

KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager
October 15, 2014

SUBJECTS:

DATES TO REMEMBER

COUNCIL MEMBER STEELE SPEAKS TO NARF

ATC OCTOBER MEETING

PLANNING AND ZONING TRAINING

CITY COUNCIL COMPENSATION SURVEY

HEALTH INSURANCE

NEMO RPC/RDC ANNUAL FALL MEETING

HARVEST HEYDAY FALL FESTIVAL

WORK SESSION WITH SCHOOL BOARD

CURB PAINTING REQUEST

CEMETERY PILASTERS AND JAYCEE PARK SIGN

COLLEGE PARK STORM DRAINAGE PROJECT

SHOP KIRKSVILLE INITIATIVE

PERSONNEL UPDATE

CABLE FRANCHISE

FLUORIDATION QUALITY AWARD

MCKINNEY BARK PARK FEATURED IN MML NEWSLETTER

TROUT FOR SPUR POND

DATES TO REMEMBER

10/16 – Community Prayer Breakfast – Catholic Newman Center, 7 am

10/16 – Chamber Business After Hours – Gutensohn Clinic, 5 pm to 7 pm

10/17 – Community Opportunities 45th Anniversary – 8:30 am to 10:30 am

10/18 – Parks & Recreation Fall Dance – Moose Lodge, 8 pm to 12 am

10/20 – City Council Study Session – 4:30 pm; Council Regular Meeting – 6 pm

10/21 – NEMO Job Fair – NEMO Fairgrounds, 11 am to 4 pm

10/21 –Candidate Meet & Greet – William Matthew Middle School, 6 pm to 7 pm

10/21 – RPC & Rural Develop. Corp. General Membership Mtg – 6:30 & Solid Waste

10/25 – Parks & Recreation Harvest Heyday Fall Festival – Rotary Park, 2 pm to 6 pm

10/27 – City Council Work Session with Kirksville R-III School Board – 5 pm

COUNCIL MEMBER STEELE SPEAKS TO NARF

Council member Steele spoke to the monthly meeting of the National Association of Retired Federal Employees (NARF) this past Tuesday, October 14, at 12 pm in the Wooden Nickel Restaurant. Steele spoke about his experience as a member of the Council. For future reference, if a member receives a request to represent the City at an event or meeting, instead of speaking about personal experiences, such requests should be directed towards the Mayor via the City Clerk.

ATC OCTOBER MEETING

Both the City Council and the Airport and Transportation Commission have spent quite a bit of time discussing the downtown traffic lights. The Chairman of the Commission met with me expressing concern over some of the commission members' feeling after learning that the Council did not agree with the ATC recommendation. I said that I would attend the next ATC meeting and visit with the Commission. The Commission members were first concerned that not all members of the Council had received a copy of a letter that the Commission had approved. Since the letters were emailed, Councilmember Russell did not receive the letter at the time of your last discussion. The Commission certainly understands that they are an advisory committee and that it is the Council's ultimate decision on these matters. The Commission felt that the information was not being communicated between the two groups clearly. The Commission was not opposed to the lights and changes to the lights. What they were concerned about was the cost to take out and replace the infrastructure – electrical, poles, lights, sensors, etc. should we wish to put them back, and is asking the Council to consider their request making the changes at Franklin/McPherson and Jefferson/Elson but leave the infrastructure.

PLANNING AND ZONING TRAINING

The Planning and Zoning Commission completed a training session conducted by City Manager Macomber at their last meeting. Macomber covered various topics with the Commission including: The role and authority of the Commission; What is Zoning; What is a Comprehensive Plan; Subdivision requirements; the Role of Staff; the Board of Adjustment; Motions, Voting including Abstentions and letting the public know the decisions.

CITY COUNCIL COMPENSATION SURVEY

As discussed in the October 1 Newsletter, compensation for the City Council was discussed during the Planning Meeting. Human Resources Manager Pat Meredith surveyed municipalities in the State of Missouri that she would use when comparing other City salaries. Some of the criteria used were location (rural/urban), size, form of government and services provided. The results of this survey were compiled into a table for easy reference. To show comparison, several cities that have a Mayor/Council form of government are included at the bottom of the page. The difference between the two governments is that in a Mayor/Council, the Mayor is elected at large and is responsible for the day to day operations. In those cities, the Mayor hires a city administrator to assist in the running of the City. Additionally, the City of Hannibal has a Home Rule form of government as opposed to being a Third Class City.

