

KIRKSVILLE CITY COUNCIL

NEWSLETTER . . .

Mari E. Macomber, City Manager
December 3, 2010

SUBJECTS:

DATES TO REMEMBER
COUNCIL FILING
COUNCIL TOUR
ELECTRONIC OR PAPER AGENDA
BUSINESS ANNIVERSARIES
BUDGET UPDATE
AIRPORT UPDATE
SOUTH 63 TIF AND CID
TCRC
HEALTH INSURANCE/WELLNESS PROGRAM
KDIC APPLICATION
COCHRAN BUILDING UPDATE

DATES TO REMEMBER

12/6 – City Council Study Session @ 4:30 pm
12/6 – City Council Meeting @ 6:00 pm
12/7 – Governmental Affairs @ 7:30 am
12/7 – LPRC @ 12:00 noon
12/7 – KDIC Meeting at 5:30 pm
12/11 – Santa @ Courthouse and the next two Saturdays, 12/11 and 12/18
12/13 – Council Tour Alternate Route Project at 4:00 pm meet at the former Clays RV
12/14 – Council filing begins at 8:00 am and ends on January 18 (two seats open)
12/15 – TIF meeting @ 3:00 pm
12/15 – Adopt a Child Event at the Fairgrounds @ 6:00 pm
12/20 - City Council Study Session @ 4:30 pm
12/20 – City Council Meeting @ 6:00 pm
12/24 – City Offices Closed
12/27 – 12/30 – City Manager out of office
12/31 – City Offices Closed

COUNCIL FILING

Filing for City Council opens December 14, 2010 and closes January 18, 2011. Two positions are open on the Council this time – Mayor Todd Kuhns and Council Member Martha Rowe.

COUNCIL TOUR

MoDOT has scheduled an opportunity for several members of the City Council to tour the alternate route project. MoDOT has scheduled Monday, December 13 at 4:00 pm to begin the tour. Since Council Member Rowe was able to tour the project in the recent

past, the remaining members of the City Council are invited to tour the project. The MoDOT official will meet you at the former Clay's RV site at Eagle Lane south of Kirksville and past the wastewater treatment plant and Highway 11. Eagle Lane is on the east side of the road.

ELECTRONIC OR PAPER AGENDA

For several months now, the Council has received the agenda packets for the Regular meetings and the Study Sessions, plus the Newsletters by paper form and also by e-mail. Every attempt has been made to accommodate all the Council to make sure everyone has a working copy in some form. Netbooks were purchased by the City so that the Council can access the agenda during the Regular meeting. This is the most up to date and efficient manner for Councils to operate their meetings, and we are profoundly appreciative to the Council for making this possible. It was realized at the time, and continues to be a huge factor, that offering both an electronic copy and a paper copy are duplication, and this generates an extra expense for the City. Of course, producing paper copies is the most expensive way. The electronic copy is the most efficient and up to date way. It still takes time for personnel to transfer and post the agenda items for the final electronic copy, but it also offers the agenda to the media and public. In addition, personnel is printing out ten copies of the paper document, addressing envelopes and providing those to the Police Department for officers to deliver those packets. This is taking time from a Police Officer's regular duties to deliver packets to Council member's homes. Add in the cost of paper and wear and tear on the copy machine, and we have produced a costly document that is already available electronically. It is duplication, and an expensive one. Therefore, I ask the Council to consider choosing in which form – either electronic or paper - for the "whole" Council to receive future agenda packets, commencing with the January 3rd agenda. Whichever option the Council decides on, every Council member will receive the agenda packet in the same form.

BUSINESS ANNIVERSARIES

The Three businesses are celebrating special anniversaries in December. Congratulations cards have been sent to the Loyal Order of the Moose for their 40 years; Peterson Beauty Shop honoring their 35 years; and International Eye Care for 25 years in Kirksville. In January, 2011, Sparks Constructors and Pagliai's Pizza will have been in business for 30 years.

BUDGET UPDATE

There are a few changes that we made to the budget. Our spam filter was not working properly and would not allow external emails. The cost to replace this was \$3,187.89. The windows for the Aquatic Center will be 75% complete, as opposed to 100% complete. We also received the November claims, which were far greater than the previous months. We are going to have to adjust this number, as well by about \$100,000.

