

KIRKSVILLE CITY COUNCIL

NEWSLETTER . . .

Mari E. Macomber, City Manager *MEM*

Copies to: City Attorney
Media

July 17, 2009

SUBJECTS:

DATES TO REMEMBER
ATSU WORK SESSION
CERTIFIED LOCAL GOVERNMENT
WATERLINE REPLACEMENT
COMMERORATIVE TREE/BENCH PROGRAM
ALTERNATE ROUTE 63 GROUNDBREAKING
AQUATIC CENTER
EMERGENCY NOTIFICATION SIGNUP
DNR MEETING FOR ELECTED OFFICIALS
PATRYLA PARK BALL FIELD REOPENS
AMERENUE PRESS RELEASE
ON LINE UTILITY PAYMENT UPDATE
MONTHLY BILLING UPDATE
NOISE COMPLAINTS – FAIR
MISSOURI ETHICS COMMISSION NEWSLETTER
DREAM TRAINING
COMMITTEE UPDATES

DATES TO REMEMBER

7/20 – Study Session @ 5:00 pm
7/20 – Council Meeting @ 6:00 pm
7/21 – Groundbreaking ceremony for Alternate Route 63 at 9:30 am near fairgrounds
7/21 – Meeting with ATSU President @ City Hall @ 4:00 pm
7/24 – Special Historic Preservation Meeting @ 4:00 pm
7/28 – City Council on Radio @ 9:35 am
7/29 – DNR Meeting in Macon 2-5 or 6-9
8/3 – Study Session @ 5:00 pm
8/3 – Council Meeting @ 6:00 pm
8/4 – Governmental Affairs @ 7:30 am Adair County Library
8/4 – LPRC @ 12:00 pm
8/4 – ATC @ 12:00 pm
8/4 – KDIC @ 5:30 pm Chamber of Commerce
8/5 – Historic Preservation Meeting @ 4:00 pm
8/11 - KREDI Board Meeting @ 4:00 pm

ATSU WORK SESSION

Just a reminder that the City Council will be meeting with President Magruder on Tuesday, July 21 at 4:00 pm at City Hall, second floor conference room to discuss issues of mutual concern. At present, AT Still University is gearing up for their upcoming Founder's Day event. They want to work with the City on several projects. The projects

include – hanging of banners on Jefferson Street; improvements to Forest Llewellyn Cemetery; and repainting and lettering of the downtown water tower. The first item is certainly possible. We have a meeting with AT Still staff to learn more about the cemetery improvements and will be able to report this on Tuesday. The water tower painting is not something we budgeted to do. The cost to do what AT Still is asking is around \$17,000. Council could discuss a partnership if you were interested in doing this project.

CERTIFIED LOCAL GOVERNMENT

We submitted our application for Certified Local Government to Jo Ann Radetic, of the State Historic Preservation Office (SHPO), on July 9, 2009. That application has been accepted, and forwarded on to the National Park Service (NPS) for final federal review. A copy of this letter from SHPO is attached. Within fifteen days of the application's receipt by the National Park Service, SHPO should be notified by letter of federal concurrence with the state's recommendation for our certification. This certification, if approved by the NPS, will allow the Kirksville Historic Preservation Commission to apply for any grants that may be available. Some of these monies are only available to Missouri cities that also have Certified Local Government status. It will also allow property owners who may choose to renovate historic structures to apply for state and federal tax credits, in order to recover some of the cost of approved remodeling or restoration work.

WATERLINE REPLACEMENT

The house fire at 57 Leisure Drive, Saturday July 11, 2009 has been determined to have been set and was a well established fire consuming 40% to 50% of the house by the time the fire department arrived on scene. The fire was already through the roof at this time, and the fire department was on scene 3 minutes after the alarm. The more the house is on fire at the time of arrival determines how much water we need to fight the fire. To give you an example a single room fire (most of the fires in Kirksville are single room fires) a lot of times the fire is put out with the water on the fire truck. With this house at nearly 50% involvement and fire showing in every room, it was going to take a lot of water nearly 1300 gallons per minute to extinguish. The two closest fire hydrants to the house on fire could deliver about 600 gallons per minute. This caused us to go to the third hydrant which could deliver around 1300 gallons per minute. There are two other hydrants on Leisure Drive and they have flows of 700 to 1300 gallons per minute. The hydrant that flows 700 gpm probably flows closer to a 900 gpm because of new line placed on McPherson. Going back through the hydrant records shows that the City of Kirksville has been addressing the water system the past several years with new water mains and hydrants. The City has been working towards the goal of having at least 750 gpm flows as a minimum in all of the residential areas and would like to have 1000 gpm as a minimum in all commercial areas. We have about 30 hydrants that flow less than 500 gpm and 50 hydrants that flow less than 750. The City of Kirksville has 900 fire hydrants in the city with 850 hydrants flowing over 750 - 1500 gallons per minute. The city has put in service several water lines from Harrison to Cottonwood this past year and we have not tested these new hydrants for flows this year. The city is also working on a new water line down Patterson Street to First Street and extending on to Smith Street making improvement in another area that has been a concern. Included is the list of waterline projects for this year. The Utility Maintenance Division of Public Works and the Fire Department look at areas of the City and determine the best plans for water line replacement. This can include street replacements that are scheduled and new