Council expressed their interest in discussing the issue further during the October 1 Study Session. For the Council compensation information for these municipalities, please see the data in the table attached to this Newsletter. In addition to this, would the City Council consider providing an additional percent increase to the employee pay scale for next year if the budget can afford it while still completing the projects and services for the upcoming year?

HEALTH INSURANCE

The City's insurance advisor, Phil Drescher has completed a preliminary renewal for our health insurance bidding out Third Party Administrative Services, Prescription Medicine, Preferred Provider Organization and Reinsurance coverage. In doing so, it appears that our current providers are still competitive and are recommended for re-approval. They are as follows: HealthScope (TPA), Well Dyne (PBM), Healthlink (PPO) and HCC (Reinsurance). To reduce our costs but still minimizing our liability, Mr. Drescher has suggested that we increase our Aggregating Specific Liability from \$55,000 to \$65,000. So what does this mean? Our plan is set up so that any claim over \$75,000 the health insurance company or our reinsurer will pick up everything above the \$75,000. By adding this Aggregate Specific Liability, it reduces our premium cost yet requires us to pay \$65,000 over the \$75,000 one time only. For that additional amount it reduces our premium enough to cover the \$65,000 if we had to pay it plus additional savings. Also due to a change in the Affordable Care Act, since we have a plan we cannot place any covered employees or their dependents on the Affordable Care Act. We did that with one covered dependent, with consent from the employee, to save our plan money. Mr. Drescher has also informed us that we will have a laser established for two of our covered members. A laser is basically a deductible. One of the deductibles proposed is at \$400,000 just for one of these covered individuals. Mr. Drescher is working on reducing this amount. Two other items to note is the Dental maximum coverage increase from \$1,000 to \$1,500 and the Smoking Attestation plan requiring every participant to sign the Attestation and participate in the biometric screening or pay the higher premium. If the Council is agreeable with this, we will bring it back to a Council meeting for formal approval. Below are the 2015 proposed premiums compared to the 2014 premiums.

Coverage	2014 Medical MO Premium	2015 Medical MO Premiums
Employee Only	\$487.12	\$511.48
Employee/Spouse	\$1,120.39	\$1,176.40
Employee/Children	\$876.82	\$920.66
Family	\$1,510.00	\$1,585.50

NEMO RPC/RDC ANNUAL FALL MEETING

The Northeast Missouri Regional Planning Commission (NEMO RPC) and Rural Development Corporation will hold their Fall General Membership Open Meeting on Tuesday, October 21, 2014 at the VFW Post #4958, 123 W. Monroe, Memphis, Missouri. The doors open at 5:30 pm, dinner will begin at 6:00 pm, and the general membership open meeting will start at 6:30 pm. The Region "C" Solid Waste Management District Council Open Meeting will be immediately following the RPC/RDC Membership Open Meeting.

HARVEST HEYDAY FALL FESTIVAL

The Parks and Recreation Division will be hosting their annual Harvest Heyday Fall Festival on Saturday, October 25, from 2 pm to 4 pm in Rotary Park. The event will

include activities and carnival games for children of all ages. This year's event will also feature an antique tractor show.

WORK SESSION WITH SCHOOL BOARD

A work session between the Council and the Kirksville R-III School Board has been scheduled for Monday, October 27, at 5 pm. The work session will be held in the second floor conference room at City Hall. At this time the only items to discuss would be a possible update on the Safe Routes to School Walking School Bus program, and the status of our Safe Routes to School Project scheduled for LaHarpe.

CURB PAINTING REQUEST

A citizen recently contacted Council member Steele requesting a curb be repainted yellow at Grim Drive and Grim Place in order to prohibit parking. The citizen stated that not repainting the curb creates a hazardous situation. The curb is painted but more importantly the area in question is posted for "No Parking", which is sufficient for enforcing this area. The Police Department has been asked to increase patrols in this area to monitor the parking situation and ensure compliance with the law.