AIRPORT UPDATE

Cape Air has shared November airline numbers with us. The news is quite favorable. Cape Air's preliminary report indicates that in November Cape Air carried 719 passengers between Kirksville and St. Louis. This is 21% above the DOT's EAS threshold of 593. The per-passenger subsidy works out to \$165, well below the DOT cap of \$200. We have discovered that Cape Air needs to develop a contingency plan when a pilot is ill and unable to fly. They have assured us that they will address the matter to avoid cancelling flights. We were given an opportunity to put a picture on the front page of an upcoming phone book and sent a picture of the commercial aircraft; a copy is included with this newsletter. We were able to furnish a caption which is as follows: "Cape Air provides three flights a day, seven days a week, from Kirksville to Lambert-St. Louis International Airport. Connect to the world with fast, affordable daily flights to St. Louis. Enjoy convenient baggage check-thrus, free airport parking at the Kirksville Regional Airport and reach your destination in just over an hour!"

SOUTH 63 TIF AND CID

Progress is being made on the South 63 TIF and CID. We have been informed that Piper Jaffrey has found a buyer for approximately half of the anticipated bond issue size. Our Bond Counsel has initiated discussions this past week with the developer's attorneys on the possible alternatives. Contact will be made to the investor today to inquire as to their interest in completing part of the bonds now and then issuing a second series of bonds next spring. We received notice that the changes to the CID will be ready for Council consideration on December 20. I have a meeting with MoDOT to discuss the loan and grant program that will be sought to help fund the public improvements for this project.

TCRC

The University of Missouri Extension hosted a meeting on Monday of this past week to discuss the future of the TCRC services. As of the meeting, the University of Missouri, Truman State University (see attached letter) and Kirksville RIII all determined that they would no longer partner on this service. As a reminder, the City owns the building and will still have the expenses of maintenance and utilities on the building. The partners discussed a closure date and how to distribute the assets of the TCRC which may include a little bit of money, equipment and furnishings. I told the group that the City still sees a value in the services of the TCRC but does not have the funds to continue the operation as it is today. It will be important for the City to explore options which could include using the building for a different use, partnering with another agency or agencies to continue the services, sell the building, lease the space, develop a different use for the building, etc. We will place the TCRC on the agenda for an upcoming Study Session.

HEALTH INSURANCE/WELLNESS PROGRAM

This past Tuesday, we held a citywide employee meeting to share the accomplishments achieved over the course of this past year and share the goals for next year. We also discussed changes in employee benefits. The biggest change was in the area of health insurance. There are changes that have to be implemented as part of federal legislation.

The wellness program was also discussed and the impact on the employee's premium was explained. Included with this Newsletter is a one page summary that was shared with the employees. In addition, two new wellness activities have been developed and are included with this Newsletter.

KDIC APPLICATION

The KDIC with the help of the Tourism office has submitted an application to the Missouri Humanities Council for an upcoming Smithsonian Traveling Exhibit - Museum on Main Street – The Way We worked. The exhibition focuses on why we work and the needs that our jobs fulfill. Our work takes place everywhere – on the land, on the streets of our communities, in offices and factories, in our homes, and even in space. An exploration of the tools and technologies that enabled and assisted workers also reveals how workers sometimes found themselves with better tools, but also with faster, more complex and often more stressful work environments. The diversity of the American workforce is one of its strengths, providing an opportunity to explore how people of all races and ethnicities identified commonalities and worked to knock down barriers in the professional world. And, finally, the exhibition shows how we identify with work – as individuals and as communities. Whether you live in “Steel Town, USA” or wear a uniform each day, work assigns cultural meanings and puts us and our communities in a larger context.

