

# **KIRKSVILLE CITY COUNCIL**

## ***NEWSLETTER . . .***

Mari E. Macomber, City Manager  
November 15, 2010

### **SUBJECTS:**

**DATES TO REMEMBER**  
**COUNCIL FILING**  
**COUNCIL TOURS**  
**WAYFINDING AND CHRISTMAS WREATHS**  
**AIRPORT UPDATE**  
**SOUTH 63 TIF AND CID**  
**WARNING SIREN UPDATE**  
**FIRE DEPARTMENT OUTREACH**  
**GOVERNMENTAL AFFAIRS**

### **DATES TO REMEMBER**

11/13 – Firearm Deer Season begins  
11/15 – City Council Study Session @ 4:30 pm  
11/15 – City Council Meeting @ 6:00 pm  
11/18 – Chamber Business After Hours at Wooden Nickel – 5:00 pm – 7:00 pm  
11/19 – State of the Judiciary @ 8:00 am - Adair County Annex  
11/22 – Council Tours – School and Alternate Route 63  
11/25 and 26 – Thanksgiving Holiday – City Hall Closed  
12/1 – KHPC Special Meeting @ 4:00 pm  
12/3 – City Holiday Dinner  
12/3 & 4 – Livestock Symposium  
12/6 – City Council Study Session @ 4:30 pm  
12/6 – City Council Meeting @ 6:00 pm  
12/7 – Governmental Affairs @ 7:30 am  
12/7 – LPRC @ 12:00 noon

### **COUNCIL FILING**

Filing for City Council opens December 14, 2010 and closes January 18, 2011. Two positions are open on the Council this time – Mayor Todd Kuhns and Council Member Martha Rowe.

### **COUNCIL TOURS**

Pat Williams, Kirksville R-III School District, has scheduled the City Council to tour the Tech Center, school grounds, on Monday, November 22 from 4:00 p.m. to 6:00 p.m. Please plan to meet about 4:00 p.m. at the Early Childhood Center, building off of Hamilton Street, behind the High School. MoDOT is also willing to give both Council Members Detweiler and Chrisman a tour of the alternate route project. MoDOT was tentatively looking at 4:00 pm on Monday, November 22. If possible, we could move the MoDOT tour to about 3:30.

## **WAYFINDING AND CHRISTMAS WREATHS**

The Public Works Street Division crew spent time on Friday installing wayfinding signs. They plan to install the wreaths on Baltimore, and down town, the week of Thanksgiving, weather permitting. If the weather is bad that week, they will complete on the Monday following Thanksgiving.

## **AIRPORT UPDATE**

We received an email from a resident of northeast Missouri. She said that her husband, due to medical reasons, has had to be in St. Louis for several months. They own a business and need to be able to keep it running. The wife has been able to use the airline service to go back and forth to see her husband and keep the business running. She noted her pleasure with Cape Air, the ease of booking the flight at the last minute to their professionalism. She has told others about the service.

## **SOUTH 63 TIF AND CID**

Staff is working through all of the paperwork to determine the best course of action for the City to move forward with the South 63 project while retaining the limited exposure the City had with the original concept. We are seeking advice from our attorneys at Gilmore and Bell. The Council should be aware that our financial advisor has asked that we move the bond financing forward to a December closing, which would require action on the part of the Kirksville Industrial Development Authority and the City Council. We expect to have documents filed on Monday requesting revisions to the current CID.

## **WARNING SIREN UPDATE**

The two used sirens from Topeka have been installed at Brook Drive and Baltimore, and in Patryla Park. The new siren purchased out of the 2010 budget was installed at Rotary Park. When Blue Valley went to move the siren at Brashear Park and the siren behind Barnett Hall at Truman State University it was discovered that the 30+ year old sirens were three phase. Fire Chief Behrens was under the impression that all of the sirens were single phase, and chose sites with single phase electric service. The cost to move the sirens to a three phase site is estimated to be \$12,000 to \$15,000 almost the cost of a new siren. So at this time, the sirens at Brashear Park and Barnett Hall will remain where they are at until replaced with new sirens. The siren located behind Kelly's Furniture is staying at its present location. When the new siren in the 2011 budget is installed at the North Park Complex the siren behind Kelly's will be decommissioned.