CEMETERY PILASTERS AND JAYCEE PARK SIGN

City staff recently solicited bids for reconstruction of the gate pilasters at Forest-Llewellyn Cemetery, with reconstruction of the original Jaycee Park sign as an add-alternate to the project. Council had budgeted \$10,000 for only the gate pilasters at Forest-Llewellyn Cemetery for 2014. The total bid, including both the gate pilasters at Forest-Llewellyn Cemetery and the Jaycee Park sign, came to \$8,170 and was submitted by R&S Masonry.

COLLEGE PARK STORM DRAINAGE PROJECT

As discussed in the October 1 Newsletter, a citizen expressed concern regarding the safety of the College Park storm drainage project. City Staff is currently working with Bartlett and West Consulting Engineers, who designed the project, to address the concern and make an appropriate recommendation. The contractor, Willis Brothers Inc., built the project as per the approved design plans. City staff is currently awaiting a letter from the concerned citizen and will update the Council as work continues.

SHOP KIRKSVILLE INITIATIVE

As first discussed in the October 1 Newsletter, City staff are working with the Chamber of Commerce and KTVO-Television on a "Shop Kirksville" Initiative designed to further cement the City's status as a regional economic hub and increase the amount of money spent in Kirksville. For its part, the City has committed \$1,000 to the initiative. The initiative will be funded by Chamber member organizations and take the form of television advertisements on KTVO before and during the holiday shopping season. Dr. Jack Magruder has agreed to serve as the spokesman for the initiative. The Chamber is near its funding goal to make the initiative a reality. City staff will update the Council as the initiative moves

PERSONNEL UPDATE

The Human Resources and Fire Departments completed interviews for Deputy Fire Chief and expect to have a recommendation to the City Manager by October 17. Aaron Phippen was offered a temporary full-time position with the Fire Department. Bill Henke was promoted to Fleet Maintenance Supervisor within the Public Works Department. The position of Mechanic is now open and has been posted. Further, the position of Lab Technician has been offered to Tim Reed from the Water Treatment Plant. Human Resources plans to post the Maintenance Worker position at the Water Treatment Plant, which will be open when Reed begins as Lab Technician, as soon as the paperwork is completed. In E-911, Rachel Stern was hired as a part-time Communications Operator to fill the full-time vacancy. Once again, the position of part-time communications operator is open. Finally, we are again seeing conversation at the federal level to raise minimum wage to \$10.10. If this happens, we will not be able to operate some of our programs,

CABLE FRANCHISE

At the planning meeting, the City Council gave the go ahead to increase the Cable Franchise fee to five percent (5%). In researching this, if the Council wishes to pursue this it may need to go before the voters. We will be reviewing the state law further and discussing our findings with the City Attorney.

FLUORIDATION QUALITY AWARD

The City received a certificate from the Centers of Disease Control and Prevention, United States Department of Health and Human Services commending us for our water system and its consistent adjustment of the fluoride content for optimum oral health for the 2013 calendar year.

MCKINNEY BARK PARK FEATURED IN MML NEWSLETTER

The City's newest park (and first dog park), McKinney Bark Park, was featured in the Missouri Municipal League's (MML) October Newsletter. Laura Holloway, Communications Specialist with MML, agreed to feature the park in their newsletter following the Grand Opening and Ribbon Cutting for McKinney Bark Park on September 6, 2014. Please see the October Newsletter for the MML. In addition to the MML Newsletter, please see the drawing for the McKinney Bark Park sign that is in this Newsletter.

TROUT FOR SPUR POND

The Missouri Department of Conservation (MDC), as part of their agreement with the City regarding Spur Pond, stocks Spur Pond with trout on an annual basis. The Council budgeted \$1,500 for the trout for 2014, which is paid to the MDC. The MDC has scheduled Saturday, November 1, 2014 to stock Spur Pond for the coming year. City staff will update the Council as to the success of the project.