COCHRAN BUILDING UPDATE

On February 7, 2009, the City was awarded a CDBG, on behalf of PR Intervals, Inc. (Justin & Kylene Puckett), in the amount of \$250,000 to renovate the Cochran Building, located at 119-121 N. Main Street. Mr. Puckett agreed to a private match in the amount of \$562,751. Since February 26, 2009, Mr. Puckett has been unable to obtain financing in order to begin the project. As with all CDBG projects, the State of Missouri gives the recipient two years from award date to complete the job. Therefore, the deadline for this project is February 7, 2011. Recently, Mr. Puckett requested an extension from the city to complete the project. However, Mr. Puckett is still unable to obtain financing and is unsure as to when this may occur. If the city were to grant Mr. Puckett an extension, the city would be ineligible to apply for any CDBG applications in FY 2011 and years thereafter until the grant is officially closed out. Mr. Puckett has discussed this situation with Ken Read. Mr. Read may consider taking this project on himself; however, he is not willing to meet the \$562,751 match or other grant requirements. City staff recommends de-obligating the \$250,000 back to the State of Missouri and closing out the grant in February. That way, the city may apply for further CDBG funding in FY 2011, if needed. If Mr. Read is still interested in applying for CDBG funds for the Cochran Building, he may meet with City and State of Missouri officials to discuss further.

Attachments

- Economic Development Sales Tax
- Airport Picture for local phone book
- Letter of Notification from Truman
- Wellness Incentive and Premium Information

Winter Wellness Programs
Pictures from Smithsonian Exhibit
Letter Sent to Veterinarians
Letter to Citizens Attending Public Meeting
Letter of Appreciation from Community Friends for ATSU Dental Committee
APWA Fall Conference Attendance Report

Enclosures

MREIC Operational Plan
October Financials

SALES TAX COLLECTIONS BY FISCAL YEAR
Economic Development 1/2-Cent Sales Tax

	FY 06/07	FY 07/08	FY 08/09	FY 09/10	FY 10/11	FY 10/11 YTD Growth/-Loss			
						Comparison to			
						09/10	08/09	07/08	06/07
July	105,837.34	103,941.50	105,049.44	103,701.31	113,459.81	9.41%	8.01%	9.16%	7.20%
August	37,320.93	42,598.44	73,007.59	70,605.96	71,562.71	1.36%	-1.98%	67.99%	91.75%
September	153,501.37	165,201.54	134,460.71	134,027.00	125,457.62	-6.39%	-6.70%	-24.06%	-18.27%
October	102,228.87	95,388.40	107,711.01	96,360.14	100,267.58	4.06%	-6.91%	5.12%	-1.92%
November	33,072.83	50,588.52	68,385.21	71,667.19	64,600.41	-9.86%	-5.53%	27.70%	95.33%
December	152,260.52	153,517.60	113,078.49	113,685.10					
January	95,768.27	85,601.77	100,602.46	107,619.38					
February	88,142.86	98,828.11	97,351.19	74,051.55					
March	123,130.33	113,937.61	122,232.45	120,629.29					
April	100,218.21	100,131.60	90,946.94	94,738.04					
May	35,223.02	64,680.35	70,542.11	75,660.91					
June	154,990.37	120,202.33	119,106.87	111,043.36					
TOTAL	\$1,181,694.92	\$1,194,617.77	\$1,202,474.47	\$1,173,789.23	\$475,348.13	-0.21%	-2.71%	3.85%	10.04%

SALES TAX COLLECTIONS BY FISCAL YEAR
Economic Development 1/2-Cent Sales Tax and Interest

	FY 09/10		
	Budget	Actual	Variance Growth/(Loss)
July	104,495.00	103,701.31	(793.69)
August	58,591.00	70,605.96	12,014.96
September	149,831.00	134,027.00	(15,804.00)
October	101,550.00	96,360.14	(5,189.86)
November	59,487.00	71,667.19	12,180.19
December	133,298.00	113,685.10	(19,612.90)
January	93,102.00	107,619.38	14,517.38
February	98,814.00	74,051.55	(24,762.45)
March	118,085.00	120,629.29	2,544.29
April	95,539.00	94,738.04	(800.96)
May	65,003.00	75,660.91	10,657.91
June	120,804.00	111,043.36	(9,760.64)
TOTAL	\$1,198,599.00	\$1,173,789.23	(24,809.77)

