

# KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager  
August 12, 2015

## **SUBJECTS:**

**MAKE KIRKSVILLE SHINE**

**BATTLE OF KIRKSVILLE REENACTMENT**

**SOCIAL SECURITY OFFICE ANNIVERSARY CELEBRATION**

**MOVIE IN THE PARK**

**TRUMAN STATE UNIVERSITY STUDENTS ARRIVING AND MAJOR DATES**

**CHAMBER OF COMMERCE'S OLD FASHIONED CENTENNIAL PICNIC**

**FREE PESTICIDE COLLECTION AS PART OF HHW DROP OFF**

**ADDRESSING WEEDS AND GRASS UPDATE**

**FORREST LAKE BOAT RAMP UPDATE**

**PROJECT HOMELESS CONNECT 2015**

**BUSINESS 63 / BALTIMORE STREET**

**KIRKSVILLE COMMUNITY: GROWING TO 20,000 BY 2020 SUMMARY**

## **MAKE KIRKSVILLE SHINE**

The Make Kirksville Shine campaign held a cleanup day on August 8, 2015, encouraging residents, businesses and property owners to make our community more attractive to the many guests and visitors that we have each year. This took place during "Make Kirksville Shine Week", which took place August 1 through 9, 2015. The organization continues to ask everyone to show their community pride by getting out and doing what they can to help make our town a place of pride! The goal of Make Kirksville Shine is to get as many people as possible out mowing grass, weed eating, pulling weeds, picking up trash, and making our town look great to anyone and everyone who comes to Kirksville. For instance, during move-in weekend at Truman State University, Kirksville will have approximately 5,000 visitors in town. One question for the City Council to consider is whether the Council would like to sponsor a Council Clean Up event where Council members and other City officials would be assigned an area for clean-up and would work to encourage volunteers to come out and help clean up.

## **BATTLE OF KIRKSVILLE REENACTMENT**

The Battle of Kirksville reenactment took place August 7 through August 9, 2015, primarily in Rotary Park. The event was a success with over 100 reenactors participating and a large crowd of 500 to 700 spectators attending the weekend's festivities. The reenactors were especially appreciative of the amenities and hospitality of City staff at the park, including free ice, free wood, and free showers at the Aquatic Center.

## **SOCIAL SECURITY OFFICE ANNIVERSARY CELEBRATION**

The local Social Security Office celebrated the 80<sup>th</sup> anniversary of the Social Security Act on August 12, 2015. The Mayor and Council were invited to attend and cut the cake for the morning event at 8:30 am. Mayor Detweiler and Mayor Pro Tem Moritz, along with

City Manager Mari Macomber, were in attendance. Please see the invitation letter attached to this Newsletter.

### **MOVIE IN THE PARK**

This Saturday, August 15, the Parks and Recreation Division will host their second Movie in the Park of the summer with a free showing of *Toy Story* at the Ray Klinginsmith Amphitheatre in Rotary Park. Free Pepsi products and bottled water will be provided by Pyramid Home Health while supplies last. Citizens are encouraged to bring a blanket or chair for a more comfortable experience and to mark their calendars for our last Movie in the Park for the year on Saturday, September 12, 2015.

### **TRUMAN STATE UNIVERSITY STUDENTS ARRIVING AND MAJOR DATES**

Students will begin arriving in Kirksville to attend Truman State University (TSU) this coming weekend, August 15 and 16, 2015. As TSU begins its academic year, here are some major dates to remember:

Aug 12 & 13 - International Student Orientation  
Aug. 14 - Last Orientation Session  
Aug. 15 - New Student Move In & Truman Week  
Aug. 20 - Classes begin  
Sept. 13 - Downtown Student Welcome  
Sept. 19 - Family Day  
**Sept. 26 - Visit Event**  
Oct. 2 - National Spirit Day  
Oct. 10 - Homecoming  
Oct. 15-16 - Fall break  
**Nov. 7 - Visit Event**  
Nov. 23-27 - Thanksgiving Break  
Dec. 4 - Last day of classes  
Dec. 7 - Finals start  
Dec. 9 - Reading Day  
Dec. 11 - Finals end  
Dec. 12 - Commencement  
Jan. 11 - Classes begin  
Jan. 18 - Martin Luther King Jr. Holiday  
March 7-11 - Midterm Break  
March 28 - Spring Break  
April 2 - The Big Event  
April 9 - Holman Family Speaker Series TBA  
April 29 - Last day of classes  
May 2 - Finals begin  
May 7 - Commencement

### **CHAMBER OF COMMERCE'S OLD FASHIONED CENTENNIAL PICNIC**

The Kirksville Area Chamber of Commerce will be holding an Old Fashioned Centennial Picnic on Thursday, August 20, 2015, from 5:00 pm to 7:00 pm, as the organization

continues to celebrate their 100<sup>th</sup> year. There will be a fried chicken dinner along with games and other activities. The Chamber has asked that anyone interested in attending please RSVP with the Chamber by calling (660) 665-3766. Please see the flier for the event attached to this Newsletter.

### **FREE PESTICIDE COLLECTION AS PART OF HHW DROP OFF**

The Missouri Department of Natural Resources (MoDNR) is promoting a FREE pesticide collection as part of the City's Household Hazardous Waste (HHW) drop off on September 19, 2015, from 8:00 am to 1:00 pm at the Public Works Complex. Please see the flier that has been distributed by the MoDNR to promote the free pesticide collection as part of the City's HHW drop off.

### **ADDRESSING WEEDS AND GRASS UPDATE**

As last discussed in the July 29, 2015 Council Newsletter, the Codes Department works to enforce City ordinance and help ensure that our City is an attractive one, City staff have met resistance from some landowners who argue that they should not have to mow and weed eat up to certain state highways and roadways within the City limits. Since that time, the City has worked with the Missouri Department of Transportation (MoDOT) and learned that case law does exist that implicitly holds that a city ordinance can require a resident property owner to cut grass on any adjoining right of way, including state right of way. Please see the judgement in this case, City of Overland v. Lyle Wade, attached to this Newsletter.

### **FORREST LAKE BOAT RAMP UPDATE**

As last discussed in the June 29, 2015 Council Newsletter, the Missouri Department of Natural Resources (MoDNR), Missouri Department of Conservation (MDC), and the City have been working to establish a plan to address maintenance issues with the boat ramp at the Marina on Forrest Lake. City staff currently plan to meet with the Director of Missouri State Parks, Bill Bryan, the next time he visits Thousand Hills State Park outside Kirksville and emphasize the important of addressing the boat ramp, as well as other maintenance issues at Forrest Lake. City staff will update the Council as we continue to work with the MoDNR.

### **PROJECT HOMELESS CONNECT 2015**

Project Homeless Connect, which began in 2013, is moving forward with this year's event to take place October 2, 2015, from 11:00 am to 4:00 pm at the Crossing Church. The committee, with representatives from the City along with other social service and faith-based organizations, continues to meet and plan leading up to this year's event. Please see the flier for this year's event attached to this Newsletter. Mayor Pro Tem Moritz has been participating with this group as a citizen and has offered that the Council host a table at the event to listen to housing concerns and issues. The City Council should discuss whether or not you are interested in participating in this event and what it will mean for the City. Glen will be able to explain his idea and interest.

