223-1200
1005 Broadway St, Quincy, IL
5. Gem City College (217) 222-0391
700 State St, Quincy, IL
6. Blessing Hospital (217) 223-8400
1125 Hampshire St # 105, Quincy, IL
7. Blessina-Rieman Cla of Nursina (217) 228-5520

<http://www.bing.com/maps/?cp=39.935597~-91.39583&lvl=11&style=r&ss=yp.universities~pg.1> 5/6/2010

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STATE OF MISSOURI
DEPARTMENT OF NATURAL RESOURCES

Jeremiah W. (Jay) Nixon, Governor • Mark N. Templeton, Director

www.dnr.mo.gov

APR 30 2010

Ms. Mari Macomber
Manager
City of Kirksville
201 S. Franklin St.
Kirksville, MO 63501

RE: 2010 Scrap Tire Surface Material Grant - Application Number T10069

Dear Ms. Macomber:

I want to personally thank you for the time and effort you have taken to respond to the Department's recent offering of financial assistance through the 2010 Scrap Tire Surface Material Grants. Unfortunately, funds are limited and your application did not rank high enough to be considered at this time.

Even though your project will not receive funding for this grant cycle, we encourage you to participate in future grant cycles. Again, thank you for your time and effort spent on applying for a Scrap Tire Surface Material Grant. If you have any questions or need further assistance, please contact Ms. Kim Tschirgi of my staff at (573) 751-5401. Our mailing address is P.O. Box 176, Jefferson City, Missouri 65102.

Sincerely,

DIVISION OF ENVIRONMENTAL QUALITY



Leanne Tippet Mosby
Acting Director

LTM:ktl

c: Solid Waste Management District C
Northeast Regional Office



Missouri Special Olympics
Law Enforcement Fundraiser
Bar-B-Q

Date: Friday May 28, 2010

Where: Truman University/ Red Barn Area (in case of rain it will be @annex)

Time: 11:30am till 1:30pm

Parking: Stokes Stadium Parking Lot

Each year Law Enforcement Agencies in Adair County participate in the Missouri Special Olympics Law Enforcement Torch Run. The event this year will be Tuesday May 25, 2010. This event takes place throughout the State of Missouri and is a fundraiser for the Missouri Special Olympics. This event is sponsored by the Missouri Chief of Police Association and related agencies.

This year we are planning to increase our donation as well as our participation by holding a fundraiser. We are inviting agencies who participate in all aspects of law enforcement and first responders to attend a Bar-B-Q. This is to be held on May 28, 2010 on Truman Campus. A \$5.00 per plate lunch plus any other donations will be accepted. All monies will then be donated to the Missouri Special Olympics to assist in the Regional and State events held each year to support these extraordinary athletes in their continuing endeavors.

Tom Johnson
Truman University Police

Faren Lindsey
Kirksville Police Department

Lynn McClamroch
Missouri Department of Conservation

Melissa Hocker
Adair County Sheriff's Office

Tom Rohn
Missouri State Highway Patrol

ADAIR COUNTY HUMANE SOCIETY

P.O. Box 481

Kirksville, Missouri 63501

May 9, 2010

TO: Kirksville City Manager

FROM: Adair County Humane Society

RE: April Shelter Report

Brought to Shelter	Dogs	18		
	Cats	17	Goat	1
	Puppies	0		
	Kittens	5		
Reclaimed by Owner	Dogs	6		
	Cats	0		
	Puppies	0		
	Kittens	0		
Euthanized from City	Dogs	1		
	Cats	12		
	Puppies	0		
	Kittens	0		
Brought to Shelter Dead	Dogs	2		
	Cats	3		
	Puppies	0		
	Kittens	0		
	Other	29		


Jackie Eaton, Treasurer