

# KIRKSVILLE CITY COUNCIL **NEWSLETTER . . .**

Mari E. Macomber, City Manager  
August 3, 2016

## **SUBJECTS:**

**KRAFT PROJECT  
MAKE KIRKSVILLE SHINE  
JAYCEE PARK NEIGHBORHOOD BLOCK PARTY  
ATSU GUTENSOHN CLINIC EVENT  
REQUEST FOR LAND  
VARIANCE REQUEST  
PATHWAY TO ENGINEERING  
GOVERNMENT ACCESS CHANNEL  
GRIM DRIVE SEWER REPLACEMENT  
POLICE DEPARTMENT RECOGNITION  
KDIC AUGUST 2016 MEETING  
MPR WELLNESS ROUNDTABLE  
STAR WARS: THE FORCE AWAKENS - MOVIE IN THE PARK  
NEMO SENIOR HEALTH EXPO  
FIT RESPONDER PROGRAM  
SMOKING CESSATION RESOURCES  
USDOT FASTLANE GRANTS  
TIGER GRANT  
SOLIDWASTE MANAGEMENT GRANTS  
ASSISTANCE TO FIREFIGHTERS GRANT  
COMMUNITY STORM SHELTERS  
GEORGE STREET LAND FOR SALE  
US HWY 63 ALTERNATE ROUTE AUTOMOBILE ACCIDENTS  
SUMMARY HAZEL CREEK LAKE VEHICLE REMOVAL  
WATER QUALITY LEAD AND COPPER REPORTS  
PUBLIC WORKS DEPARTMENT TELEPHONES  
WORLD WAR I VETERAN STONES  
EXPERIENCE KIRKSVILLE CAMPAIGN  
CITY HALL INTERNSHIPS  
DOWNTOWN COMPLAINT  
ROAD SIGN REQUEST  
TENANT PARENT COMPLAINTS**

Lead and Copper Rule

## **KRAFT PROJECT**

Bids have been received for the storm sewer work for the public parking lot to be utilized by the Kraft Heinz Company as part of their \$250 million expansion, in addition to local over-the-road truckers. As of today, we have submitted a reimbursement request to the State for \$297,298.17 and plan to send a second request next week for a similar amount. The parking lot work including our labor and equipment use is estimated at \$914,552.80

(see work order for this project). We received bids for the stormwater work and the Charles Street extension, which includes the radius improvements. Stanton was the sole bidder for Charles Street at a cost of \$197,962.50 and Winwater out of Blue Springs was the low bidder for the storm drainage work. The Engineers estimate for this work was \$368,844. So the bids were well under the Engineer's estimate. At this point, Street Superintendent Ray Sandstrom has outlined a schedule that shows the City's obligation to the project will be completed on time and under budget.

### **MAKE KIRKSVILLE SHINE**

The Make Kirksville Shine campaign encourages residents, businesses and property owners to make our community more attractive to the many guests and visitors that we have each year by mowing, removing weeds, and picking up trash! The effort continues, and the week of August 2 through 11, 2016, has been established as "Make Kirksville Shine Week" for the month of August! A special work day will be held this **Saturday, August 6, 2016**, from 8:00 am to 10:00 am and everyone is invited to join us at the Kirksville Area Chamber of Commerce parking lot, located at 304 South Franklin Street, to fan out through the Downtown and pick up trash and pull weeds! Everyone is welcome to participate!

### **JAYCEE PARK NEIGHBORHOOD BLOCK PARTY**

Join the Parks and Recreation Division at their third Neighborhood Block Party of the summer at Jaycee Park on **Sunday, August 7, 2016**, from 2:00 pm to 4:00 pm! Join us for an afternoon of "good clean fun!" Free water and bubble based activities will be available in the park! Please see the flyer for the event attached to this Newsletter.

### **ATSU GUTENSOHN CLINIC EVENT**

Margaret Wilson, DO, dean, A.T. Still University's Kirksville College of Osteopathic Medicine, invites you to an ATSU Gutensohn Clinic open house and ribbon cutting ceremony. Please join us for a tour of our newly remodeled clinic and learn more about our clinic partners and healthcare services. Guest tours of ATSU's Daraban Ultrasound and Drabing Human Patient Simulation Centers will also be available. The open house and ribbon cutting will take place on **Tuesday, August 9, 2016**, from 5:00 pm to 7:00 pm. The ribbon cutting ceremony will take place at 5:30 p.m. The ATSU Gutensohn Clinic is located at 800 W. Jefferson St. Light refreshments will be provided and RSVPs are requested by calling 660.626.2272 or emailing [communications@atsu.edu](mailto:communications@atsu.edu). Please see an invitation attached to this Newsletter.

### **REQUEST FOR LAND**

Included with this Newsletter is a request from Frank Wayman, Brian Smith and Kevin Gregory, that the City vacate the Wall Street right of way to allow them to construct a residential structure, it is assumed for apartments. The land being requested is a street right of way and includes a drainage ditch and a sewer easement. The City in 2009 was awarded a grant to improve the drainage in this area. The project area extended west of Osteopathy and east of Ann Street. Since the City received federal funds and worked with the Army Corp of Engineers on the best way to address the storm drainage issues in this area, it does not make sense that the City would vacate this land and give it to someone

else. We are checking with the State to even determine if this would even be possible. Based on the work that was done, and the fact that this land is part of our stormwater system it does not make sense that we would abandon it.

## **VARIANCE REQUEST**

Property owners may request variances on a variety of things. The specific request determines the process. Crist Properties owns a lot on Patterson Street, it had been a single family residence but all that remains today is a garage. Jeff Crist is interested in building two duplexes on the lot. To do this he would first have to do a lot split. The lot he wishes to build on is not wide enough (100' x 127.67' - see Assessor's and Google maps). Minimum lot width is 70'. No lot split configuration would meet the requirements. Mr. Crist was informed that his request did not meet City Code. He wishes to pursue a variance. There is no variance outlined for this sort of request. A variance could be approved by the Planning and Zoning Commission if the lot had an unusual topographical or other physical conditions peculiar to the site. It is always an option of the Council to choose to approve something that does not adhere to City Code. You have done this when you knew that you were changing an Ordinance, but refrained from even considering such requests as it would open the doors to others to make the same request. Mr. Crist's proposed lot split would result in two lots 50' x 127.67'. The lot is located on land zoned R-2. This is along Patterson Street, which consists largely of single family homes until you get to Halliburton Street.

## **PATHWAY TO ENGINEERING**

The City Council approved the donation of a plotter to the Kirksville Area Technical Center for use in Project Lead The Way's (PLTW) Pathway to Engineering Program™! The plotter was moved to the Kirksville Area Technical Center for use in the program starting during this fall. The Pathway to Engineering Program™ works with the Kirksville Area STEAM Alliance, under the umbrella of Kirksville Regional Economic Development, Inc. (K-REDI). PLTW's premier high school program, Pathway To Engineering™, is a four-year course of study integrated into the students' core curriculum. The combination of traditional math and science courses with innovative Pathway To Engineering™ courses prepares students for college majors in engineering and E/T fields and offers them the opportunity to earn college credit while still in high school. Pathway To Engineering™ courses engage high school students through a combination of activities-based, project-based, and problem-based (APPB) learning. APPB learning not only creates an environment for applying engineering concepts to real problems, but also prepares students to solve problems, participate as part of a team, lead teams, speak to a public audience, conduct research, understand real-world impacts, analyze data, and learn outside the classroom. Mayor Mills participated in the donation event. Staff sent out a press release to recognize this donation, the CEO of PLTW saw the article and retweeted the story. His retweet is included in this Newsletter.

## **GOVERNMENT ACCESS CHANNEL**

The change in the CableOne lineup affected the City's Public Access Channel. It had been located at channel 3 for many years and has now moved the channel 56 effective

July 19, 2016. The Government Access Channel will still provide the same information on City notices, events, and job openings.

### **GRIM DRIVE SEWER REPLACEMENT**

The Utility Maintenance Division of Public Works Department began replacing sewer main on Grim Drive on July 27, 2016. This project affects only the southern portion of Grim Drive. The Grim Drive sewer main improvement project is expected to last approximately three weeks, dependent upon weather. No parking will be allowed along Grimm Drive during construction. Traffic control will be in effect and traffic will be reduced to one lane and possibly closed if necessary.

