

KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager
December 30, 2015

SUBJECTS:

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COUNCIL MEETINGS AND HOLIDAYS IN 2016

Please note the dates of the following holidays which conflict with scheduled Council Meeting dates. Due to the conflict with the holiday, the scheduled Council Meetings will not be held on the following dates: January 18 (Martin Luther King Jr. Day), February 15 (Presidents' Day), July 4 (Independence Day), and September 5 (Labor Day).

CITY COUNCIL ELECTION

The last day to file for City Council is January 19, 2016, at 5:00 pm. No further filings have been made since the last report in the Newsletter. The six candidates so far are: Robert "Bob" Russell, Glen Moritz, Kevin A. Alm, Bryant D. Kiley, Richard Detweiler, and David Lee Mountain.

ECONOMIC DEVELOPMENT SALES TAX RENEWAL

The renewal of the Economic Development Sales Tax will be placed on the ballot for the Municipal Election to be held Tuesday, April 5, 2016. As a reminder, the Council and City staff may only educate the public and may not explicitly ask the public to support the ballot measure. Please see the actual ballot item attached to this Newsletter.

REGIONAL SALES TAX RATES

City staff have compiled data on regional sales tax rates as part of educating the public on the upcoming ballot item to renew the Economic Development Sales Tax which will be voted on during the Municipal Election to be held Tuesday, April 5, 2016. The sales tax rate for the City of Kirksville is 7.85%. Please see the sales tax rates for comparable, regional municipalities below:

Sales Tax Rate Comparisons

Kirksville: 7.85%
Columbia: 7.975%
Quincy: 8.00%
Sedalia: 8.10%
Warrensburg: 8.35%
Moberly: 8.475%
Macon: 8.60%
Mexico: 8.60%
Hannibal: 8.85% in Marion County
Hannibal: 9.475% in Ralls County

Additional Sales Tax Rates

Columbia: 8.975% in the 14 CIDs and TDDs located within the City*
Hannibal 9.85% in SCZ Development District CID
Kirksville: 8.85% (Goody's – Orscheln shopping center CID)
Moberly: 9.475% in the Moberly Crossing CID
Warrensburg: 8.85% (Hawthorne Development Transportation Development District (TDD))

*City of Columbia has 14 locations where they have special sales tax rates using CIDs and TDDs to support development, a couple of locations whose sales tax are one-cent higher (\$0.895) include Bass Pro Shop, Macys-Dicks Sporting Goods and other shopping areas

COUNCIL MEMBER OUT OF TOWN DATES

Just a reminder that Mayor Pro Tem Glen Moritz will be out of town until Thursday, January 7, 2016.

KIRKSVILLE AREA CHAMBER OF COMMERCE ANNUAL CHAMBER BANQUET

The Kirksville Area Chamber of Commerce's Annual Chamber Banquet will be held on Thursday, January 21, 2016. This year's theme is "Experience Kirksville: The people, places & things!" The event begins with a social hour from 5:30 pm to 6:30 pm, followed by dinner, and then an Experience Kirksville Live Auction starting at 6:30 pm. If you wish to attend to represent the City Council, please let City Clerk Vickie Brumbaugh know before January 15, 2016. Please see the flyer for the event attached to this Newsletter.

MML LEGISLATIVE CONFERENCE

The annual Missouri Municipal League (MML) Legislative Conference is scheduled for February 9 to 10, 2016, in Jefferson City. The program has not yet been released but it will be online soon. Both Mayor Pro Tem Glen Moritz and City Manager Macomber will

be attending. Hotel rooms go very fast, so to insure a conference hotel room, please let City Clerk Vickie Brumbaugh know as soon as possible if you plan to attend.

PUBLIC BOARD TRAINING

The University of Missouri Extension is holding Public Board Training designed to give members of public boards, as well as those who work closely with them, an overview of Missouri Sunshine Law, good board procedure, keys to good fiscal practice, and University of Missouri Extension resources for public boards. The training will be held from 6:00 pm to 9:00 pm on the evenings of January 19 and 21, 2016, with sessions in Unionville, Mexico, Chillicothe, Brookfield, and Memphis. The cost is \$50, which includes the two sessions, training materials, and dinner on both nights. If the Council wishes to participate, please contact City Clerk Vickie Brumbaugh.