## **BUSINESS 63 / BALTIMORE STREET**

City staff continue to work with MoDOT to address issues with Business 63 / Baltimore Street, which is a state highway, through the City. Unfortunately, thus far MoDOT has been unwilling to address the issues with large drop offs along the side of the road along with regular maintenance, such as the presence of large weeds. The City is now being asked by citizens to utilize Public Works personnel to maintain these roadsides due to MoDOT's unwillingness to do so. Please see photographs of the large drop offs along the highway attached to this Newsletter.

## **KIRKSVILLE COMMUNITY: GROWING TO 20,000 BY 2020 SUMMARY**

Mark Whitney with Century 21 Whitney Agency recently worked with a class at TSU to conduct a research project on what would be necessary for the City of Kirksville to reach a population of 20,000 by the year 202. The findings of this study were discussed at the August 11, 2015 meeting of the Kirksville Regional Economic Development, Inc's Board of Directors. Please see a summary of this research project attached to this Newsletter.

### **Attachments:**

- Social Security Office Anniversary Celebration Invitation
- Free Pesticide Collection as Part of HHW Drop Off
- Addressing Weeds and Grass Update
- Project Homeless Connect 2015
- Business 63 / Baltimore Street
- Kirksville Community: Growing to 20,000 by 2020
- Sales Tax Reports June 2015
- New Building Permit Reports July 2015
- Cape Air Landing Report July 2015
- Airport Profits June 2015
- Airport Profits July 2015
- Google Analytics for City Website July 2015
- Adair County Humane Society July 2015 Shelter Report



*Dear Mayor, City Council Members, and other City Officials,*

*August 14, 2015 marks the 80<sup>th</sup> anniversary of President Franklin Delano Roosevelt's signing of the Social Security Act into law. Social Security keeps older Americans, individuals with disabilities, wounded veterans, and the children and spouses of disabled/deceased workers out of poverty by giving them financial safety. Today Social Security touches more lives than ever.*

*Please join the local Social Security staff and management team as we observe Social Security's 80<sup>th</sup> anniversary Wednesday August 12, 2015. We would be honored if the mayor, city council member(s) and/or other city officials would cut a ceremonial cake at our office located at 1305 Crown Drive in Kirksville at 8:30 a.m. on the 12<sup>th</sup>. Please RSVP by emailing me at [Melani.Kelsey@ssa.gov](mailto:Melani.Kelsey@ssa.gov), or you can call me at 888-397-5869, extension 23302.*

*Thanks and Happy Anniversary SSA!*

*Melani Kelsey*

*Operations Supervisor*



*Centennial Old  
Fashioned Family  
Picnic*

Thursday, August 20, 2015

5:00-7:00 pm

Rotary Park

Bring your blankets or lawn chairs and join us for an evening of celebrating the Chamber's 100th year Anniversary!  
Fried chicken dinner, old fashioned picnic games, and more!

**RSVPS REQUIRED: 660-665-3766**

# FREE FREE FREE

## PESTICIDE COLLECTION

FOR MISSOURI FARMERS and HOUSEHOLDS



**Saturday – September 19, 2015 8:00 a.m. to 1:00 p.m.**

**Charles Krueger – Public Works Complex**

**2001 North Osteopathy, Kirksville, MO**

**See Map on Back**

The following items will be accepted:

- Pesticides
- Insecticides
- Fertilizers containing herbicides or pesticides
- Fungicides
- Herbicides
- Rodenticides
- Dewormers
- Fly Tags

**FOR MISSOURI RESIDENTS ONLY.** Pesticides from businesses, pesticide production facilities, pesticide distributors, pesticide retailers and the like will not be accepted. For questions contact: C.J. Plassmeyer, Missouri Department of Natural Resources at 573-751-0616 or visit: [www.dnr.mo.gov/env/hwp/pesticide](http://www.dnr.mo.gov/env/hwp/pesticide) for future collection sites and dates.



**MISSOURI**  
DEPARTMENT OF  
NATURAL RESOURCES

## How to Safely Transport Your Waste Pesticides

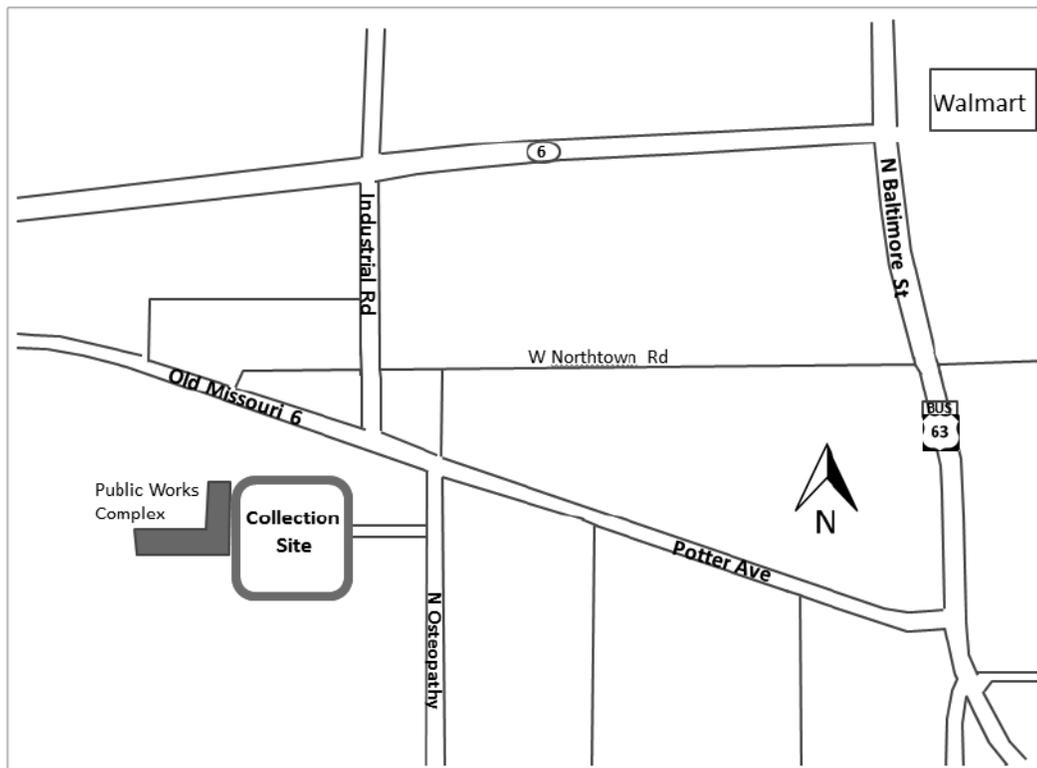
### Safety Precautions

- Wear nitrile or chemical resistant gloves when handling waste pesticides
- Do not smoke while handling or transporting pesticides
- Avoid bringing children or pets to the collection site

### Procedures

- Keep waste pesticides in original containers
- Do not mix unwanted pesticides with other materials like used motor oil or antifreeze
- Label materials that are not in original containers
- Make sure lids are tightly sealed
- If the container is leaking, place the container into a larger container with a non-flammable absorbent, such as clay-based cat box filler, to absorb any possible leaks
- Secure waste pesticides upright in a cardboard box during transport
- Transport waste pesticides in the back of a pickup truck, trailer or car trunk
- Keep flammables out of direct sunlight and away from sources of heat

**The hazardous waste contractor will unload the waste pesticides from your vehicle at the collection event. Please stay in your vehicle until the contractor asks for your assistance.**



85 S.W.3d 70  
Missouri Court of Appeals,  
Eastern District,  
Division One.

CITY OF OVERLAND, Respondent,  
v.  
Lyle WADE, Appellant.

