

KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager
December 3, 2011

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DATES TO REMEMBER

12/6 – Governmental Affairs
12/6 – ATC @ noon - No LPRC
12/6 – Annual Employee Meeting – City Hall closed from noon to 3:30 pm
12/6 – KDIC @ 5:30 pm
12/7 – Historic Preservation Commission @ 4:00 pm
12/13 – KREDI @ 4:00 pm
12/13 – Ribbon Cutting – Steve's Garden Deli @ 5:00 pm
12/14 – Adopt-a-Child @ 6:00 pm – Fairgrounds

JANUARY COUNCIL MEETING

There are two holidays in January both of which are observed on a Council Monday. The dates: January 2 and January 16. This means that there will not be a Council meeting on these dates. However, there is a Planning and Zoning meeting on the 11th of January. The City Council is being asked if you would consider having a meeting on a different date in January to allow for the consideration of this zoning request, should it move forward from Planning and Zoning. The property in question is for a commercial development. If the Council were interested in doing this, you could hold a meeting on Tuesday, January 17 or on Monday January 23. There are 5 Mondays in January. The next scheduled Council meeting would be no February 6.

FINANCE DIRECTOR AND OTHER RECRUITMENTS

The interview committee met again this week to interview potential candidates for Finance Director. The job has been offered to Katie Myers, who has accepted the

position of Finance Director. Katie has a degree in Accounting from the University of Northern Iowa and was a Certified Public Accountant in Colorado. Katie and her husband, Mike, are Kirksville residents and have two children attending Kirksville Public Schools. Katie will begin work on Tuesday, December 13. Katie will be in attendance at the City Council meeting on Monday to meet members of the City Council and will also attend the Annual Employee Meeting on December 6. We are currently taking applications for the position of Police Officer. Randy Hamilton was rehired to fill the Airport Operator position. We have interviewed two finalists for the position of Utility Supervisor and Communications Operator and are completing background and reference checking.

KDIC UPDATE

The Kirksville Downtown Improvement Committee appears to have the property assessment information from the Adair County Assessor. It seems that there may be some misinformation going around. The KDIC is interested in pursuing a Community Improvement District that would allow them to assess taxes. However, it is very clear that the only tax assessment that can be implemented would be what was included in the petition. I spoke to a property owner who was very concerned that the CID could tax at their discretion. This information needs to be disseminated very carefully to avoid confusion and concerns.

HOLIDAY EVENTS

The Kirksville Arts Association will run their annual Festival of Trees from Sunday, December 4th- Saturday, December 17th. There is an artistic display of Christmas trees, available for purchase through a silent auction that will take place the week of December 4th at the Kirksville Arts Center, Downtown Open during Gallery Hours. For more information please call the Kirksville Arts Association 665-0500. The Chamber of Commerce is hosting a holiday Open House on Thursday, December 8th 5-7pm. The community is encouraged to shop while enjoying special events at participating stores. They are also encouraging Chamber members to stay open and join in the event, welcome the holiday season and promote local shopping with extended hours (see attached flyer for participating businesses). Also, stop by the Chamber of Commerce office to enjoy hot chocolate courtesy of Santa and his helpers! Santa will be in Kirksville on Saturday, December 10th, first to have Breakfast at 8am & 9:15am at St. Andrews Apartments, 500 S. Osteopathy in Kirksville! Photos with Santa will be available to purchase and breakfast will be served buffet style. This event is being sponsored by the Kirksville Parks and Recreation office. Tickets are \$7 and must be purchased in advance, children 2 and under are free, and then Santa will be at the Courthouse from 1-4pm in the Courthouse Rotunda.

HOLIDAY HOURS AT AQUATIC CENTER

The Aquatic Center will be closed on Thanksgiving and Christmas Eve. Since Christmas and New Year fall on Sundays, the pool is already closed. No morning lap swim on 11/25, 12/26, or 1/2 – pool will reopen at noon. The Aquatic Center will close two hours early at 5 p.m. on 12/2 and 12/31.

COURT DAYS

Attached is the Court Calendar Dates for Law Enforcement Officers and "No Court Dates" for Kirksville Municipal Court for 2012. As of January 1, 2012 there will be no courts dates on June 28, August 2, November 22 and December 27. The "No Court Dates" are due to conference, vacation and continuing education training that both the judge and prosecutor attend.

PIT BULL INSURANCE REQUIREMENT

The procedures outlined in the ordinance appear to be working. We had an individual register his pit bulls and provide proof of insurance. We received notification from the insurance provider that the coverage had lapsed.