THIRD ANNUAL KIRKSVILLE AREA STEAM SUMMIT

The Kirksville Area STEAM (science, technology, engineering, the arts, and mathematics) Alliance and the Kirksville Area Chamber of Commerce will be sponsoring the third annual Kirksville Area STEAM Summit on Monday, February 29, 2016, from 8:00 am to 3:00 pm at the William Matthew Middle School Auditorium on the Kirksville R-III School District campus.

POTENTIAL KRAFT-HEINZ COMPANY PLANT EXPANSION

Following the Council's approval of the Chapter 100 Industrial Development Revenue Bonds to finance the potential expansion of the local KRAFT-Heinz Company plant, the Council is encouraged to work this project into your conversations and extoll the economic benefits of the expansion. City staff have encouraged the members of the Kirksville Regional Economic Development, Inc. (K-REDI) to do the same. As City Manager Mari Macomber wrote in her email to K-REDI: "The diversity of our economy is important, and this plant provides hope to those who thought they were losing their jobs and those who otherwise might not have seen a future in Kirksville."

SECOND FAIR HOUSING TRAINING

City staff, our Affordable Housing Board, and the U.S. Department of Housing and Urban Development (USHUD), invites the public to attend a second Fair Housing Training. There will be a second session on Thursday, January 7 at 6:00 pm at the Economic Development Alliance Building. This is a great opportunity to learn how the Fair Housing Act can apply to local businesses through a presentation provided by Franklin Montgomery. Mr. Montgomery is from USHUD's St. Louis Field Office.

RIBBON CUTTING EVENT

We are pleased to announce that the Kirksville Area Chamber of Commerce will be holding a Ribbon Cutting Ceremony for Liberty Tax Service on Friday, January 15, 2016 at 2:00 pm. The address is 516 North Baltimore Street, Suite A2. Liberty Tax Service will then hold their grand opening the next day, Saturday, January 16, 2016. Please join us in welcoming this new business to Kirksville!

PERSONNEL UPDATE

Justin Fox was hired as a Police Officer in the Police Department in anticipation of Craig Crouse's retirement on March 7, 2016. The Police Department and Human Resources will also be testing candidates for a Sergeant level position. In Central Dispatch, Mindy Long was hired to fill a Communications Operator position vacated by Rachel Stern. Human Resources is also working with the applicable departments on a timeline to hire the additional positions approved by the City Council for 2016 (i.e. the Street Construction Crew and Park Supervisor position). City staff have recently reevaluated the calculation for perfect attendance. Human Resources is proposing that the amount of benefit be increased in \$50, five year increments leaving the lowest benefit alone. This change would not take effect until 2016. Additionally, City employees have been invited to participate in an eight-week Indoor Triathlon sponsored by the Parks and Recreation Division in cooperation with the Adair County Family YMCA. Finally, City employees were both surprised and very thankful for the Discretionary Bonus approved by the City Council during their December 21, 2015 Council Meeting.

CIVIL WAR VETERAN MARKERS

Two Civil War markers were received last August from the Veterans Administration to be placed at unmarked graves in the Forest-Llewellyn Cemetery for George W. Notestine and John Marvin Davis. It sometimes takes months to locate family descendants who can provide the City approval to proceed with the application process for a Civil War marker. We received approval this week from a family member of Oscar Tate, whose marker is considered illegible. Vickie Brumbaugh will be applying for a Civil War stone to replace this veteran's marker. A dedication ceremony for the setting of these stones will be held at the Cemetery in May 2016.

PECULIAR MISSOURI PASSES FUEL TAX

Peculiar, Missouri, has become the second city in the state to impose a local option fuel tax. Matthews is the only other municipality with the tax. Voters approved the measure in the November 3, 2015, election. The Missouri Constitution authorizes the local option fuel tax in Article IV, Section 30a #3. Peculiar had brought the issue before the voters four times prior to finally receiving the required two-thirds voter approval in the recent election. Estimates suggest the one-cent fuel tax will bring in \$200,000 for city road maintenance. City staff would like to continue to discuss this possibility with the Council.