### **POLICE DEPARTMENT RECOGNITION**

Members of the Quota International Club of Kirksville presented Kirksville Police Department and Missouri State Highway Patrol with items showing their appreciation for the work each do for the community. The department expressed a note of appreciation for the recognition thanking Quota International.

### **KDIC AUGUST 2016 MEETING**

The August 2016 meeting of the Kirksville Downtown Improvement Committee (KDIC) took place this past week. The KDIC discussed the dates for the Car Show, September 24 from 8 to 12 at the Missouri Main parking lot. The Summer Sidewalk Sales went well, Gaylene Green volunteered her time to encourage participation from the merchants receiving 100% participation from the store owners. Next week City staff will be meeting with KDCI President Kirk Ranson to discuss the coordination of upcoming Christmas events in the Downtown as well as membership in Missouri Main Street Connection. The KDIC will hold their next meeting during the noon hour to try and get more participation.

### **MPR WELLNESS ROUNDTABLE**

The City Manager will be attending a Wellness Roundtable organized by the City's insurance company, Midwest Public Risk (MPR). The goal of the roundtable is to bring in new challenges, incentives, employee motivation, and ideas to better our health fairs. The Wellness Roundtable will be held on August 4, 2016, from 10:00 am to 1:00 pm at MPR's offices in Independence.

### **STAR WARS: THE FORCE AWAKENS - MOVIE IN THE PARK**

"These are your first steps..."—Obi-Wan Kenobi. Come to Rotary Park on Saturday, **August 6, 2016**. Bring your blankets and chairs, sit back, relax, and let Parks and Recreation take you to a galaxy far, far away with their final Movie in the Park for 2016! Star Wars: The Force Awakens, will be shown at the Ray Klingensmith Amphitheatre beginning at dusk! Make sure to channel your inner Chewbacca, Leia, Hans Solo, or any Star Wars character and come dressed in costume! A Star Wars costume contest will be held at 8:30 pm with awards for the best child, adult, and family costumes! As Poe Dameron would say, "We're gonna do this...", so don't miss out! FREE Lightsabers will be distributed while supplies last, as well as FREE popcorn provided by Cricket Wireless! Other concessions will be available for purchase. In case of inclement weather, a rain date of August 27, 2016 has been set. Please see the flyer attached to this Newsletter.

## **NEMO SENIOR HEALTH EXPO**

Mark your calendars if you are a senior or if you are caring for a senior or someone with a disability: the NEMO Senior Health Expo will be held October 15, 2016, from 10:00 am to 2:00 pm at the A.T. Still University Interprofessional Building located at 500 West Jefferson Street. Please see the flyer for the event attached to this Newsletter.

## **FIT RESPONDER PROGRAM**

Human Resources has arranged for applicable City staff, along with other Emergency Services in the community, to participate in a Fit Responder program. This program is being utilized across the country to reduce overexertion injury so as to decrease workers compensation costs and reduce the loss of field healthy-fit employees. The hope is that taking advantage of this program will reduce the amount of money spent each year on workers compensation costs.

## **SMOKING CESSATION RESOURCES**

Human Resources has provided smoking cessation resources to City staff in advance of annual checkups. These resources are provided through the American Cancer Society, the American Lung Association, the Centers for Disease Control, Nicotine Anonymous.org, and the Quit Now Program. As a reminder, employees who smoke are not entitled to receive the wellness incentive.

## **USDOT FASTLANE GRANTS**

The United States Department of Transportation's (USDOT) Fostering Advancements in Shipping and Transportation for the Long-term Achievement of National Efficiencies (FASTLANE) grants were recently awarded, totaling \$759 million to 18 freight and road-related projects. Only two municipalities were awarded grants, with the smallest project going to a municipality in Washington State for a \$5 million street expansion. This is a potential source of funds that City staff will monitor going forward.

## **TIGER GRANT**

The City's TIGER application was again not funded. Missouri did not receive any awards. The closest project to us would be on selected in Des Moines Iowa. Many of these projects are quite large with multi-million dollar local match. It was noted that 2/3 of the awarded applications were repeat submissions.

## **SOLIDWASTE MANAGEMENT GRANTS**

The City's two solid waste management grants were approved for funding by the Solid waste Management District. They now go on to the State DNR for consideration. If they are approved, we will be able to replace old benches and tables at North Park and Rotary Park next year. We will also be able to purchase glass recycle totes to aide in the glass recycling effort. The Solid waste Management District also approved the City's request to amend our grant allowing the City to cover the additional cost for the construction of the bunker. The Regional Planning Commission staff representative was to present this change to DNR on Wednesday for final consideration and approval. This approval has to take place before we can award the contract to construct the bunker.

## **ASSISTANCE TO FIREFIGHTERS GRANT**

City staff were contacted by the Federal Emergency Management Agency (FEMA) Grant Programs Directorate which was assigned to review the Fiscal Year (FY) 2015 Assistance to Firefighters Grant application. The contact stated that the City's application was reviewed favorably and that they required additional information to proceed. This information has been provided to FEMA and City staff will update the Council when we learn of FEMA's final decision.

## **COMMUNITY STORM SHELTERS**

The Fire Chief has been asked to dust off the storm shelter project and identify potential locations that citizens can use during inclement weather. In addition, he has been asked to develop a stormready educational program to let people know what they should and should not do during weather events. City staff will update the Council as work moves forward and information is gathered.

## **GEORGE STREET LAND FOR SALE**

The City is currently accepting sealed bids for a parcel of land located at 906 West George Street. This is a vacant piece of property zoned R-2S and suitable for a single family home or duplex structure. The lot measures approximately 125 ft. by 36 ft. Sealed bids will be accepted in the office of the City Clerk, Vickie Brumbaugh, until 3:00 pm on August 9, 2016, at which time the bids will be opened and publicly read. A minimum bid of \$5,500 is required, and the successful bidder will be responsible for the appraisal cost of \$350, all closing costs, and recording fees.

## **US HWY 63 ALTERNATE ROUTE AUTOMOBILE ACCIDENTS**

The Police Department recently produced a report for the Missouri Department of Transportation (MoDOT) detailing the number of automobile accidents that have occurred on the US Hwy 63 Alternate Route from December 2011 through June 17, 2016. For this period of time there were 63 vehicle accidents resulting in 40 injuries and one fatality.

## **SUMMARY HAZEL CREEK LAKE VEHICLE REMOVAL**

Below is an administrative summary from the Police Department regarding the vehicle that was removed from Hazel Creek Lake on July 7, 2016:

- Highway Patrol (MSHP) and KPD located a large object while doing a SONAR safety scan on the boat ramps that did not appear to be a rock or brush pile. (They also determined there was not a lot of extra debris around the Overflow.)
- The Water Plant Superintendent and the Fire Department, helped locate the vehicle and determine that it was a car.
- MSHP Dive team came up and the Public Works Department helped to pull it out.
- The car was stolen in Kirksville on June 23 or 24 of 2010 from 603 Fairview Street in Kirksville, from Christina Gibson.
- She and her husband Dwayne were in Kirksville to build the NERMC Addition.
- Since it was a vehicle expected fluids (gas, antifreeze, motor oil and battery acid) would have been released into the water.
- Water quality wise, the number one concern was the amount of silt that was present. This is an issue that the Watershed Commission is aware of and working to apply for a grant to place rip-rap around the lake.

- Released quantities small compared to capacity of lake. No reports of dead fish or wildlife. There were several fish and some fresh water mussels living in the vehicle when it was removed.

## **WATER QUALITY LEAD AND COPPER REPORTS**

The Environmental Protection Agency is requiring each state agency, like the Missouri Department of Natural Resources (DNR) to ensure compliance with the Lead and Copper Rule (LCR). In turn DNR has reached out to cities across Missouri asking for assistance to ensure that the LCR is being implemented correctly and safe drinking water is being produced. The City has worked through this process with DNR and through the Public Works Department has produced a report that will be posted to the City website. Please see the report attached to this Newsletter, along with the LCR from EPA.

## **PUBLIC WORKS DEPARTMENT TELEPHONES**

A change has been made to the response received when calling Public Works. Before after so many rings, the calls would be transferred to the E-911 Center. This occurred anytime during the day. We have revised this to provide a message to residents on what to do if a call is made after hours. The intent to improve customer service and minimize unnecessary phone calls to the E-911 Center.