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construction of buildings that need water lines for sprinklers.

COMMEMORATIVE TREE/BENCH PROGRAM

Included in this Newsletter is the program overview for a Commemorative Tree and Bench Program. The City has offered people the option of purchasing trees in the past to be placed in the parks. We do have a few trees in Rotary Park that were donated by families/individuals. Now that we are working on tree master plans, we wanted to have a program outline for people to follow. A brochure is being developed. We will be replacing the existing plaques as they are showing some wear. We will also be purchasing a bench and an appropriate plaque to use as an example for people.

ALTERNATE ROUTE 63 GROUNDBREAKING

The ground breaking for Alt Rte. 63 is scheduled for July 21 at 9:30 a.m. Location will be at the fair grounds. Construction on the six-mile section awarded today will begin this August and will open to traffic by August 2011. Before completion of this first project, the second project will begin. The entire 8.5 miles will be opened to traffic by the end of 2011.

AQUATIC CENTER

Last week the pump motor for the indoor pool cracked and was taken out of service. This motor was taken for evaluation. It was determined that it would be cheaper and faster to go with a new motor and have the pump ready, as opposed to sending out for repair parts. The cost of the new motor was \$1,114. We are in the process of getting pricing on the second motor so that we have a backup. Because of this unexpected maintenance issue, we had to close the indoor pool and rearrange as many activities as we could. This repair was not included in the budget, but is necessary to get the pool back open and running. Included is the press release that was sent out.

EMERGENCY NOTIFICATION SIGNUP

We have made some strides in getting people to sign their cell phones up to receive emergency notifications when they go out. We were at the Fair last week, issued a press release and have the information on our website. Under the News & Announcements, there is a link to click under the Newsletters & Notifications Button at the bottom, and a link from the KPD main page as well. All of these will direct citizens to a form (very similar to our CSR forms online) that they will fill out and submit the information. The form is emailed directly to Chris Killday, E911 Director.

DNR MEETING FOR ELECTED OFFICIALS

Just a reminder that the Missouri Department of Natural Resources has invited the City Council to attend a meeting, with other elected officials on July 29. There are two separate times 2- 5 or 6-9 at their Macon office, 1709 Prospect Drive. The purpose of the meeting is to give you a better understanding of the permitting, monitoring, and expectations that DNR has for our water and wastewater systems.

PATRYLA PARK BALL FIELD REOPENS

Early last week, we discovered that someone had vandalized Patryla Park tearing up the ballfield surface, making it unplayable for several days. We sent a crew up to repair the damage. We also sent out a press release regarding the damage. If someone saw something, it could help us to minimize future vandalism.

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AMERENUE PRESS RELEASE

AmerenUE issued a press release this past week concerning the rollout of several residential energy efficiency programs to help customers manage their energy usage, lower their monthly electric bills, and reduce their carbon footprint. This is a multi-year effort to reduce energy usage. UE has launched a new Web site for residential energy efficiency, www.UEfficiency.com, to demonstrate how residential customers can save money through implementing specific energy efficient steps. The site will also direct customers to participating retailers and contractors trained to evaluate and deliver efficiency enhancements. This is included in your Newsletter in an effort to help get the word out to people.

ON LINE UTILITY PAYMENT UPDATE

The ability to pay utility bills commenced in late March 2009. This is another convenient payment option offered to the City's customers. Direct debit became available in 2001 and is currently utilized by 491 customers. While, since March 2009, 735 customers have signed up to access their accounts and pay on-line. With approximately 6,600 utility bills generated monthly, 11% of the customers have opted to pay on-line and 7% by automatic draft. In the first three months of usage, 1,144 payments have been transmitted on-line totaling \$53,691. 608 payments have been made by credit card and 535 by ACH.