LOCAL HISTORIC LANDMARK SIGNAGE

City staff are working with the Kirksville Historic Preservation Commission (KHPC) to design and install signage designating local historic landmarks. The KHPC will meet to review the proposed design of this signage at their regularly scheduled monthly meeting on Wednesday, January 6, 2016 at 4:00 pm in Council Chambers at City Hall. Please see one of the proposed designs attached to this Newsletter.

BRIGHT BEGINNINGS DAY CARE RESPONSE

As last discussed in the December 16, 2015 Council Newsletter, Bright Beginnings Day Care formerly occupied a space on North Elson. Their space was sold to a newly formed church and the Day Care had to find a new location. The City had space available in the

Lambert Building and worked with the Day Care to relocate them to this space. The rent for the space is \$500 per month. Because of some building repairs that occurred due to the needed roof repairs, the rent was expected to increase to \$600 per month but the rent was not raised. According to the day care director, the owner plans to close the day care. The Director, Tiffany Miller has sent a letter asking the City to reduce or waive the rent at the space. Obviously, Ms. Miller and the other workers are receiving compensation for their work. The question is how much if any more support would the City Council be interested in providing. Based on the information contained in the letter. The annual income for the day care could be \$291,200, \$24,267 monthly if they are to full capacity. She notes that their monthly income is \$19,500 monthly on the high side or \$234,000 annually which is \$57,200 less than what they could make. It is not clear if they are retaining employees when their census is down. Following discussion with the Council during the December 21, 2015 Council Study Session, the City Manager was directed by the Council to keep the rent at the current rate of \$500 per month, and Ms. Miller was informed of the Council's direction. Ms. Miller replied stating, "... at this time I feel that the community is not being real support <sic> of what is going on." Please see her full email response attached to this Newsletter.

AMEREN GROSS RECEIPTS TAX INCREASE

Following the Council's decision to increase the gross receipts tax for Ameren to 5% during the December 7, 2015 Council Meeting, City staff informed Ameren of the decision. Due to the work involved in implementing this increase into customers' utility statements, Ameren stated that the January 1, 2016 implementation date may not be possible for them. They did state that they would do their best, but that such implementation typically takes 30 days and that it may not be included until February 1, 2016. City staff will update the Council as the implementation moves forward.

EXPRESS EIGHT Q&A WITH GLEN MORITZ

The Kirksville Daily Express recently featured Mayor Pro Tem Glen Moritz in its "Express Eight Q&A." Every week, the Daily Express features a different interview with a person of local interest in the Express Eight. The Q&A featured Moritz's work on the Council. Please see the article attached to this Newsletter.

Attachments:

- Kirksville Area Chamber of Commerce Annual Chamber Banquet
- Local Historic Landmark Signage
- Economic Development Sales Tax Renewal
- Bright Beginnings Day Care Response
- Express Eight Q&A With Glen Moritz
- Kirksville Area Chamber of Commerce 2015 Update

The Kirksville Area Chamber of Commerce wishes to invite you, your friends & families to join them for their

Annual Chamber Banquet.

Celebrate what makes Kirksville a great place to work, live and play!



Thursday, January 21

Catholic Newman Center, 709 South Davis Street in Kirksville

Social Hour: 5:30-6:30 pm—Cash Bar

Dinner & Experience Kirksville Live Auction: 6:30- 8:00 pm

\$25.00/Individual | \$200.00/Table of 8

Reserve your spot by January 15— Call 660.665.3766 or come by
The Chamber of Commerce located at 304 South Franklin Street in Kirksville!

This event is open to the public!

Work: Kirksville is a great place to work! Let us recognize your business in our slide show. Send us your logo & photograph, via email to news@kirksvillechamber.com, of you and your employees. Limited space is available.

Live & Play: Kirksville has many "hidden gems", that make Kirksville an ideal place to live & play. The Chamber is hard at work coordinating unique experiences to be auctioned off at the Banquet. All live auction proceeds go to the Kirksville Area Chamber of Commerce to ensure their mission of assuming a leadership role in advancing the overall business, cultural

Free coat check provided by Kirksville Young Professionals. Donations are encouraged.