	FY 10/11		
	Budget	Actual	Variance Growth/(Loss)
July	97,136.36	113,459.81	16,323.45
August	54,464.96	71,562.71	17,097.75
September	139,279.75	125,457.62	(13,822.13)
October	94,398.75	100,267.58	5,868.83
November	55,297.87	64,600.41	9,302.54
December	123,911.02		
January	86,545.66		
February	91,855.42		
March	109,769.34		
April	88,811.05		
May	60,425.42		
June	112,296.40		
TOTAL	\$1,114,192.00	\$475,348.13	34,770.44

Airline Picture for local phone book cover



VIA EMAIL ON 12/01/2010

Dear Mari, Pat and Mike:

As the email below indicates, I notified the University of Missouri on November 19 that Truman was formally notifying the TCRC partnership that it was withdrawing its participation from the TCRC. I neglected to formally notify the other partners, the City and the RIII School District, my apologies. Kevin had instructed me to communicate to the University of Missouri. However, all of this is a moot point really since we agreed at our meeting on Monday that we will dissolve the partnership, but for the record, please accept my email below as our written notification, which you requested at our Monday meeting.

Thank you,

Richard Coughlin
Interim Provost and
Vice President for Academic Affairs
Truman State University

November 19, 2010

Deborah L. Robison
Associate Vice Provost and Associate Director
University of Missouri Extension
109 Whitten Hall
University of Missouri – Columbia
Columbia, MO 65211

Dear Ms. Robison:

On November 3, 2010, I met with Kevin Baiotto, Coordinator of the Kirksville TCRC, and informed him that Truman State University was terminating its participation as a partner in the Kirksville TCRC. It is my understanding that the Memorandum of Agreement between the TCRC partners requires that a partner provide written notice of termination of participation, please consider this email as written notice, effective today, of Truman State University's termination of its participation in the TCRC. I understand that this written notice is more of a formality at this point because of the November 8th announcement that the University of Missouri Extension is also ending its role in the TCRC network. If this email is not sufficient written notice, please let me know what I need to do and I will send the appropriate notice.

At Truman, we are grateful for the quality technology and education services that Kevin and his staff at the TCRC have provided to Truman and the northeast Missouri

community. Kevin has done an excellent job over the years consulting with partners and various community groups to develop program offerings that have filled a need. It is unfortunate that the continuing state fiscal condition has led Truman to its decision to withdraw from the TCRC. I am also appreciative of the initiative and outreach of the University of Missouri Extension in establishing the TCRC network at a time when the state and rural communities most needed the services that the TCRCs provided.

I will be attending the November 30th meeting here in Kirksville and look forward to meeting you and your colleagues at that time.

Sincerely,

Richard J. Coughlin
Interim Provost and
Vice President for Academic Affairs
Truman State University

Wellness Initiative

Background

The City of Kirksville has implemented a wellness program to benefit all city employees. We have an active committee that has provided several opportunities to help increase the level of activity of our employees and improve our group's overall health. The next step in our wellness program will tie the biometric screening tests provided by IHS with our wellness program. Employees will receive incentives for participation and achievement of specific goals.

2012 Program Incentive

If you participate in the IHS program, your premium contribution starting March 1, 2012 will be tied to your IHI score. Employees who qualify will be able to save \$900 per year based on the projected contribution strategy that has been developed. The chart below shows the IHI score you must obtain in order to qualify for the discount provided by the City.

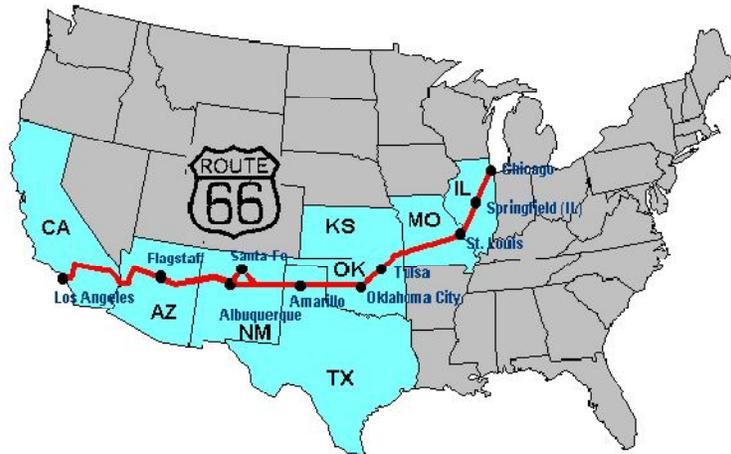
2012 IHS Score	Criteria to receive 2013 premium discount
-20 to +25	Must maintain this range
Greater than 25	Must report a 60% improvement* *If is unreasonably difficult, due to a medical condition (including pregnancy), to achieve the 60% improvement, an employee must have their physician complete and return a form to IHS. You must also participate and complete an IHS HealthFocus course

