

KIRKSVILLE CITY COUNCIL

NEWSLETTER . . .

Mari E. Macomber, City Manager *MEM*

Copies to: City Attorney
Media

May 1, 2009

SUBJECTS:

DATES TO REMEMBER
NEWLY ELECTED OFFICIALS CONFERENCE
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FLU PRECAUTIONS
WATER BOTTLES
SMOKE BAN
EMERGENCY SIRENS
SUNSHINE LAW LEGISLATION

DATES TO REMEMBER

5/3 – Sheltered Workshop Anniversary Celebration at Amphitheater from 2-5
5/4 – Study Session @ 5:00 pm
5/5 – Governmental Affairs @ 7:30 am
5/5 – ATC @ 12:00 pm
5/5 – LPRC @ 12:00 pm
5/6 – Arbor Day Event @ 12:45 at Rotary Park Centennial Amphitheater
5/6 – TSU Farm Ribbon Cutting @ 3:30 pm
5/12 – KREDI @ 4:00 pm
5/15 – Police Officers Candlelight Vigil Courthouse @ 7:30 pm
5/16 – KBSA Opening North Park Doc Gardner Field @ 10:30 am
5/18 – Study Session @ 5:00 pm Conference Room
5/18 – Council Meeting @ 6:00 pm Council Chambers
5/21 – MML Regional Meeting @ Edina
5/25 – Memorial Day City Offices Closed
5/26 – Council Radio Program @ 9:35 am

NEWLY ELECTED OFFICIALS CONFERENCE

The Missouri Municipal League Annual Conference for Newly Elected Officials will be held Jun 11 – 12. The program agenda can be viewed at:

http://www.mocities.com/UserFiles/EOT%20Agenda%20for%20Review%202009.pdf?P_HPSESSID=acfd9523f6ea92bb899df240dedb5ba5. To receive the prepaid conference rate, the fee would have to be received by MML by June 5. Please let Vickie know if you plan to attend by mid-May to allow ample time for requisition preparation and registration. The City pays all expenses for the Council to attend this Conference – registration, hotel, travel, meals, etc.

MML LEGISLATIVE UPDATE

The Missouri Municipal League coordinates a series of “Legislative Wrap-Up Dinner Meetings” following the end of the legislative session. At the meetings, League staff will explain how the new laws will affect your municipality. This is a great opportunity to meet with your League staff and have questions answered on a face-to-face basis. The date and location for our wrap-up will be May 21 in Edina at the Edina Country Club located one mile north of Edina on Highway 15. Registration and a social hour will begin at 6:00 p.m. Dinner will be served at 7:00 p.m. The City will cover the cost of the meal. Following dinner, League staff will provide a summary of the events that transpired during this year’s legislative session. This is an important opportunity to hear of the latest changes in the laws that will affect your community and to have your questions answered face to face by your League staff. Some of the major issues this year include property taxes reform, sunshine law, billboards, sales tax exemptions, stacked sales taxes, motor fuel exemptions, red light cameras, financial disclosures and bidding requirements. RSVPs must be received by 5:00 p.m., Wednesday, May 13, 2009.

SOUTH 63 TIF

The TIF Commission held a public hearing on Thursday afternoon to hear comments on a proposed TIF project for property owned by Raul Walters Properties, which includes – Orscheln, JC Penney, Sears, Stage, and Hanger Orthopedic. The Commission voted to pass the TIF project on to the City Council for consideration. Because this was a new TIF, representatives from the other taxing districts – county, school district and other taxing districts (library, SB 40, Twin Pines, health department, ambulance district) were allowed to vote on this matter. The vote was 6 yes, 0 no and 2 abstentions (school and other taxing district vote). Both of these individuals before voting stated they were not opposed to the matter. In fact, as a reminder the school district sent a letter in support of this project. The City Council will be asked to consider approval of the TIF and a Community Improvement District (CID) at the June 1 City Council meeting.

KBSA OPENING CEREMONIES

The Kirksville Baseball/Softball Association will have their Opening Ceremonies on Saturday, May 16. The Opening Ceremonies will take place on the Doc Gardner Field at 10:30 am. City Council members are invited to attend this celebration.

ARBOR DAY EVENT

The City will be hosting an Arbor Day event on Wednesday, May 6 at Rotary Park. We will be planting trees with the help of the noon Rotary Club. The tree plantings will be in conformance with the new tree planting plan. A tree plan has been completed for North Park. This event will take place at 12:45 pm.

TOURISM UPDATE

The Tourism Advisory Board is looking at the criteria and documentation that will be

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needed to be submitted by organizations that wish to receive marketing support to market their tourism event. The 2009 budget includes \$5,000 to be used for these partnership marketing efforts. The Board also discussed the need to improve the website. Debi Boughton has told the Board that she wants to find web companies that actually develop websites for tourism organizations, as opposed to a general website developer. Ms. Boughton will be giving information to the Board at the May 13 meeting.

