

KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager
November 26, 2014

SUBJECTS:

DATES TO REMEMBER

CITY OFFICES CELEBRATE THANKSGIVING

CITY OFFICES CLOSED AFTERNOON DECEMBER 3

FRESHMAN LEGISLATIVE TOUR AND DINNER

COUNCIL QUESTION

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BREAKFAST WITH SANTA

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DOWNTOWN PLANTERS

ADVANCED DISPOSAL PROPERTY

MUNICIPAL COURT CALENDAR FOR 2015

SHOP KIRKSVILLE INITIATIVE

DATES TO REMEMBER

11/27 – Thanksgiving Day – City Hall closed

11/28 – Floating Holiday (Black Friday) – City Hall closed

11/29 – Santa Comes to Town – Adair County Courthouse, 2 pm to 4 pm

11/29 – Small Business Saturday – All Day

12/1 – City Council Study Session – 4:30 pm; Council Regular Meeting – 6 pm

12/2 – LPRC meeting – noon; Second Floor Conference Room

12/3 – Finance front counter closed for computer software training all day

12/3 – Annual Employee Meeting – City Offices closed from 1 pm for rest of day

12/3 – KHPC Meeting -

12/6 – Parks & Recreation's Breakfast with Santa – Pickler's Famous, 9 am

12/6 – Santa Comes To Town – Adair County Courthouse, 2 pm to 4 pm

12/6 – Kiwanis Christmas Parade – Franklin Street Downtown, 5 pm

12/8 – Chamber Ribbon Cutting For Warehouse 660 – 616 E. Shepherd Ave, 12 pm

12/9 – ATC meeting – noon; Second Floor Conference Room

12/11 – Freshman Legislators Dinner – Georgian Rm. of Student Union, TSU, 6:15 pm

12/13 – Santa Comes To Town – Adair County Courthouse, 2 pm to 4 pm

12/15 – City Council Study Session – 4:30 pm; Council Regular Meeting – 6 pm

CITY OFFICES CELEBRATE THANKSGIVING

All City offices, including the Aquatic Center, will be closed beginning on Thursday, November 26, 2014, to celebrate the Thanksgiving holiday. All offices will remain closed until Monday, December 1, 2014, when they reopen for regular business hours. Happy Thanksgiving!

CITY OFFICES CLOSED AFTERNOON DECEMBER 3

City offices will be closed for the afternoon on December 3 to allow all City employees to attend the annual employee meeting. It is at this meeting that the employees learn about the goals of the City for the upcoming year, changes in personnel benefits receiving necessary paperwork for benefit enrollments, policy updates on mandated federal and state laws and have an opportunity to hear from each department on the accomplishments achieved by each department over the course of the ending year. To accommodate all of the work schedules, the meeting will be from 1 to 3 pm. Therefore no one will be manning the counters and offices with the exception of dispatch and emergency service personnel should they be dispatched. In addition, Finance has coordinated its mandatory training on the new financial software for that same day. So the front counter for utility billing and business licensing will be closed all day on December 3.

FRESHMAN LEGISLATIVE TOUR AND DINNER

The Kirksville has been added to the Missouri State Legislature's Freshman Legislative Tour for the coming legislative session. The freshman legislators will arrive in Kirksville at 3:30 pm on Thursday, December 11, beginning with a stop at Truman State University (TSU). The legislators will then take a step-on bus tour of the community with Director of Tourism Debi Boughton and Director of Economic Development Carolyn Chrisman. After visiting A. T. Still University (ATSU), the legislators will return to Truman State University where they will have dinner with TSU President Troy Paino, ATSU President Craig Phelps, and community leaders at 6:15 pm. The City will have a table at this dinner to distribute informational brochures and answer any questions the legislators may have.

The City Council has been invited to this Freshman Legislative Dinner scheduled for December 11 at 6:15 pm in the Georgian Room of the Student Union building at TSU. Reservations for the dinner are open until December 3, so please be sure to let City Clerk Vickie Brumbaugh know if you plan to attend, and she will RSVP for you.

COUNCIL QUESTION

During the Budget Meeting on November 17, Mayor Moritz asked what it costs other cities to provide services to their citizens. Staff surveyed cities of comparable size obtaining the following costs for services per citizen: Hannibal - \$583, Moberly and Rolla - each \$518, Warrensburg - \$1,367, Mexico - \$522 and Kirksville \$491.