Attachments:

- September Sales Tax Reports
- City Council Compensation Survey

- Red Barn Arts and Crafts Festival Report
- Summer on the Square Report
- Proposed McKinney Bark Park Sign
- Fluoridation Certificate

Enclosures

September Revenues vs. Expenditures
3rd Quarter Report

SALES TAX COLLECTIONS
One-Cent General Sales Tax

	2009	2010	2011	2012	2013	2014
BUDGET	2,584,485	2,466,000	2,476,280	2,523,820	2,588,620	2,637,920
January	266,740.40	259,347.52	177,293.93	231,297.39	268,619.22	242,229.90
February	195,734.29	200,778.78	259,901.05	229,342.20	206,324.87	213,352.25
March	147,892.81	156,669.64	160,805.35	147,321.44	135,401.12	197,231.68
April	246,130.84	232,500.31	258,496.85	288,635.98	288,365.52	245,043.46
May	216,847.11	233,120.21	239,462.58	216,676.28	243,679.88	319,462.38
June	142,964.71	143,943.57	149,702.34	141,482.89	137,532.65	139,439.84
July	279,236.50	265,660.28	259,437.07	285,063.79	299,328.74	259,978.98
August	203,838.29	208,953.81	218,429.47	203,154.15	196,827.86	246,801.56
September	146,129.55	131,838.50	174,444.14	162,346.70	197,662.39	
October	237,555.14	252,020.17	270,826.30	264,153.60	264,869.77	
November	222,488.00	207,549.97	223,163.42	209,821.80	216,670.23	
December	153,163.14	199,574.20	159,898.86	177,081.78	188,952.81	
TOTAL	2,458,720.78	2,491,956.96	2,551,861.36	2,556,378.00	2,644,235.06	1,863,540.05
VARIANCE from BUDGET						
Growth/(Loss)	(125,764.22)	25,956.96	75,581.36	32,558.00	55,615.06	(774,379.95)
	2,458,720.78	2,491,956.96	2,551,861.36	2,556,378.00	2,644,235.06	1,863,540.05
				Amended Budget	2,624,799.00	

SALES TAX COLLECTIONS
1/2-Cent Economic Development Sales Tax

	2009	2010	2011	2012	2013	2014
BUDGET	1,214,550	1,208,610	1,238,140	1,261,910	1,279,163	1,377,960
January	122,232.45	120,629.29	85,289.72	106,319.67	123,086.03	109,278.12
February	90,946.94	94,738.04	119,191.04	108,595.67	96,917.30	98,401.39
March	70,542.11	75,660.91	75,145.16	73,294.33	66,517.25	94,521.06
April	119,106.87	111,043.36	123,657.91	137,601.31	134,781.29	115,153.79
May	103,701.31	113,459.81	115,552.14	104,128.45	116,088.24	151,563.58
June	70,605.96	71,562.71	74,772.94	69,846.97	68,273.27	69,259.51
July	134,027.00	125,457.62	121,737.17	134,281.22	141,657.83	125,493.28
August	96,360.14	100,267.58	104,086.50	97,048.04	97,448.25	115,108.78
September	71,667.19	64,600.41	85,700.82	79,800.20	94,162.64	
October	113,685.10	122,354.30	129,064.24	125,444.41	125,217.88	
November	107,619.38	100,293.80	106,591.45	100,920.32	104,309.69	
December	74,051.55	94,262.91	77,056.78	87,889.14	92,986.07	
TOTAL	1,174,546.00	1,194,330.74	1,217,845.87	1,225,169.73	1,261,445.74	878,779.51
VARIANCE from BUDGET						
Growth/(Loss)	(40,004.00)	(14,279.26)	(20,294.13)	(36,740.27)	(17,717.26)	(499,180.49)
	1,174,546.00	1,194,330.74	1,217,845.87	1,225,169.73	1,261,445.74	878,779.51
				Amended Budget	1,320,004.00	

SALES TAX COLLECTIONS						
1/4-Cent Capital Improvement Sales Tax						
	2009	2010	2011	2012	2013	2014
BUDGET	639,660	636,140	619,070	630,955	621,790	629,743
January	61,226.84	60,321.62	42,654.08	53,168.78	61,555.22	54,654.06
February	45,520.89	47,373.58	59,595.62	54,297.80	48,458.31	49,200.78
March	35,294.84	37,830.34	37,572.42	36,646.97	33,258.85	47,260.77
April	59,580.80	55,521.89	61,828.87	68,800.89	67,390.34	57,576.87
May	51,886.50	56,725.39	57,776.21	52,064.46	58,047.79	75,757.14
June	35,332.27	35,781.46	37,386.59	34,923.47	34,136.51	34,629.84
July	67,042.64	62,729.01	60,868.81	67,140.45	70,829.86	62,746.76
August	48,207.69	50,134.10	52,043.23	48,524.12	48,724.47	57,554.59
September	35,843.40	32,300.12	42,850.45	39,900.26	47,081.11	
October	56,842.83	61,177.23	64,532.14	62,722.37	62,609.22	
November	53,809.77	50,146.96	53,698.45	50,460.08	52,154.71	
December	37,025.73	47,131.61	38,528.47	43,944.70	46,493.29	
TOTAL	587,614.20	597,173.31	609,335.34	612,594.35	630,739.68	439,380.81
VARIANCE from BUDGET						
Growth/(Loss)	(52,045.80)	(38,966.69)	(9,734.66)	(18,360.65)	8,949.68	(190,362.19)
	587,614.20	597,173.31	609,335.34	612,594.35	630,739.68	439,380.81
				Amended Budget	626,610.00	