MONTHLY BILLING UPDATE

Reading of all water meters and billing of all accounts on a monthly basis started in March 2009. Prior to that time, cycle 1 and 2 meters were read and billed bi-monthly while cycle 3 was read and billed monthly. From March through June 2009, 30,197 meters have been read and billed while during the same period in the prior year 15,432 meters were read and billed. This transition has been accomplished by the hiring of an additional customer service representative to read meters and a customer service clerk to input meter readings and cash receipts. The monthly printing of bills, inserting and affixing postage now takes a full day of staff time.

NOISE COMPLAINTS – FAIR

We received a phone call from a visitor regarding loud noise coming from the Fair activities. The complaint came from the Kingsridge subdivision and the caller cited the noise at 1:30 a.m. Chief Hughes made contact with the Fair Board President to discuss the noise levels. The telephone call was a good opportunity for us to reinforce to employees that just because it is the Fair does not mean that we ignore complaints that occur regarding noise levels.

MISSOURI ETHICS COMMISSION NEWSLETTER

The Missouri Ethics Commission has established a quarterly e-newsletter! To view the newsletter go to - http://mec.mo.gov/WebDocs/PDF/Press/Jul09_Nwsltr.pdf. The quarterly e-newsletter contains upcoming deadline and filing information about campaign finance, lobbying, and personal financial disclosure. You'll find a Tech Talk corner, sharing with you technical tips on campaign finance and lobbying electronic filing as well as future technology projects. The latest advisory opinions will also be shared in this e-newsletter. This e-newsletter is not intended to serve as an advisory opinion nor a forum to publish advisory opinions. We hope you enjoy this e-newsletter and it provides information relevant to you. You can expect our next e-newsletter out at

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the beginning of October, for the October through December 2009 time frame. If you know of others that would like to receive this e-newsletter or would like to remove yourself from the distribution list, you may email us at news@mec.mo.gov.

DREAM TRAINING

I attended a one day seminar sponsored by DREAM, titled Retail Development Seminar. The seminar discussed the work being done to develop Retail Market Analysis for each of the DREAM communities. Our analysis has not been completed at this time. The City of St. Charles gave a presentation on the efforts this City has undertaken. One of the things that the St. Charles Economic Development person said was that the work within their downtown started 30 years ago and was spearheaded by one individual, who was a business owner and interested individual. She noted his active involvement in seeing many of the projects through and the support and commitment he was able to get from the other people within this area that made their improvements possible. There was also a session on identifying retail opportunities, identifying the vacant properties. It was noted that the downtowns typical capture 10% of the retail trade of a community. It was also noted that 60% of retail trade occurs after 5:00 pm. The presenter noted the more ideal hours of operation would be 11:00 am to 7:00 pm. There were several other ideas, which will be shared with the KDIC at their next meeting.

COMMITTEE UPDATES

Watershed Management Commission is planning a clean up effort for Forest Lake this September. Invitations to several organizations and clubs at Truman, AT Still University and Kirksville RIII were sent out before schools end. The Bass Club will be asked to support the effort. More information will be sent out as we get closer to the event. The Highway 63 Transportation Corporation approved their 2009-2010 budget. Revenues are expected to meet expenditure requirements for the next budget year. E911 Joint Services Board continues to talk about funding needs. The Board decided that each member of the Joint Services Board should go back to their respective organizations and discuss the funding needs and possible options. Jim Hughes, Vice Chair of the E911 Joint Service Board will be attending a future City Council meeting to discuss funding options.

Attachments

- Humane Society Report
- CLG Letter from DNR
- Waterline Replacement
- Commemorative Tree/Bench Program
- Press Release – Indoor Pool Closed
- Press Release – Emergency Notification Sign up
- Press Release – Patryla Park Reopens
- Pictures of Damage to Patryla Park
- AmerenUE Press Release

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ADAIR COUNTY HUMANE SOCIETY

P.O. Box 481

Kirksville, Missouri 63501

July 7, 2009

JUL 09 REC'D

TO: Kirksville City Manager

FROM: Adair County Humane Society

RE: June Shelter Report

Brought to Shelter	Dogs	31
	Cats	22
	Puppies	0
	Kittens	21
Reclaimed by Owner	Dogs	5
	Cats	0
	Puppies	0
	Kittens	0
Euthanized from City	Dogs	5
	Cats	6
	Puppies	0
	Kittens	9
Brought to Shelter Dead	Dogs	1
	Cats	4
	Puppies	0
	Kittens	0
	Other	27

We have been overloaded with animals this spring. We have had at least six females brought to us that had puppies shortly after they were taken in. This is very unusual for the shelter. Last weekend Missy had 24 dogs and puppies transported to rescue shelters. She is doing all the planning for the rescue trips on her own time. Otherwise, we would be euthanizing those animals. Since we take ALL animals, this is a real plus for our shelter.