	Base Employee Contribution (Semi-Monthly)	Qualified Employee Contribution (Semi-Monthly)
Employee	\$37.50	\$0
Emp + Spouse	\$159.88	\$122.38
Emp + Child(ren)	\$112.81	\$75.31
Family	\$235.20	\$197.70

Please note that the rates shown are based on current contribution amounts and will change based on required funding for the 2012 insurance plan. The City of Kirksville is committed to providing a significant savings for employees who participate and qualify for the program.

Please note that the criteria for qualification in the City's premium incentive program is clearly outlined in the IHS test result booklet provided to each participating employee. The qualification program will be run by IHS and the City will only receive a list of employees who qualify for the incentive program. This program complies with all applicable State and Federal legislation.

U.S. Route 66 Race



Established November 11, 1926

Original Route: Chicago, Illinois to Santa Monica, California

Start – January 3rd, 2011

End – May 27th, 2011

Check Points	Mile	Steps
Chicago, Illinois	Start	Start
St. Louis, Missouri	301	602,000
Springfield, Missouri	618	1,236,000
Riverton, Kansas	631	1,262,000
*Oklahoma City, Oklahoma	1,063	2,126,000
Amarillo, Texas	1,249	2,498,000
Santa Fe, New Mexico	1,673	3,346,000
Albuquerque, New Mexico	1,736	3,472,000
Flagstaff, Arizona	2,137	4,274,000
*Santa Monica, California	Finish 2,448	Finish 4,896,000

*Prize

Sign Up for the U.S. Route 66 Race!

Two Categories to Choose From!

Teams of 3

Please Note: Competing against other Teams of 3. Teams of 3 should average around 11,255 steps per day.

Teams of 6

Please Note: Competing against other Teams of 6. Teams of 6 should average around 5,628 steps per day.

Team Name

Category (Circle One)

Team of 3

Team of 6

Participants:

1. **Captain:** _____
2. _____
3. _____
4. _____
5. _____
6. _____

Registration forms must be submitted by 1pm, Thursday, December 30th to Cherie Bryant in City Hall or via email at cbryant@kirksvillecity.com.

Winter Triathlon

The Wellness Committee is excited to offer enthusiasts of all ages and abilities an opportunity to TRI at your own convenience during the months of January & February 2011!

Sprint

Teams of 1, 2, or 3.

Complete a 20 minute swim, 20 minute bike, and 20 minute run on separate occasions or consecutively at the location of your choice. There are NO LIMITS to how many times you TRI. You can bike and run on stationary equipment or on the road. Determine your best distance for each segment. Submit YOUR BEST TRI Distance (using miles) to Cherie Bryant for January by the 31st and then again for February by the 25th. The Best TRI Distance will be calculated by adding January and February together.

Ironman

Teams of 1, 2, or 3.

Complete a 40 minutes swim, 40 minute bike, and 40 minute run on separate occasions or consecutively at the location of your choice. There are NO LIMITS to how many times you TRI. You can bike and run on stationary equipment or on the road. Determine your best distance for each segment. Submit YOUR BEST TRI Distance (using miles) to Cherie Bryant for January by the 31st and then again for February by the 25th. The Best TRI Distance will be calculated by adding January and February together.

Awards

Individual (1 person team) Awards for Sprint & Ironman:

Male and Female Overall (1st, 2nd)

Team (2 & 3 person team) Awards for Sprint & Ironman:

Female Team (1st, 2nd)

Male Team (1st, 2nd)

Mixed Team - Male/Female (1st, 2nd)

Distances submitted after each month's deadline will not be accepted.