ADAIR COUNTY HUMANE SOCIETY TASK FORCE UPDATE

Since the last update, City staff remains committed to ensuring the success of the Adair County Humane Society Task Force, per the agreement between the City and the Adair County Humane Society (ACHS), allowing the ACHS to receive an additional \$9,000 of support for 2014. Unfortunately, the ACHS representative to the Task Force communicated to the Task Force that the group was on permanent hiatus. This message was not sent to City staff representatives on the Task Force. The City continues to work to ensure that the Task Force is not on hiatus and holds regular meetings to address concerns affecting the ACHS and their success.

BREAKFAST WITH SANTA

The City's Parks and Recreation Division are again hosting the annual Breakfast with Santa on Saturday, December 6, in Pickler's Famous at 9 am. The breakfast features unique, kid-friendly food and a visit from Santa Claus. The first eighty (80) tickets sold out by November 21, so an additional twenty (20) tickets were added and are now on sale. This is the fourth year the Parks and Recreation Division has hosted the annual Breakfast with Santa.

ACCESSIBLE PARKING REQUEST

The City has received a request for accessible parking from Learning Opportunities / Quality Works, Inc., located at 215 E McPherson St. City staff is currently evaluating the request. Staff will meet with the City Manager following a determination as to the City's responsibility, as well as the responsibility of the property owner, to provide additional accessible parking, if necessary.

BALTIMORE MEADOWS UPDATE

The Council voted, during the August 18, 2014 Council Meeting, to write a letter of support for TerraVest Development Corporation's proposal to the Missouri Housing Development Commission (MHDC) to build a senior citizen housing development at 2203 North Baltimore St. known as Baltimore Meadows. City staff has contacted representatives from TerraVest Development Corporation for an update. The MHDC will meet in Columbia on Friday, December 5, and may place some recommendations for approval on the agenda for that meeting. That agenda is not yet published. If the project is not on the agenda for the December meeting, it will likely be placed on the agenda for the MHDC meeting in January.

COCHRAN BUILDING UPDATE

The Cochran Building, located at 119 to 121 North Main Street, has been condemned. It was then significantly damaged in the severe weather event of Wednesday, September 10. The owner, Myles Kelly, has determined at last contact that he is going to tear the building down. The owner is working with Zimmerman Construction at this time to agree on a price for the demolition. Zimmerman was supposed to provide a quote for this work by Monday, November 24. City Staff are pushing for demolition work to start soon. The contractor has been delayed on getting the owner a quotation. If demolition does not begin soon, the City plans to file charges in Municipal Court. All work is out of pocket for the owner as he did not receive any insurance money.

DOWNTOWN PLANTERS

The City Council was asked to consider a partnership that would allow for the purchase of several large planters, approximately four concrete planters for the Downtown Square, which would feature seasonal flowers during the spring, summer, and fall, and then evergreens during the winter. Those evergreens would then be sold the following spring to help recoup costs associated with the upkeep of the planters and purchase of new plants in the spring. To make this work the City would need to provide the watering of the plants, Tourism would pay for the planters and plants and the Master Gardeners would be approached for support in planting the appropriate plants for our region. The

dimensions of the planters are 66” in diameter, and 24 “ in height. The planters can also be adorned with a logo of some kind. The planters cost approximately \$995, with \$200 for shipping per planter. The Department of Tourism has offered to pay for these planters to be purchased.

ADVANCED DISPOSAL PROPERTY

Advanced Disposal is currently accepting bids on property the company owns at 900 North Centennial Street in an attempt to sell the property. Thus far the company has received one offer for less than the company believes the property is worth. City staff has asked if Advanced Disposal would be willing to give the land to the City for possible use as a storage facility. Advanced Disposal is currently evaluating the idea and will return their answer to City staff. City staff will update the Council of their decision and any recommendations.

MUNICIPAL COURT CALENDAR FOR 2015

The Municipal Court will not be holding court on the following dates for 2015: Jan 1, 2015 (instead assign Jan 15, 2015), July 2, 2015 (instead assign July 9, 2015), Nov 26, 2015 (instead assign Dec 3, 2015), Dec 24, 2015 (instead assign Jan 7, 2016), Dec 31, 2015 (instead assign Jan 14, 2016). Council Chambers will be available for other uses on those dates.