Catering provided by Colton's Steakhouse

THIS PROPERTY HAS BEEN DESIGNATED AS A

Historic Landmark

**for the City of Kirksville, Missouri
and is known as**

KIRKSVILLE CITY HALL

201 South Franklin Street

1905

**Kirksville Historic Preservation Commission
2015**

ATTESTATION

TO: Adair County Clerk

FROM: District: City of Kirksville

Type of Election: General Municipal Election

Date of Election: April 5, 2016

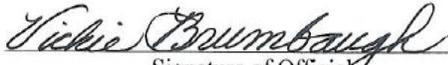
It is hereby certified that the foregoing is a complete and correct listing of all candidates and/ or propositions to be placed on the ballot in the aforesaid election.

If you are in favor of the question, place an "X" in the box opposite "YES". If you are opposed to the question, place an "X" in the box opposite "NO".

QUESTION: Shall the City of Kirksville, Missouri, continue to impose a sales tax of one-half of one percent (1/2 of 1%) for the purpose of funding economic development in order to fund street and stormwater improvements (75% of proceeds), and economic and community development projects (25% of proceeds) in Kirksville, Missouri, further authorizing the use of annual funds exceeding the annual allocation owed to the Missouri Highway and Transportation each June through the final payment in June 2019 to be used for street improvements.

() YES
() NO

Signed this 23rd day of December, 2015.


Signature of Official

City Clerk
Title of Official





Tue 12/22/2015 5:17 PM

Tiffany Miller <tiffmarmil@hotmail.com>

RE: Bright Beginnings

To: Mari Macomber

Cc: Jill Schuerer

Hi Mary,

Thank you for considering what we was asking. I will be in touch with you but at this time I feel that the community is not being real support of what is going on. So I am afraid my hands may be tied on trying to keep our center open. I will be in touch.

Tiffany

EXPRESS EIGHT

Q&A with Glen Moritz

JASON HUNSICKER

@JHunsicker_KDE

Every week, the Daily Express will feature a different interview with a person of local interest in the Express Eight.

We'll touch on some key topics as well as try to give readers a better idea of the subject's personality in our eight questions.

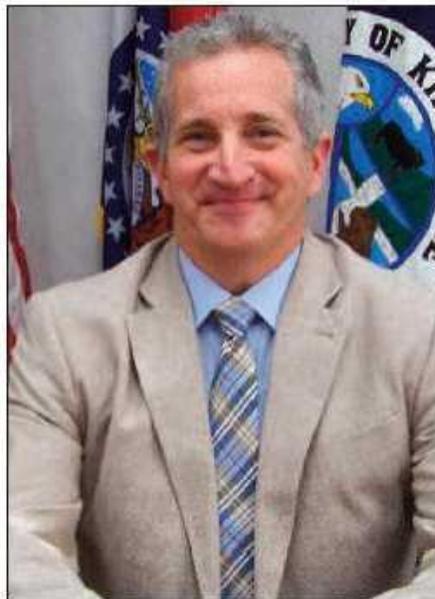
This week we feature Kirksville City Council member and Mayor Pro Tem Glen Moritz.

1) You're coming to the end of your first term on the Kirksville City Council. What have the last few years been like for you?

The last few years have been amazing for me, in ways I never would have expected! Coming back to my hometown four years ago, I certainly didn't know what could be in store for me. First of all, the most important thing that has happened has been meeting & marrying Sally West, history professor at Truman (Dec.19). Being on the City Council has been another unexpected source of joy and fulfillment for me. To have been a part of insuring that every citizen of Kirksville is assured they have equal rights in employment and housing during my first year on Council has been very gratifying. Playing a major role in the creation of Kirksville's first dog park has given me great satisfaction. Seeing something done about the meth problem has been a huge step forward also. There are many other issues that I would like to see advance forward, such as the proposed senior housing in the north end. I feel it is my job as a council member to study each issue thoroughly and decide what is the best choice long-term for all concerned. I can honestly say it has been the hardest 'job' I've ever had, yet the most rewarding.

2) What are your future plans? Can you tell us if you plan to run again in 2016?

Yes I will plan to run again in 2016. I feel like I've begun a good thing and want to continue to bring progress,



Glen Moritz

growth, and more stability to our city. I have considered running on the state level, but do not feel this is the time for that.