SALES TAX COLLECTIONS						
1/2-Cent Transportation Sales Tax						
	2009	2010	2011	2012	2013	2014
BUDGET	1,279,320	1,272,280	1,238,140	1,261,910	1,239,620	1,259,487
January	122,453.83	120,637.22	85,308.17	106,337.62	123,110.89	109,307.74
February	91,041.61	94,746.83	119,191.19	108,595.52	96,917.27	98,401.28
March	70,589.85	75,661.05	75,145.01	73,294.29	66,517.15	94,521.57
April	119,161.44	111,043.15	123,657.82	137,601.32	134,781.30	115,153.66
May	103,773.48	113,451.22	115,552.90	104,128.69	116,095.57	151,514.25
June	70,664.70	71,562.61	74,773.02	69,846.79	68,273.27	69,259.42
July	134,084.90	125,457.80	121,737.11	134,281.29	141,659.90	125,493.24
August	96,415.03	100,268.06	104,086.49	97,047.92	97,448.67	115,108.81
September	71,686.79	64,600.41	85,700.82	79,800.32	94,162.60	
October	113,685.64	122,354.25	129,064.29	125,445.04	125,217.74	
November	107,619.35	100,293.67	107,396.30	100,920.34	104,309.57	
December	74,051.52	94,262.96	77,056.53	87,889.24	92,986.88	
TOTAL	1,175,228.14	1,194,339.23	1,218,669.65	1,225,188.38	1,261,480.81	878,759.97
VARIANCE from BUDGET						
Growth/(Loss)	(104,091.86)	(77,940.77)	(19,470.35)	(36,721.62)	21,860.81	(380,727.03)
	1,175,228.14	1,194,339.23	1,218,669.65	1,225,188.38	1,261,480.81	878,759.97
				Amended Budget	1,253,221.00	

SALES TAX COLLECTIONS						
Local Use Tax						
	2013	2014	2015	2016	2017	2018
BUDGET	0	405,000				
January	16,424.79	35,605.91				
February	22,176.37	29,411.71				
March	38,961.62	39,440.36				
April	39,744.48	32,257.19				
May	45,212.51	39,949.47				
June	35,284.16	38,278.98				
July	38,288.10	40,878.57				
August	19,495.90	48,006.60				
September	45,839.16					
October	27,951.09					
November	22,907.73					
December	56,177.96					
TOTAL	408,463.87	214,943.62	0.00	0.00	0.00	0.00
VARIANCE from BUDGET						
Growth/(Loss)	408,463.87	(190,056.38)	0.00	0.00	0.00	0.00
	408,463.87	303,828.79	0.00	0.00	0.00	0.00
Amended Budget	382,500.00					

SALES TAX COLLECTIONS BY FISCAL YEAR	
Community Improvement District 1-Cent Sales Tax	
FY 2014	
Budget	84,000.00
Actual Collections:	
January	8,309.32
February	5,567.85
March	6,810.95
April	6,953.80
May	12,690.74
June	4,881.36
July	7,434.30
August	4,576.70
September	
October	
November	
December	
Total Tax Collections	\$57,225.02
Variance	
Growth/(Loss)	(\$26,774.98)

City Council Salary & Benefit Survey			
City	Population	Compensation	Car Allowance
City Manager/Council form of Government			
Kirksville	17,164	\$50 PM	n/a
Maryville	11,972	\$1.00 YR	n/a
Mexico	13,987	\$1.00 YR	n/a
Moberly	13,974	\$0.00 YR	n/a
Warrensburg	18,838	\$1.00 YR	\$90.00 per month

