

KIRKSVILLE CITY COUNCIL

NEWSLETTER . . .

Mari E. Macomber, City Manager
September 15, 2011

SUBJECTS:

**DATES TO REMEMBER
PRESIDENT RECRUITMENT
FIRE DEPARTMENT REPORT
KDIC UPDATE
PARKING AT AIRPORT
TIF COMMISSION
MOTORCYCLE DRIVERS TEST**

DATES TO REMEMBER

9/23 – High School Homecoming
9/26 – City/County Meeting @ 4 pm County Office
9/29 – A.T. Still Gravesite @ 4 pm
10/2 – Red, White and Blue Invitation, Southside Baptist @ 10:30 am
10/3 – Study Session @ 4:30 pm
10/3 – Council Meeting @ 6 pm
10/4 – LPRC and ATC @ noon
10/4 – KDIC @ 5:30 pm
10/5 – KHPC @ 4 pm
10/8 – Truman Homecoming
10/11 – AT Still Community Gathering 6 pm Denslow Park (RSVP requested)

PRESIDENT RECRUITMENT

President Magruder announced his retirement for June 30, 2012. The Board of Trustees has launched a national search to recruit a new President. The Board has appointed an Executive Search Team.

FIRE DEPARTMENT REPORT

Fire Prevention Week is October 9-15 this year and the theme is “Protect your Family.” The department will be conducting classes at the school and tours at the station. This year we will also be teaming up with Domino’s Pizza to follow Domino’s on deliveries three nights. The department will check the smoke alarms in the house during the delivery, and if the smoke alarm is working the occupant will receive the pizza free, if not working we will replace batteries for free. September is Emergency Preparedness Month. The department has been promoting this, with some press releases and material distribution. The fire truck replacement is in the works and on schedule. We anticipate delivery of truck by May of 2012.

KDIC UPDATE

The KDIC continues to work toward the implementation of a CID. The most recent activity was a solicitation of potential CID board members. We continue to encourage the executive director to move forward with this process. It is our understanding that the KDIC has chosen to expand the CID boundary slightly to add a few more downtown businesses. There are several items that the City has asked the executive director to bring up with the KDIC board. The first concerns the KDIC's support for design guidelines and standards, does the board support this concept or not. Other items concern the notification of downtown business owners when special events occur. The Council has been asked to approve street closures, but we have received complaints from property owners that they were not notified of the closures. It should be the responsibility of the hosting entity to notify businesses. Another matter concerns the use of downtown sidewalks to sell goods and services. Again, we are seeking feedback from the KDIC before we discuss further with the Council. Finally, we are working with PGAV to close out the DREAM. There are two pieces remaining, the completion of a strategic plan and the development of some sort of marketing piece. Included with this Newsletter, is a laundry list of items that were requested with corresponding costs. The KDIC has a little over \$15,000 to spend on this phase of the DREAM initiative.

PARKING AT AIRPORT

We are currently working on the parking lot configuration at the airport. We are looking to see how we can expand the terminal parking lot to the east to allow more parking spaces and improve the flow of traffic. We have determined that we can eliminate a couple of spaces on the far end to allow cars to move from one parking lane to the other. At present, there are no turnarounds. We are also looking at expanding the parking area behind the FBO building to possibly accommodate Enterprise Leasing. This would expand the parking by approximately 11 stalls.

TIF COMMISSION

We have identified someone who is willing to serve on the TIF Commission. Nate Walker is interested in serving. If this is agreeable to the City Council, we will prepare the report for placement on the October 3 agenda.

MOTORCYCLE DRIVERS TEST

The Missouri Highway Patrol will be using the north park parking lot to conduct the driving portion of the motorcycle driver's license. They will use an area approximately 25' x 100' on the west end of the parking lot. They do testing on Friday's at 11 am and every other Tuesday at 11 am, if they have anyone needing testing. If we have anything scheduled at North Park that would conflict, we can contact them and they will not offer testing on those dates. We have reviewed this with our insurance provider, who suggested we request insurance from the State, even though we knew that it would not be provided. The alternative to this is the continued use of City streets.

