

# KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager  
March 15, 2013

## **SUBJECTS:**

**DATES TO REMEMBER  
AQUATIC CENTER HOURS  
AMERICAN RED CROSS DAY OF HEROES EVENT  
BRUSH AND LIMB PICKUP  
SHOW MSHSAA CHAMPIONSHIP GAMES  
MEDICAID EXPANSION FORUM  
ROTARY PARK AMPITHEATER SIGNAGE  
MILLER BUILDING UPDATE  
ATSU ACADEMIC CALENDAR CHANGE  
MREIC EXECUTIVE DIRECTOR HIRED  
PARKS STAFF PRESENT AT ANNUAL CONFERENCE  
DINNER THEATRE TICKETS NOW ON SALE  
FRANKLIN STREET DESIGN  
ON THE MOVE  
SIGN CODE  
APRIL ELECTION**

## **DATES TO REMEMBER**

03/15 – City Manager Out of Town  
03/17 – St. Patrick’s Day Parade and Run – Downtown – Run at 1pm; Parade at 2 pm  
03/19 – Quota – noon – Steve’s Garden Deli (east room)  
03/19 – Medicaid Expansion Forum – Adair County Annex – 11:30 am  
**03/19 – Open Meeting Ballot Issue – 4 pm – 7 pm – EDA Building**  
03/22 – TGIF: State of the District Address – 8 am  
03/21 – Legacy Mural Project – public event 10 am – 6 pm (must register by March 1)  
03/23 – Hamilton Street Baptist Church Easter Egg Hunt – PC Mills Park – 2 pm  
03/23 – Pawsitive Animalworks Doggie Easter Egg Hunt– Brashear Park – 1:30 pm  
03/25 – Partner Meeting School Board – Tour Wastewater Plant  
**03/26 – Candidate Forum – 6 pm – Shrine Club**  
03/28 – Kiwanis – noon – Wooden Nickel  
03/29 – Good Friday Observed, City Hall will be open normal hours  
03/30 – 35<sup>th</sup> Annual Easter Egg Hunt, TSU Quad – 10 am  
03/30 – Arise 5K– Downtown – 10 am  
04/03 – On the Move – MODOT in TSU Student Union – April 3 from 4 pm – 6 pm  
04/05 – Ribbon Cutting – Legacy Mural – Arts Association – 3:45 pm

## **AQUATIC CENTER HOURS**

The Lakes, Parks and Recreation Commission met on February 5 and again on March 5 to discuss the issue of reduced hours of operation at the Kirksville Aquatic Center. Although the group supported both the option to close the facility on Mondays and the

option to open one hour later each day, they ultimately recommended opening the facility each day at 1 pm. LPRC felt this option would significantly reduce expenses with the least impact on pool patrons. They will revisit the full day closure, if needed, when the budgeting cycle begins for fiscal year 2014.

### **AMERICAN RED CROSS DAY OF HEROES EVENT**

The North Central Missouri Chapter of the American Red Cross will be holding their annual Day of Heroes event on Friday, March 22 at 6:30 pm at the Baptist Student Union. Local Heroes from several categories will be honored at the banquet. Officer Matt Kellison has been nominee in the category of Public Safety Hero and will be recognized at the banquet. Tickets are \$35 each and are available on-line at <http://american.redcross.org/site/Calendar?id=103161&view=Detail>.

### **BRUSH AND LIMB PICKUP**

The Public Works Street Maintenance Division will begin picking up tree limbs and large brush beginning Monday, April 1st. This scheduled time is for all areas of Kirksville. Limbs must be set curbside by 7 a.m. on Monday, April 1st. The spring brush and limb pick-up is expected to last the entire week of April 1-5. Bagged leaves and other bagged yard waste can be disposed of in the yard waste roll-off container at the public works building, located at 2001 N. Osteopathy, Monday - Friday from 7am - 4pm. For information about curbside yard waste collection, please contact Veolia ES Solid Waste Midwest LLC at 800-778-7652.

### **SHOW MSHSAA CHAMPIONSHIP GAMES**

CableOne contacted the City to see if it would be possible to use Channel 3 to broadcast the Missouri State High School Activities Association's state championship basketball games for Classes 1, 2 and 3 on Saturday, March 9. We could only accommodate the Class 1 Girls game at 8:40 pm due to the schedule of council meetings that we regularly run.

### **MEDICAID EXPANSION FORUM**

The Missouri Foundation for Health, in partnership with the Chamber of Commerce, will be offering a free community forum regarding the proposed Medicaid Expansion. The event is scheduled for Tuesday, March 19<sup>th</sup> from 11:30 am – 1 pm at the Adair County Annex Building, 300 N. Franklin. The flyer for the event is included with this newsletter. Reservations are required for the event because a light lunch will be served. If you would like to attend, please contact Vickie and she can register you for the event.

### **ROTARY PARK AMPITHEATER SIGNAGE**

The City Council approved the renaming of the Rotary Park Centennial Amphitheater last year to honor Ray Klinginsmith for his service as International Rotary president. The Rotary Park planning committee has been exploring ways to honor Ray and recognize the renaming of this important park facility. They are proposing to add the 30" Rotary logo and 15" vinyl lettering to the existing structure of the amphitheater. An image of the proposed artwork is included in this newsletter. The cost is \$1,275 and would be paid by the Rotary Clubs of Kirksville. The work would be completed by

Harrelson Enterprises, here in Kirksville. Councilmember Edge is a Rotarian and currently serves on this park committee.