City Administrator/Mayor form of Government			
Sedalia	21,387	\$9,600M/\$4,800C	n/a
Rolla	19,559	\$8,000M/\$1,800C	n/a
Washington	13,982	\$12,000M/\$6,000C	n/a
Ozark	17,820	\$10,800M/\$20 PM	n/a

Kirksville Arts Association
Red Barn Arts and Crafts Festival

September 13, 2014

Final Report to Kirksville Chamber Division of Tourism

The 40th annual Red Barn Arts and Crafts Festival held in downtown Kirksville on September 13, 2014 was a roaring success! The day was beautiful with streets so crowded (it was again estimated by a fine artist who travels big shows that there were around 10,000 people milling around!) that you could hardly walk through them. Ninety four (94) Fine Arts and Crafters filled the square with six (6) student exhibitors on the courthouse lawn. Four (4) of these students were from Truman, either an individual or organization with two (2) organizations representing the community with student artwork. MACC was not represented although they were invited by teachers, flyers, and applications that were made available on the Kirksville campus. Art students from fifty(50) different universities in the tri-state area were also invited to the 40th anniversary. Every year a campaign to attract more fine artists occurs through mailings and advertisements. This year there was an increase in fine artists to thirty (30), almost a third of our exhibitors.

Kirksville Arts received a \$2250.00 grant from the Kirksville Division of Tourism with \$1500 being used for an advertising partnership (see attached advertisements and all projected and incurred costs). The festival was also advertised and featured in the Missouri Ruralist, Midwest Living (which covers a nine state area), American Profile, Missouri Life and was listed in the Kansas Blue Book of Crafters. The Kirksville Arts Association website listed the festival and brochures and posters were used to advertise the event (see enclosed). OnMedia, the weather channel crawl, was also used as a marketing tool with it also being listed on the KAA Facebook page.

The Kirksville Chamber Division of Tourism was mentioned in all PSA's, speakers were used at Rotary, Monday Club, Quota and Sojourners luncheons, was listed in a Red Barn Arts and Crafts program the day of the festival (see attached), sign boards around the square (see attached), and in a thank you ad placed in the Kirksville Daily Express (see enclosed copy). Photographer, Semra Farovich, took many pictures of the event which are shared on the KAA website and Facebook page. Rusty Nelson also photographed the awards ceremony (see enclosed winner's photo).

\$750 of the grant was used for artist awards for three first place (\$250 each) art awards. Those awards were received by **Mary Beth St. Clair** (Jewelry) for Fine Arts 3D, **Trish Hill Bellington** (Watercolors) for Fine Arts 2D and **Donnie and Linda Cox** (Recycled doors and hangups) for First Place Crafts. The remaining dollars for the previously mentioned awards came from individual sponsors of the Red Barn Festival. Other awards received were: Kirksville Arts Association sponsored a \$150 Honorable Mention Crafts Award to **Scott Matich** (wooden cutting boards) of Laddonia, MO, while the \$150 Student Art Award, sponsored by Eric Przybylski, went to Truman.

students, "Bad Acids", for printing. The \$200 First Time Exhibitor Award, sponsored by Kim LeBaron and Paula Cochran, went to Marcia Mendez (clothing) of Belle, MO. A new award in 2014, \$250 for Best of Show, sponsored by the Sojourner's Club, went to Nick Berg, (bathtub art) from Kirksville, MO.

A survey (see enclosed) was conducted of all exhibitors as well as spectators the day of the Red Barn Arts and Crafts Festival. Eighty-one (81) exhibitors or 86% of participants returned their surveys. KAA feels this is due to the fact that the surveys are personally picked up by the chair elect of the festival along with exhibitor knowledge that we pay attention to what they tell us and implement new things as we go forward each year. A Hospitality Cart was manned by former chair Pat Murdock and volunteer, John Henderson. Coffee and doughnuts with KAA compliments were distributed in the a.m. with bottled water being available in the p.m.

In the Kirksville Arts Center, "50 Years of Wilderness", a Sierra Club Traveling Exhibit along with "Of A Wild Nature" art exhibit took place. Stewie Willet, board member, and Alie Fast, KAA member, were on hand to greet over 200 patrons and help them to navigate through the exhibit.