## **FIRE DEPARTMENT OUTREACH**

The Kirksville Fire Department implemented a new program that they developed with Ray Miller Elementary School. The Fire Department will pick up recognized Ray Miller students, who are residents of the City and bring them to school.

## **GOVERNMENTAL AFFAIRS**

The Governmental Affairs Committee of the Chamber of Commerce met for its monthly meeting. The TGIF series was discussed with the State of the Judiciary taking place on the 19<sup>th</sup> of this month. The State of the City will be on the 21<sup>st</sup> of January followed by the

State of the County in February. Unless the City Council wishes to make any change to the format, City staff will provide a year-end summary of the progresses made and the focus for 2011. Kirksville Day at the Capitol will be on March 29.

Attachments

- Sales Tax Report
- Building Permits
- Veolia Holiday Schedule
- Professional Development Report
- Picture of Ray Miller Student
- Ribbon Cutting

Enclosures

- Historic Preservation Report

**SALES TAX COLLECTIONS BY YEAR**  
**One-Cent General Sales Tax**

	2006	2007	2008	2009	2010	2010 YTD Growth/-Loss Comparison to			
						2009	2008	2007	2006
<b>January</b>	185,123.44	201,467.60	180,902.81	209,464.69	222,488.00	6.22%	22.99%	10.43%	20.18%
<b>February</b>	96,634.04	181,920.03	204,890.74	204,920.17	153,163.14	-25.26%	-25.25%	-15.81%	58.50%
<b>March</b>	322,180.50	261,636.75	241,502.73	266,740.40	259,347.52	-2.77%	7.39%	-0.87%	-19.50%
<b>April</b>	214,395.10	208,545.59	219,903.17	195,734.29	200,778.78	2.58%	-8.70%	-3.72%	-6.35%
<b>May</b>	42,975.59	78,334.89	132,002.16	147,892.81	156,669.64	5.93%	18.69%	100.00%	264.55%
<b>June</b>	332,297.08	325,352.21	253,028.44	246,130.84	232,500.31	-5.54%	-8.11%	-28.54%	-30.03%
<b>July</b>	219,132.32	284,843.75	220,972.61	216,847.11	233,120.21	7.50%	5.50%	-18.16%	6.38%
<b>August</b>	84,424.76	90,815.59	148,541.83	142,964.71	143,943.57	0.68%	-3.10%	58.50%	70.50%
<b>September</b>	313,225.26	339,353.59	279,431.55	279,236.50	265,660.28	-4.86%	-4.93%	-21.72%	-15.19%
<b>October</b>	212,575.62	198,332.97	222,179.31	203,838.29	208,953.81	2.51%	-5.95%	5.36%	-1.70%
<b>November</b>	71,710.31	104,648.03	140,078.56	146,129.55	131,838.50	-9.78%	-5.88%	25.98%	83.85%
<b>December</b>	309,706.14	315,420.19	235,788.79	237,555.14					
<b>TOTAL</b>	\$2,404,380.16	\$2,590,671.19	\$2,479,222.70	\$2,497,454.50	\$2,208,463.76	-2.28%	-1.56%	-2.94%	5.43%

The following is a listing of new construction in Kirksville for the period October 1, 2010 through October 31, 2010:

Date: October 1, 2010  
Owner: Mike Yadon  
Use: Addition – Single-Family  
Address: 711 W. George  
Permit No.: 7344  
Const. Co.: Self

Date: October 7, 2010  
Owner: GGM, LLC  
Use: Duplex  
Address: 1003 S. Rigger Apt. A & B  
Permit No.: 7348  
Const. Co.: Kevin Gregory