**COUNCIL WORK SESSION TOURS** – In 2012, the City Council toured the Northeast Missouri Regional Medical Center, Maritz, Ortech and Hartzell Hardwoods in May, June, September and October. If the Council is interested in continuing these tours in 2013, the facilities of Hollister, the Health Council and the new dental school could be scheduled.

**APRIL ELECTION** – We have received an estimate of \$20,318.50 from the County Clerk's office for the April Municipal election. The estimate is based on no other issues scheduled on the April ballot. The City's percentage in the past has been at 25%, but due to no other issues, our percentage went up to 85%. The remainder will be paid by the small cities of Brashear, Gibbs, Millard and Novinger. We had budgeted \$6,500, an increase from last year's estimate of \$5,900.

#### **MILLER BUILDING UPDATE**

A demolition order has been written for the Miller Building, 215 S. Franklin, which is just south of City Hall. City staff filed the first charges on this building last November, after a remodeling permit had expired and there were not noticeable improvement in the condition of the building. There are now 4 charges filed in court for required repairs to the exterior of the building. Due to the lack of improvements, Codes Director Brad Selby issued the demolition order for the building because that is the best way to move forward. The owner, Charles M. Cannaday, has the option of repairing the building to code or to tear it down. In order to tear the building down, the Kirksville Historic Preservation Commission must approve the demolition, which they did at their March 13 meeting. This building is not on any current list of historic structures. The building currently has no tenants, no water service, no heat, and many windows are broken and missing. The owner will need to get a demolition permit before proceeding with the work.

#### **ATSU ACADEMIC CALENDAR CHANGE**

ATSU has announced that they will be changing their Academic Calendar for 2013. Traditionally, students have started classes in mid-August, but beginning in 2013, all classes will begin in mid-July. The press release that was issued by ATSU is included in this newsletter.

#### **MREIC EXECUTIVE DIRECTOR HIRED**

The MREIC board has hired Dan Hamlet as the new executive director for the Missouri Rural Enterprise and Innovation Center housed at the EDA building. Mr. Hamlet started his new position on Monday, March 4<sup>th</sup> and has been getting up to speed on our existing clients and Innovation Center functions. Mr. Hamlet also teaches part-time at Truman State University in the Department of Military Science. Dan will be stopping by at the start of the Study Session just to introduce himself and meet the Council and will attend a future study session to visit more in depth with the Council about MREIC.

## **PARKS STAFF PRESENT AT ANNUAL CONFERENCE**

Melanie Smith and Heather Darrah presented a session titled, Small Town, Small Budget, The Possibilities are Endless!, at the 2013 Annual conference for the Missouri Parks and Recreation Association. The session was well attended and they received very positive evaluations. A Conference Report from Melanie is included with this newsletter.

## **DINNER THEATRE TICKETS NOW ON SALE**

The Parks and Recreation Department will present "Next Thing You Know, a new musical" on April 11-13 and April 18-20. Tickets are now on sale at the Aquatic Center for all shows. The show will be held at Jackson Stables again this year. April 11 & 18 will feature non-dinner performances and tickets are only \$5 each; Doors open at 6:30 pm and show starts at 7 pm. April 12-13 and April 19-20 will be dinner theatre performances with the doors opening at 5:40 pm and dinner at 6 pm with the show to follow dinner. Dinner selections include: NY Strip, Smoked Salmon, or Spinach Manicotti and all meals served with a soup, baked potato and grilled veggies with apple pie for dessert. Free coffee, tea, water, and lemonade will be offered, other beverages will be available for purchase. Pre-sale tickets are available March 4- 22; \$18.00 per ticket and general sale tickets are available March 23 -April 11; \$20 per ticket.

## **FRANKLIN STREET DESIGN**

The Engineering Firm of Trabue, Hansen and Hinshaw (THH) have been working with the City on the design work for Franklin Street. Due to our receipt of a MoDOT Enhancement Grant, we are required to meet certain MoDOT standards regarding accessibility. There is also some additional storm drainage design work along with changes to the design of the center median based upon discussions with Truman State University Officials. As a result there is an additional design fee of \$6,950. THH has also given us a proposed fee of \$2,550 for bid opening and a final inspection of the project. The total cost of this addendum is under the \$10,000 required to be brought before the City Council, but it is important that you know of this added expense.

## **ON THE MOVE**

MoDOT is sponsoring a number of listening sessions across the state called On the Move. The purpose is to update everyone on the State's long term transportation plan and obtain input on priorities from across the state. The Kirksville session will be on Wednesday, April 3 from 4 pm to 6 pm at the Student Union Building on Truman's campus. President Paino will be co-hosting this event with MoDOT. Registration begins at 3:30 pm. Mark your calendar to attend if you are able.