## **WORLD WAR I VETERAN STONES**

Two World War I veteran granite markers arrived this month to mark the graves of Navy Seaman Frank J. Noren (to replace an illegible military stone) and Army Recruit Louis Ellison Garges (whose grave was never marked) at Forest-Llewellyn Cemetery. Veterans of the American Legion will set the stones later this year and a dedication will be held during the annual Founders Day Dedication Ceremony at Forest-Llewellyn Cemetery in May 2017. City Clerk Vickie Brumbaugh applied for the stones last May from the United States Department of Veterans Affairs after obtaining proof of military service and locating family members to provide authorization to apply for a marker.

## **EXPERIENCE KIRKSVILLE CAMPAIGN**

The Experience Kirksville campaign on KTVO-TV has continued throughout this summer. The latest ad was produced and began airing in mid-July, 2016. It features footage taken from the Art Walk, Optimist Club Pancake Breakfast, and the All American Red, White and Blue Festival. The campaign will continue to air throughout the end of the year, with the exception of the month of October, 2016, due to political advertising.

## **CITY HALL INTERNSHIPS**

Currently, City staff are accepting applications from students at Truman State University for a total of seven separate internships: Administrative Intern, Economic Development Intern, Environmental Intern, Historical Cemetery Intern, Mixed Media Marketing / Photography Intern, Parks and Recreation Public Information Intern, and Public Information Intern. More may be added as needs are continually identified. Thus far, the most popular internship has been the Historical Cemetery Internship, which has received five applications.

## **DOWNTOWN COMPLAINT**

A citizen, who recently moved into a former storefront downtown has contacted the City to submit two complaints: first, that the “No Parking Zones” in the Downtown should be removed because in their observation, the Public Works Department’s street sweeper does not sweep the streets, and second, that the old broken lamppost that was removed in front of his residence is now an unsightly hazard. The City Manager has communicated to the citizen that the street sweeper sweeps the Downtown every Monday and Tuesday, but during Downtown street construction the sweeper was not running. City staff walked the resident through the sidewalk replacement program outlining what the City would do, which would include pay for a new light, but the property owner would have to share in the cost of the sidewalk replacement, and since there was an awning involved would have to remove the awning from the sidewalk. The resident had received a \$25 ticket for parking on the wrong side of the street. Additionally, the citizen requested that the \$25 he paid to the City for the parking ticket could go towards the purchase of a new lamppost. Replacement of the lamppost would take place as part of the Downtown Revitalization Program if and when the Program is applied to the 200 block of North Franklin Street, or could be addressed if the property owner wishes to participate in the City’s sidewalk program next year. Sidewalks throughout town are the responsibility of the adjoining property owner. To assist residents, the City established a sidewalk replacement program with special provisions to address the sidewalks in and around the square. Please see a photograph of the lamppost attached to this Newsletter.

## **ROAD SIGN REQUEST**

Phelps Farm Service is located outside the city limits and chose to locate its business there. The owner has been in contact with City staff requesting that a road sign be installed at the intersection of Route P and Round Barn Way. Neither Route P or Round Barn Way are City streets. When MoDOT constructed the alternate route Highway 63 project, they addressed access to properties by constructing Round Barn Way and by moving the access to Spencer Lane across Highway 63. MoDOT entered into an agreement with the County on the maintenance responsibilities of these roads. MoDOT states that they do not provide street signs. The properties along this route reside completely outside the city limits. To assist the property owner, the City Manager offered to install the road sign if the owner of Phelps Farm Service would pay for the sign itself, but he refused, stating that he believes someone needs to take responsibility between the County, the State of Missouri, and the City. Both the County and MoDOT have been asked to resolve this matter. It may seem like a small matter but it is a fundamental issue as to what responsibility does the City have to residents and property owners outside the city limits. There is no responsibility to provide the same level of service as would be received and expected by those who chose to reside and have their businesses in the city limits.

## **TENANT PARENT COMPLAINTS**

City staff and the Council have recently received two complaints from the parents of college students renting housing in the City. Both complaints involved Kirksville Property Management. The City Manager provided the complaints to KPM’s management, who has reached out to the parents. Since the parties were connected to the right business,

no additional follow-up will be provided by the City. The City is a frequent recipient of complaints that may not have anything to do with the City, but people will try to get support and attention where possible, and when letters are sent directly to the Council it has always been the policy to address them, unless there are no names signed that would allow follow-up. Please see a letter regarding the first complaint attached to this Newsletter.

#### ATTACHMENTS:

- Storm Sewer for Public Parking Lot Documents
- City Supports Pathway to Engineering
- Movie in the Park: Star Wars the Force Awakens Flyer
- Jaycee Park Neighborhood Block Party Flyer
- ATSU Gutensohn Clinic Open House and Ribbon Cutting Invitation
- NEMO Senior Health Expo
- Wayman, Smith, Gregory Request
- Crist Lot Information
- Water Quality Lead and Copper Reports
- Downtown Complaint
- Tenant Parent Complaints
- K-REDI Work Plan Update
- Adair County Humane Society Shelter Report June 2016
- Cape Air Landing Report July 2016
- Google Analytics July 2016
- Kirksville Connection August 2106
- Thank You Letter RE: Art Walk Participation
- Thank You Letter RE: Kiwanis Playground in Honor of Shag Grossnickle & Harvey Young (Inclusive Playground)
- Letters RE: North Park Complex Mowing
- Letter RE: The Rhoads Company, LLC
- Letter RE: Downtown Sidewalk Sales
- Article: "Is it New Revenue or a Spending Transfer?"



2016

## City Council Meeting

Council Meeting Date: March 07, 2016

Agenda Item: 5

Report Prepared by: Glenn Balliew, Public Works Director

**Recommended Motion:** To authorize expenditures for CDBG infrastructure improvements and to authorize the City Manager to approve the purchase of materials for this project.

**Background:** The City Council approved infrastructure improvements in the Community Development Block Grant Fund in the 2016 budget to be largely funded with a block grant from the state of Missouri. The project is estimated for completion by the fall of 2016, which includes the construction of a 44-space parking lot, extension of Charles Street and expansion of turn radiuses on Charles and Cable Streets. The City Manager would be authorized to approve purchases of materials and any additional costs associated with the project in excess of \$15,000, within the limits of the available funds budgeted.

Based on the broad scope of the project, materials and contracted labor are estimated to exceed \$15,000 for each component and would require council approval for each. To expedite the project, the City, if allowed by CDBG, will use the annual bids for any materials used regularly. All other materials, labor, contracts, etc. that are project specific will be approved by the City Manager, within budget limitations.

In our grant application we had estimated the extension of Charles Street and radius improvements for Charles and Cable Streets at \$307,401 and the parking lot at \$1,871,914 based on current estimates the road improvements have increased to \$368,544 and the in-house constructed parking lot plus contingency is estimated at \$1,136,514. The estimate includes materials, labor and equipment costs (\$914,553), plus in-kind engineering and administrative support of \$6,000. Additional unseen costs could be incurred due to dirt removal, base construction, and changes to obtain proper gradients for drainage. If allowed by the State, the City will purchase the concrete, rock and other materials based upon annual bids for these materials.

**Fiscal Impact:** Costs for this project, not including in-kind service, will be taken from 2016 budget line 15-1560-7160 and will not exceed budget limits (\$1,511,058) without additional approval from the City Council.

Respectfully submitted,

A handwritten signature in black ink that reads "Mari E. Macomber".

Mari E. Macomber  
City Manager

**City Of Kirksville, Missouri  
2016 Bid Tabulation**

**Bid Item:** Storm Sewer Parts

**City Department:** Public Works

	Blue Springs Winwater		Schulte Supply		HD Supply Waterworks		Viebrock Sales		Riverside Pipe & Supply	
15" HDPE N-12 WT Pipe, 600 ft.	\$6.08	\$3,648.00	\$6.49	\$3,894.00	\$6.09	\$3,654.00	\$6.35	\$3,810.00	\$6.37	\$3,822.00
18" HDPE N-12 WT Pipe, 200 ft.	\$7.98	\$1,596.00	\$8.55	\$1,710.00	\$7.95	\$1,590.00	\$8.30	\$1,660.00	\$8.32	\$1,664.00
24" HDPE N-12 WT Pipe, 700 ft.	\$13.32	\$9,324.00	\$14.33	\$10,031.00	\$13.29	\$9,303.00	\$13.85	\$9,695.00	\$13.88	\$9,716.00
Basins, Structure No. 1		\$1,700.57		\$1,859.10		\$1,699.99		\$1,758.00		\$1,754.27
Basins, Structure No. 2		\$1,296.31		\$1,516.59		\$1,299.99		\$1,337.00		\$1,337.24
Basins, Structure No. 3		\$674.13		\$815.59		\$679.99		\$699.00		\$698.97
Basins, Structure No. 4		\$1,124.54		\$1,317.29		\$1,129.99		\$1,158.00		\$1,160.05
Basins, Structure No. 5		\$1,124.54		\$1,317.59		\$1,129.99		\$1,158.00		\$1,160.05
Basins, Structure No. 6		\$1,124.54		\$1,317.59		\$1,129.99		\$1,158.00		\$1,160.05
Basins, Structure No. 7		\$1,700.57		\$1,857.95		\$1,699.99		\$1,758.00		\$1,754.27
Basins, Structure No. 8		\$1,700.57		\$1,857.95		\$1,699.99		\$1,758.00		\$1,754.27
Basins, Structure No. 9		\$1,700.57		\$1,857.95		\$1,699.99		\$1,758.00		\$1,754.27
Basins, Structure No. 10		\$1,296.31		\$1,516.59		\$1,299.99		\$1,337.00		\$1,337.24
Totals by vendor:		\$28,010.65		\$30,869.19		\$28,016.90		\$29,044.00		\$29,072.68