Winter Triathlon Registration Form

Event (circle one): **Sprint** **Ironman**
Category (circle one): **Individual** **Female Team (2 or 3 members)**
 Male Team (2 or 3 members) **Mixed Team (male/female, 2 or 3 members)**

Individual Category

Last Name: _____ **First:** _____

Team Category

Team Name: _____

Captain Name: _____

Team Member 1: _____

Team Member 2: _____

Winter Triathlon begins January 3rd and ends February 25th.

Registration forms must be submitted by 1pm, Thursday, December 30th to Cherie Bryant in City Hall or via email at cbryant@kirksvillegity.com.

Submit YOUR BEST TRI Distance (using miles) to Cherie Bryant for January by the 31st and then again for February by the 25th. The Best TRI Distance will be calculated by adding January and February together.

Distances submitted after each month's deadline will not be accepted.

PICTURES FROM THE SMITHSONIAN EXHIBIT





Administration 660.627.1225 • Human Resources 660.627.1458
Economic & Community Development 660.627.1224

November 29, 2010

David Moore, D.V.M.
John Moore, D.V.M.
Adair County Veterinary Clinic
24463 Benton Road
Kirksville, MO 63501

Dear Drs. Moore:

The Kirksville City Council has been discussing a Dangerous Animal Ordinance, and also held a Public Forum for residents to ask questions and make comments.

It has become obvious during these discussions and the forum that a number of residents do not have their animals vaccinated, or licensed with the City. There is a City ordinance that requires a license for every dog and cat within the city limits of Kirksville. To obtain the license, the owner must present a Certificate of Rabies Vaccination.

The City would appreciate your assistance with reminding dog and cat owners to proceed with acquiring the proper licensing with the City after having them vaccinated. There is no cost for the license which may be obtained from the Police Department at 119 East McPherson Street.

Please let me know if you have any questions.

Sincerely,

Mari E. Macomber
City Manager

vlb

November 29, 2010

Sent to Pet Owners

Dear

Thank you for taking the time to visit with the City Council at the Public Forum on October 18. Your comments and input were of great value to the City Council, who directed staff to retain certain protective measures in the proposed Dangerous Animal ordinance, but remove the breed specific language, and focus on the bigger issues of owner responsibility and enforcement of City ordinances.

The first step to owner responsibility is the licensing of all animals. It has become obvious during all of the public discussions and the forum that a number of residents do not have their animals licensed with the City. There is a City ordinance that requires a license for every dog and cat within the city limits of Kirksville. To obtain the license, the owner must present a Certificate of Rabies Vaccination.

Your attendance at the forum let the City Council know that this was an issue of importance to you. The City Council listened to the comments and is now asking for support from you. If you own any animals, you are required to obtain a license. If you are not in compliance with the existing ordinance, the City would appreciate your compliance as soon as possible. Please obtain a rabies vaccination for your pet as soon as possible, and take the vaccination certificate to the Kirksville Police Department at 119 East McPherson Street to acquire the proper license with the City. There is no cost for the license.

Please let me know if you have any questions.

Sincerely,

Mari E. Macomber
City Manager

vlb

Community Friends for ATSU Dental Committee

Ranee Brayton and Larry Gardner, Co-Chairs

800 West Jefferson

Kirksville, MO 63501

November 19, 2010

Mari Macomber, City Manager
City of Kirksville
201 South Franklin
Kirksville, MO 63501

Dear Mari:

On behalf of the Community Friends for ATSU Dental Committee, thank you for your letter of support and offer of a \$100,000 forgivable loan for job creation to assist in securing a dental school on the A.T. Still University (ATSU) Kirksville campus. We are confident that our community will rise to the occasion in order to raise \$1 million in gifts and pledges by February 1, 2011, to help attract a dental school to our community.

Please join us in sharing this important opportunity with your friends so that they too may assist in this community effort to benefit our northeast Missouri area. We will only have one opportunity to secure the ATSU dental school by February 1, so let's demonstrate to the ATSU Board of Trustees why the city slogan is "Kirksville – Where People Make the Difference."