## **SIGN CODE**

At the Council's last Study Session you discussed the City's Sign Code. After that session, I received a telephone call from a local business owner asking if the Council had considered making changes to the section of the Sign Code regarding the spacing of billboards along major corridors. In this case, the corridor is Baltimore. The Council discussed the definition of the billboard but did not discuss the section this individual referenced. A copy of that section is included for your consideration. The property in

question is located at the corner of Emmett and Baltimore. The same person owns this corner property and the storage buildings to the south. There is a business currently occupying the business office on the corner, but that business does not need a sign. The property owner wishes to sell the space as a billboard to a business that is not located at this site. Current code does not allow this. A copy of the relevant sections of the Code is included for your review and discussion with the specific sections highlighted.

## **APRIL ELECTION**

We have learned from the County Clerk that our share of the April election this year is estimated at \$23,256.25. This is \$17,256 over what we budgeted. We paid \$5,900 for our share of the municipal election last year. We have never paid this much for a general municipal election. The County Clerk has provided an explanation as to why we are paying so much and a copy of that explanation is included in this Newsletter. The Council's budget will need to be amended to address this overage since the amount is so much more than expected.

### Attachments

- Sales Tax Report
- Google Analytics Reports for February
- Medicaid Expansion Forum Event
- Ribbon Cutting – April 5
- Summer on the Concert Series Sponsorship
- ATSU Press Release – Academic Calendar Change
- MPRA Conference Report from Melanie Smith
- April Election Cost Breakdown

### Enclosure

- February Reviews and Expenditure Report

**SALES TAX COLLECTIONS**  
**One-Cent General Sales Tax**

	2008	2009	2010	2011	2012	2013	2013 YTD Growth/-Loss Comparison to				
							2012	2011	2010	2009	2008
<b>BUDGET</b>	<b>2,578,240</b>	<b>2,584,485</b>	<b>2,466,000</b>	<b>2,476,280</b>	<b>2,523,820</b>	<b>2,588,620</b>					
January	241,502.73	266,740.40	259,347.52	177,293.93	231,297.39	268,619.22	16.14%	51.51%	3.58%	0.70%	11.23%
February	219,903.17	195,734.29	200,778.78	259,901.05	229,342.20		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
March	132,002.16	147,892.81	156,669.64	160,805.35	147,321.44		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
April	253,028.44	246,130.84	232,500.31	258,496.85	288,635.98		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
May	220,972.61	216,847.11	233,120.21	239,462.58	216,676.28		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
June	148,541.83	142,964.71	143,943.57	149,702.34	141,482.89		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
July	279,431.55	279,236.50	265,660.28	259,437.07	285,063.79		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
August	222,179.31	203,838.29	208,953.81	218,429.47	203,154.15		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
September	140,078.56	146,129.55	131,838.50	174,444.14	162,346.70		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
October	235,788.79	237,555.14	252,020.17	270,826.30	264,153.60		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
November	209,464.69	222,488.00	207,549.97	223,163.42	209,821.80		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
December	204,920.17	153,163.14	199,574.20	159,898.86	177,081.78		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
<b>TOTAL</b>	<b>2,507,814.01</b>	<b>2,458,720.78</b>	<b>2,491,956.96</b>	<b>2,551,861.36</b>	<b>2,556,378.00</b>	<b>268,619.22</b>	<b>16.14%</b>	<b>51.51%</b>	<b>3.58%</b>	<b>0.70%</b>	<b>11.23%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>(70,425.99)</b>	<b>(125,764.22)</b>	<b>25,956.96</b>	<b>75,581.36</b>	<b>32,558.00</b>	<b>(2,320,000.78)</b>					
	241,502.73	266,740.40	259,347.52	177,293.93	231,297.39	268,619.22					
				<b>Amended Budget</b>	<b>2,575,746.00</b>						
				<b>Variance (Loss)</b>	<b>(19,368.00)</b>						

**SALES TAX COLLECTIONS**  
**1/2-Cent Economic Development Sales Tax**

	2008	2009	2010	2011	2012	2013	2012 YTD Growth/Loss Comparison to				
							2012	2011	2010	2009	2008
<b>BUDGET</b>	<b>1,212,420</b>	<b>1,214,550</b>	<b>1,208,610</b>	<b>1,176,230</b>	<b>1,208,815</b>	<b>1,285,163</b>					
January	113,937.61	122,232.45	120,629.29	85,289.72	106,319.67	123,086.03	2.04%	44.32%	2.04%	0.70%	8.03%
February	100,131.60	90,946.94	94,738.04	119,191.04	108,595.67		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
March	64,680.35	70,542.11	75,660.91	75,145.16	73,294.33		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
April	120,202.33	119,106.87	111,043.36	123,657.91	137,601.31		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
May	105,049.44	103,701.31	113,459.81	115,552.14	104,128.45		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
June	73,007.59	70,605.96	71,562.71	74,772.94	69,846.97		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
July	134,460.71	134,027.00	125,457.62	121,737.17	134,281.22		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
August	107,711.01	96,360.14	100,267.58	104,086.50	97,048.04		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
September	68,385.21	71,667.19	64,600.41	85,700.82	79,800.20		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
October	113,078.49	113,685.10	122,354.30	129,064.24	125,444.41		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
November	100,602.46	107,619.38	100,293.80	106,591.45	100,920.32		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
December	97,351.19	74,051.55	94,262.91	77,056.78	87,889.14		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
<b>TOTAL</b>	<b>1,198,597.99</b>	<b>1,174,546.00</b>	<b>1,194,330.74</b>	<b>1,217,845.87</b>	<b>1,225,169.73</b>	<b>123,086.03</b>	<b>15.77%</b>	<b>44.32%</b>	<b>2.04%</b>	<b>0.70%</b>	<b>8.03%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>(13,822.01)</b>	<b>(40,004.00)</b>	<b>(14,279.26)</b>	41,615.87	16,354.73	<b>(1,162,076.97)</b>					
	113,937.61	122,232.45	120,629.29	85,289.72	106,319.67	123,086.03					
				Amended Budget	1,247,798.00						
				Variance (Loss)	<u>(22,628.27)</u>						