**Recommended Bidder:** Blue Springs Winwater  
**Bid Opening Date & Time:** 8/02/2016 @ 3:00 pm  
**Bids Opened By:** Lindsey Leckbee  
**Bid Information On File At:** City Clerk's Office

**Bid Price:** \$28,010.65  
**Opening Location:** Council Chambers  
**Witnessed By:** Billie Linhart  
**How Advertised:** Bidder's List & Internet





You Retweeted



Vince Bertram @vincebertram



Partnerships like this give Ss a chance to use equipment they may encounter in #STEM jobs bit.ly/2aceN5O @VAlonsoKTVO @ashleywyong



Future engineers getting help from a local city The city of Kirksville is helping give local stud... ktvo.com

Reply to Vince Bertram, Vanessa Alonso...



Home



Notifications



Moments



Messages



Me

**MOVIE IN THE PARK**

**STAR**  
THE FORCE AWAKENS  
**WARS**

**AUGUST 6, 2016**

**CALLING ALL JEDI KNIGHTS TO THE RAY KLINGINSMITH AMPHITHEATRE!**

**Join Kirksville Parks and Recreation  
for their August Movie in the Park!**

**A costume contest will be held at 8:30pm!**

**Awards will be given for:**

**best child costume**

**best adult costume**

**best family costumes**

**Lightsabers will be handed out to children while supplies last.**

**Concessions will be available for purchase.**

**FREE popcorn provided by Cricket Wireless.**

**The movie will start at dusk. Rain date: August 27**



# Jaycee Park Block Party

Sunday  
August 7  
2 - 4 pm

  
city of  
**KIRKSVILLE**  
Parks & Recreation

**Join us for an afternoon of good clean fun!**

Free water and bubble based activities will be available in the park.  
Come and give your input on desired park improvements, meet your  
neighbors, and enjoy the activities!

# ATSU **Gutensohn Clinic**

Margaret Wilson, DO, dean of A.T. Still University's Kirksville College of Osteopathic Medicine, invites you to an ATSU Gutensohn Clinic open house and ribbon cutting ceremony.

Please come tour our newly remodeled clinic and learn more about our clinic partners and healthcare services. Guest tours of ATSU's Daraban Ultrasound and Drabing Human Patient Simulation Centers will also be available.

*Light refreshments provided*

**ATSU Gutensohn Clinic Offices**

ATSU Women's Health Center  
Kirksville Family Medicine  
and Family Medicine Resident Clinic  
Neurobehavioral Sciences  
Osteopathic Manipulative Medicine

**ATSU Gutensohn Clinic Partners**

American Osteopathic Board of Dermatology  
Cleaver Dermatology  
Med Depot  
Northeast Regional Pain Management  
Northeast Regional Orthopedics  
& Sports Medicine  
Heartland Surgical Specialists  
Northeast Regional Neurology  
Boling OBGYN  
Northeast Regional Heart Center  
Woodward Audiology LLC



**August 9, 2016**

**5:00-7:00 p.m.**

**5:30 p.m. Ribbon cutting ceremony**

**ATSU Gutensohn Clinic**

**800 W. Jefferson St.  
Kirksville, Missouri**

RSVPs requested

660.626.2272 or [communications@atsu.edu](mailto:communications@atsu.edu)

A.T. STILL UNIVERSITY | **ATSU**

# 2016 NEMO SENIOR HEALTH EXPO

A RESOURCE EXPOSITION AND HEALTH FAIR FOR SENIORS,  
CAREGIVERS, AND ADULTS WITH DISABILITIES

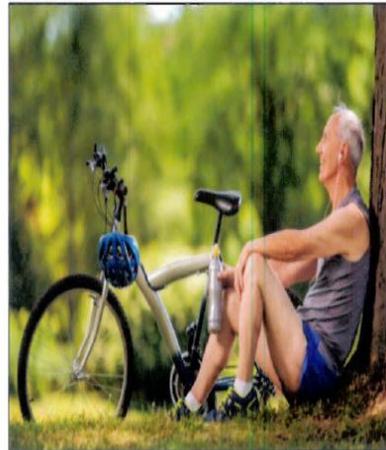
*Free admission \* Free lunch \* Free transportation provided by Kirk-Tran*

- ✓ A complete geriatric assessment  
(Call 1.660.626.2887 to schedule health assessment)
- ✓ A wide variety of health screenings
- ✓ Seminar presentations
- ✓ Medicare Part D comparisons & enrollments  
(A list of medications will be needed)
- ✓ Vendor and exhibit booths
- ✓ Tote bags for first 250 attendees
- ✓ Door and cash prizes
- ✓ Plus much more

**A COMMUNITY CELEBRATION WITH LOCAL BUSINESSES  
AND HEALTH SERVICES**

For more information, contact:

Northeast Missouri Area Agency on Aging: 1.800.664.6338  
ATSU AHEC: 660.626.2887



**When:**

Saturday, October 15, 2016  
10:00 a.m.-2:00 p.m.



**Where:**

A.T. Still University –  
Interprofessional (IPE) Building  
500 West Jefferson St.  
Kirksville, MO 63501

In partnership with:

Adair County Health Department, ATSU AHEC, Heartland RSVP,  
Kirk-Tran, NEMO AHEC, NEMO Senior Citizens Service Corporation,  
Northeast Missouri Area Agency on Aging, Northeast Regional  
Medical Center Senior Circle, University of Missouri Extension

July 6, 2016

Mr. Leonard P. Kollars P.E.  
City Engineer  
City of Kirksville

Dear Sir:

The undersigned property owners own property adjacent to West Wall Street and located on the West side of South Ann Street between the 1200 and 1300 Block. It is our desire to have this section of Wall Street vacated. It is currently not used as a traveled street and serves only as a drainage way. This short section of Wall Street extends from the West side of South Ann Street to the East side of the Wabash Railroad Right-of-way

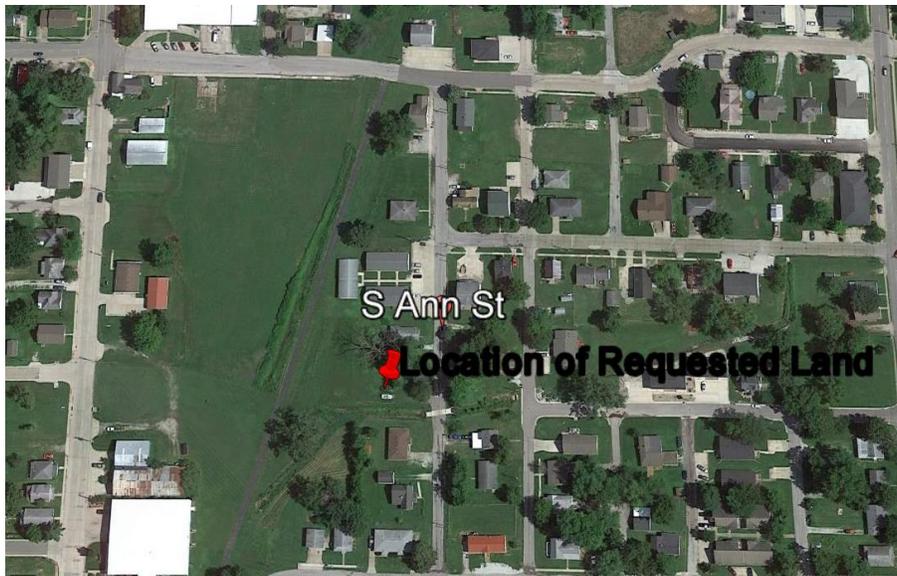
We have been advised by the Engineering Department that a City Sewer line is located in the Wall Street Right-of-way and the City would need to reserve an easement for maintenance purposes. The property owners have no concern regarding the easement.