3) The City Council is currently working through the budget process. What is this time of year like for you?

This time of year is just the same to me as any other. For someone to say that it's the most important thing Council does, I feel is very shortsighted on their part. Of course, planning and balancing the budget is quite important; it is necessary to outline what each department needs, including capital improvements, upcoming changes, and adjustments from the previous year. But I believe that considering every single issue and decision, and listening carefully to every person is just as important every week of the year.

4) What are your personal priorities when it comes to the budget?

My personal priorities are things that make a difference on a daily basis: a) I want to make sure the Internet Crimes Against Children (ICAC) unit is funded

SEE EIGHT, 22

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- without having to wait on the political process of Jeff City to be sorted out; b) I would like to see the Animal Shelter be run by the City, to alleviate unexpected challenges with necessary funding; c) I would like to give grants to two local non-profits that will add to our community: 'Take Root Café' and FLATS; d) I would like to see more money allocated to the local airport to improve the comfort of the passengers; and e) I would like the hard-working employees of our city to be compensated fairly.

5) What do you see as Kirksville's biggest challenges and how can the Council help address them?

Everybody, from the City Council outward, needs to be more visionary and less selfish. We need to have more of the attitude of John F. Kennedy, 'What can I do for my city, instead of what can my city do for me?' For so long, business owners, citizens of our community have laid back and waited to see what 'the City' would do for them instead of the

other way around. Since over one-third of our population is quite transient, with the regular turnover of students, we need even more involvement on the part of permanent residents. Local business and community members can be a part of the change. It's always welcomed when outsiders come in to boost the economy, but more important when we choose to do it ourselves.

6) The topic of Council member pay was brought up again recently. Can you explain your position on the matter?

My position on Council member pay is it is a part-time job and should be treated as such. When I have attended Missouri Municipal League meetings, I've spoken with municipal officials of smaller cities, who get paid more than we do. If we want qualified, caring, dedicated persons to serve our city, we need to treat them in such a way that it worth their time. It takes a lot of time to research, meet, discuss, and vote on very important matters affecting citizens now and into the future.

7) You own and operate a taxi service in

Kirksville. How does being a small business owner influence your outlook on matters that come before the Council?

With my almost daily trips to the local airport, it makes me wish that the Council had more money to be used for several of the airport's needs, such as: making it more attractive inside, adding concession sales, updating the grounds, and making signage to the airport more visible.

8) What kinds of things do you like to do in your spare time?

I love watching the University of Washington Huskies, for whom my son played basketball. I enjoy watching the Cardinals, as well as the Seattle Seahawks. I enjoy attending and participating in many worthwhile community events throughout the year. Whenever my wife and I have time off together, we enjoying traveling around the states, as well as to her home in England. I enjoy maintaining the home that Sally and I bought a little more than a year ago. I look forward to spending more time with my grandchildren, who live in the Northwest.



REC'D DEC 23 2015

Kirkville Area Chamber of Commerce

Dear Chamber Friends;

Nearly 3 weeks have passed since my Executive Board asked me to write a letter to you (our members), updating you on what we've done this year. I'd like to highlight a few of those for you and also share with you some changes you will see in the coming year.

The activities I'm most proud of this year were all things we were able to accomplish because of the great partnerships we have with you, our members.

Certified Work Ready Community- Our Chamber has worked for 2 years with Missouri Job Center, K-RED! and our local school districts toward county certification as a Work Ready Community. In February, Adair County was recognized by Governor Jay Nixon as a Nationally Certified Work Ready Community. This distinction shows that our community has a workforce with the educational and foundational skills to attract and retain businesses vital to the State of Missouri.

Art Walk- This collaborative event, now in its 2nd year, is truly a win-win for everyone involved. The Chamber and Kirkville Downtown Improvement Committee encouraged local businesses downtown to host an artist in their store or on the sidewalk for a couple of hours. This could potentially bring them new customers. It provides an outlet for Missouri and Southern Iowa (MOSI) Art Guild members to showcase their work. We hold the event on the first Friday in June and end it just before the Kirkville Arts Association kicks off their *Summer on the Square* series on the courthouse lawn. A reception at the Kirkville Arts Association brings new visitors to their art gallery. The number of attendees is growing and this event is free for all who choose to enjoy it.