Attachments

- General Sales Tax
- CID Sales Tax
- Dominos Box Top

Missouri Main Street Parking Lot
Humane Society Report
Red, White and Blue Invitation
Cableone Customer Service Charges
Sun Times Article on Wellness
Baconfest Flyer

SALES TAX COLLECTIONS
One-Cent General Sales Tax

	2007	2008	2009	2010	2011	2011 YTD Growth/-Loss Comparison to			
						2010	2009	2008	2007
BUDGET	2,440,470	2,578,240	2,584,485	2,466,000	2,476,280				
January	261,636.75	241,502.73	266,740.40	259,347.52	177,293.93	-31.64%	-33.53%	-26.59%	-32.24%
February	208,545.59	219,903.17	195,734.29	200,778.78	259,901.05	29.45%	32.78%	18.19%	24.63%
March	78,334.89	132,002.16	147,892.81	156,669.64	160,805.35	2.64%	8.73%	21.82%	105.28%
April	325,352.21	253,028.44	246,130.84	232,500.31	258,496.85	11.18%	5.02%	2.16%	-20.55%
May	284,843.75	220,972.61	216,847.11	233,120.21	239,462.58	2.72%	10.43%	8.37%	-15.93%
June	90,815.59	148,541.83	142,964.71	143,943.57	149,702.34	4.00%	4.71%	0.78%	64.84%
July	339,353.59	279,431.55	279,236.50	265,660.28	259,437.07	-2.34%	-7.09%	-7.16%	-23.55%
August	198,332.97	222,179.31	203,838.29	208,953.81					
September	104,648.03	140,078.56	146,129.55	131,838.50					
October	315,420.19	235,788.79	237,555.14	252,020.17					
November	180,902.81	209,464.69	222,488.00	207,549.97					
December	204,890.74	204,920.17	153,163.14	199,574.20					
TOTAL	2,593,077.11	2,507,814.01	2,458,720.78	2,491,956.96	1,505,099.17	0.88%	0.64%	0.65%	-5.27%
VARIANCE from BUDGET									
Growth/(Loss)	152,607.11	(70,425.99)	(125,764.22)	25,956.96	(971,180.83)				

SALES TAX COLLECTIONS BY FISCAL YEAR
Community Improvement District 1-Cent Sales Tax

FY 2011	
Budget	86,384.00
Actual Collections:	
January	10,287.53
February	9,834.90
March	743.03
April	14,986.57
May	7,062.98
June	1,403.07
July	11,579.84
August	N/A
September	N/A
October	N/A
November	N/A
December	N/A
Total Tax Collections	\$55,897.92
Variance	
Growth/(Loss)	(\$30,486.08)



YOUR NEXT PIZZA COULD BE FREE!

Domino's Pizza and the Kirksville Fire Department are rewarding customers who have properly functioning smoke alarms with FREE Domino's pizza!

When you place an order Oct. 9 – 15, you could be eligible to have your order delivered aboard a fire truck.

If all of the smoke alarms in your home are working, your pizza is FREE. If the smoke alarms are not working, the firefighters will replace the batteries and leave your home with a fully-functioning alarms.

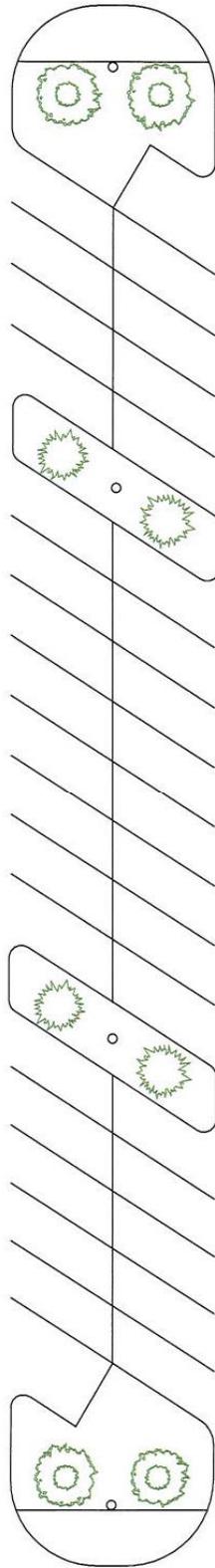
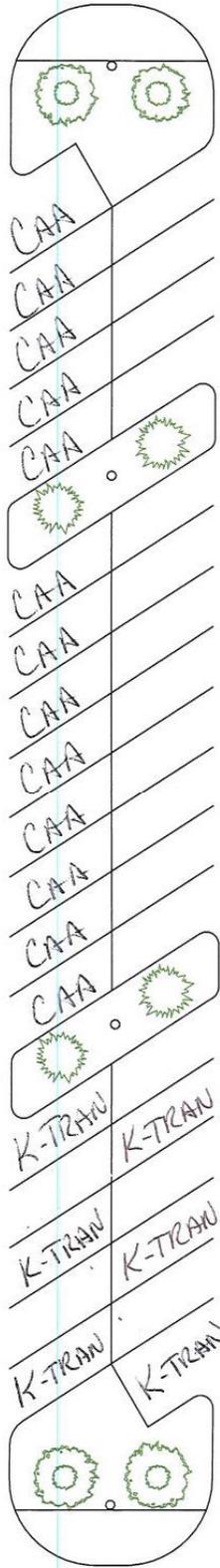
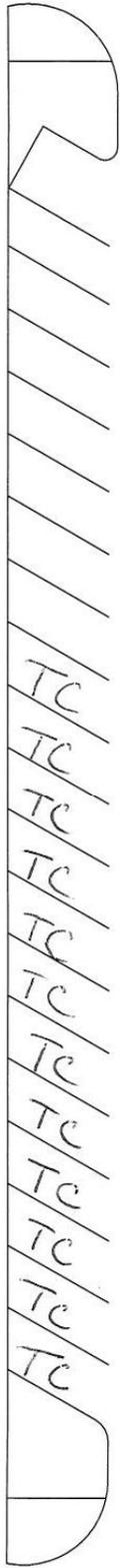
Always remember to regularly check your smoke alarms batteries. Together, we can make a difference and save lives!