Sincerely,

*Frank D. Wayman*  
Frank D. Wayman

*Kevin Gregory*  
Kevin Gregory

*Brian Smith*  
Brian Smith



Lot Split variance request from Jeff Crist – north side of Patterson at Lewis and Patterson.



## **Kirksville, MO Water Quality, Lead and Copper Reports**

Under the Safe Drinking Water Act (SDWA), Missouri and other states have the primary responsibility for the implementation and enforcement of drinking water regulations, while the Environmental Protection Agency (EPA) is task with oversight of state efforts.

Working together with the Missouri Department of Natural Resources (MDNR) and EPA, Kirksville is working to ensure that the Lead and Copper Rule (LCR) is being implemented correctly and safe drinking water is being produced for the city.

The City's drinking water undergoes scheduled testing by MDNR from multiple pre-determined Tier appropriate sampling sites to ensure that the LCR tolerance levels remains at acceptable levels. This testing is performed using strict EPA guidance and LCR sampling protocols and procedures. To date, every test for Kirksville has been well below tolerance levels. If at any time the LCR testing is deemed to be outside tolerance levels by MDNR or EPA, the City of Kirksville will alert the citizens and media to ensure wide spread notification. The City will also take appropriate actions to ensure clean water is being produced.

Kirksville has taken actions to eliminate all lead water mains in the city. At this point the city knows of no existing lead water mains. The City has no maps that indicate lead service lines. If lead service lines are found during water main replacement the pipe is removed and replace with acceptable material up to the water stop boxes.

The water service lines from the curb stop or stop boxes are private lines. The owner is responsible for all water piping past the City owned water stop boxes. Home and business owners should contact an independent testing lab if they are concerned about lead or copper piping that may be contaminating their water. It is important to note that some old water faucets and fixtures may also produce lead outside of acceptable levels.

New guidance from EPA and American Water Works Association (AWWA) state that partial replacement can disturb the lead service line and cause lead levels to go up. They have suggested it may be better to do a total replacement or if the owners does not want to pay, no replacement so as not to disturb the lead. If a partial replacement is performed it is strongly encouraged to test the residence for lead immediately (72 hours) after work is completed.

All Kirksville water quality, lead, and copper reports can be found at <https://www.dnr.mo.gov/DWW/> . When you log onto the website go to "Water System Search" and type in "Kirksville" to view all reports.

If you have any further questions please call the Kirksville Public Works Department at 660-627-1291.

# Lead and Copper Rule

## Rule Summary

### Highlights

Lead and copper enter drinking water primarily through plumbing materials. Exposure to lead and copper may cause problems ranging from stomach distress to brain damage.

In 1991, EPA published a regulation to control lead and copper in drinking water. This regulation is known as the Lead and Copper Rule (also referred to as the LCR). Since 1991 the LCR has undergone various revisions, see the Rule History section below.

The treatment technique for the rule requires systems to monitor drinking water at customer taps. If lead concentrations exceed an action level of 15 ppb or copper concentrations exceed an action level of 1.3 ppm in more than 10% of customer taps sampled, the system must undertake a number of additional actions to control corrosion.

### Relevant Information

If the action level for lead is exceeded, the system must also inform the public about steps they should take to protect their health and may have to replace lead service lines under their control.

While the LCR rule applies to water utilities, the [Reduction of Lead in Drinking Water Act](#) sets standards for:

- pipe, plumbing fittings, fixtures, solder and flux



Kirksville Property Management

July 2, 2016

1605 S. Baltimore D

Kirksville, MO 63501

REC'D JUL 7 2016

To Whom it May Concern:

My daughter and her two roommates rented your apartment at 515 S. Davis #D from June 2014 through May 2016 when they all graduated. In June they received a partial return of their original \$750 deposit (\$250 X 3). The total returned was \$456.73 (\$152.24 X 3). Your claim was Dirty – minus \$71.50; Carpet Cleaning – minus \$120; Burner Pans on Stove dirty – minus \$40; Smoke Alarm/batteries – minus \$36.77; Broken Refrigerator Drawer – minus \$25.

The girls and parents cleaned and repaired before moving out the day after graduation. Just fyi – the place certainly wasn't spotless when they moved in and that was, supposedly, after your cleaning crew came in. The carpeting should have been replaced years ago. Carpet can only withstand so much cleaning before it is useless. The stove burners were not cleaned nor replaced when they moved in. AND smoke alarm batteries?! For \$36.77?! Hefty price for 9 volt batteries. Should this not be the owner's responsibility? It seems like the owner would want to be sure it is protected for the insurance company.

During those two years of residing in your rental, I am the person who mailed your rent check every month on time from the St. Louis region. Twice you managed to lose the rent checks always blaming the United States Post Office. The first time you found it within a reasonable amount of time on someone's desk. The next time you insisted we cancel the check with our bank (\$30 fee out of our account) and write a new one. So I did that and then you found the check. So it seems only fair that you should pay that \$30. I have all the paperwork showing this, even the check that you mailed back to me with the envelope stamped from the United States Post Office the same day the check was written.

I cannot understand how you can be so picky on the deposit returns when you are certainly not without error.

I am forwarding this letter to the Kirksville City Council. I feel it is important for them to understand how Truman State University Students are treated outside of the University. Truman is an exceptional higher education facility and Kirksville should feel honored that this university is growing in their town.

I have had two children attend Truman over the past 8 years. Wonderful education they have received. However, the treatment these students often receive particularly from the people in Kirksville that rent to them is often apprehensible. Without this University and the money that it generates for Kirksville, I am afraid the City of Kirksville would end up like so many other small towns in our state, with limited jobs and revenue.

Take the City of Cape Girardeau that has the honor of having Southeast Missouri State University in their town. Since the 1970's, that town has grown so much embracing new businesses as well as the University. It is a part of their town and the town feels a part of it. In my eight years with students at Truman, I have not witnessed much business growth, i.e. restaurants, retail. A college town with such a respectable University as Truman, should have no problem bringing in businesses and, therefore, jobs.

I thank you for reading my correspondence along with my concerns. I just wanted my voice heard with how the Kirksville Property Management treated my daughter and her roommates in regards to deposit and such. These students are our leaders of tomorrow. I know they are not without fault, no one is.

Sincerely,

Gerard and Deborah Cicotte

242 Scenic Cove Lane

St. Charles, MO 63303

Cc Kirksville City Council

## K-REDI 2016 Work Plan

This 2016 Work Plan for K-REDI will utilize the County and City Strategic Plan and move forward their goals, which are K-REDI's goals as well. The Mission Statement for the County/City Strategic Plan is: Economic development for Kirksville and Adair County is the improvement of the quality of life through promoting population growth, and the growth of existing industry and business, and the establishment of new industries, retail, agriculture and service businesses and the creation of new jobs.

### **K-REDI Vision:**

To be a sound economic competitor; providing family supporting jobs to the Kirksville region.

### **K-REDI Mission:**

To promote economic development in the Kirksville region through retention/expansion of current industries and attraction of new businesses focused on manufacturing, technology, education, and healthcare.

**Goal 1:** Develop community-wide understanding of services K-REDI provides.

*Measure:* K-REDI will make 10 community presentations a year, including the annual town hall meeting.

2/10: Tri-County and Northeast Missouri Power presentation

2/19A Pathways to Prosperity talk at Kirksville Area Technical Center

5/17 Town Hall

5/23 School/Industry Partnership presentation and discussion

6/3 Informational talk with Truman JBA class and professors

6/1 Presentation was given to Trenton, MO as they look to revamp their industrial development organization

7/1 Discussion with Truman media

7/13 Present to Optimist Club

8/10 Present to Noon Rotary

**Goal 2:** Business Retention and Expansion

- Work with existing businesses to assure their continued potential for expansion.

*Measure:* K-REDI Executive Director will meet four times a year with the management of existing manufacturers, processors, and major employers. Hartzel, Wire Co, Cenveo, Hollister, Kraft, Ortech, NEMO Health Council, and MACC have been visited during the first quarter. We

heard from Preferred Family at the annual meeting. Met with industries regarding industry appreciation and Manufacturing Day. Worked with MACC on Mechatronics and CPT courses.