DOWNTOWN WAYFINDING

The committee has extended an invitation to the Kirksville RIII School District to be part of the wayfinding process. This would make the School, the fourth district. We have identified the locations at which each District would choose as their main turn off of Baltimore. For example: Truman and the Medical Districts have decided to direct traffic down Franklin Street, while the Downtown District will use Jefferson Street. It is assumed the School District will use Patterson. MoDOT has been participating in these meetings and has identified at least one agreement that will need to be executed between the City and MoDOT for use of right-of-way and certain types of signage.

HIGHWAY 63 UPDATE

The Corporation held its quarterly meeting at the end of April. The Commission approved the annual payment of \$1,201,741 to MoDOT. This payment is the seventh payment made. Next year's payment will be \$1,213,267. After putting the budget together for the 2009-2010 fiscal years, using conservative sales tax receipts, the Corporation will also be able to make the 2010 payment. As a reminder, should the Corporation not be able to make their payments (there will be three more after 2010). The funds will come from the City's Federal Highway Funds that are retained for all cities by MODOT and then allocated back to the communities based on eligible projects. The Osteopathy Street project was an eligible project.

TEXT CASTER

We have just contracted with a company to implement a text messaging system for notification of cancellations of ball games. We evaluated using our automated telephone notification system. The system can do texting. However, the cost to use this system would be \$170 per cancellation. We explored the Textcaster system used by the School District. Textcaster cost \$850 for the year regardless of the amount of texts we send out. We have asked KBSA to contribute \$200 to this purchase. Melanie will keep track of the number of texts this summer. We will use this system to notify patrons of pool closings, etc. We are in the process of setting up the procedures to get the email and cell phone numbers collected for this system.

DNR PUBLIC MEETINGS

On Wednesday, May 27, John Buckwalter and I will be attending a public meeting in Jefferson City to give comments to the Missouri Department of Natural Resources regarding a draft plan to award approximately \$38 million for drinking water infrastructure projects. The state has received the funding through the American Recovery and Reinvestment Act, or Recovery Act, to help address Missouri's aging drinking water infrastructure. The Department will hold a public meeting at 9 a.m. on May 27, to discuss and take comments on the draft Intended Use Plan for the Recovery Act funding. At this point, one of our projects is included in the plan and is proposed as a combination grant, low interest loan project. The project is for sewer rehab work.

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JOB FAIR

The local job fair was recently highlighted in [the Missouri Focus - The Economic Development Newsletter for the State of Missouri](#). According to the article hundreds of job seekers connected with dozens of businesses at the bi-annual NEMO Job Fair held at the NEMO Fairgrounds in Kirksville on April 21. Over 325 job seekers attended the event, with many finding employment opportunities among the 38 businesses in attendance. Sponsors of the event included the Kirksville Area Chamber of Commerce, Kirksville Career Center, Kirksville MEC, Ameren UE, Kirksville Regional Economic Development, Inc., and the NEMO Workforce Investment Board. Several businesses commented on the accommodations, compliments of AmerenUE and the NEMO WIB, along with good reviews of the event reported by both businesses and job seekers. The Kirksville Career Center has also been busy over the past two months providing testing and interviewing for over 175 individuals for jobs with the U.S. Census Bureau. The City participated in the event and was pleased with the individual job seekers. We were able to give out applications for a number of seasonal and part-time positions.

COMMUNITY EVENTS

This weekend the Kiwanis Farmers Market will open. The Market is located on Elson Street between Harrison and Washington. The hours of operation are from 7:00 am to 11:00 am. The Kiwanis Farmers Market is operated by the Kiwanis. The Kiwanis were given permission by the City to operate this market and do so following specific City Ordinances for the Farmers Market. The Rotary Chicken Q will be this Saturday, May 2, Kirksville High School; 10:30 am– 2 pm. The cost of the meal is \$7.00. The Round Barn Blues will be on Saturday, May 2nd at the Round Barn on Route P. Gates open at 3 p.m., music starts at 4 p.m. Tickets are \$15 at gate.

FLU PRECAUTIONS

The Adair County Health Department activated the emergency operation center (EOC) on Thursday to prepare a plan and start looking at what steps will need to be taken if the flu progresses. The health Department was informed that they will need to retrieve a push package from the Strategic National Stockpile on Friday. Chief Behrens is our emergency manager and has been involved with this from the beginning. As far as City operations, we have ordered disinfectant wipes for personnel to utilize to clean phones, keyboards, work areas, etc., to help stop the spread of germs. As soon as they come in we will be distributing to all City facilities. This will be very helpful for all of us that share items or work desk areas. The health department is still recommending that washing your hands frequently is one of the best ways to protect yourself. We have also sent a letter (a copy is included in this Newsletter) to employees to caution them and to provide them of precautions they should take. The City was notified by the Transportation Security Administration that they have new orders on dealing with anyone showing signs of sickness. If they have a passenger that is showing any signs of flu like symptoms they are going to mask them and the people in the terminal. They are going to request law enforcement and are required to have a health official check the person and clear them for flight.