Kids Corner was developed as "Career Day" by Susan Hazen and Debbie Synder, with graphic design students from Kirksville R-III and students from Kirksville Area Technical Center. Kids Corner featured life size replicas of a scientist, firefighter, and other career characters made by the Graphic Design students. A Theta Sorority and Circle K helped to man Kids Corner as well. Over 300 children enjoyed creating art in the Kids Corner.

Commemorative T-shirts for the 40th year of Red Barn Arts and Crafts Festival were designed by artist, Rusty Nelson and sold on the day, while Jeanne Scott, local potterer, donated over 100 handmade mugs with the same commemorative design as the T-shirt. These were also sold the day of the festival.

Seana Patovic, student from Bersy Tornatore's Kirksville R-III photography class, took over 400 pictures of the various aspects of the festival. Some of them are enclosed for your viewing.

Respectively submitted,

Judy Neuweg, Director

Kirksville Arts Association

117 S. Franklin

660-665-0500

Support the Arts!

RED BARN 2014					
EXPENSES PAID		BUDGET 14	ACTUAL 14		
OUTSIDE ARTIST FEES					
Entertainers	4	\$300.00	\$225.00		
Sound person	1	\$75.00	\$250.00		
Awards					
1st Place FA 2-D	1	\$250.00	\$250.00		
1st Place FA 3-D	1	\$250.00	\$250.00		
FAC Best of Show	1	\$250.00	\$250.00		
First Place Crafts	1	\$250.00	\$250.00		
Honorable Mention Crafts	1	\$150.00	\$150.00		
Student Art Award	2	\$150.00	\$150.00		
First Time Exhibitor	1	\$200.00	\$200.00		
Longevity Exhibitor	2 NA		NA		
MARKETING/PROMOTIONS					
Radio					
KRES/Good Radio		\$300.00	\$318.00		
KTUF/KX		\$310.00	\$319.80		
KB/A					
KLTE		\$270.00	\$299.20		
TV					
OnMedia		\$125.00	\$100.00		
KTVQ		\$430.00	\$430.00		
Free					
Arca Scene					
Marquees					
Signs in Yards		NA			
Newspaper					
KV Daily Express/Crier		\$250.00	\$250.00		
NEMO Trader		\$50.00	\$50.00		
Daily Express thank you Ad Sponsors		\$250.00	\$250.00		
Chamber of Commerce Flyer		\$50.00	\$50.00		
Schuyler County Times		\$50.00	\$100.00		

(over)

Index		\$65.00	\$65.00		
Programs		see below			
Applications, posters, flyers		\$793.78	\$793.78		

In 2014, 94 exhibitors, including 29 first timers, 4 students from Truman and 2 groups of students from organizations participated in the 40th anniversary of the Red Barn Arts and Crafts Festival. Eighty one (81) or 86% of the individual exhibitors returned their survey to the Arts Association with the following statistics:

Excellent Sales	33
Good Sales	36
Fair Sales	10
Poor Sales	7

HOTEL, MOTEL STAY

1000 Hills State Park	2
Super 8	5
Budget Host	1
Days Inn	4
Holiday Inn Express	1

OTHER

Family	3
Macon	2

SPECTATOR SURVEY

Overall spectator survey indicated that all were enthusiastic about the festival, variety of fine art and crafts, location and friendliness of the people and that it was a great success. A program and large map with exhibitor locations, entertainment, food and facilities are located in four locations on the square but some visitors still do not pick up a program and they are unaware that the potta pots are marked on that map. There were more food vendors this year and lines, though long, went smoothly throughout the day with some food vendors running out of food.

36"

52"



36"

52"





2013

Water Fluoridation Quality Award

Kirksville

State of Missouri

The Centers for Disease Control and Prevention commends this water system for its consistent and professional adjustment of the water fluoride content to the optimum level for oral health for 12 consistent months. Consistent, high-quality water fluoridation practice, as demonstrated by this water system, is a safe and effective method to prevent tooth decay, improving the oral health of community residents of all ages.

Presented by the
Centers for Disease Control and Prevention
United States Department of Health & Human Services

A handwritten signature in blue ink, reading 'Kji Decker', is written over a horizontal line.

National Fluoridation Engineer, Division of Oral Health
National Center for Chronic Disease Prevention
and Health Promotion



Centers for Disease
Control and Prevention
National Center for Chronic
Disease Prevention and
Health Promotion