- Coordinate Industrial appreciation efforts to foster relationships between local leaders and corporate officials.

*Measure:* K-REDI will conduct two events per year for employees of industries, and will coordinate appreciation efforts to the companies in the form of a press release, announcement, or other agreed form of recognition of a milestone or positive media piece. June 25<sup>th</sup> and 28<sup>th</sup> we hosted the industries employees and families at the movie theater. When asked by the Daily Express for local companies who had progress over the past year, gave them: Hollister, Inc, Preferred Family, Hartzel Hardwoods, NEMO Health Council, and Kraft Heinz.

- Periodic visits/contacts will be made by K-REDI Executive Director with the corporate officials of each of the existing major employers to develop a local relationship with the decision makers.

*Measure:* K-REDI will seek to visit with as many decision makers when they are in Kirksville, and will seek to visit those who do not come to Kirksville regularly. Also, will look at having a Kirksville visit day where corporate officials are invited to Kirksville—possibly Manufacturing Day. Manufacturing Day plans are in process.

- Identify and develop common training programs to meet local employment demands, and work with Kirksville Area Technical Center and MACC.

*Measure:* K-REDI will continue to support and strengthen the School/Industry Partnership program, and will survey companies on needs to continue training through MACC or State Technical College of Missouri. We have sent a welding survey to our local businesses to try and get more funding for MACC to offer those classes. Also, we have been instrumental in MACC getting their Mechatronics mobile lab, and Kirksville will be the first location for its use. A Certified Production Technician class will start in July with MACC. Customized training for Kraft with MACC will also take place. The school/industry partnership will also get a boost after the input and promotion with the Pathways to Prosperity group.

- An annual legislative meeting will be held prior to each legislative session to allow industry leaders and state legislators an opportunity to discuss issues facing local industries and to tour existing industries and major businesses.

*Measure:* K-REDI will organize this every fall as a one day event.

### **Goal 3: Business Attraction**

- Identify companies and target industries to market to and attract to Kirksville.

*Measure:* K-REDI will use local connections, along with the Missouri Partnerships, other state entities, and CVN to do this. Goal is 20 viable companies/leads a year from all entities. Have two of Kraft's suppliers currently, and 2 CVN companies. Attended Lakeside with the Locators to visit with site selectors about identifying companies and projects.

4/20, 6/12-6/14

- Marketing efforts will encompass materials tailored to prospects in Midwest, nationwide, and globally; yet can be tailored to meet individual prospect needs.

*Measure:* K-REDI will continue to keep a robust website, updated marketing push-pieces tailored towards specific industries. Efforts to target neighboring states will be a first priority.

**Currently we are completing land certification which requires a full scale marketing plan for our industrial site.**

- Continue strong working relationships with DED, MEDC, and NMDP through regular visits and attendance at meetings and conferences.

*Measure:* K-REDI Executive Director will attend 90% of the meetings, including at least two visits to Jefferson City to meet with stakeholders. **Attended the MEDC winter conference and monthly NMDP meetings along with its legislative day. Continue monthly one-on-one meetings with Terry Maglich of DED. Attended MEDC spring conference and will continue to sit on the MEDC board, plus was reelected as the president of NMDP.**

- Efforts should be made to find users for the former manufacturing space currently available and available land.

*Measure:* K-REDI will market such spaces through marketing efforts. K-REDI will also move forward with certification of land to make it as marketable as possible. **Approval of our initial application was received in May to begin our land certification process. We are currently underway. Former manufacturing space is limited and is currently needed for local expansion storage.**

- Market Kirksville as an ideal location for educational and/or medical based operations.

*Measure:* K-REDI will work with the leadership of Truman, ATSU, and Northeast Regional Medical Center to determine a marketing plan and put it into action for this effort to become effective in a five to ten year period.

#### **Goal 4:** Organizational Development

- K-REDI will increase K-REDI membership and investment.

*Measure:* K-REDI will add five additional members and \$10,000 to the operational budget.

- K-REDI will operate efficiently and according to by-laws and the City agreement.

*Measure:* K-REDI will pass a budget, develop a work plan, and evaluate the director before the end of the fiscal year.

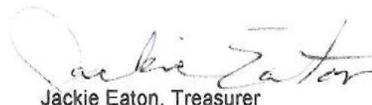
*Newsletter*

**ADAIR COUNTY HUMANE SOCIETY**  
**P.O. Box 481**  
**Kirksville, Missouri 63501**  
**July 6, 2016**

REC'D JUL 14 2016

TO: Kirksville City Manager  
FROM: Adair County Humane Society  
RE: June Shelter Report

<b>Brought In (City)</b>	Dogs	7
	Cats	15
	Puppies	0
	Kittens	4
<b>Euthanized (City)</b>	Dogs	1
	Cats	12
	Puppies	0
	Kittens	3
<b>Brought to Shelter Dead</b>	Dogs	1
	Cats	2
	Kittens	0
	Others	16
<b>Returned to Owner</b>	Dogs	1
	Cats	0

  
Jackie Eaton, Treasurer

<b>IRKLAND</b>					
Invoice: LAND0716					
52000 MID IRK STN		Listed below is the landing weight report of _____ CAPE AIR _____			
<b>For the Month of : July 2016</b>					
<b>TYPE OF AIRCRAFT</b>	<b>NUMBER OF LANDINGS</b>	<b>CERTIFIED WEIGHT EACH LANDING</b>	<b>TOTAL CERTIFIED LANDING WEIGHT</b>	<b>LANDING FEE RATE PER LANDING</b>	<b>MONTHLY LANDING FEE</b>
Cessna 402	83	6,850	568,550.00	\$40.00	\$3,320.00
			0	\$40.00	\$0.00
			0	\$40.00	\$0.00
			0	\$40.00	\$0.00
<b>TOTAL</b>	83	6,850	568,550		\$ 3,320.00

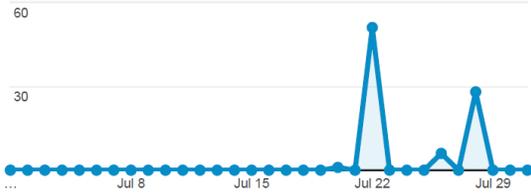
## My Dashboard

Jul 1, 2016 - Jul 31, 2016

All Users  
100.00% Sessions

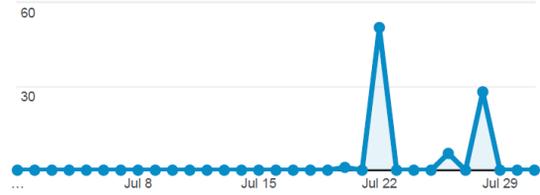
### New Users

New Users

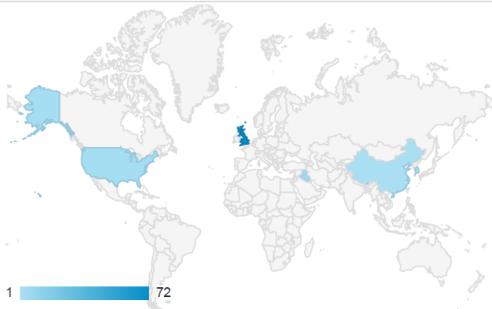


### Users

Users



### Sessions

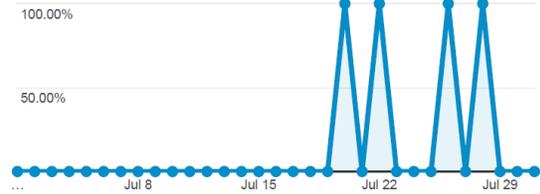


### Sessions by Browser

Browser	Sessions
Chrome	78
Firefox	8

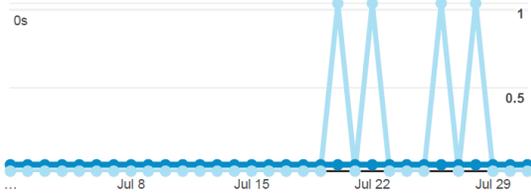
### Bounce Rate

Bounce Rate



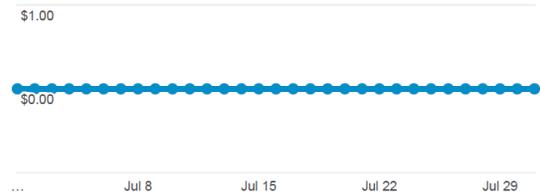
### Avg. Session Duration and Pages / Session