No. ED-80257. | July 16, 2002.

| Motion for Rehearing and/or Transfer  
to Supreme Court Denied Aug. 29, 2002. |  
Application for Transfer Denied Oct. 22, 2002.

Defendant, a landowner, was convicted in a bench trial in the Circuit Court, St. Louis County, Barbara A. Crancer, J., of violating city ordinance by failing to mow the grassy public right-of-way area abutting his property located between sidewalk and street. Defendant appealed, challenging the constitutionality of ordinance. The Court of Appeals, Robert G. Dowd, Jr., J., held that ordinance did not constitute a taking of property without due process or unconstitutionally impose involuntary servitude.

Affirmed.

West Headnotes (6)

[1] **Constitutional Law**

⊕ Involuntary Servitude

**Constitutional Law**

⊕ Construction and Maintenance

**Eminent Domain**

⊕ Municipal Corporations and Local Government in General; Annexation of Territory

**Municipal Corporations**

⊕ Nuisances in General

City ordinance requiring landowner to mow the grassy public right-of-way area abutting his property located between sidewalk and street did not constitute a taking of property without due process or unconstitutionally impose involuntary servitude; ordinance was a legitimate exercise of city's police power, in that ordinance was

substantially and rationally related to the health, safety, peace, comfort, and general welfare of the inhabitants of the city, and desire to maintain the beauty and aesthetics of city's neighborhood were proper concerns to be addressed through the police powers of the municipality. U.S.C.A. Const.Amends. 13, 14; V.A.M.S. Const. Art. 1, § 10; V.A.M.S. § 77.590.

Cases that cite this headnote

[2] **Municipal Corporations**

⊕ Review

Defendant failed to properly preserve for appellate review his claim that city ordinance requiring him to mow grassy public right-of-way area abutting his property violated State and Federal Constitutions on grounds that ordinance imposed involuntary servitude and violated due process, where defendant failed to raise the challenge at the earliest opportunity. U.S.C.A. Const.Amends. 13, 14; V.A.M.S. Const. Art. 1, § 10.

1 Cases that cite this headnote

[3] **Municipal Corporations**

⊕ Review

Court of Appeals would exercise its discretion to review for plain error the defendant's unpreserved constitutional claims that city ordinance requiring him to mow grassy public right-of-way area abutting his property violated State and Federal Constitutions on grounds that ordinance imposed involuntary servitude and violated due process; thus, Court would consider the claims to determine if a manifest injustice or miscarriage of justice occurred. U.S.C.A. Const.Amends. 13, 14; V.A.M.S. Const. Art. 1, § 10; V.A.M.R. Rule 84.13(c).

Cases that cite this headnote

[4] **Municipal Corporations**

⊕ Presumptions and Burden of Proof

An ordinance is presumed a valid exercise of police power and the party challenging the

ordinance carries the burden of showing that it is unreasonable. V.A.M.S. § 77.590.

1 Cases that cite this headnote

[5] **Municipal Corporations**

☞ Nature and Scope of Power of Municipality

An ordinance is a legitimate exercise of police power if the expressed requirements of the ordinance bear a substantial and rational relationship to the health, safety, peace, comfort, and general welfare of the municipality's citizenry. V.A.M.S. § 77.590.

Cases that cite this headnote

[6] **Municipal Corporations**

☞ Proceedings to Determine Validity of Ordinances

If reasonable minds differ as to whether a particular ordinance has a substantial relationship to the protection of the general health, safety, or welfare of the public, then the issue must be decided in favor of the ordinance. V.A.M.S. § 77.590.

Cases that cite this headnote

**Attorneys and Law Firms**

\*71 Leonard Komen, Clayton, MO, for appellant.

Becnicia Baker Livorsi, St. Charles, MO, for respondent.

**Opinion**

ROBERT G. DOWD, Jr., Judge.

Lyle Wade (Wade) appeals from the circuit court's judgment finding him guilty of violating Section 225.310 of the City of Overland code, by failing to mow the grassy right-of-way area abutting his property located between the sidewalk and the street. Wade contends the circuit court erred in finding him guilty because the ordinance is unconstitutional in that it violates the Thirteenth Amendment of the United States Constitution by imposing involuntary servitude and the due process rights set forth in the Fourteenth Amendment of the United States Constitution and Article I, Section 10 of the

Missouri Constitution. Once again, a defendant challenges his conviction, protesting that the grass is not his. Although here we agree that the grass is not his, we nevertheless uphold his conviction and affirm the circuit court.

This case was instituted in the municipal court of Overland, Missouri, upon complaint charging Wade with a violation of Section 225.310 of the City of Overland code for failing to mow the grassy right-of-way area abutting his property located between the sidewalk and the street. Wade was found guilty and filed a trial de novo in the Circuit Court of St. Louis County. After waiving his right to a jury trial, Wade was again found guilty by the circuit court and sentenced to pay a \$500 fine, plus court costs. This appeal follows.

[1] On appeal, Wade argues the circuit court erred in finding him guilty because Section 225.310 of the City of Overland code is unconstitutional. Wade maintains the grass-cutting ordinance violates the Thirteenth Amendment of the United States Constitution by imposing involuntary servitude. Wade also contends the ordinance violates the Fourteenth Amendment of the United States Constitution and Article I, Section 10 of the Missouri Constitution by requiring him to maintain the city's property without compensation, which constitutes a taking of property without due process.

[2] [3] As an initial matter, we note Wade failed to challenge the constitutionality of the ordinance at the earliest opportunity and thereby failed to preserve these issues for appellate review. \*72 *Grandview v. Winters*, 768 S.W.2d 162, 165 (Mo.App. W.D.1989). However, we will exercise our discretion to review Wade's constitutionality claims for plain error pursuant to Rule 84.13(c). We will consider the constitutional claims to see if a manifest injustice or miscarriage of justice has occurred. Rule 84.13(c).