Date: October 19, 2010  
Owner: KDR Foundation, LLC  
Use: Single-Family  
Address: 1702 E. Normal  
Permit No.: 7352  
Const. Co.: Self – Adam Read

Date: October 25, 2010  
Owner: Mitchell Kim Roberts  
Use: Addition – Single-Family  
Address: 41 Overbrook  
Permit No.: 7357  
Const. Co.: Self

Date: October 29, 2010  
Owner: PSR Construction  
Use: Commercial  
Address: 800 N. Centennial  
Permit No.: 7361  
Const. Co.: Self



# Holiday Schedule

New Year's Day  
Memorial Day  
Fourth of July  
Labor Day  
Thanksgiving Day  
Christmas Day

If the Holiday falls on the <u>Weekend</u>	No Change in Collection
If the Holiday falls <u>before</u> your collection day	One day behind schedule
If the Holiday falls <u>on</u> your regular collection day	One day behind schedule
If the Holiday falls <u>after</u> your regular collection day	No Change in Collection

Any Holidays not listed above will run on your regularly scheduled day.

## 2010 MEDC Fall Conference

# **Missouri Economic Development Council**

## **Attended by Cherie Bryant, Assistant to the City Manager**

On Wednesday, October 27, 2010, I attended the following sessions:

**Welcome/Opening Remarks – Randy Allen, MEDC President**

**Missouri Quality Award – Raina Knox, President, Excellence in Missouri  
Foundation**

*Comments: Excellence in Missouri Foundation provides assistance, for a fee, to businesses and organizations to become more efficient and productive.*

**Missouri Partnership Update – Chris Chung, Missouri Partnership**

*Comments: I was very impressed with Mr. Chung. Although he has been in Missouri for less than a year, he was an expert on Missouri economic trends. He has a staff of ten but operates like a staff of 50. MO Partnership attends tradeshow and is in contact with major developers from all over the world. Missouri is well represented with Mr. Chung at MO Partnership.*

**Building Retail in Your Community – Paul Land, Owner/President Plaza  
Commercial Realty, Carrie Gartner, Executive Director of The District, Columbia,  
Jake Maher, Maly Commercial Realty, Inc., Columbia**

*Comments: This session was very informative. Carrie Gartner, Executive Director of The District, explained her process of making downtown Columbia so successful. She emphasized collaboration, patience, and explained various taxing methods. Downtown businesses in Columbia look to her office for assistance in marketing. Her office, with a staff of two, also keeps a clearinghouse of all vacancies and retail market data for The District. When a business wants to move into the downtown they go directly to her – not to the city, chamber or Realty Company, which I found to be fantastic. She said the most important thing to do as a 'downtown director' is to survey the businesses. She said the first time she surveyed downtown Columbia, not one business wanted to keep the downtown festivals. So, the next year they ended all downtown festivals (!). Instead, funding was put towards marketing and retail data collection, since those two items were priority #1 and #2 on the survey. She says by surveying businesses each year she gets a good idea of what they want, collectively. She basically said - how can you do your job if you don't know what the downtown businesses want and desire? That's the whole point of a 'downtown director'. She is excellent and Columbia is very lucky to have her.*

On Thursday, October 28, 2010, I attended the following sessions:

### **What Technology Means to Economic Development – Jon Roberts, TIP Strategies, Austin TX**

*Comments: First off, Mr. Roberts is awesome! He was an excellent speaker and made things very interesting. In fact, I liken his presentation and material to “Freakanomics” (very cool!). He emphasized the need for economic developers to stay current on technological advances and to ‘catch up’ to business. Evidently, businesses are way ahead of economic developers and this is a big problem when it comes to communication. He encouraged all economic development professionals to get on the internet via: webpage, Facebook, Linked In, etc. He says we are missing the boat because businesses are not ‘doing business as usual’ and ED boards, i.e. KREDI, are not keeping up with the times. He says business models are being transformed due to the accelerating rate of change in terms of mobility, the de-valuing of materials for manufacturing, economic stratification (shopping online), and the great need of improved infrastructure. He said an economic developer is considered “The Gatekeeper of the Network”, but how can that be if they are not ‘connected’ to the network? He is referring to being connected to the internet community, i.e. webpage, Facebook, Linked In, etc., as well as to the local community colleges and educational organizations. In fact, he said the best way for a business to discover workforce development in a community is to go directly to the local community college – not the city, chamber, or economic development organization.*