Avg. Session Duration Pages / Session



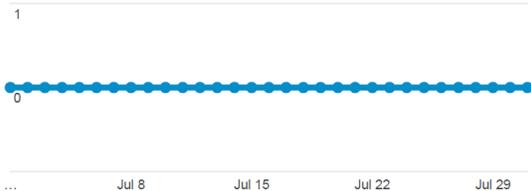
### Revenue

Revenue



### Goal Completions

Goal Completions



## Audience Overview

Jul 1, 2016 - Jul 31, 2016

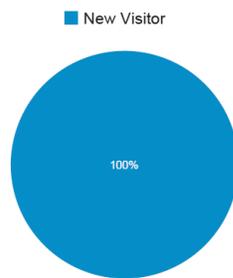
 All Users  
100.00% Sessions

**Overview**

**Sessions**



<b>Sessions</b> 86 	<b>Users</b> 86 	<b>Pageviews</b> 86 
<b>Pages / Session</b> 1.00 	<b>Avg. Session Duration</b> 00:00:00 	<b>Bounce Rate</b> 100.00% 
<b>% New Sessions</b> 100.00% 		



Language	Sessions	% Sessions
1. (not set)	78	90.70%
2. en	8	9.30%

### ***In This Issue:***

- Back-to-School Sales Tax Holiday!
- Make Kirksville Shine!
- Welcome New Residents!
- Recycle: We Can Do It!
- HHW Drop Off Date!
- Public Works Accepts Used Oil!
- Parks & Rec. Summer Programs
- Important Dates

# ***Kirksville Connection***

*News & Information from the City of Kirksville*

VOLUME 22, ISSUE 8  
AUGUST 2016

## **SHOP KIRKSVILLE AND SAVE DURING THE BACK-TO-SCHOOL SALES TAX HOLIDAY!**

It's that time of year again; time to start thinking about back-to-school! Shop Kirksville for your back-to-school needs and save money at the same time! The 2016 Back-to-School Sales Tax Holiday runs from 12:00 am, Friday, August 5, 2016, through midnight, Sunday, August 7, 2016. During this time, you will pay no sales tax on qualifying back-to-school purchases in Kirksville!

Qualifying items include: school supplies (not to exceed \$50 per purchase); clothing (any article having a value of less than \$100); computer software (taxable value of \$350 or less); and personal computers or computer peripheral devices (not to exceed \$3,500).

For more information, visit: <http://dor.mo.gov/business/sales/taxholiday/school>.

### **MAKE KIRKSVILLE SHINE!**

The Make Kirksville Shine campaign encourages residents, businesses and property owners to make our community more attractive to the many guests and visitors that we have each year by mowing, removing weeds, and picking up trash! The effort continues, and the week of August 2 through 11, 2016, has been established as "Make Kirksville Shine Week" for the month of August! We again ask everyone to show your community pride by getting out and doing what you can to help make our town a place of pride!

We will have a special work day on Saturday, August 6, 2016, from 8:00 am to 10:00 am and everyone is invited to join us at the Kirksville Area Chamber of Commerce parking lot, located at 304 South Franklin Street, to fan out through the Downtown and pick up trash and pull weeds! Everyone is welcome to participate!

Check out the "Make Kirksville Shine" Facebook group for suggested areas that need your help or to share with us your own "Shine" projects and ideas! If you would like to have free trash bags and disposable gloves for you or your group, call Annette Sweet at 660.216.7891!

### **WELCOME STUDENTS AND NEW RESIDENTS!**

If you are a new to Kirksville, "Welcome!" As new residents the following link will help you navigate Kirksville services [www.kirksvillemo.gov/new-resident](http://www.kirksvillemo.gov/new-resident), and below is just some of the information found on this website!

**Water & Sewer Service:** Stop by City Hall, located at 201 South Franklin Street, for water and sewer service with the City of Kirksville! A water/sewer deposit is required, and you will need to bring appropriate proof of ID. You may also signup or pay your bill online, or by coming to City Hall Monday through Friday, 8:00 am to 5:00 pm! Call 660.627.1251 for more information!

**Trash & Recycling Service:** When you sign up for water and sewer service, you are automatically signed up for trash service through Advanced Disposal Services, Inc.! Citizens 65 years of age or older are eligible for a discounted rate, so be sure and let us know if you qualify! If you would also like a recycling tote, just contact Advanced Disposal at 800.778.7652. They are open Monday through Friday, 8:00 am to 5:00 pm, and Saturday 8:00 am to 12:00 pm.

**Gas Service:** Natural gas services are provided by Liberty Utilities. Contact them at 855.872.3242, and schedule a time to start your service! Visit [www.libertyutilities.com](http://www.libertyutilities.com) for more information!

**Electric Service:** Electric service is provided by Ameren Missouri. Contact them at 800.552.7583. A deposit may be required, and you will need to let them know when you want your service connected. Visit [www.ameren.com](http://www.ameren.com) for more information!

**License Bureau:** In Missouri, you have 30 days after establishing residence to obtain a valid Missouri Driver's License. You will need to show proof of lawful presence, proof of identify, and proof of residency. The License Bureau is located at 112 East Washington Street. Contact them at 660.665.0292. Office hours are Monday through Friday, 9:00 am to 11:30 am, and 12:30 pm to 4:30 pm. Visit [dor.mo.gov/mvdl/drivers](http://dor.mo.gov/mvdl/drivers) for more information!

## RECYCLE: WE CAN DO IT!

Recycling is good for all of us, and fortunately, there are many ways to recycle in Kirksville! You can recycle cans, paper, and plastic, and these items are picked up curbside every two weeks by Advanced Disposal (along with your trash). The average American will throw away 600 times his or her weight in trash over their lifetime. For a 150 lb. person, that's 90,000 lbs.! If you aren't recycling yet, call Advanced Disposal at 800.778.7652 and start today!

Additionally, coming this fall we will be offering glass recycling to Kirksville and the surrounding communities through a Solid Waste Management District Grant! Plans are being finalized to construct a glass recycling bunker to receive and store the glass. Thank you to all who recycle! You are doing your part to "Make Kirksville Shine" and help our environment!

## HOUSEHOLD HAZARDOUS WASTE DROP-OFF!

We will be offering a drop off for Household Hazardous Waste (HHW) for all City residents between 9:00 am and 12:00 pm on Saturday, September 17, 2016, at the Public Works Complex, located at 2001 North Osteopathy! Citizens must call Public Works at 660.627.1291 to schedule an appointment to ensure that qualified staff are available to assist with the disposal of eligible items. The program does not include disposal of any commercial hazardous waste.

HHW applies to any leftover household products that contain corrosive, toxic, ignitable, or reactive ingredients. Items that will be accepted at the collection site include: aerosols, antifreeze, batteries (NiCad, alkaline, lead acid, and lithium), button, ballasts, bulbs (fluorescent and regular household), cleaners (water and ammonia based), corrosives, cylinder fire extinguishers, fertilizers, cooking oil, used oil filters, motor oil, gear, lube, paint (oil and lead based), pesticides / poison-pesticides, herbicides, insecticides, rodenticides, miticides, and fungicides.

If you have any questions regarding used oil, please contact Public Works at 660.627.1291p!

## NEED AN OIL CHANGE? PUBLIC WORKS ACCEPTS USED OIL!

City residents can also dispose of their used oil during the HHW by bringing it to the Public Works Complex, located at 2001 North Osteopathy, on Saturday, September 17, 2016, from 9:00 am to 12:00 pm! We ask that people limit the oil containers to no larger than 5 gallons in size and in an original oil container. We recycle the used oil by using it in an oil burning furnace to heat our mechanic's shop!

If you have any questions regarding used oil, please contact Public Works at 660.627.1291!

## PARKS & RECREATION AUGUST PROGRAMS!

Summer will be over before we know it, but there are still plenty of exciting Parks and Recreation programs and events left this season! Upcoming events include:

**Movie in the Park:** *Star Wars: The Force Awakens*: August 6, at dusk, Rotary Park  
*Star Wars* costume contest at 8:30 pm! Concessions will be available for purchase!  
Free Popcorn (courtesy of Cricket Wireless) & Lightsabers! (Rain date August 27)  
**Jayce Park Block Party:** August 7, 2:00 pm to 4:00 pm, Jaycee Park  
**Brashear Park Block Party:** August 21, 2:00 pm to 4:00 pm, Brashear Park  
**"Downtown PokéWalk" Pokémon GO Event:** August 26, 6:00 pm, Downtown  
**Tennis Sundays:** Every Sun. in August, 3:00 pm to 5:00 pm, Patryla Park

For more information on these and other upcoming events, call the Aquatic Center at 660.627.7665 or visit [parks.kirksvillecity.com](http://parks.kirksvillecity.com)!