The City of Overland is a third-class city. Pursuant to Section 77.590, RSMo 2000, the City of Overland may enact any ordinance to maintain the peace and the welfare of the city. This statutory grant of authority allows the City of Overland to exercise general police powers and to pass ordinances for the welfare and safety of its citizens.

Section 225.310 of the City of Overland code, entitled "HIGH WEEDS AND HIGH GRASS PROHIBITED—MISDEMEANOR—PENALTY," provides:

Any owner, lessee or occupant, or any agent, servant, representative or employee of any such owner, lessee

or occupant, having control of any lot of ground or any part of any lot, who shall allow or maintain on any such lot any growth of weeds or grass to a height of eight (8) inches or more, shall be deemed guilty of a misdemeanor. Whenever private property abuts a public right-of-way or easement belonging to the City of Overland, or any public entity, and there exists in such right-of-way or easement a tree lawn or grassy area between the private property line and the midline of said right-of-way or easement, then such tree lawn or grassy area shall be considered, for purposes of this Section requiring cutting of grass and weeds, to be a part of the private lot which abuts the right-of-way or easement, and it shall be the duty of those responsible under this Section for the maintenance of the private lot to equally maintain the tree lawn or grassy area within the abutting right-of-way or easement, and all of the provisions of this Section shall apply with equal force and effect to said tree lawn or grassy area.

[4] [5] [6] An ordinance is presumed a valid exercise of police power and the party challenging the ordinance carries the burden of showing that it is unreasonable. *Bezayiff v. City of St. Louis*, 963 S.W.2d 225, 229 (Mo.App. E.D.1997). An ordinance is a legitimate exercise of police power if the expressed requirements of the ordinance bear a substantial and rational relationship to the health, safety, peace, comfort, and general welfare of the municipality's citizenry. *Id.* If reasonable minds differ as to whether a particular ordinance has a substantial relationship to the protection of the general health, safety, or welfare of the public, then the issue must be decided in favor of the ordinance. *Id.*

\* We find the ordinance in question requiring the mowing of the grassy area in a right-of-way is a legitimate exercise of the City of Overland's police powers and is not unconstitutional. In deciding the validity of the ordinance, we rely in part on *Kansas City v. Holmes*, 274 Mo. 159, 202 S.W. 392 (1918). In *Kansas City*, the Supreme Court of Missouri addressed the

constitutionality of an ordinance requiring property owners to remove snow and ice from adjoining sidewalks. *Id.* at 393. The property owner in *Kansas City* challenged the validity of the ordinance on many constitutional grounds, including involuntary servitude, taking without just compensation, and due process. *Id.* The court found that the only constitutional provisions that would have any relation to such an ordinance was the due process clause of the Missouri Constitution and provisions of the Missouri Constitution pertaining to taxation. *Id.* The court further found that the ordinance did not conflict with any of the constitutional provisions. *Id.* at 393-94. In deciding the issue, the court held that \*73 the police powers of a city include the power to establish law "requiring each citizen to so conduct himself, and so use his own property, as not unnecessarily to injure another." *Id.* at 393. The court concluded that the ordinance requiring a land owner to keep the abutting sidewalk clean at his own expense was a valid exercise of a city police power and did not constitute a "violation of any provision of the state Constitution to which our attention has been directed." *Id.* at 395.

The ordinance in *Kansas City* is similar to the ordinance in question here. We find Section 225.310 of the City of Overland code to be a valid exercise of the municipality's police power, which is substantially and rationally related to the health, safety, peace, comfort, and general welfare of the inhabitants of the City of Overland. Furthermore, it has been held that the desire to maintain the beauty and aesthetics of a city's neighborhoods are proper concerns to be addressed through the police powers of the municipality. *City of Dellwood v. Lattimore*, 857 S.W.2d 513, 517 (Mo.App. E.D.1993).

As a valid exercise of police power, Section 225.310 of the City of Overland code presents no violation of any provision of the state constitution or the Thirteenth and Fourteenth Amendments of the United States Constitution. We find that no manifest injustice or miscarriage of justice has occurred. Points denied.

The judgment of the circuit court is affirmed.

CRANDALL, P.J., and CRANE, J., concur.

#### All Citations

85 S.W.3d 70

**ONE DAY...**  
**ONE STOP...**  
**ONE COMMUNITY...**



**SAVE THE DATE!**

**Project Homeless Connect  
Kirkville/Adair County**

*Friday, October 2, 2015*

*11:00 a.m. to 4:00 p.m.*

*The Crossing Church—Kirkville, MO*

Project Homeless Connect is a one stop shop where individuals and families from surrounding communities have access to FREE services and assistance.

Get connected with housing, employment, documentation assistance and social services.

Free medical services, dental services, haircuts, lunch, housing assistance and many other services will be available.

Some services may require valid identification. Bring any proof of identification you may have, such as a photo ID, and/or 2 pieces of mail with the same address.

Kid's Zone available for free child care during event.

**Recruiting Service Providers & Volunteers!  
Donation and Sponsorship  
Opportunities also available.**

**Sign Up To Help Today!**

<http://projecthomelessconnectkirkville.weebly.com>

For Questions or more info contact:

General Info: Teresa 660-665-3274 ext 114    Volunteers: John 660-665-1924  
Service Providers: Heather 660-341-5882    Donations: Patti 660-665-8539 ext 11





Kirksville Community: Growing to 20,000 by 2020  
Truman State University Marketing Research Project  
Study was launched by Mark Whitney of Century 21 Whitney Agency

Case Study:

- The Truman State University research team compared Kirksville to Warrensburg because of similar size of population (17,577 verses 18,988) and both being college towns.
- Warrensburg was deemed more successful than Kirksville, possibly because Whiteman Air Force base is in close proximity.

Objectives:

1. Is it feasible to increase Kirksville's population to 20,000 by 2020?
2. What are the relevant macroeconomic factors that have contributed to Kirksville's dwindling population?
3. What new businesses would entice Truman and ATSU students? Would these new businesses have an effect on them continuing to stay as a resident of Kirksville?
4. What is Kirksville's brand/persona in the local community, Truman and ATSU? How can Kirksville be marketed in order to attract new residents?

Surveys: Four separate surveys were conducted to four separate audiences.

1. Truman State University students: 214 responded to an online survey. The survey wanted to know:
  - a. Students purchasing at local businesses
  - b. Satisfaction with Kirksville
  - c. Attitude towards possibility of remaining in Kirksville after graduation
  - d. Feelings toward Kirksville
  - e. Student demographics
2. AT Still students: 78 students responded to an online survey. The survey wanted to know:
  - a. Students purchasing at local businesses
  - b. Satisfaction with Kirksville
  - c. Attitude towards possibility of remaining in Kirksville after graduation
  - d. Feelings toward Kirksville
  - e. Student demographics
3. Kirksville residents: 55 residents responded to an online survey. The survey wanted to know:
  - a. Resident satisfaction
  - b. Opinion/belief on restoration
  - c. Feelings toward:
    - i. Community growth/business
    - ii. Purchasing in community
    - iii. Community future
  - d. Resident demographics
4. Kirksville businesses: 10 businesses responded to an online survey. The survey wanted to know:
  - a. Perceived students' attitudes toward the business
  - b. Perceived customer demographics

- c. Attitude towards use of coupons
- d. General information about their business and location
- e. Beliefs and satisfaction of their business
- f. Attitudes toward new businesses entering Kirksville
- g. The possibility of relocation

**Results:**

**Objective 1:**

Truman students: 50.76% of students said that they would be more likely to stay in Kirksville if there were more options for shopping, entertainment, and jobs.