Sincerely,



Ranee Brayton
Associate CEO, Northeast Regional Medical Center



Larry Gardner
Gardner Accounting

MEMORANDUM:

DATE: November 27, 2010

TO: Mari Macomber, City Manager

FROM: John R. Buckwalter, Public Works Director

SUBJECT: Trip Report, APWA Fall Conference

The Missouri Chapter, American Public Works Association held its fall conference November 14-16, 2010 at the Lodge of the Four Seasons, Lake Ozark, MO. Registration was down, with only 91 members preregistered. Another 10 or so registered at the door, but attendance was still below last year's 120. The Board of Directors met on Sunday afternoon. My term as director will end in November 2011, and I will chair the History, Awards, and Scholarship committee until then.

The technical sessions were divided in two tracks on Monday. I attended what could be called the "Green Track". I participated in the following sessions over the two days:

- LiDAR Technology
- MoDOT: Safe and Sound Bridge Improvement Program
- FHWA: Every Day Counts Initiative
- Removing the Barriers to Green Infrastructure
- Bike Saint Louis
- Environmental Sustainability Road Map
- MoDOT: Changes that Affect Local Public Agencies
- MoDOT's Five Year Direction
- Including the Public in Public Works

Mr. Adam Horn, HNTB Corp. discussed the evolution of LIDAR (Light Detection and Ranging) technology and its applications to surveying and engineering design.

Ken Warbritton, MoDOT, discussed the Safe and Sound Bridge Improvement Project. The project will provide 800 better bridges by 2013, and is the largest project of this type ever undertaken by MoDOT. To date 291 bridges have been completed, and 46 are under construction. The bridges are divided into two groups: Design Build-554 bridges of which 119 have been completed and 36 are under construction, and Modified Design-Bid Build which includes 248 rehabilitation projects. Of the over 10,000 structures on the MoDOT system, there are 1093 in condition 3 (serious) or 4 (poor). 800 were selected from this group. The typical bridge is 147 feet long, 24 feet wide and 60 years old. The average ADT is 1900, but 300 of the 800 carry less than 400 vehicles per day. There are over 300 bridges scheduled in 2011.

Marc Thornsberry retired as Director of Public Works for the City of Springfield in 2009, and took a position with the Federal Highway Administration. He discussed the FHWA'

Every Day Counts program. The economy and reduced driving has resulted in less income for the Highway Transportation Fund. The current transportation bill and SAFETEA-LU has been extended thru December 2011, and he expects one more continuation. FHWA's focus is on Enhanced safety, Livability and Sustainability, and "Every Day Counts"-do things better, faster, and smarter. Five key initiatives are:

- Warm Mix Asphalt technology-environmentally friendlier

- Safety Edge-a design to reduce Run off Road fatalities

- Prefabricated Bridge Elements-save time and cost, improve safety

- Geosynthetic Reinforce Soil-used in bridge supports

- Adaptive Signal Control Technology-real time adjustments to traffic flow

He talked about Missouri's leadership role in these initiatives, including WMA on Highway 19, ATSC in Lee's Summit, and the Safe and Sound Bridge Project.

Bruce Litzsinger, of the Metropolitan St. Louis Sewer District (MSD) presented "Removing the Barriers to Green Infrastructure". Green infrastructure is that which will infiltrate, evapotranspire, capture, or reuse stormwater, and will maintain or restore natural hydrology. He used the theme that we are all members of "Gray Infrastructure Anonymous" and outlined a 7-step program to get well. First we must admit that we have a problem. In St. Louis, 33% of the watersheds are impervious. Senate Bill 3602, which is in committee, the "Safe Treatment of Polluted Stormwater Runoff Act" will convince us we have a problem if we have not come to that conclusion before it is passed. We should look at local impediments to "green" including direct code conflicts, reduce required impervious areas, and eliminate legal uncertainty. We should look at new behaviors (codes) including reduced parking requirements, changing property restrictions, such as weed ordinances. Native plants are not weeds. Weeds should be defined as invasive, noxious or nuisance plants. We can make streets green by following EPA's guidance that the width of most streets can be limited to 20 feet, that many should be pervious surfaces, and that BMP's such as rain gardens should be part of the roadway or right of way.