**SALES TAX COLLECTIONS**  
**1/4-Cent Capital Improvement Sales Tax**

	2008	2009	2010	2011	2012	2013	2013 YTD Growth/-Loss Comparison to				
							2012	2011	2010	2009	2008
<b>BUDGET</b>	<b>638,115</b>	<b>639,660</b>	<b>636,140</b>	<b>619,070</b>	<b>630,955</b>	<b>621,790</b>					
January	56,977.54	61,226.84	60,321.62	42,654.08	53,168.78	61,555.22	15.77%	44.31%	2.05%	0.54%	8.03%
February	50,068.09	45,520.89	47,373.58	59,595.62	54,297.80		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
March	32,296.20	35,294.84	37,830.34	37,572.42	36,646.97		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
April	60,175.98	59,580.80	55,521.89	61,828.87	68,800.89		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
May	52,524.95	51,886.50	56,725.39	57,776.21	52,064.46		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
June	36,504.33	35,332.27	35,781.46	37,386.59	34,923.47		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
July	67,230.26	67,042.64	62,729.01	60,868.81	67,140.45		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
August	53,855.58	48,207.69	50,134.10	52,043.23	48,524.12		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
September	34,194.01	35,843.40	32,300.12	42,850.45	39,900.26		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
October	56,539.23	56,842.83	61,177.23	64,532.14	62,722.37		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
November	50,301.03	53,809.77	50,146.96	53,698.45	50,460.08		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
December	48,675.38	37,025.73	47,131.61	38,528.47	43,944.70		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
<b>TOTAL</b>	<b>599,342.58</b>	<b>587,614.20</b>	<b>597,173.31</b>	<b>609,335.34</b>	<b>612,594.35</b>	<b>61,555.22</b>	<b>15.77%</b>	<b>44.31%</b>	<b>2.05%</b>	<b>0.54%</b>	<b>8.03%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>(38,772.42)</b>	<b>(52,045.80)</b>	<b>(38,966.69)</b>	<b>(9,734.66)</b>	<b>(18,360.65)</b>	<b>(560,234.78)</b>					
	56,977.54	61,226.84	60,321.62	42,654.08	53,168.78	61,555.22					
				Amended Budget	618,696.00						
				Variance (Loss)	(6,101.65)						

**SALES TAX COLLECTIONS**  
**1/2-Cent Transportation Sales Tax**

	2008	2009	2010	2011	2012	2013	2013 YTD Growth/-Loss Comparison to				
							2012	2011	2010	2009	2008
<b>BUDGET</b>	<b>1,276,230</b>	<b>1,279,320</b>	<b>1,272,280</b>	<b>1,238,140</b>	<b>1,261,910</b>	<b>1,239,620</b>					
January	113,955.17	122,453.83	120,637.22	85,308.17	106,337.62	123,110.89	15.77%	44.31%	2.05%	0.54%	8.03%
February	100,135.90	91,041.61	94,746.83	119,191.19	108,595.52		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
March	64,592.11	70,589.85	75,661.05	75,145.01	73,294.29		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
April	120,351.14	119,161.44	111,043.15	123,657.82	137,601.32		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
May	105,049.27	103,773.48	113,451.22	115,552.90	104,128.69		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
June	73,008.24	70,664.70	71,562.61	74,773.02	69,846.79		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
July	134,460.59	134,084.90	125,457.80	121,737.11	134,281.29		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
August	107,711.16	96,415.03	100,268.06	104,086.49	97,047.92		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
September	68,387.66	71,686.79	64,600.41	85,700.82	79,800.32		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
October	113,078.38	113,685.64	122,354.25	129,064.29	125,445.04		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
November	100,602.42	107,619.35	100,293.67	107,396.30	100,920.34		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
December	97,351.22	74,051.52	94,262.96	77,056.53	87,889.24		-100.00%	-100.00%	-100.00%	-100.00%	-100.00%
<b>TOTAL</b>	<b>1,198,683.26</b>	<b>1,175,228.14</b>	<b>1,194,339.23</b>	<b>1,218,669.65</b>	<b>1,225,188.38</b>	<b>123,110.89</b>	<b>15.77%</b>	<b>44.31%</b>	<b>2.05%</b>	<b>0.54%</b>	<b>8.03%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>(77,546.74)</b>	<b>(104,091.86)</b>	<b>(77,940.77)</b>	<b>(19,470.35)</b>	<b>(36,721.62)</b>	<b>(1,116,509.11)</b>					
	113,955.17	122,453.83	120,637.22	85,308.17	106,337.62	123,110.89					
				Amended Budget	1,233,456.00						
				Variance (Loss)	<u>(8,267.62)</u>						