72% of ATSU students believed Kirksville could be restored; while 66% cared about Kirksville, and 52% believed local residents cared about Kirksville. 41% would recommend others coming to Kirksville.

Nearly 80% of business owners received business from outside Kirksville; 16.67% said they would leave Kirksville if they encountered more business competition, and 66% have no plans to relocate in the next five years.

Kirksville residents stated: 48% had plans to leave Kirksville in the next five years; 63.27% believe job availability needs to improve (with 62.5% wanting industrial jobs and 40.82% wanted shopping/retail ones).

**Objective 2:**

Truman students stated: 68.54% believe Kirksville can be restored, but only 9.39% believe there are job opportunities in Kirksville, and 74.15% of students would be more likely to stay if jobs were available. (They want careers in education (34.1%), healthcare (31.7%), and communications (23.6%).

ATSU students were asked about which businesses they would prefer to be in Kirksville if they would stay: dining (87.1%), leisure (62.9%), entertainment (74.19%), shopping (72.58%), and office/study supplies (24.19%).

Kirksville businesses stated: 50% feel supported, 14.29% were satisfied with their current level of business; when asked the reason for Kirksville's slow growth some stated—old looking downtown, lack of leadership, lack of labor pool, not enough good paying jobs with benefits, and 83% did not think the DREAM money the city received had benefited the community.

Kirksville residents stated: 61.53% did not believe there were job opportunities in Kirksville, and 94% say improvement is needed; 69% agreed that Kirksville could be restored but people need to work together, and 85% believe community pride is important.

**Objective 3:**

Truman students said that 93% shop less than 5 times per week in Kirksville, and 70% were dissatisfied with the retail options; 44% were dissatisfied with the dining options. Businesses that would help Truman students remain include dining (65.2%), leisure (55.24%), entertainment (72.38%) and shopping (71%). Panera and Chipotle were mentioned most often.

ATSU students: 61% disagreed that there were job opportunities in Kirksville. 70% were not satisfied with the retail options, 81% were dissatisfied with the dining options.

Kirksville businesses felt their businesses were not supported by ATSU and Truman students (50%). One owner stated that more time was spent on helping students but with less dollars spent per customer. 83% of businesses feel their real customers are locals, while 16.67% believe their main customers were students. 62.5% do not offer student discounts. 66.67% of businesses support bigger businesses coming to town, yet 50% agreed Wal-Mart was taking over.

Kirksville residents stated they did not believe there was a correlation between university students and residents (47%). Many do not feel students engage enough with the community, yet 56% believe the students contribute to community pride. 55% of residents aren't happy with the dining options either and 74.5% aren't satisfied with retail options. Many would love a Target. 85% leave to shop for clothing, and 42% leave for household items.

#### **Objective 4:**

Truman students: 62% were satisfied with the cleanliness of the town, and 50% were satisfied with the community. 1/3 of students use the recreation places monthly, while 1/3 were dissatisfied with the recreation places.

ATSU students thought Kirksville was isolated (80%), boring (40%), small (88%), clean (21%), fun (11%), opportunistic (5%), and dirty (11%). 76% believe Kirksville is safe.

Kirksville businesses believe that being in Kirksville helps their business (55.55%). 44% advertise their business outside of Kirksville, while 44% do not. 67% advertise within Kirksville only. 67% of businesses were not satisfied with the City's support of small business. 71% were neutral on the City's support for large business.

Kirksville residents are not satisfied with the downtown (65%). But most agreed there is a lot of potential. 52% are not satisfied with the recreational activities, with many thinking there is more to do in the summer than winter. 38% are not satisfied with the city's cleanliness. The biggest attractions in Kirksville are: universities (51%), Thousand Hills (26.42%), hunting (11%), and local business (3.77%).

#### Conclusions:

- Kirksville has an unappealing image to many.
- All groups believe Kirksville has potential and can be restored if people work together.
- If the appearance is improved more business and people will be drawn to the town.
- Many residents do not wish to remain in Kirksville due to the lack of job selection.
- Population will not grow to 20,000 by 2020, but it could be reached by 2025 or 2030 if the community works together.

#### Recommendations:

- Generate more cohesion between the universities and residents. If students feel a bigger tie to Kirksville they are more likely to remain.
- Present these research findings to as many people as possible so that community leaders can work together for solutions.

**SALES TAX COLLECTIONS**

**One-Cent General Sales Tax**

	2010	2011	2012	2013	2014	2015	2015 YTD Growth/-Loss Comparison to				
							2014	2013	2012	2011	2010
<b>BUDGET</b>	<b>2,466,000</b>	<b>2,476,280</b>	<b>2,523,820</b>	<b>2,588,620</b>	<b>2,637,920</b>	<b>2,782,890</b>					
January	259,347.52	177,293.93	231,297.39	268,619.22	242,229.90	294,636.78	21.64%	9.69%	27.38%	66.19%	13.61%
February	200,778.78	259,901.05	229,342.20	206,324.87	213,352.25	231,484.74	8.50%	12.19%	0.93%	-10.93%	15.29%
March	156,669.64	160,805.35	147,321.44	135,401.12	197,231.68	128,624.36	-34.79%	-5.00%	-12.69%	-20.01%	-17.90%
April	232,500.31	258,496.85	288,635.98	288,365.52	245,043.46	286,296.98	16.84%	-0.72%	-0.81%	10.75%	23.14%
May	233,120.21	239,462.58	216,676.28	243,679.88	319,462.38	268,677.58	-15.90%	10.26%	24.00%	12.20%	15.25%
June	143,943.57	149,702.34	141,482.89	137,532.65	139,439.84	144,889.39	3.91%	5.35%	2.41%	-3.22%	0.66%
July	265,660.28	259,437.07	285,063.79	299,328.74	259,978.98						
August	208,953.81	218,429.47	203,154.15	196,827.86	246,801.56						
September	131,838.50	174,444.14	162,346.70	197,662.39	179,717.22						
October	252,020.17	270,826.30	264,153.60	264,869.77	281,688.36						
November	207,549.97	223,163.42	209,821.80	216,670.23	244,937.29						
December	199,574.20	159,898.86	177,081.78	188,952.81	166,734.36						
<b>TOTAL</b>	<b>2,491,956.96</b>	<b>2,551,861.36</b>	<b>2,556,378.00</b>	<b>2,644,235.06</b>	<b>2,736,617.28</b>	<b>1,354,609.83</b>	<b>-50.50%</b>	<b>-48.77%</b>	<b>-47.01%</b>	<b>-46.92%</b>	<b>-45.64%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>25,956.96</b>	<b>75,581.36</b>	<b>32,558.00</b>	<b>55,615.06</b>	<b>98,697.28</b>	<b>(1,428,280.17)</b>					
	2,491,956.96	2,551,861.36	2,556,378.00	2,644,235.06	2,736,617.28	1,354,609.83					
				<b>Amended Budget</b>	2,769,043.00						
				<b>Variance (Loss)</b>	<b>(32,425.72)</b>	1,354,609.83					