SHOP KIRKSVILLE INITIATIVE

As discussed in the November 12 Newsletter, City staff are working with the Chamber of Commerce and KTVO-Television on a “Shop Kirksville” Initiative designed to further cement the City’s status as a regional economic hub and increase the amount of money spent in our City. For its part, the City contributed \$1,000 to the initiative. The initiative has been funded further by Chamber member organizations. A list of the many businesses who contributed can be found at kirksvillechamber.com/shop-kirksville/. The initiative consists of television advertisements on. Dr. Jack Magruder is the spokesman for the initiative. The advertisements are scheduled to begin following Thanksgiving.

Attachments:

- CableOne Letters
- ATSU Community Health Center Scholarship
- City Staff Training Reports



November 16, 2014

Mari Macomber
201 S. Franklin St.
Kirksville, MO 63501

Dear Mari,

I want to take a moment to make you aware that Cable ONE is currently in negotiations with Raycom Communications LLC, KYOU channel 8 & 475 for retransmission consent.

As you may know, since 1992 broadcast television stations have been allowed by Congress to grant or deny permission, as well as charge retransmission consent fees, to cable television systems to carry their channels. Our current agreement with Raycom Communications LLC expires at midnight on December 31, 2014.

At Cable ONE, we are committed to providing our customers with the best TV programming at a reasonable price. Programming is our most expensive cost, which is why we vigorously negotiate with broadcasters for retransmission consent. Unfortunately, many broadcasters are demanding triple digit rate increases for programming that they make available for free over the air and on the internet. We do not feel that this is fair to our cable customers, and we believe it's our responsibility to take a stand and protect our customers from these excessive price increases.

Cable ONE will continue to negotiate in hopes of reaching an agreement that is fair for everyone. However, we wanted to make you aware that Raycom Communications LLC could force Cable ONE to remove their station(s) from our line-up if we cannot reach a fair agreement by the contract expiration date.

Our efforts to resolve this issue will continue and I will keep you informed. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink that reads "Martin Stitzer".

Martin Stitzer
Cable ONE General Manager
660-627-2138
martin.stitzer@cableone.biz



November 16, 2014

Mari Macomber
201 S. Franklin St.
Kirksville, MO 63501

Dear Mari,

I want to take a moment to make you aware that Cable ONE is currently in negotiations with Sinclair Communications LLC, KTVO channel 6, 7, 455 & 460 for retransmission consent.

As you may know, since 1992 broadcast television stations have been allowed by Congress to grant or deny permission, as well as charge retransmission consent fees, to cable television systems to carry their channels. Our current agreement with Sinclair Communications LLC expires at midnight on December 31, 2014.

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Cable ONE will continue to negotiate in hopes of reaching an agreement that is fair for everyone. However, we wanted to make you aware that Sinclair Communications LLC could force Cable ONE to remove their station(s) from our line-up if we cannot reach a fair agreement by the contract expiration date.

Our efforts to resolve this issue will continue and I will keep you informed. Please feel free to contact me if you have any questions.

Sincerely,

A handwritten signature in black ink, appearing to read "Martin Stitzer".

Martin Stitzer
Cable ONE General Manager
660-627-2138
martin.stitzer@cableone.biz

Community Health Center Scholarship at ATSU

The National Association of Community Health Centers represents the nation's safety-net of Community Health Centers. These Health Centers receive base funding from the Public Health Service, Health Resources and Services Administration, Bureau of Primary Health Care to improve the health status of under-served communities, provide access to health services, and offset some costs of caring for the uninsured.

There are over twelve-hundred Community Health Centers, operating some nine thousand clinics, located in every state and territory of the U.S. These Health Centers are the nation's largest and most broadly – distributed provider network, providing care to over twenty-three million individuals. Their presence has been shown to dramatically reduce health care costs and improve the health status of communities, and they are expected to be a cornerstone of the nation's evolving health system. A.T. Still University is partnered with the National Association of Community Health Centers to help address the safety-net's needs for a health professions workforce.