Judy Padberg-White, FPA Group and Paul Wojciechowski, CH2M Hill, presented "Bike St. Louis", a one hour summary of the project they are working on to improve bicycle transportation in the St. Louis region. It is a project, not an organization. The project started in 2003 at the request of a St. Louis councilman, and thru the Great Rivers Greenway. The Great Rivers Greenway is a trail system, but not connected. The project connects the trails by on-road routes. The benefits of a bike program include enhanced public health, improved economic viability, multi-modal transportation, and community enhancement. The project is built on partnerships and public engagement. It is branded, that is the parts of the project are clearly identified. There is a technical advisory group (the owners) and a citizens advisory group (the users). Lessons learned include the need for political support, the need for public support, and the need for clear guidelines, standards, and tools. Ms. Padberg-White talked about the 5 E's: Success of a project such as Bike St. Louis is a balance of: Engineering, Education, Encouragement, Enforcement, and Evaluation. Today the focus is on reorganizing roads and reallocating space. In the future it will be "complete streets." Web site; www.stlbikeplan.com.

Environmental Sustainability Road Map; A Toolkit for Local Governments was presented by Ms. Marjorie Melton, M3 Engineering Group, St. Louis. A sustainability plan provides a common framework covering Environment, Economy, and Society. She discussed the sustainability plan using the ICLEI format and template. (www.iclei.org).

Andy Mueller and Ken Voss discussed the 2011 MoDOT LPA Program. They pointed out that there is an LPA website, on MoDOT's website, under "business/manuals". LPA is not a STIP project; it is a stewardship agreement where the FHWA has transferred administration to MoDOT.

2010 Highlights

- Program moved to Design Division
- Andy Mueller named Program Administrator
- LPA manual updates
- MoDOT Staff-increased expectations to deliver program

2011 Changes

- Greater focus to deliver and achieve results
- LPA results similar to MoDOT projects
- Increase partnership with sponsors
- Expect day to day interaction w/MoDOT and sponsors

MoDOT Districts will conduct training on new LPA guidance for local sponsors before Dec 31. More detailed points from Andy's presentation will be provided to Engineering.

Don Hillis, MoDOT Chief of Operations, talked about the Department's 5-year direction. He talked about the concept of "Practical Operations" as an extension of the "Practical Design" philosophy adopted by MoDOT.

5-Year Direction: Concentrate resources on:

- Honoring commitments in STIP
- Keeping major roads in good condition
- Improve condition of minor roads
- Holding our own on bridges
- Maintaining high customer satisfaction

Strategies:

- Reduce workforce-400 positions by 2013 (220 so far)
- Freeze vacancies
- Reduce buildings, close St. Mary's East
- Reduce fleet, capital expenditures, etc.
- Manage inventory/reduce stocks
- Over all, save \$200 million.

Practical Operations-Focused on 5 major operational activities

1. Winter Operations
2. Signing
3. Striping

4. Mowing
5. Preventative Maintenance

The final presentation was by Ms Jessica Perkins, Vectors Communications, who addressed the topic "Including the Public in Public Works." Her objective was to challenge our thinking on public participation. We need to become a more engaging Public Works. She discussed the spectrum of participation, from least public impact to most, as: Inform, Consult, Involve, Collaborate, and finally Empower. She highlighted the difference between public engagement, and public relations. How do we engage the public? She suggested the STARR treatment:

Sustainability: Use existing communications channels

Transparency: Ensure info is clear and understandable

Accessibility: Allow multiple points of entry, multiple ways and themes

Representation: Mirror the community in public process, both demographics and geography

Results: ensure decisions reflect values, preferences, needs and interests of the masses.

To involve more of the public,

Examine culture of public works

Identify engagement myths and ask "What if?"

Begin to establish a culture of participation

Analyze how information is disseminated

Identify spheres of influence and participation.

The next APWA Board meeting will be in January at Linn Tech.

The 2011 Spring Conference will be replaced by the Mid-America APWA Conference and Exhibit Show to be held in Overland Park, KS, May 18-20, 2011. This conference is hosted by the Missouri, Kansas City Metro, Kansas, Iowa, and Nebraska Chapters each 3 years.