Domino's Pizza
1109 S. Baltimore St.
Kirksville, MO
(660) 627-3030

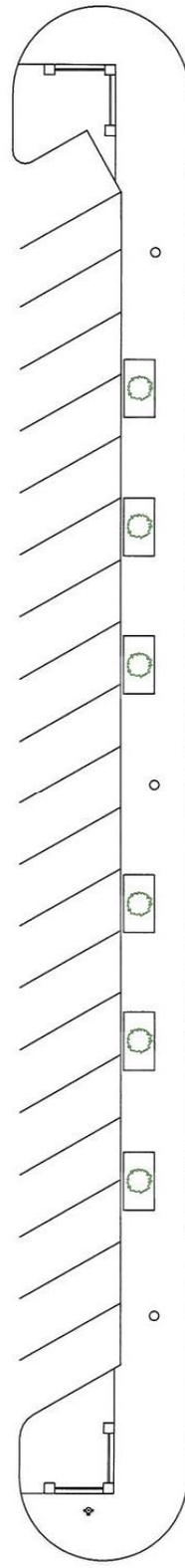


OH YES WE DID!

Missouri St



Harrison St



K-TRAN = KIRK TRAN
 CAA = Community Action Agency
 TC = Timber Ridge Church



Main St.

NO. 4.7.5

ADAIR COUNTY HUMANE SOCIETY

P.O. Box 481

Kirksville, Missouri 63501

September 4, 2011

TO: Kirksville City Manager

FROM: Adair County Humane Society

RE: August Shelter Report

REC'D SEP 7 - 2011

Brought to Shelter	Dogs	13
	Cats	15
	Puppies	6
	Kittens	14
Reclaimed by Owner	Dogs	3
	Cats	0
	Puppies	0
	Kittens	0
Euthanized from City	Dogs	3
	Cats	3
	Puppies	0
	Kittens	5
Brought to Shelter Dead	Dogs	1
	Cats	2
	Puppies	0
	Kittens	0
	Other	13



Southside Baptist Church

BIBLICAL PREACHING ∞ CARING PEOPLE ∞ GROWING MINISTRY

September 12, 2011

Pastor:
Aaron Rodgerson

Church Address:
1010 West Burton St.
Kirksville, MO 63501

Church Phone:
(660) 665-0050

Church Website:
Southsidebaptistkirksville.com

To Kirksville Mayor and City Council Members:

Yesterday was the ten year anniversary of the tragedy that took the lives of many American people. It was at that time many of our public servants demonstrated to the world the brave, valiant and sometimes unnoticed work that they do. Ten years ago, our church began having a special *Red, White and Blue Service*, it was our desire then and remains our desire today that we communicate to you our appreciation for your service and that the work you do and sacrifices you make do not go unnoticed. This will be our church's tenth year to have our special *Red, White, and Blue Service* honoring all those in our Military, Law Enforcement agencies, all of our Emergency and Fire Department agencies, our Prosecutor, our Judges, our Mayor and elected officials. We gratefully request your presence at our *Red, White, and Blue Service*.