HAZEL CREEK PROPERTY

In 1980, the City acquired land at Hazel Creek from Browning Ferris Industries, a waste management company. In that land deal there was a one acre parcel that was included. The deed to the City contains recitals acknowledging that the City/grantee was aware that the land was in the possession of Gail and Mary Novinger. About 10 months later, the land was sold for \$10 to Winfred Adams. The City is being asked to work with Mr. Adams to clean this up. Based on our review and the review of the City Attorney there does not appear to be a reason for the City to try and retain the parcel. An action item will be on a future Council agenda to clean this up.

ANNUAL EMPLOYEE MEETING

The annual employee meeting is scheduled for Tuesday, December 6 beginning at 1:00 p.m. at the Downtown Cinema 8. City office will be closing early starting with the noon hour to allow employees time for lunch before the meeting. The annual meeting is an opportunity to share the City Council's goals for the upcoming year and to communicate changes in employee benefits.

A.T. STILL PRESIDENT RECRUITMENT

A.T. Still has given an update on the selection process for the new President. Over 100 names were submitted to or solicited by our executive search consultant--who screened the nominations according to the published qualifications. The Executive Search Team (of 6 Board Members) then carefully reviewed all active candidates and narrowed the pool to the strongest candidates. In early January, each of these short list candidates will be interviewed in depth by the full Board of Trustees. After deliberations by the Board, the finalist(s) will visit both campuses to meet with key constituencies, including faculty, staff, students, and, when possible, alumni and community leaders. Feedback from these visits will be formally collected and considered as part of the Board's final decision-making.

SPORTS AND FITNESS ENHANCEMENT FACILITY

Council is aware that there is an interest by the hospital and Dr. Kevin Marberry to establish a facility that would allow for sports and fitness enhancement. Dr. Marberry's staff has been working to share their ideas with local groups and determine options available to pursue this project. The concept that they are exploring would be the

construction of a sports dome At present, they are exploring grant options. They have also been contacted by a small group of business people from Kirksville who are interested in exploring the possibility of buying/building and then leasing a space to them. Services are currently being provided to 20 student athletes at two separate locations.

PARKING ORDINANCE COMMITTEE

The City Council gave the go ahead to establish a committee to review the parking requirements for new construction (tier 1 and tier 2). They will also be looking at the on street parking and restrictions that the City has in place. For example, in the downtown, every other day, cars have to be moved to accommodate potential street sweeping efforts. But does the city need to restrict the parking as much as we are for this activity. On the other hand, we also have had issue with the removal of cars during snow storms. What do the ordinances say about on street parking and how can we improve what is currently being done. We have developed a list of participants for the committee: Brad Selby, Ed leans, Ken Read, realtor and developer, Chad Blunk, downtown business owner, David Norman, contractor, a TSU representative, an ATSU representative and possibly someone from the TSU Student Senate. Staff will proceed with this right after the first of the year, if not sooner.

CAPE AIR SHUTTLE SERVICE

With the ever popular Southwest, Air Tran, USA 3000, and Champion airline flights operating from the East terminal at St. Louis Lambert Airport, to date our passengers were having to gather their bags, go completely out of, not only security, but out to the street curb, hail the landside shuttle and re-locate to Terminal #2. No more. Effective December 1st with the new inter-terminal shuttle announced by Cape Air and STL our departing passengers will simply de-board the Cape Air aircraft and upon entering the gate area pick up the dedicated shuttle phone (or pre-arrange for pickup by calling 314-222-5322) and the shuttle will take our passengers to their next gate without having to go thru security a second time and make the cumbersome hike to their connecting airline. Upon their return trip they will simply reverse this process. Cape Air and St. Louis Lambert International Airport once again continue to make improvements for our air services from the Kirksville Regional Airport.

TCRC CLOSEOUT

The City received a check from the University of Missouri for \$25,364. This was the final step in the close out process for the TCRC operations. The funds represent the City's share in the remaining fund balance of our TCRC account.

Attachments

- Building Permits for November
- Open House Event
- NEMO Heart Health Gents and Joules – Thank you
- Cableone Letter – local affiliates
- Website Analytics

BUILDING PERMITS for November

The following is a listing of new construction in Kirksville for the period November 1, 2011 through November 30, 2011:

Date: November 1, 2011
Owner: Northeast MO Health Council
Use: Commercial
Address: 420 W. Jefferson
Permit No.: 7562
Const. Co.: Sparks Constructors

Date: November 8, 2011
Owner: John Boyer
Use: Single Family - Addition
Address: 3 Circle Lane
Permit No.: 7568
Const. Co.: Self

Date: November 23, 2011
Owner: Kirksville Mini Storage
Use: Commercial
Address: 2901 Novinger St.
Permit No.: 7571
Const. Co.: PSR Construction

Date: November 29, 2011
Owner: Ryan Hale
Use: Single Family
Address: 2202 Somerset Dr.
Permit No.: 7572
Const. Co.: John Boyer Construction



HOLIDAY

OPEN HOUSE



Join the cheer on

December 8th from 5-7 pm and shop at participating businesses offering in-store specials, musical performances, refreshments, and gift drawings.