**SALES TAX COLLECTIONS BY FISCAL YEAR**  
**Community Improvement District 1-Cent Sales Tax**

<b>FY 2013</b>	
<b>Budget</b>	90,000.00
<b>Actual Collections:</b>	
January	12,422.40
February	
March	
April	
May	
June	
July	
August	
September	
October	
November	
December	
<b>Total Tax Collections</b>	\$12,422.40
<b>Variance Growth/(Loss)</b>	(\$77,577.60)
<b>Amended Budget</b>	90,000.00
<b>Amended Growth/(Loss)</b>	(\$77,577.60)

My Dashboard

Feb 1, 2013 - Feb 28, 2013

New Visits



Unique Visitors



Visits



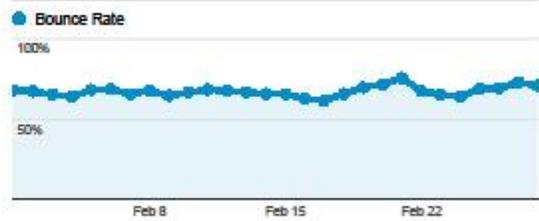
Visits by Browser

Browser	Visits
Internet Explorer	4,433
Chrome	2,657
Safari	1,425
Firefox	1,178
Android Browser	608
Safari (In-app)	37

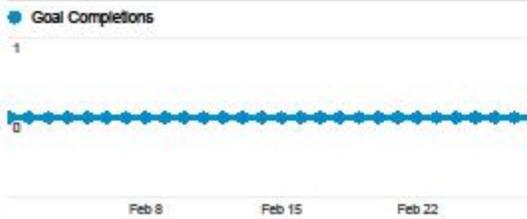
Avg. Visit Duration and Pages / Visit



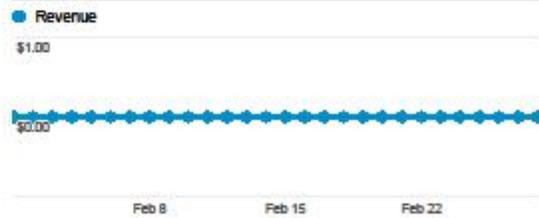
Bounce Rate



Goal Completions



Revenue



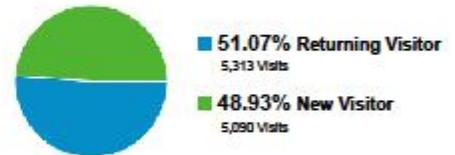
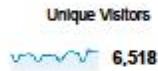
Audience Overview

% of visits: 100.00%

Overview



6,518 people visited this site



Language	Visits	% Visits
1. en-us	9,910	95.26%
2. en	367	3.53%
3. zh-cn	21	0.20%
4. en-gb	16	0.15%
5. fr	14	0.13%
6. en_us	12	0.12%
7. es	8	0.08%
8. de	6	0.06%
9. zh-tw	5	0.05%
10. c	4	0.04%

[View full report](#)

## Medicaid Expansion Forum

Get informed on Medicaid expansion at free, open-to-the-public community forums, hosted by the Missouri Foundation for Health.

11:30 am – 1:00 pm, Tuesday, Mar. 19 at  
Adair County Annex Building, 300 N. Franklin.  
Check-In begins at 11:00 am.



Have you heard? Missouri has to make a decision about whether to expand its Medicaid program. There are arguments on both sides: Some believe we should not expand Medicaid because we can't afford it; others believe we must expand the program or give up billions of federal dollars and the health of our fellow citizens.

MFH Vice President of Health Policy Ryan Barker will explain—in simple, nonpartisan terms—what Medicaid is and who will be impacted by the decision Missouri legislators are considering. He will discuss why this is a current topic of debate and the potential impact on Missouri families, businesses, and health care providers. There will also be a public Q&A session.

Forums are open to the public at no charge. Registration is requested, however, walk-ins are welcomed. Light refreshments will be available.



Register to attend at <http://bit.ly/MoMedicaid>  
or call Chris at 314.345.5576.

Join the conversation on Twitter with #MoMedicaid

# Proposed Rotary Park Amphitheater Signage



Board of Directors, Ambassadors,  
and Community Supporters:

*Please join us for a ribbon cutting for:*

**Kirksville Arts Association**

117 South Franklin Street

Kirksville, MO 63501

**Friday, April 5th**

**at 3:45 pm.**

Come and join the Chamber and the  
Kirksville Arts Association in  
celebrating the completion of the  
Legacy Mural Project!