The National Association of Community Health Centers and A.T. Still University seek to foster Community Health scholarship that will strengthen the safety-net, and ultimately improve the health status of under-served communities. To that end they are calling for scholarly community health proposals, from ATSU faculty, staff, students and affiliated interns and residents, that address one or more of the following:

- Developing, implementing, and assessing evidence-based medicine guidelines for CHCs.
- Diagnosing, preventing, and treating diabetes, obesity, skin cancer, metabolic syndrome, traumatic brain injury/concussions, spine pain, and HIV/AIDS in CHCs.
- Participating with and evaluating "Smiles for Life" activities across the national health center movement.
- Measuring and encouraging physical activity and its impact on health and wellness for CHC populations.
- Designing, organizing, and evaluating population management teams and patient navigator models for/in CHCs.

The National Association of Community Health Centers, the Public Health Service, and A.T. Still University are in a unique position to foster community health scholarly activity. The partners will collaborate to market, win acceptance of concepts, gain access to data, and fund accepted scholarly proposals. Request for Proposal seminars will be held, in Fall/winter of 2014, at both the MO and the AZ campuses. The offering will be held within the ATSU cycle of proposals due in spring, with awards of up to \$350,000 available early summer of 2015. Priority will be given to proposals that exhibit multi-disciplinary collaboration between professions, campuses, ATSU learning locations, clinicians and basic scientists, and other team approaches to scholarly activity.

City Staff Training Reports

National Fire Academy
By Fire Chief Tom Collins

The course I took at the National Fire Academy was Fire Service Course Design. This course is designed to assist Fire Department Officers and Trainers with creating courses that fill the identified training needs that exist within each department.

One of the major points made was making sure that the course you are developing is needed.

After polling the officers and personnel from KFD, my chosen topic was officer Development. A large percentage of the class had a similar topic. I chose to focus on the first two units on an ongoing program. Introduction to NFPA 1021, Chapter 4 – Company Officer roles and responsibilities, and Introduction to Kirksville Fire Department Policy and Procedure Manual, specifically as it pertains to the Company Officer. My course if done correctly will never have an end date. It will evolve each time a policy changes or research shows the need for a change. New firefighters will constantly need to be introduced to this and existing officer will always need refreshed. Going to the NFA gets probably the best bang for your buck. The cost is for food only. The cost of filling in for someone while they are gone occurs no matter the training location. By being at the NFA, your class mates are from all over the country and some from around the world. While out there this time I talked to a contingent from Guam. There were several from Australia there last time I was there. This diverse student pool allows us to be exposed to ideas from more than we can ever experience at a class either local or in MO. While the course content was and will always remain my main focus, the chance for this type of networking is unique and invaluable.

Missouri Economic Development Council Fall Conference
By Assistant City Manager Ashley Young

From October 22 to 24, 2014, I attended the 2014 Fall Conference of the Missouri Economic Development Council (MEDC) in Kansas City on behalf of the City. There were many sessions of interest to me and to the City, including the MEDC Legislative Update, an overview of the 1 Million Cups program and building an entrepreneurial community, changing the narrative of rural Missouri by building regional partnerships, and media training “Do’s and Don’ts” from the experts. These sessions were useful not only for the City’s role in economic development, but also in working with our economic development partners K-REDI, MREIC/SBTDC, etc.

Along those lines, Carolyn Chrisman, Director of Economic Development for K-REDI, was also in attendance. As I met economic developers and businesspeople from across the state I was encouraged to learn that they were familiar with Kirksville and Carolyn. Continued involvement in MEDC events will further develop knowledge in the area of economic development and ensure the City is connected to economic development

officials within both State government and economic development entities across Missouri.

Missouri Municipal League's November Public Information Officer Meeting
By Assistant City Manager Ashley Young

On November 18, 2014, I attended the Missouri Municipal League's (MML) November Public Information Officer Meeting at the City Hall in Lee's Summit. The highlight of the meeting was a presentation by Jim McKenna of the Lee's Summit Chamber of Commerce who discussed the City's marketing efforts as a City and a community. The City, along with its community partners, such as the Chamber of Commerce and Department of Tourism, engaged in a multi-year marketing campaign in the community to increase community pride, retail activity, and tourism. I am working to apply the lessons learned through Lee's Summit's marketing efforts to Kirksville; in light of the large difference in funds available for such efforts due to the large difference in population between the two cities (Lee's Summit has a population of over 90,000).

The remainder of the meeting consisted of a roundtable discussion among the many public information officers in attendance about best practices in handling various situations as a municipality, especially in the area of municipal use of social media. Continued involvement in these MML meetings is important to ensure the City stays current in best practices and continues to learn from the experiences of other municipalities in the