Jackie Eaton, Treasurer

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STATE OF MISSOURI
DEPARTMENT OF NATURAL RESOURCES

Jeremiah W. (Jay) Nixon, Governor • Mark N. Templeton, Director

www.dnr.mo.gov

July 10, 2009

Mr. Brad Selby
Codes & Planning Director
City of Kirksville
201 S. Franklin
Kirksville, MO 63501

Dear Mr. Selby:

We have completed our review of the documentation submitted in support of the City of Kirksville's application for Certified Local Government (CLG) status. We are pleased to announce that the certification request for the City of Kirksville has been forwarded to the National Park Service (NPS) for final federal review.

Within fifteen days of receipt by the NPS of the certification recommendation from this office, we will be notified by letter from the NPS of federal concurrence with the State's recommendation for certification. We will forward a copy of the letter to you for the City's Historic Preservation Commission file. The date of the letter from the NPS is the date of official certification for record keeping purposes.

Please place the enclosed, signed Local Government Certification Agreement in the Commission's file. Do not hesitate to contact me by phone at (573) 522-2473 or via e-mail at jo.ann.radetic@dnr.mo.gov if you have any questions. We look forward to working with the City of Kirksville as an official partner in the nation's historic preservation program.

Sincerely,

STATE HISTORIC PRESERVATION OFFICE


Jo Ann Radetic
CLG Coordinator

Enclosures: Signed Local Government Certification Agreement
Guidelines for Participation in Missouri's Certified Local Government Program



2009 Capital Water Projects

Patterson Street:

12 inch – Franklin to First	1,000 ft.
8 inch – Patterson South to Hydrant	600 ft.
6 inch – First to Wabash	800 ft.
12 inch – Franklin to Florence	1,200 ft.
6 inch – Michigan to George	800 ft.

Secondary Projects:

Bradford:	10 inch – Illinois to Washington	800 ft.
Normal:	6 inch – Ely to Cottage Grove	1,000 ft.
Cottage Grove	10 inch – Florence to Water Tower	1,300 ft.
	10 inch – Tower to Hydrant @ Ray Miller	1,500 ft.
Harrison:	6 inch – Highway 63 to Cottage Grove	1,400 ft.

Commemorative Tree and Bench Program

The City of Kirksville's Commemorative Tree and Bench Program provides a way for you to leave a lasting memorial to a loved one or to commemorate a special event in your life.

Tree Program

A tree is a beautiful and lasting way to pay tribute to a loved one or to commemorate a special day or event in your life (wedding, birthday etc.) A donation of \$250 will cover the cost of the tree and installation, a small plaque and a map with your trees location marked for your convenience.

The City of Kirksville is working toward completing master park plans for each of our city parks and master tree plans that correlate with those master plans. As these tree plans are completed, they identify tree needs including trees species, size and location for planting. If you have a specific park you would like your tree located in, please contact the Community Services Director. Your tree will be approximately 1-1 ½" in diameter and will be planted in the late fall for any donation received prior to October 31.

Cost Breakdown

Tree: \$177.00	The policy will be updated periodically. This cost is based on the cost of the tree with installation at this time.
Plaque: \$20.50	Price through Missouri Vocational Enterprises (8" x 6")
Other: \$52.50	Mulch, Fertilizer, Stakes, etc.

Bench Program

The bench donation program is another option for remembering a loved one or special event. A donation of \$500 will cover the cost of a 6' bench made of durable recycled plastic, a commemorative plaque and installation. Benches are placed throughout the park system. If you have a specific location, please contact the Community Services Director.

Cost Breakdown

Bench: \$439.00	Price through Missouri Vocational Enterprises in Jefferson City
Plaque: r\$ 9.00	Price through Missouri Vocational Enterprises (2 ½" x 10")
Installation: \$ 52.00	Concrete and Labor for installation

If you are interested in participating in the Commemorative Tree and Bench Program, please contact the Kirksville Parks and Recreation Department at (660) 627-1485 or by e-mail at parksrec@kirksvillecity.com.