KIRKSVILLEarts  
Association

P.O. Box 88 Kirksville, MO 63501 (660) 665-0500

February 15, 2013

Mari Macomber  
City of Kirksville  
201 S. Franklin  
Kirksville, MO 63501

REC'D FEB 19 2013

Dear Mari,

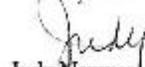
Once again the Kirksville Arts Association Summer on the Square Concert Committee is planning the **2013 summer concert series**. I am in the process of contacting our partners from the 2012 concert series and hope that the City of Kirksville will again be a sponsor for the **2013** series. The 2012 concert series reached over 2970 adults and 170 children with a volunteer base of **11** and a committee of **3** who spent over **80 hours** bringing these concerts to the community.

Historically the series costs approximately \$5000 to bring to the community and past partnerships have been developed with the City of Kirksville, Pepsi Cola Memphis Bottling Company, Du Kum Inn, Chariton Valley Association, and Northeast Regional Medical Center.

In return for your sponsorship **City of Kirksville** will gain news coverage on radio and television. Information will be posted on the Kirksville Arts website as well as posters throughout the Northeast area communities and flyers will be stuffed in grocery bags at HyVee. Volunteers will also be on "Area Scene" to bring the concert line-up and information to area listeners. Local radio and television stations keep the community informed on a weekly basis. Each week one of our sponsors will also be "saluted" in appreciation of their support.

We feel that these concerts are well attended and bring an appreciation of the arts to residents of Kirksville and the surrounding areas. Once again we hope that you will partner with us to bring these concerts to our community. In order to plan, if possible, I would like to have a **verbal commitment by April 15 and sponsorship by May 15<sup>th</sup>**. The Arts Association looks forward to continuing this relationship in the 2013 concert season. ✨

Thank you so much.

  
Judy Neuweg  
Director

**Executive Board**  
President  
Arletta Nelson  
Vice President  
Annita Langendoerfer  
Secretary  
Kara Mayhew  
Treasurer  
Ben Bond

**Board of Directors**  
Linda Colton  
Melanie Crawford  
Maria Di Stefano  
Teri Haman  
Janae Hawkins  
Stacey Prichard  
Kathy Rieck  
Sue Russ  
Seyva Russon  
Samantha Shelley  
Susan Shoaff-Dallinger  
Wally Truser  
Sue Bark Willett  
Wayne Yinda  
Ex-Officio

# News Release

800 W. Jefferson  
Kirksville, MO 63501  
660.626.2121

5850 E. Still Circle  
Mesa, AZ 85206  
480.219.6000

Date: 3/18/13

Contact: Eden Derby, Public Relations Specialist  
Communication & Marketing

[www.atsu.edu](http://www.atsu.edu)

## **ATSU announces academic calendar change, shares community impact**

**KIRKSVILLE, Mo.** - The New Year brings new changes in A.T. Still University's (ATSU) academic calendar. All students attending ATSU will now begin classes in mid-July versus mid-August.

This calendar change will directly impact community members, area businesses, and local landlords as students seek housing and prepare for their move to Kirksville earlier than in previous years. Area businesses can expect an increase of student patrons in June and July.

“The Kirksville community plays an important role in welcoming students to the area and providing support services to students so they can thrive personally and academically,” says Margaret Wilson, DO, dean, ATSU-Kirksville College of Osteopathic Medicine. “ATSU faculty, staff, and students are grateful for the supportive environment fostered within our community.”

A list of significant University events to-date is provided to assist community members in planning accordingly for the arrival of students and University guests.

May 18, 2013	ATSU-KCOM Commencement Ceremony
June 17-23, 2013	ATSU-School of Health Management orientation activities
July 10-12, 2013	ATSU-KCOM orientation activities
July 13, 2013	ATSU-KCOM white coat ceremony
July 13, 2013	ATSU-SHM Commencement Ceremony
July 15, 2013	ATSU-KCOM and ATSU-SHM classes begin
Oct. 24-26, 2013	ATSU Founder’s Day activities

For additional information or inquiries, contact ATSU Communication & Marketing at [660.626.2272](tel:660.626.2272) or [communications@atsu.edu](mailto:communications@atsu.edu).

# Memo

To: Mari Macomber, City Manager  
From: Melanie Smith, Assistant City Manager  
Date: 3/18/2013  
Re: Missouri Park & Recreation Association Annual Conference Summary

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## **MPRA Conference, Feb. 26-March 1, 2013**

I had the opportunity to attend the Annual Missouri Park & Recreation Association Conference on Feb. 26-March 1 at the Lake of the Ozarks. The weather delayed our trip until the morning of Feb. 27<sup>th</sup> but other than that, it was a very informative conference and I attended several good sessions. Here is a summary of the sessions that I attended:

*Small Town, Small Budget: The Possibilities are Endless!:* Heather Darrah and I co-presented this session about some of the various programs that we have done in our community and ways for small towns to expand their program offerings.

*Learn2 Experience the Outdoors:* This session focused on how to offer basic outdoor program in your community such as Learn 2 Camp or Learn 2 Kayak. Missouri State Parks began offering this type of programming last year and have seen classes filled to capacity. These programs are great for people who have never participated in the activity and for those who just need a refresher. It gives everyone a chance to experience the outdoors while still offering a safety net (aka instructors) to help them learn the skill. This would be something that we could easily implement in our City parks and could be as simple as a bonfire experience to a Camp in Rotary Park event.