WATER BOTTLES

We will be selling Parks and Recreation labeled water at both North Park and the Aquatic Center. A copy of the label is included in this Newsletter. The water bottles will contain 20 oz of water.

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SMOKE BAN

Students from Truman completed an economic impact study on the Kirksville smoke ban. A copy of the poster is included in this Newsletter. The overall summary showed no significant financial impact.

EMERGENCY SIRENS

The warning siren in Patryla Park went off on Thursday evening. WirelessUSA put in a new signal control box in Patryla Park warning siren today (5-1-09). If the siren goes off on its own again, we will need to disconnect the siren. The siren will be disconnected until Wireless can get parts to rebuild the siren because we have used all spare parts that we had. The City has outdoor sirens at Barnett Hall, Patryla, Brashear Park and Kelly's Furniture. The sirens are used for outdoor notification. The City has emergency notification system on the cable television system that is activated by E911. The City also has the automated telephone notification that would direct dial residents.

SUNSHINE LAW LEGISLATION

The Sunshine Law revisions (H.B. 316, Jones 89th) have passed the House and will be heard next week in the Senate General Laws Committee. According to MML the bill has expanded the penalty provision – a mandatory \$1,000 per person penalty for any “knowing” violation of the law. The current law provides a penalty up to \$1,000 for a “knowing” violation based on the seriousness of the violation, the size of the jurisdiction, and previous violations of the law. The set penalty, without any judicial discretion, will be a serious disincentive for citizen volunteers to serve on local boards and commissions. The MML will push for an amendment to restore the penalty to the current law. The bill also requires mandatory training for all public officials subject to the Sunshine Law. H.B. 316 is being pushed hard by the Missouri Press Association and the Schnucks/Dierberg grocery stores (who want five days notice before any vote on a TIF, tax or fee increase, T.D.D., NID, CID, or zoning issue). MML is asking cities to contact members of the Senate General Laws Committee (Goodman, Rupp, Clemens, Scott, Vogel, McKenna, and Wilson) to oppose the penalty provision in the bill and to support the MML amendment. Would the City Council wish to send comments in support of MML amendment and opposition to penalty provisions and increased notice requirements?

Attachments

- Building Permits for April
- Water Bottle Artwork
- Health Alert Memo
- Smoke Ban Poster
- Ribbon Cutting Events

May 1, 2009

Mike Ayers
Manager-Eng. Des.
AT&T/Southwestern Bell Telephone
225 W. Coates
Moberly, Missouri 65270

Dear Mike,

The following is a listing of new construction in Kirksville for the period April 1, 2009 through April 30, 2009:

Date:	April 13, 2009
Owner:	Bob Rockhold
Use:	Single-Family
Address:	3515 S. First
Permit No.:	7111
Const. Co.:	Self

Sincerely,

Laila Price
City of Kirksville
Administrative Assistant



SODIUM FREE



PURE DRINKING WATER
20 FL OZ

Kirksville



and Recreation

www.kirksvillecity.com

PLEASE RECYCLE

Nutrition Facts

Serving Size 8 fl oz (240 mL)
Servings 2 1/2

Calories 0

Amount per Serving Daily Value

Total Fat 0g

Sodium 0g

Total Carb 0g

Protein 0g

* Percent Daily Values are based on 2000 calories diet.

Filtered and Ozonated
Prepared by
WSP-PAK, Inc.
Waterbury, WI 530
1-800-910-2837
www.klarbrunn.com

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Health Alert

By now, you have all heard about the swine flu. Swine origin Influenza A (H1N1) is a respiratory disease that spreads from human to human and can cause illness. The outbreak is ongoing and public health officials expect additional cases.

The symptoms of this strain of Influenza A in people are similar to the symptoms of seasonal flu and may include:

- Fever (greater than 100°F or 37.8°C)
- Sore throat
- Cough
- Stuffy nose
- Chills
- Headache and body aches
- Fatigue

Some people have reported diarrhea and vomiting associated with Influenza A (H1N1). Severe illness (pneumonia and respiratory failure) and deaths have been reported with swine flu infection in people. Like seasonal flu, Influenza A (H1N1) may cause a worsening of underlying chronic medical conditions.