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For Immediate Release

Date: 07/16/09

For More Information Contact:

Melanie Smith, Community Services Director
(660) 627-1224

INDOOR POOL CLOSED

(Kirksville, MO) -- The indoor pool at the Kirksville Aquatic Center will be closed until further notice while repairs are done to the water pump for the pool. The outdoor pool will remain open, weather permitting, during these repairs. Due to the temporary closure of the indoor pool the following changes will be made to the outdoor pool schedule to accommodate displaced swimmers.

Lap Swimming

Monday-Friday 6am-9am (shallow area open for water walking)

Monday-Friday 5:30pm-7pm (2 lanes in deep)

Saturday 5pm-7pm (4 lanes in deep)

Arthritis Class

Monday-Friday 11am-12pm

Friends Aerobics

Monday, Wednesday, Friday

11am-12pm

H2O Cardio and Pilates

Classes will switch to Deep Water Aerobics

Monday-Friday

5:30pm-6:30pm

Deep Water Aerobics

Regular class time cancelled due to early class time changes.

The diving board and 5 foot areas will be closed for lap swimming and/or aerobics classes

Monday-Friday, 5:30-7:00pm, and Saturday, 5:00pm-7:00pm.

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For Immediate Release

Date: 07/13/09

**For More Information Contact:
Jim Hughes, Police Chief, (660) 785-6945**

**ADAIR COUNTY/CITY OF KIRKSVILLE EMERGENCY SERVICES
CELL PHONE REGISTRATION DRIVE**

In February 2007 the City of Kirksville activated its new emergency Automated Telephone Notification System (ATNS). The system was designed to provide mass emergency notifications to the public in real time.

Even though the system was obtained by the City of Kirksville, it was designed to include all of Adair County. The system has the capability to contact every household in Adair County, with a recorded warning message, within approximately 15 minutes. Smaller notifications to specific areas can be made much quicker.

The system was designed to use landline phones to notify residents of risks within their immediate area. The system can also contact cell phones, but the cell phone owner must register the cell phone number through the E 9-1-1 Center.

In a joint effort by the E 9-1-1 Center, Adair County Sheriff's Office and the Kirksville Police Department a table will be set-up at the 2009 NEMO Fair to assist residents of Adair County and Kirksville in voluntarily registering their cell phones for this notification system.

The table will be located in the multi-purpose building at the fair grounds and will be staffed each day of the fair between the hours of 4:00 PM to 7:00 PM. A very brief one page form will need to be completed by any cell phone owner wishing to register their phone.

All cell phone numbers will be treated as confidential and only be collected for the purpose of input into the ATNS system. These cell phone upgrades will be in addition to, not in place of, the hard-wire connectivity. You can link more than one cell phone to each location.

Any Kirksville/Adair County resident who would like to have their cell phone linked with a specific address can click [here](#) to fill out the [ATNS Cell Phone Registration](#) Worksheet.

You will need the following information to complete the worksheet:

- **Your name**
- **Your current home/work address**
- **Current landline/hard wired phone number**
- **The cell number(s) you want linked to the listed address**
- **Do you want to link that number to any other address; if so, what address?**

In order to maintain an up-to-date data base, it is imperative that those participating in this upgrade notify the 911 Center when any change occurs in this information.

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For Immediate Release

July 15, 2009

For More Information Contact:
Melanie Smith
Community Services Director
(660) 627-1224

PATRYLA PARK REOPENING

(Kirksville, MO) – The City of Kirksville will reopen the ball field at Patryla Park Wednesday afternoon, July 15. The park had been closed since Monday morning when city crews discovered the infield area of the park had been vandalized over the weekend.

“It is a shame when people decide to vandalize public facilities,” said Melanie Smith, Community Services Director. “In this case, the infield was completely destroyed and had to be closed for several days while crews focused on rebuilding the surface. Everyone should use a little common sense, when the ball fields are wet, it doesn’t take much effort to cause a lot of damage.”

While repairs were being made to the infield, scheduled games and practices were moved to other facilities or rescheduled for a later date.

Patryla Park is located on Decker Road just to the west of Osteopathy street. Patryla Park hosts approximately 150 softball and baseball games and practices each year. If anyone has information about this, or any, crime they are urged to call the Kirksville Police Department at 660-785-6945, or the anonymously tip line at 627-BUST (627-2878)

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AMERENUE LAUNCHES NEW RESIDENTIAL ENERGY EFFICIENCY PROGRAMS

PROGRAMS DESIGNED TO HELP CUSTOMERS MANAGE ENERGY USE, LOWER MONTHLY BILLS AND REDUCE CARBON FOOTPRINT

ST. LOUIS, MO, July 16, 2009 – Today, AmerenUE is announcing the rollout of several residential energy efficiency programs to help customers manage their energy usage, lower their monthly electric bills, and reduce their carbon footprint. This multi-year effort will create a sustainable marketplace for energy efficient products with the goal to lower energy demand by 540 megawatts by 2025, equal to the output of a medium-sized coal-fired power plant.