Experience Kirkville- I hope you've seen the ads in our 6 month long ad campaign on local KTVO television. One of our members suggested businesses large and small pool their financial resources to encourage viewers to Experience Kirkville and all we have to offer. Forty of you responded generously and we were able to produce 3 commercials. Everyone benefits from additional visitors to our community. Whether they are coming here to see a doctor or attend an event, it's likely they'll spend their money here too. If they fill their gas tank, eat at a local restaurant or stop in for a few groceries, we all benefit. We are very proud of this partnership effort and those who stepped up in support.

New Student Welcome-The New Student Welcome continues to be a great way for local businesses to showcase their products and services to students of Truman State University, A T Still University and Moberly Area Community College. Nearly 50 businesses took advantage of this opportunity this year.

On a daily basis the Chamber is the face of our community to the outside world. We often refer to the person at the front desk as "the Director of First Impressions". We answer phone calls about everything imaginable. We greet guests and direct them to businesses, resources and even potential jobs. We relay, at length, to visitors just why Kirkville would be a great community in which to retire. And we often offer assistance in finding streets, long lost relatives and gravesites. Of course there is a good deal of administration by our staff, keeping the member database and website listings up to date, tracking income and expenses and planning the details for future events. We have a small staff and I can't say enough about the awesome way in which they represent this organization.

Now, let me give you some insight on what you can expect in 2016.

304 South Franklin Street / P.O. Box 251 / Kirkville, Missouri 63501 / Tel. (660) 665-3766 / Fax 660-665-3767 / www.kirkvillechamber.com

Business After Hours -Business After Hours has been a monthly tradition at the Chamber for many years. Business After Hours was once one of the only ways a person could connect socially with the business community. Changes in demographics and networking needs means we've seen a smaller attendance the past year or so. A small subcommittee of our board has been evaluating how we can continue to make Business After Hours a good investment for our sponsoring businesses and attendees. Here are some of the changes you can expect in 2016:

- Our June Business After Hours will be held in conjunction with our Art Walk event downtown.
- No Business After Hours in July and August due to vacation schedules.
- Our September Business After Hours will be held just prior to our Trivia Challenge/Silent Auction.
- We have sponsors who've been waiting to host, we hope to utilize some of them this year.

Dues Increase -After making all the cuts we felt we possibly could to the 2016 budget, we found we still had a significant deficit. In our December Board of Directors meeting we voted to increase dues by 5% across the board in 2016. To prevent significant jumps in dues in the future, we voted to adjust our by-laws to include the following policy: "Dues may be increased up to 3% yearly at the discretion of the Board to address budget shortfalls." Your 2016 invoice will reflect your new dues amount.

Small Business Seminar- Our Economic and Community Development Committee is planning a Small Business Seminar event on Monday, April 4th. We hope to have a keynote speaker and some breakout sessions. If there are topics your business would like to see covered at this seminar please let us know.

On a personal note, the time spent visiting with our members at their place of business continues to be our greatest source of information about the needs of our business community and the challenges you face. It's also the best way to learn firsthand about your successes. My goal for 2016 is to spend more time with you and less time in the office.

Listed below are the usual committees, partnerships and fundraising activities we were involved in on a regular basis in 2015. If you have questions about any of these, please give us a call.

Chamber Committees:

- Governmental Affairs • Economic & Community Development • Merchant\$ • Technology • Ambassadors

Outside Partnerships & Committees:

- Missouri Rural Enterprise and Innovation Center Board • NEMO Job Fair • MO Employer Committee
- K-REDI • Economic Development Partnership • MO Chamber Federation • Kirksville Area STEAM Alliance

Chamber Fundraising Events:

- Saturday Night Fever Adult Prom • K-Vegas/Trivia Challenge/Silent Auction • Golf Tournament
- Taste of Home Cooking School

Partnership Activities – Non Fundraising

- Experience Kirksville Initiative • Art Walk • New Student Welcome • Bacon Fest • Business After Hours

We look forward to working with you in 2016. Thank you for your continued support.

Respectfully,



Sandra Williams, Exec. Director