This year we will be having our *Red, White, and Blue Service* outside under a big tent on Sunday, October 2nd, 2011 at 10:30am. Each service person in attendance will receive a gift as our way of saying, "Thank you," for all you do. Please come in full dress uniform if at all possible and bring your families as well.

We hope to see you all on this special day.

Sincerely,

Pastor Aaron Rodgerson

For we walk
by faith,
and not by sight.
II Cor. 5:7



Date: 9/15/2011
To: Mari E. Macomber
City Manager, City of Kirksville
From: Greg Capranica
General Manager, CableONE Kirksville
Re: Charging a fee for phone payments made with the assistance of a Customer Service Representative

Dear Mari,

REC'D SEP 19 2011

This letter is to inform you that effective October 3, 2011 CableONE will begin charging customers a payment processing fee of \$10.00 for bill payments made over the phone with the assistance of a customer service representative. Customer awareness of this process change will begin via local office signage approximately 30 days prior to 10/3/2011, automated phone IVR notifications for inbound billing/payment calls and all monthly bill statements generated after September 3, 2011.

The reason we are implementing this change is to divert phone payment traffic to the automated phone system we have made available to CableONE customers. This automated payment method had been implemented for customer convenience and to improve our operational effectiveness which will allow us to continue to offer discounts and low rates to our customers for longer periods of time.

Below is a list of alternative CableONE payment methods:

Payment Method	Form of Payment Accepted	Fee
Mail	Check / Money Order / Cashier Check	Postage
Direct Pay	Check / Debit / Credit	-
Website	Check / Debit / Credit	-
3 rd Party	Cash	\$1.50-\$2.50
Phone – Agent	Check / Debit / Credit	\$10.00
Phone – Automated	Check / Debit / Credit	-
Drop Box	Check / Money Order / Cashier Check	-
Bank Auto Bill Pay	Contact Financial Institution	-

Time and resources saved directly from this process change will not be reduced, rather allowed to focus on customers who require assistance with CableONE products and services both in the office and on the phone.

Thank you for your time and understanding as we remain committed to your community through continual customer service improvements.

Sincerely,

General Manager

CableOne

Customer Service Announcement

2011

City to workers: Join wellness program or pay \$50 a month more

BY FRAN SPIELMAN

City Hall Reporter
fspielman@suntimes.com

Last Modified: Sep 16, 2011 06:45AM

City employees would see their monthly health insurance premiums rise by \$50 unless they participate in a "wellness program" to manage chronic health problems such as obesity, diabetes and high blood pressure, under a private sector-style plan to be unveiled Friday.

After a standoff on work-rule changes, Mayor Rahm Emanuel has forged an agreement with city unions on a plan to use what he has called the "carrot-and-stick approach" to drive down the city's \$500 million-a-year health care costs by as much as \$240 million over four years.

The program would begin by offering city employees and their dependents enhanced screening and wellness training to establish benchmarks and long-term goals, including weight loss, medication, exercise and kicking the smoking habit.

Coaches would ride herd over workers on a bi-monthly basis to make certain they're following their prescribed nutritional, medical and physical fitness regimens. Those who refuse to participate would see their monthly premiums rise by \$50. Those who meet their goals could see similar reductions.

"There's no penalty for getting sick. But, if you choose not to be in it and do it on your own, you're gonna pay \$50 more a month and \$50 for your wife. That's not that much money," said Lou Phillips, business manager of Laborers Union Local 1001.

Phillips, who is diabetic, added, "It'll get us in shape. You're actually making yourself better. In the long run, it's gonna save millions and millions of dollars. If people are healthy, they won't be going to doctors to get toes or feet amputated. They won't be going blind or getting dialysis for kidney failure."

The only union that has not yet signed on to the wellness agreement is the Fraternal Order of Police — and for good reason, said president Mike Shields.

"Look at our membership. We're not the healthiest. There are people who are overweight. We have higher blood pressure than your average citizen. We have a higher rate of diabetes from working different watches and eating more fast food," Shields said.

"If you don't participate and do every aspect of what wellness is telling you, at some point, they're gonna turn around and say, 'You have a higher premium.' We have to make sure we're protecting our membership from having to pay more of a premium than our current system."

Chicago taxpayers spend \$500 million-a-year to provide health care for city employees, nearly ten

percent of the city's annual budget.