**SALES TAX COLLECTIONS**

**1/2-Cent Economic Development Sales Tax**

	2010	2011	2012	2013	2014	2015	2015 YTD Growth/-Loss Comparison to				
							2014	2013	2012	2011	2010
<b>BUDGET</b>	<b>1,208,610</b>	<b>1,238,140</b>	<b>1,261,910</b>	<b>1,279,163</b>	<b>1,359,960</b>	<b>1,307,620</b>					
January	120,629.29	85,289.72	106,319.67	123,086.03	109,278.12	133,639.19	22.29%	8.57%	25.70%	56.69%	10.79%
February	94,738.04	119,191.04	108,595.67	96,917.30	98,401.39	108,234.24	9.99%	11.68%	-0.33%	-9.19%	14.25%
March	75,660.91	75,145.16	73,294.33	66,517.25	94,521.06	63,022.37	-33.32%	-5.25%	-14.01%	-16.13%	-16.70%
April	111,043.36	123,657.91	137,601.31	134,781.29	115,153.79	132,291.20	14.88%	-1.85%	-3.86%	6.98%	19.13%
May	113,459.81	115,552.14	104,128.45	116,088.24	151,563.58	130,668.64	-13.79%	12.56%	25.49%	13.08%	15.17%
June	71,562.71	74,772.94	69,846.97	68,273.27	69,259.51	71,968.76	3.91%	5.41%	3.04%	-3.75%	0.57%
July	125,457.62	121,737.17	134,281.22	141,657.83	125,493.28						
August	100,267.58	104,086.50	97,048.04	97,448.25	115,108.78						
September	64,600.41	85,700.82	79,800.20	94,162.64	88,870.10						
October	122,354.30	129,064.24	125,444.41	125,217.88	134,040.01						
November	100,293.80	106,591.45	100,920.32	104,309.69	117,150.64						
December	94,262.91	77,056.78	87,889.14	92,986.07	82,432.90						
<b>TOTAL</b>	<b>1,194,330.74</b>	<b>1,217,845.87</b>	<b>1,225,169.73</b>	<b>1,261,445.74</b>	<b>1,301,273.16</b>	<b>639,824.40</b>	<b>-50.83%</b>	<b>-49.28%</b>	<b>-47.78%</b>	<b>-47.46%</b>	<b>-46.43%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>(14,279.26)</b>	<b>(20,294.13)</b>	<b>(36,740.27)</b>	<b>(17,717.26)</b>	<b>(58,686.84)</b>	<b>(667,795.60)</b>					
	1,194,330.74	1,217,845.87	1,225,169.73	1,261,445.74	1,301,273.16	639,824.40					
				<b>Amended Budget</b>	1,301,170.00						
				<b>Variance (Loss)</b>	103.16	639,824.40					

**SALES TAX COLLECTIONS**

**1/4-Cent Capital Improvement Sales Tax**

	2010	2011	2012	2013	2014	2015	2015 YTD Growth/-Loss Comparison to				
							2014	2013	2012	2011	2010
<b>BUDGET</b>	<b>636,140</b>	<b>619,070</b>	<b>630,955</b>	<b>621,790</b>	<b>629,743</b>	<b>653,860</b>					
January	60,321.62	42,654.08	53,168.78	61,555.22	54,654.06	66,819.41	22.26%	8.55%	25.67%	56.65%	10.77%
February	47,373.58	59,595.62	54,297.80	48,458.31	49,200.78	54,116.96	9.99%	11.68%	-0.33%	-9.19%	14.23%
March	37,830.34	37,572.42	36,646.97	33,258.85	47,260.77	31,511.43	-33.32%	-5.25%	-14.01%	-16.13%	-16.70%
April	55,521.89	61,828.87	68,800.89	67,390.34	57,576.87	66,145.47	14.88%	-1.85%	-3.86%	6.98%	19.13%
May	56,725.39	57,776.21	52,064.46	58,047.79	75,757.14	65,334.66	-13.76%	12.55%	25.49%	13.08%	15.18%
June	35,781.46	37,386.59	34,923.47	34,136.51	34,629.84	35,985.58	3.91%	5.42%	3.04%	-3.75%	0.57%
July	62,729.01	60,868.81	67,140.45	70,829.86	62,746.76						
August	50,134.10	52,043.23	48,524.12	48,724.47	57,554.59						
September	32,300.12	42,850.45	39,900.26	47,081.11	44,435.17						
October	61,177.23	64,532.14	62,722.37	62,609.22	67,020.07						
November	50,146.96	53,698.45	50,460.08	52,154.71	58,575.31						
December	47,131.61	38,528.47	43,944.70	46,493.29	41,216.37						
<b>TOTAL</b>	<b>597,173.31</b>	<b>609,335.34</b>	<b>612,594.35</b>	<b>630,739.68</b>	<b>650,627.73</b>	<b>319,913.51</b>	<b>-50.83%</b>	<b>-49.28%</b>	<b>-47.78%</b>	<b>-47.50%</b>	<b>-46.43%</b>
<b>VARIANCE from BUDGET Growth/(Loss)</b>	<b>(38,966.69)</b>	<b>(9,734.66)</b>	<b>(18,360.65)</b>	<b>8,949.68</b>	<b>20,884.73</b>	<b>(333,946.49)</b>					
	597,173.31	609,335.34	612,594.35	630,739.68	650,627.73	319,913.51					
				<b>Amended Budget</b>	650,610.00						
				<b>Variance (Loss)</b>	17.73	319,913.51					