### **Strategic Planning – Why it Works and Why it Fails – Jon Roberts, TIP Strategies, Austin, TX**

*Comments: Mr. Roberts announced that ED in this day and age is holistic, project-driven, and scenario-based. He emphasized the need for improved infrastructure and Form Based Codes, which is the role of government (Yay, finally! Something for us to do!). He said manufacturers and other ‘industrial type business’ no longer look to industrial parks to locate. In fact, many prefer not to be in industrial parks. Again, he emphasized that times have changed and we need to get on board.*

### **Strategic Initiative Forum #7 – Mike Downing, Deputy Director, MO DED**

*Comments: This was a follow-up from the Regional Forums that took place earlier in the year. Many questions were asked to the audience and we used a ‘response device’ to lock in our vote/answer. We were asked what the #1 priority of our area was in terms of ED. I answered ‘the need for improved infrastructure’ – this could mean fiber, wastewater, drinking water, storm water drainage, etc. The #1 answer was ‘the need for improved K-12 education’. I found this odd but interesting. If anyone is interested, I’m sure I can get the results from Mr. Downing to share.*

On Friday, October 29, 2010, I attended the following sessions:

### **What it Takes to Make Your Organization/Community Thrive – Mike Alden, Athletic Director, University of Missouri**

*Comments: Great session! Mr. Alden used Mizzou athletics as a way to describe how and why Columbia thrives. He basically said Mizzou athletics is used as a portal for*

*marketing the University of Missouri. He used ESPN College Game Day as an example. When ESPN broadcasted from the University of Missouri, millions of people, maybe for the first time ever, saw the six pillars on campus which highlights academic excellence at the university. He said we all have unique characteristics in our communities that maybe we have not yet identified and used as 'our portal'.*

**Governor's Tax Credit Review Commission – Sallie Hemenway, MO DED**

*Comments: Ms. Hemenway reported on the current status of the Tax Credit Program. This was not an uplifting session since the legislature has capped and cut many of the programs.*

**Hawthorn Foundation Update – Mike Esser, Edward Jones, Roger Walker, Missouri Energy Initiative, Jim Curran, Electrical Connection/IBEW #1/NECA, Elizabeth Bax, Hawthorn Executive Director**

*Comments: Hawthorn Foundation is a private 501 (c) (6) organization and was created in 1982 by then-Governor Kit Bond . He foresaw a private entity attending trade shows and helping companies relocate to the State rather than having government workers/officials do it. In other words, he did not want taxpayers to foot the bill to attract and retain business. The panel discussion revolved around the boasting of Hawthorn and why businesses should invest in their activities.*

**MEDC Professional Development and Volunteer Education Committee – Sharon Gulick, Gordon Ipson, John Engelmann, Mike Kirchhoff**

*Comments: Nothing to report on this session.*

**Drawing for \$100 Prize**

*Comments: I did not win. ☹*



Ray Miller Elementary third grade student Matthew Winkler waves from inside the Kirksville Fire truck that brought him to school Tuesday morning. Winkler was the first student to receive the honor, which was added to the prizes associated with being named student of the month.

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**A Ribbon Cutting will be held for:**

***Northeast Missouri Community Action Agency's renovation and opening of***

# **Jamison Street Childcare Center**

**1011 South Jamison Street  
Kirksville, MO 63501**

**Wednesday, November 29, 2010**

**4pm**

**Open House from 3-5pm**