“As prices for energy and other household necessities continue to rise, energy efficiency can help customers manage their usage and lower their monthly energy bills, without sacrificing comfort,” said AmerenUE President and Chief Executive Officer Warner Baxter. “Customers have told us that they want more control over their energy costs. This program delivers.”

Baxter explained that the program tagline, “It starts with U,” highlights a collaboration between UE and its customers. UE is offering education and incentives to help customers make energy efficient choices. However, it will take customer participation to make a difference in energy usage across Missouri.

UE has launched a new Web site for residential energy efficiency, www.UEfficiency.com, to demonstrate how residential customers can save money through implementing specific energy efficient steps. The site will also direct customers to participating retailers and contractors trained to evaluate and deliver efficiency enhancements. Customers can also call UE’s dedicated Residential Energy Efficiency contact center, toll free, at (866) 941-9692.

Two initial programs are ramping up now:

- Lighting and Appliance – Designed to increase the availability and lower the price of energy efficient products, the program combines layered incentives, consumer education, partnerships with retailers and manufacturers, and strong marketing/outreach campaigns to build market awareness of the multiple benefits and features of ENERGY STAR®-qualified lighting and appliance products.
 - The ENERGY STAR-qualified products targeted in the program will include: screw-in compact fluorescent lamps (CFLs), dehumidifiers, freezers, window air conditioners, ceiling fans with lights, lighting fixtures and CFL torchieres.
 - Partner stores will hold special promotions and events throughout UE’s service

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territory. Supported by our sponsorship, manufacturers and retail stores will actively promote the energy efficient benefits of ENERGY STAR qualified products to our customers.

- Multifamily Program – This program delivers cost-effective energy efficiency services to owners and operators of multifamily properties, while benefiting the tenants in those buildings. The program focuses on whole building and common area improvements. It is available to rental and condominium properties with three dwelling units or more.

Future residential programs will focus on whole house energy savings improvements and the needs of low-income customers.

“Our programs are bringing prices down right now for ENERGY STAR® qualified CFL bulbs and are providing information and incentives for customer purchases of ENERGY STAR-qualified appliances,” said Baxter.

Switching 10 standard light bulbs to CFLs can save a household \$60 a year, and replacing an old window air conditioner with an ENERGY STAR unit could save \$20.00 each summer, according to Baxter.

“The UE program helps retailers shift our inventory even further towards energy efficient models,” said Matt Gagnepain, general manager of Metro Lighting, a UE residential energy efficiency program partner. “With the help of programs like this one, customers and retailers will make ENERGY STAR products the norm instead of the exception.”

“One of the real strengths of this program is that UE has partnered with community retail stores to get energy efficient products into the hands of people who would normally not have access to them,” said John Banback, sales manager for Genuine Maytag Home Appliance with stores in Arnold and Festus. Genuine Maytag is also a program partner.

“Our customers have asked us for cleaner and renewable energy,” said Baxter. “In fact, there’s nothing cleaner than the power that isn’t used and isn’t produced. Energy efficiency has become a key part of UE’s energy portfolio, which also includes hydropower, nuclear, natural gas, coal and renewables.

“Active participation in energy efficiency programs by our customers will allow us to delay the need to build a costly new generating plant to meet their needs,” said Baxter. “It will also provide more time for cleaner coal and renewable technologies to develop and give us

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greater options when the time comes to replace our aging baseload coal plants.”

UE has committed \$90 million to its residential and business energy efficiency programs through 2011.

UE has received 250 applications to-date for the business programs, which launched earlier this year. In just the first five months of the program, UE has provided \$286,000 in cash incentives directly to business customers. Seventy-eight customers completed projects that, together, have reduced consumption by more than 9.4 million kilowatthours — the equivalent of taking more than 700 homes off the power grid for a year. In addition, 30 to 40 new jobs have already been added to Missouri employment rolls because of these programs.

Information on UE business efficiency programs can be found at www.ameren.com/BIZefficiency or by contacting the business contact center toll-free (866) 941-7299.

AmerenUE, a subsidiary of St. Louis-based Ameren Corporation, serves 1.2 million Missouri electric customers and 127,000 Missouri natural gas customers.

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