*Sport Management: The New Sexy Emphasis in MU PRT:* This presentation focused on the who and what of the Sport Management emphasis. Although TSU has had a Sports Management focus for several years, it is new to MU and it is interesting to see what job paths might be open to someone with this college degree. This session helped open my eyes to the variety of jobs that might be classified as “sports management” which includes facility management, game day operations, ticket operations and numerous other areas.

*E.Q. in Today's Working World:* This session discussed the four generations of people that are currently working together. We discussed characteristics of each and strategies for dealing with each. I am not sure that I learned any new information but it

was reassuring to hear other communities that are dealing with the same issues particularly with the younger members of our workforce.

*Management and Training of Sports Officials:* This session was presented by the two long-time officials from Jefferson City. They discussed recruitment, training, and retention as the three biggest issues for officials in recreational leagues. We also discussed the topic of contract vs. employee officials and there were communities that hire officials using both methods.

## Major corridor billboard signs.

### a. Areas in the city where billboards are allowed:

1. South Baltimore Street, from Shepherd Avenue to the south city limits, where zoning permits.
2. North Baltimore Street, from where Highway 6 goes west from Baltimore Street, North to the city limits, where zoning permits.
3. Illinois Street, from Baltimore Street east to the city limits, where zoning permits.
4. Shepherd Avenue from Baltimore Street east to the city limits, where zoning permits.
5. Highway 6 from Baltimore Street west to the city limits, where zoning permits.
6. Any location along Highway 63, where zoning permits.

### b. Billboard signs may be placed only on the street sections listed above AND on lots that are zoned as: C-3, CP-3, M-1, MP-1, M-2, MP-2, or HDCZ.

### c. Signs must be set back a minimum of fifteen (15) feet from the right-of-way or from the adjoining side property line.

### d. Maximum size of two hundred sixty (260) square feet per sign face, for locations that are NOT along Highway 63 or Highway 6.

### e. Two (2) back-to-back faces per sign only.

### f. Maximum height of billboards from grade elevation may not exceed thirty-five (35) feet.

### g. The spacing of signs that are more than two hundred (200) square feet per face shall be no closer than seven hundred fifty (750) feet between each sign structure on the same side of the road, for locations that are NOT along Highway 63 or Highway 6.

### h. The spacing of signs that are less than two hundred (200) square feet per face shall be no closer than two hundred (200) feet to any other sign structure on the same side of the road, for locations that are NOT along Highway 63 or Highway 6.

### i. No side-by-side signs shall be permitted.

*(Ord. No. 11970, § 1, 8-1-2011; Ord. No. 11979, § 1, 11-21-2011)*

**SANDRA COLLOP**     **ADAIR COUNTY CLERK**

106 W. Washington  
Kirksville, MO 63501  
(660) 665-3350  
Fax (660) 785-3233

March 12, 2013

City of Kirksville  
Mari Macomber, City Manager  
201 S. Franklin  
Kirksville, MO 63501

RE: Cost of April 2, 2013 Election

Dear Mari,

In an attempt to respond to your concerns of the estimated cost for the upcoming election, I have compiled cost estimates. They include the cost to conduct the April 2, 2013 election as well as the breakdown for all entities participating in the election. Please note that seven entities were not required to hold an election this cycle. As a result, there are fewer entities to share the total cost of the election. The City of Kirksville has the highest number of eligible voters per district.

We are governed by Missouri Revised Statutes. I have included Chapter 115.065 and highlighted portions of subsections 2, 3, and 4 that clarify the manner in which the cost estimates were determined.

There are mandated costs associated with an election no matter the size or number of entities involved. We have attempted to reduce costs by cutting back on the number of poll workers that will be present at each precinct on Election Day. It is necessary, however, to have all precincts open as each has an issue (or issues) to be voted on.

Please contact me if additional information is needed. I hope this will provide understanding as to how the election process works and estimates were calculated. After final expenses are compiled, you will either receive a refund or billed for additional expenses.

Sincerely,



Sandra J. Collop  
Adair County Clerk

Attachments

**APRIL 2, 2013 ELECTION COST ESTIMATE**

ESTIMATE

<b>POLLWORKERS</b>	Supervisors 20 @ \$125	\$	2,500
	Judges 10 @ \$100	\$	1,000
	Verification team 4 @ \$40	\$	160
	Pre-test and post-test verification 2 @ \$30	\$	60
	In home voting team 2 @ \$100	\$	200
	Tech runners 2 @ \$120	\$	240
	Overtime wages	\$	2,800
	Election day mileage 200 @ \$.50 per mile	\$	100
	Training wages 30 @ \$29.25	\$	878
	<b>Total Pollworker expenses</b>	<b>\$</b>	<b>7,938</b>
<b>ABSENTEE SUPPLIES</b>	Postage	\$	331
	Envelopes 275 @ \$0.92	\$	253
	<b>Total Absentee expenses</b>	<b>\$</b>	<b>584</b>
<b>MISC EXPENSES</b>	Equipment storage fees	\$	130
	Delivery fuel charges	\$	80
	Polling location phones	\$	43
	Ballot printing and programming	\$	9,000
	Office supplies	\$	400
	Newspaper publications	\$	4,200
	Polling location rent	\$	250
	<b>Total Misc Expenses</b>	<b>\$</b>	<b>14,103</b>
	<b>Sub total</b>	<b>\$</b>	<b>22,625.00</b>
	Election administration fee (5%)	\$	1,131.25
<b>TOTAL</b>	<b>Total Estimated Cost</b>	<b>\$</b>	<b>23,756.25</b>