While you're shopping, visit the



Chamber of Commerce at 304 S. Franklin to enjoy free hot chocolate from Santa and his helpers!

Please stop by the following participating businesses:

Princess Emporium, Green Door, Pickler's Famous, Taylor Flowers, Cooks, Jewelry, Reinhart's, Sierers Palace, Near and Far Downtown Grocery, Costa Rican Café, Blink of an Eye, Edna Campbell's, King's Appliance, Hidden Treasures, Sweet Espressions, Kirli's, Jim's Gems, Oasis House of Jesus, and Shaw's Bridal and Formal.

Kirksville Arts Association will have extended gallery hours until 7 pm for the Festival of Trees.



Call 660-665-3766 for more information





Ms. Mari Macomber,

Thank you so much for your contribution to NEMO Heart Health. Your donation for the Gala added much to the enjoyment of all who attended. With your help our event raised over 50,000 which will save lives through AED placement in Kirksville. We appreciate your partnership to help save the community.

In order to keep this event successful we would like to hear what you liked about the event & ways in which we could improve.

Please email this to nmes848@truman.edu.

Sincerely,

The Cents & Joules Committee





Watch us make you smile.

402 NORTH MAIN
KIRKSVILLE, MO 63501
PH: 660•665•7066
FX: 660•627•2603

November 29, 2011
Mari E. Macomber
City Manager
201 S. Franklin
Kirksville, MO 63501

Dear Mari,

I want to make you aware that Cable ONE is in negotiations for the right to continue carriage with several broadcasters including Barrington Broadcasting's ABC- KTVO, channel 6 & 455 and CBS- KTVO -DT2, channels 7 & 460, Quincy Newspaper Inc. NBC-WGEM, channel 10 & 465 and Meredith Broadcasting CBS-KCTV, channel 5 for retransmission consent.

As you may know, to carry local TV stations that demand payment, we need their "retransmission consent". This law was given by Congress to broadcasters in 1992 to demand cash for the right for us to carry their over-the-air signal. This right comes up for renewal every three years. Our current agreements with KTVO, WGEM and KCTV expire at the end of this year.

At Cable ONE, we are committed to providing our customers with the best TV programming at a reasonable price. Programming is our most expensive item which is why we negotiate hard with broadcasters for retransmission consent

Cable **ONE** has not taken a video rate increase in over two years. Over the years, we have been able to absorb broadcaster rate increases without passing these costs along to our customers. However, for 2012, broadcasters are increasing their demands and asking for triple digit increases. If we give in to their demands, we may be forced to raise customer's rates. If we do not give in, they could force us to remove their channel.

Cable **ONE** will continue to negotiate with KTVO, WGEM and KCTV in hopes of reaching an agreement that is fair for everyone.

Our efforts to resolve this issue will continue and I will keep you informed. If you have any questions, feel free to contact me.

Sincerely,

A handwritten signature in black ink, appearing to read "Greg G. Capranica".

Greg G. Capranica
General Manager

KYOU - already onboard

10,474 visits came from 50 countries/territories

Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|-------------------|--------|-------------|-------------------|--------------|-------------|
| United States | 10,269 | 1.72 | 00:01:35 | 36.06% | 67.67% |
| India | 36 | 1.11 | 00:00:37 | 63.89% | 88.89% |
| France | 36 | 1.86 | 00:01:30 | 88.89% | 50.00% |
| Canada | 17 | 2.00 | 00:00:35 | 76.47% | 64.71% |
| Italy | 16 | 1.12 | 00:00:36 | 62.50% | 87.50% |
| United Kingdom | 12 | 1.83 | 00:00:56 | 100.00% | 66.67% |
| Philippines | 11 | 1.82 | 00:08:40 | 27.27% | 63.64% |
| (not set) | 6 | 3.33 | 00:00:46 | 83.33% | 33.33% |
| Mexico | 5 | 2.00 | 00:00:16 | 100.00% | 80.00% |
| Malaysia | 5 | 1.00 | 00:00:00 | 80.00% | 100.00% |

Map Overlay



- **Search Engines**
5,372.00 (51.29%)
- **Direct Traffic**
4,124.00 (39.37%)
- **Referring Sites**
978.00 (9.34%)