**SALES TAX COLLECTIONS**

**1/2-Cent Transportation Sales Tax**

	2010	2011	2012	2013	2014	2015	2015 YTD Growth-Loss Comparison to				
							2014	2013	2012	2011	2010
<b>BUDGET</b>	<b>1,272,280</b>	<b>1,238,140</b>	<b>1,261,910</b>	<b>1,239,620</b>	<b>1,259,487</b>	<b>1,307,730</b>					
January	120,637.22	85,308.17	106,337.62	123,110.89	109,307.74	133,639.13	22.26%	8.55%	25.67%	56.65%	10.78%
February	94,746.83	119,191.19	108,595.52	96,917.27	98,401.28	108,233.98	9.99%	11.68%	-0.33%	-9.19%	14.23%
March	75,661.05	75,145.01	73,294.29	66,517.15	94,521.57	63,022.39	-33.32%	-5.25%	-14.01%	-16.13%	-16.70%
April	111,043.15	123,657.82	137,601.32	134,781.30	115,153.66	132,291.35	14.88%	-1.85%	-3.86%	6.98%	19.14%
May	113,451.22	115,552.90	104,128.69	116,095.57	151,514.25	130,668.62	-13.76%	12.55%	25.49%	13.08%	15.18%
June	71,562.61	74,773.02	69,846.79	68,273.27	69,259.42	71,971.63	3.92%	5.42%	3.04%	-3.75%	0.57%
July	125,457.80	121,737.11	134,281.29	141,659.90	125,493.24						
August	100,268.06	104,086.49	97,047.92	97,448.67	115,108.81						
September	64,600.41	85,700.82	79,800.32	94,162.60	88,869.95						
October	122,354.25	129,064.29	125,445.04	125,217.74	134,039.98						
November	100,293.67	107,396.30	100,920.34	104,309.57	117,150.81						
December	94,262.96	77,056.53	87,889.24	92,986.88	82,433.01						
<b>TOTAL</b>	<b>1,194,339.23</b>	<b>1,218,669.65</b>	<b>1,225,188.38</b>	<b>1,261,480.81</b>	<b>1,301,253.72</b>	<b>639,827.10</b>	<b>-50.83%</b>	<b>-49.28%</b>	<b>-47.78%</b>	<b>-47.50%</b>	<b>-46.43%</b>
<b>VARIANCE from BUDGET</b>											
<b>Growth/(Loss)</b>	<b>(77,940.77)</b>	<b>(19,470.35)</b>	<b>(36,721.62)</b>	21,860.81	41,766.72	<b>(667,902.90)</b>					
	1,194,339.23	1,218,669.65	1,225,188.38	1,261,480.81	1,301,253.72	639,827.10					
				<b>Amended Budget</b>	1,301,220.00						
				<b>Variance (Loss)</b>	33.72	639,827.10					



<b>SALES TAX COLLECTIONS BY FISCAL YEAR</b>	
<b>Community Improvement District 1-Cent Sales Tax</b>	
<b>FY 2015</b>	
<b>Budget</b>	85,000.00
<b>Actual Collections:</b>	
January	11,565.24
February	8,096.31
March	2,562.69
April	7,334.82
May	12,869.13
June	2,288.67
July	
August	
September	
October	
November	
December	
<b>Total Tax Collections</b>	<b>\$44,716.86</b>
<b>Variance</b>	
<b>Growth/(Loss)</b>	<b>(\$40,283.14)</b>
<b>Amended Budget</b>	
<b>Amended Growth/(Loss)</b>	<b>\$44,716.86</b>

The following is a listing of new construction in Kirksville for the period July 1, 2015 through July 31, 2015:

Date: July 2, 2015  
Owner: Zelwin Eaton  
Use: Addition – Single Family  
Address: 904 E. Wall  
Permit No.: BD15-0103  
Const. Co.: Gordon & Motter Construction

Date: July 20, 2015  
Owner: Penny Lacore  
Use: Carport  
Address: 1406 S. First  
Permit No.: BD15-0116  
Const. Co.: Miller Excavating

Date: July 22, 2015  
Owner: Heinz Woehlk  
Use: Addition – Single Family  
Address: 2402 Redbud Court  
Permit No.: BD15-0121  
Const. Co.: Gordon & Motter Construction

Date: July 24, 2015  
Owner: GNS Auto Body  
Use: Commercial - Addition  
Address: 211 E. Elm  
Permit No.: BD15-0123  
Const. Co.: T.C. Construction

Date: July 27, 2015  
Owner: Christopher & Barbara Kimberly  
Use: Storage  
Address: 310 E. Burton  
Permit No.: BD15-0124  
Const. Co.: Tuff Sheds

<b>IRKLAND</b>					
Invoice: LAND0715					
52000 MID IRK STN		Listed below is the landing weight report of ____ CAPE AIR _____			
<b>For the Month of : July 2015</b>					
<b>TYPE OF AIRCRAFT</b>	<b>NUMBER OF LANDINGS</b>	<b>CERTIFIED WEIGHT EACH LANDING</b>	<b>TOTAL CERTIFIED LANDING WEIGHT</b>	<b>LANDING FEE RATE PER LANDING</b>	<b>MONTHLY LANDING FEE</b>
Cessna 402	85	6,850	582,250.00	\$40.00	\$3,400.00
			0	\$40.00	\$0.00
			0	\$40.00	\$0.00
			0	\$40.00	\$0.00
<b>TOTAL</b>	85	6,850	582,250		\$ 3,400.00

# Airport Profits Report for June 2015.

The numbers below are reached using the Kirksville City Finance Monthly Airport Report. The number of gallons sold is multiplied by price given for the fuel and subtracted from the dollar amount collected. The actual profit margin per gallon will not equate to the customer price minus the cost per gallon. Per city policy, customer discounts, volume discounts, along with credit card fees, Av-Trip promotional points, contract into plane sales and fluctuating prices based on regional markets are all subtracted from or added to the profit equation.

Type/Date/Amount/ Per Load	Cost Per Gal with Tax	Customer Cost Before discounts and fees	Amount of Gallons Sold	Average Profits per Gallon	Total Profits
100LL received	\$4.22	4.99	8299	\$.76	\$6385.00
Jet-A	\$2.31	\$3.89	3817	\$1.32	*Estimated \$6030.86
Hanger/Storage Rentals					\$2665
Landing Fees					\$3440
Aviation Oil					\$20.00
Miscellaneous					\$218.19
Terminal Rent/Lease					\$700.00
Catering					\$29.00
<b>Total Profits</b>					<b>\$31,291.43</b>

**Note:** \* Estimated: Fuel profits are estimated and not always 100% accurate. This is due to new load pricing, fuel from previous load still in trucks, mixing of loads in pit tanks and pricing updates to remain competitive in the region. The airport staff maintains accurate data on loads and price changes and the numbers above should be accurate to +/- 10%.

January Profits	February Profits	March Profits	April Profits	May Profits
\$24,723.17	\$19,833.78	\$21,564.50	\$23,918.82	31,291.43
June Profits				
\$19,487.19				

**Yearly Profit Total to Date: \$140,919.84**

# Airport Profits Report for July 2015.

The numbers below are reached using the Kirksville City Finance Monthly Airport Report. The number of gallons sold is multiplied by price given for the fuel and subtracted from the dollar amount collected. The actual profit margin per gallon will not equate to the customer price minus the cost per gallon. Per city policy, customer discounts, volume discounts, along with credit card fees, Av-Trip promotional points, contract into plane sales and fluctuating prices based on regional markets are all subtracted from or added to the profit equation.