To prevent the spread of Influenza A (H1N1):

- Avoid contact with ill persons.
- Avoid touching nose, eyes, and mouth.
- Wash hands frequently or use a hand sanitizer.
- When you cough or sneeze, cover your nose and mouth with a tissue or your sleeve (if you do not have a tissue). Throw used tissues in a trash can.
- After you cough or sneeze, wash your hands with soap and water, or use an alcohol-based hand gel.
- If you think you are ill with flu, avoid close contact with others as much as possible. Seek medical care if you are severely ill (such as having trouble breathing). There are antiviral medications for prevention and treatment of swine flu that a doctor can prescribe. Do not go to work, school, or travel while ill.

Mari E. Macomber
City Manager

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ECONOMIC IMPACT OF THE KIRKSVILLE SMOKE-FREE ORDINANCE



MOSS, L., SCHULTEHENRICH, B., CHEW, W., HASKINS, J., PICKENS, M., BRUNO, A., HARTMAN, A.

INTRODUCTION

Involuntary exposure to secondhand smoke is a serious public health concern, and one that is entirely preventable through the adoption of smoke-free environmental policies. Smoke-free policies, generally self-enforcing with a high compliance rate, have had a tremendous effect on the health of the public by reducing illness, disability, and death due to exposure to secondhand smoke. Despite mounting evidence about the negative health consequences of secondhand smoke, some argue there may be a negative economic impact as well. There are thousands of smoke-free laws in the US, and scientific evidence documents no negative economic impact of such laws, as well as some positive economic effect on local business. These legitimate, peer-reviewed studies have used changes in objective data such as taxable sales receipts, employment rates, and number of businesses licensed 'before' and 'through at least one year after' such policies are enacted to make this determination. Of 21 quality studies reviewed, none reported a negative economic impact, and four reported that smoke-free policies positively impacted sales. The purpose of this study is to determine if the smoke-free ordinance enacted in Kirksville, MO during April 2007 has had any effect on local bar and restaurant revenues throughout the first year post-ordinance implementation.

METHODS

The pre and post clean air ordinance economic data was gathered from the MO Department of Revenue 'public reports' site for one year: July 2007 - June 2008. Quarterly taxable sales data for the city's eating and drinking establishments was adjusted for inflation, population change, income change, and economic activity using the total sales revenues of the city. A graph of inflation, population change, and economic activity taxable revenue data was plotted against fiscal quarters. In order to see any change in tax revenues pre and post ordinance, a vertical bar was used to separate the time two time periods. Results were derived from the graphs created. Only the initial two quarters worth of data are presented here, as further analysis is needed on Quarters 3 and 4. Mo Department of Revenue: www.dorx.mo.gov/publicreports



CONCLUSIONS

The tax revenue data collected for Kirksville, after adjustment, showed that quarterly revenues post-ordinance were not significantly effected in either direction when compared to those of the previous year. There was a slight upward trend for all relevant revenue. However, it is not advisable to assess economic impact based on merely two quarters worth of data; more extensive data collection is necessary to get a realistic idea of the overall economic trend that results from passing clean indoor air policy. It is also important to look at other non-tangible benefits of being smoke-free. The World Health Organization reports, "Exposure to secondhand smoke imposes economic costs to individuals, businesses, and society as a whole, in the form of direct and indirect medical costs and productivity losses." Smoke-free policy decreases the likelihood of adverse health effects due to secondhand smoke inhalation by non-smokers, employees, families, and other Kirksville citizens. Legitimate research studies completed throughout the US and countries worldwide have found that smoke-free policies actually have a positive effect on the economy, if there is any effect at all, and an undoubtably positive effect on the quality of life for those effected by their implementation.

RESULTS

Fiscal Quarter 1: July - September 2007

- Change in quarterly revenue compared to the previous year had an upward trend (2.1%)
- Revenues for all retail trades demonstrated no significant change in either direction
- Eating and drinking establishment revenues demonstrated no significant change in either direction (decrease of 0.5%)

Fiscal Quarter 2: October - December 2007

- Change in quarterly revenue compared to the previous year had an upward trend (1.0%)
- Revenues for all retail trades demonstrated no significant change in either direction
- Eating and drinking establishment revenues demonstrated a change in the positive direction (5.4%)



Attention Ambassadors & Board of Directors:

A Ribbon Cutting will be held to celebrate

**Truman State University's
recent grant from the
Solid Waste Management District
for the
Truman Bio-Diesel Project**

**Truman University Farm
Located off S. Boundary (Hwy H)**

3:30 p.m.

Wednesday, May 6th, 2009

The grant period will run from
March 1, 2009 thru June 30, 2010.

Ribbon Cutting will be held for the:

Sticks & Stars

307 N. Elson
Kirksville, MO

Sue & Cindy Hammons

11 am
Thursday, May 7th, 2009