Emanuel campaigned on a promise to reduce those annual costs by as much as \$60 million in each of the next four years by implementing an incentive-laden plan mirrored after the one pioneered by Safeway and Johnson & Johnson.

Over the years, the city has tried to use preventive screening programs to rein in burgeoning health care costs. But, Emanuel argued last month that participation has fallen short, in part, because lucrative incentives are missing.

"There's a reason the private sector has embraced this whole hog. And there's a reason we're gonna embrace it whole hog. It's a good public health strategy," the mayor said then.

"We cannot afford the standard we're on. And we can't afford to do pilots anymore. ... Six-to-eight percent of the city's employees drive almost two-thirds of the health care costs around five chronic illnesses that are all manageable. ... We are going to be the first city to ... implement a citywide wellness plan for our employees because health care costs are being driven [up] by ten percent a year and we're not seeing revenue growing that way."

Johnson & Johnson managed to reduce employee smoking by two-thirds, cut high-blood pressure in half and get \$3 of savings for every \$1 invested in incentives.

Bacon Fest...coming soon

On Saturday, September 24 from 10am- 2pm Bacon FEST will be taking place on the Kirksville Downtown Square.

Admission: Suggested donation of TWO Non-perishable Food items or Cash towards Food Pantries in Adair County

Main Purposes of Bacon Fest

- Raise awareness of the hunger problem in the area, gather money and food for the three local food pantries through a Food Drive Competition and donations that will be collected at the Kirksville Bacon Fest. Our goal is to make this the largest local food drive and cash donation to the local food pantries.
- Bring the community together showcasing Kirksville, increase tourism, and have fun.

We are utilizing the universal attraction of BACON to bring people together to celebrate and to help feed people in need in Adair County.

Planned Bacon Fest Activities

Food Drive Competition to run 9/3 through 9/23 with cash prizes towards community organizations or non-profit that the teams are sponsoring. Winners announced at the Kirksville Bacon Fest. Sponsored by Century 21 Whitney Agency

- **On Site Food & Monetary donations will be collected at Mobile Food Bank**
 - **2000 Free BLT's** - Oscar Mayer Bacon and condiments sponsored by Kraft Foods/ Oscar Mayer
 - Wienermobile Appearance sponsored by Oscar Mayer
 - Kids Movie sponsored by Pickler's Famous
 - Pageant for girls ages 5-22.
 - Little Miss Bacon Bits (ages 4-8)
 - Young Miss Sizzle (ages 9-14)
 - Miss Sizzle (ages 15-22)
 - Bacon Recipe Competition sponsored by King's Appliance
 - Kids Zone sponsored by Complete Family Medicine
 - Live Entertainment by True Men, University Swingers & Round Barn Blues
 - Health Zone sponsored by Northeast Regional Medical Center
- KTVO is the exclusive media sponsor for Bacon Fest

Please feel free to bring as many food/ monetary donations as you can, TWO food donations is just the minimum to help bring more food to the food pantries in the area.

YOU ARE INVITED TO PARTICIPATE IN A

CHILDCARE SURVEY



Recently, a group of individuals met to review and discuss availability of childcare within our region, with particular emphasis on Adair County. Our goal is to determine if adequate facilities are available and to address additional needs, costs and other potential areas of concern if they do in fact exist. The survey stems from those efforts and meetings. It is our hope that you will consider taking a few moments to complete the online survey and assist us in gathering valuable information that will help us investigate our current resources and address any weaknesses or additional childcare needs that may exist. Thank you in advance for taking the time to supply us with your thoughts, your feedback and for completing our survey.

Contributing committee members are:

- The Truman Institute at Truman State University
- The Center for Applied Statistics and Evaluation at Truman State University
- The City of Kirksville
- The Kirksville R-III Schools
- Northeast Missouri Community Action Agency
- Kirksville Family Support Division
- Missouri Career Center (Kirksville)
- Missouri Employer Committee

TO COMPLETE THE SHORT SURVEY VISIT:

[HTTP://CASE.TRUMAN.EDU/CHILDCARE.ASP](http://case.truman.edu/childcare.asp)

OR CALL (660) 785-5384 TO REQUEST A PAPER COPY.

THE TRUMAN INSTITUTE

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Kirksville, MO 63501

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Fax: 660-785-7202
E-mail: mstutute@truman.edu
Survey Questions: salberts@truman.edu