April Election Cost Estimates 2013				
	(1)	(2)	(3)	(4)
	Eligible Voters per District	Estimated Cost per Voter	Estimated Cost per Entity	Percentage of Eligible Voters to Total Voters
Entity		Total voters ÷ Total cost	Col.(1) X Col.(2)	Col (1) ÷ Total Voters
Twin Pines Nursing Home	0	\$1.89	\$0.00	0.00%
City of Brashear	175	\$1.89	\$331.07	1.39%
City of Kirksville	10740	\$1.89	\$20,318.50	85.53%
City of Novinger	258	\$1.89	\$488.10	2.05%
Village of Gibbs	36	\$1.89	\$68.11	0.29%
City of Greentop	49	\$1.89	\$92.70	0.39%
Village of Millard	43	\$1.89	\$81.35	0.34%
Novinger R-I School	1112	\$1.89	\$2,103.74	8.86%
Brashear R-II School	0	\$1.89	\$0.00	0.00%
Kirksville R-III School	0	\$1.89	\$0.00	0.00%
Adair Co Health Dept	0	\$1.89	\$0.00	0.00%
Adair Co Ambulance	0	\$1.89	\$0.00	0.00%
LaPlata R2 (Macon)School	144	\$1.89	\$272.43	1.15%
LaPlata Nursing Home	0	\$1.89	\$0.00	0.00%
LaPlata Fire Protection	0	\$1.89	\$0.00	0.00%
<b>Total Voters</b>	<b>12557</b>			
<b>Total Estimated Cost of 2013 Election</b>			<b>\$23,756.25</b>	
<b>Total Percentage</b>				<b>100.00%</b>

## Missouri Revised Statutes

### Chapter 115 Election Authorities and Conduct of Elections Section 115.065

August 28, 2012

#### Proportion of cost for two or more political subdivisions or special districts, how computed-- exceptions--definitions--election services fund, when used.

115.065. 1. Except as provided in sections 115.069, 115.071, 115.073 and 115.077, when any question or candidate is submitted to a vote by two or more political subdivisions or special districts, or except in primary and general elections by the state and one or more political subdivisions or special districts at the same election, all costs of the election shall be paid proportionally from the general revenues of the state and all political subdivisions and special districts submitting a question or candidate at the election, except that costs of publications of legal notice of elections shall not be paid proportionally. The state and each political subdivision and each special district shall pay for publication of its legal notice of election. At the discretion of the election authority, ballot printing costs, if any, may be paid proportionally by the state and each political subdivision and each special district may pay for such ballot printing costs, if any.

2. Except as provided in sections 115.069, 115.071 and 115.073, when any question or candidate is submitted to a vote by two or more political subdivisions or special districts at the same election, all costs of the election shall be paid proportionally from the general revenues of all political subdivisions and special districts submitting a question or candidate at the election.

3. Proportional election costs paid under the provisions of subsection 2 of this section shall be assessed by charging each political subdivision and special district the same percentage of the total cost of the election as the number of registered voters of the political subdivision or special district on the day of the election is to the total number of registered voters on the day of the election, derived by adding together the number of registered voters in each political subdivision and special district submitting a question or candidate at the election.

4. "Proportional costs" and "election costs", as used in this chapter, are defined as those costs that require additional out-of-pocket expense by the election authority in conducting an election. It may include reimbursement to county general revenue for the salaries of employees of the election authority for the hours worked to conduct an election, any indirect expenses identified under an independent cost allocation study and an amount not to exceed five percent of the total cost of election to be credited to the election services fund of the county. The election services fund shall be budgeted and expended at the direction of the election authority and shall not be used to substitute for or subsidize any allocation of general revenue for the operation of the election authority's office without the express consent of the election authority. The election services fund may be audited by the appropriate auditing agency, and any unexpended balance shall be left in the fund to accumulate from year to year with interest. The election services fund shall be used by the election authority for training programs and purchase of additional supplies or equipment to improve the conduct of elections, including anything necessarily pertaining thereto. In addition to these costs, the state shall, subject to appropriation, compensate the election services fund for transactions submitted pursuant to the provisions of section 115.157.

(L. 1977 H.B. 101 §2.515, A.L. 1979 S.B. 275, A.L. 1982 S.B. 526, A.L. 1985 H.B. 713 Revised, S.B. 234, A.L. 1985 S.B. 31, A.L. 1989 H.B. 676)

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Missouri General Assembly

***Missouri Revised Statutes***  
**Chapter 115**  
**Election Authorities and Conduct of Elections**  
**Section 115.065**

August 28, 2013

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L. 1977 HB 1062, 1978 AL 127, 1979 AL 275, 1980 SB 425, 1981 AL 105, 1982 HB 711, 1983 SB 37, 1984 AL 109, 1985 HB 31, 1986 HB 670

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Missouri General Assembly