Type/Date/Amount/ Per Load	Cost Per Gal with Tax	Customer Cost Before discounts and fees	Amount of Gallons Sold	Average Profits per Gallon	Total Profits
100LL received	\$4.46	5.29	11474	\$.82	\$9437.00
Jet-A	\$2.31	\$3.89	6608	\$1.32	*Estimated \$9119.00
Hanger/Storage Rentals					*Estimated \$5645.00
Landing Fees					\$3240.00
Aviation Oil					\$77.50
Miscellaneous					\$76.26
Terminal Rent/Lease					\$700.00
Catering					\$0
<b>Total Profits</b>					<b>\$28,294.76</b>

**Note:** \* Estimated: Fuel profits are estimated and not always 100% accurate. This is due to new load pricing, fuel from previous load still in trucks, mixing of loads in pit tanks and pricing updates to remain competitive in the region. The airport staff maintains accurate data on loads and price changes and the numbers above should be accurate to +/- 10%.

January Profits \$24,723.17	February Profits \$19,833.78	March Profits \$21,564.50	April Profits \$23,918.82	May Profits 31,291.43
June Profits \$19,487.19	July Profits \$28,294.76			

**Yearly Profit Total to Date: \$168,781.95**

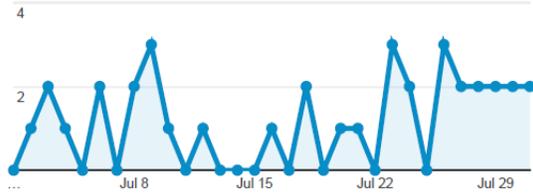
My Dashboard

Jul 1, 2015 - Jul 31, 2015

All Sessions  
100.00%

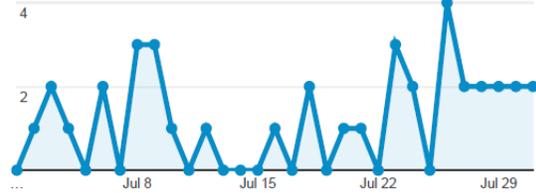
New Users

New Users

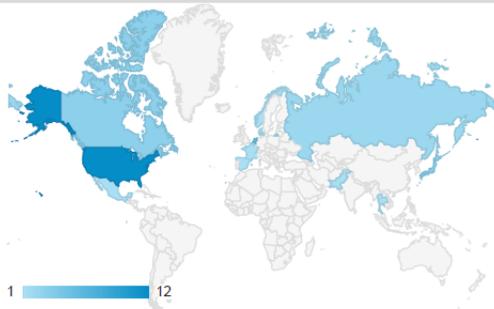


Users

Users



Sessions

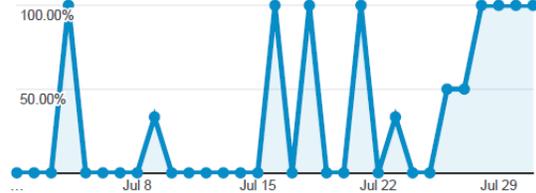


Sessions by Browser

Browser	Sessions
(not set)	27
Firefox	9
Safari	2

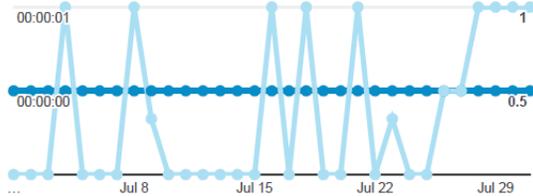
Bounce Rate

Bounce Rate



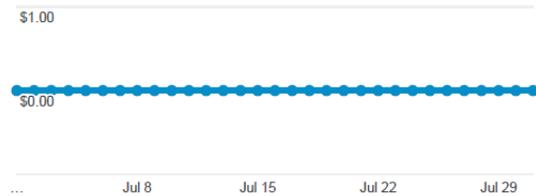
Avg. Session Duration and Pages / Session

Avg. Session Duration Pages / Session



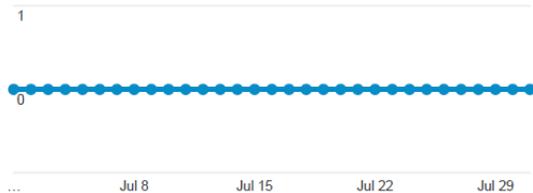
Revenue

Revenue



Goal Completions

Goal Completions

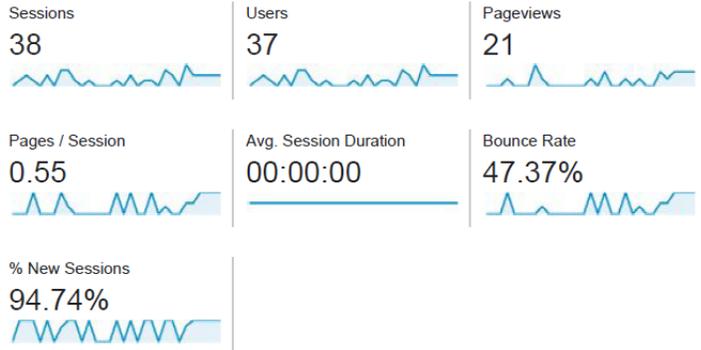
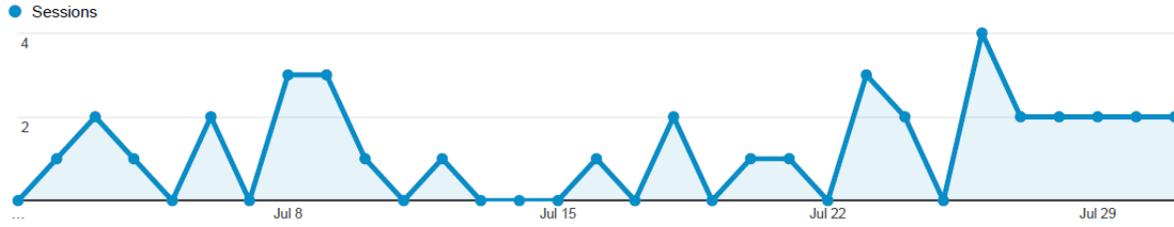


## Audience Overview

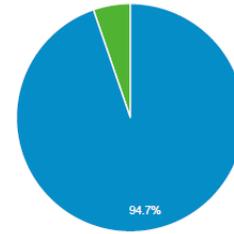
Jul 1, 2015 - Jul 31, 2015

All Sessions  
100.00%

Overview



■ New Visitor ■ Returning Visitor



Language	Sessions	% Sessions
1. en-us	27	71.05%
2. en	9	23.68%
3. ru	2	5.26%

**ADAIR COUNTY HUMANE SOCIETY**

**P.O. Box 481**

**Kirkville, Missouri 63501**

August 8, 2015

REC'D AUG 12 2015

TO: Kirkville City Manager

FROM: Adair County Humane Society

RE: July Shelter Report

<b>Brought In (City)</b>	Dogs	15
	Cats	21
	Puppies	0
	Kittens	15
<b>Euthanized (City)</b>	Dogs	3
	Cats	17
	Puppies	0
	Kittens	8
<b>Brought to Shelter Dead</b>	Dogs	1
	Cats	2
	Kittens	0
	Others	23
<b>Returned to Owner</b>	Dogs	4



Jackie Eaton, Treasurer