## Important Dates :

- 08/01—Council Meeting
- 08/02—LPRC Meeting
- 08/06—Movie in the Park:  
*Star Wars*
- 08/07—Jaycee Park Block Party
- 08/08—Council Study Session
- 08/09—ATC Meeting
- 08/10—P&Z Meeting
- 08/15—Council Meeting
- 08/21—Brashear Park Block Party
- 08/26—Monthly Warning Siren Test at 10:00 am
- 08/26—Downtown PokéWalk

## Contact Us :

Airport	665.5020
Aquatic Center	627.7665
Business Licenses	627.1251
City Manager	627.1225
Codes/Inspections	627.1272
Econ Development	627.1224
Engineering	627.1272
Fire Department	665.3734
Human Resources	627.1458
Municipal Court	627.1237
Parks & Recreation	627.1485
Police Department	785.6945
Public Works	627.1291
Water/Sewer Bills	627.1251
Trash Service:	800.778.7652

## Facebook Pages:

- Parks & Recreation
- Police Department

This document is published by:  
City of Kirksville  
Public Information Office  
201 S. Franklin St.  
Kirksville, MO  
Phone: 627.1224  
Fax: 665.0940



Please make plans to  
join us for the 4<sup>th</sup>  
Annual Art Walk  
June 2<sup>nd</sup> 2017

REC'D JUN 27 600

Mari,

Thank you for supporting  
our Chamber Merchant's  
Committee's 3<sup>rd</sup> Annual  
Art Walk. You are such a  
wonderful support to the  
community.

Thank you,  
Stephanie Mills



FOR YOUTH DEVELOPMENT  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



July 5, 2016

REC'D JUL 11 2016

Dear Ms. Macomber and the Kirksville City Council:

On behalf of the Northeast Inclusion Project, I am humbled and thankful for your generous \$10,000.00 contribution. Our project has zero overhead, we are all volunteers working together to achieve the goal of building an accessible playground for children and adults in our community. We want you to know that every donated dollar will go directly into this project.

The Adair County Family YMCA is a nonprofit organization that is serving as the fiduciary agent and will be the home of the new inclusive playground. Because of the nonprofit status, your gift is tax deductible. I have enclosed a receipt with our tax identification number for your records.

Again, on behalf of the many volunteers that are passionate about seeing this project come to life, thank you. We are so grateful for your donation. We will keep you in the loop as we progress.

Sincerely,

Sarah Riffer  
Executive Director

ADAIR COUNTY FAMILY YMCA  
1708 S Jamison Kirksville, MO 63501  
P 660-665-1922 F 660-665-2153



YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind, and body for all.

REC'D AUG - 1 2016

Hi Mari,  
Thank you so much for  
funding the MOTJOT lunches!!  
I believe it was a good investment  
My aim was to introduce Kirkwood  
to Director McKenna, and thanks to  
all the community help, I know  
he was impressed! This is an  
ongoing adventure! Thanks! Harri

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Dear Mrs. Macomber:

REC'D AUG - 1 2016

Our neighborhood is very pleased to finally have the North Park Complex mowed. It looks wonderful and the men who mowed did an excellent job. I can't say thank you enough! Since the area has been mowed, I have had your neighbors comment how pleased they are!

I always hesitate to complain but I felt this was a major issue in our neighborhood. Please convey our thanks to all involved in handling this issue. Hopefully in the future North Park will continue to be mowed during the growing season.

Again, a HUGE thank you!

Sincerely,  
Joellen Hays



July 27, 2016

Jo Ellen Hays  
901 Dogwood Drive  
Kirksville, MO 63501

Dear Ms. Hays:

We greatly appreciate your letter regarding the lack of mowing at the North Park Complex. Please know that we are aware of the problem and agree with you – this area should have been mowed. We are in the process of having this mowed, and it may have already been taken care of by the time you receive this letter.

Our sincere apologies for your time spent on making requests and looking at the undesirable site of tall weeds and grass. We are improving the mowing schedule to include the entire North Park Complex area. It is always a desire of the City staff and employees to provide the best care and maintenance to all city-owned grounds and facilities.

Thank you for your patience. May the remainder of your summer be an enjoyable one.

Sincerely,

Mari E. Macomber  
City Manager

vib

July 11, 2016

Kirksville City Officials  
Kirksville, MO 63501

To Whom This May Concern:

We have lived at our present address, 901 Dogwood St., since May, 2011. Each summer we have reminded and begged the city to please mow the North Park Complex. Eventually they mow it; last year it was mowed twice. The weeds and grass were so tall the last time it was mowed, the mower literally knocked down the weeds and mowed over them leaving vegetation bent/broken and trying to resume an upright position. What a disaster... and to look at that all winter! Here we are on July 11, 2016, another summer with grass and weeds growing amuck at Kirksville's North Park Complex!

As of this date the Complex has not been completely mowed. Of course the area next to the streets surrounding the Complex and around the ball diamonds have been mowed but not the areas that butts up to property owners. There are six privately owned residents on Dogwood St., two on Lincoln and approximately eight on Gasperi that border the south and east edges of the Complex. Weeds and grasses are presently chest high. This summer we have encountered raccoons, opossums, rabbits, ground hogs and foxes (sick with mange) roaming our lawns around North Park.

What would happen if we as individual property owners did not mow our lawns? I suggest city officials need to review Kirksville's Code of Ordinances, Chapter 17, and Section 17-3. As a possible solution, why not let a private citizen mow this area for the grass or perhaps bale the grass for use at the Kirksville Animal Shelter.

This summer I have personally made at least six contacts reminding and pleading to have this area mowed. I'm always promised it is on the agenda. As a Kirksville tax payer I feel we deserve to have this matter resolved immediately!

Sincerely,



Jo Ellen Hays  
901 Dogwood Drive  
Kirksville, MO 63501  
[JoEllen.H511@hotmail.com](mailto:JoEllen.H511@hotmail.com)  
660.665.3383

Mark J. Rhoads  
P.O. Box 1162  
Jefferson City, MO 65102-1162  
Phone: (573) 635-0505  
Fax: (573) 761-4285



Overnight  
112 East High Street  
Jefferson City, MO 65101

**The Rhoads Company, LLC**  
Government Relations

REC'D JUL 11 2016

July 7, 2016

Mayor Richard Detweiler  
201 S. Franklin  
Kirksville, MO 63501

Dear Mayor Detweiler:

I wanted to introduce myself and offer any resources that might be helpful during your tenure as Mayor. I serve as Missouri Field Director for the Missouri Energy Forum, an educational and outreach organization of the American Petroleum Institute.

I would be pleased to provide any information relating to oil and gas issues in Missouri, including pipelines, transportation and economic indicators relating to this sector. If there are particular issues in your city or area relating to the oil and gas sectors, I am happy to provide information and can also act as liaison with the American Petroleum Institute to ensure that questions and concerns are answered.

Please do not hesitate to contact me if I may be of service.

Sincerely,

  
Mark J. Rhoads

This was submitted to the newspaper on 7/25/16. Since it was apparently not published, I wanted you to read a summary of how the sidewalk sales went from my perspective—a volunteer cheerleader! Also, I'm hoping to encourage you to play a part in the Sept. 11 Welcome to Students on the square.

Sidewalk Sale 2016 was evident around the square on Friday and Saturday.

Pagliari's delivered ads with pizzas on Thursday and Friday nights to get the word out.

Sieren's Palace, Edna Campbell's, Shawn's Bridal, and Hidden Treasures had tables out front with specials of up to 75% off some items. The Take Root Café had scones, cake balls and cupcakes available for a suggested donation. Sweet Expressions offered free coffee with the sale of a menu item. The Hair Academy had a choice of several specials with exotic names—Pamper Me, Platinum Weekend, Diamond and Relaxer. Baker's and China Palace offered coupons for specials. Cook's and Gardener-Collier had specials for the two days on pieces of jewelry. Jim's Gems had sterling rings and Merie Norman cosmetic specials.

Colleen Wagner of Gallery 104 read about the sales in the Kirksville Daily Express and moved up a sneak peak so customers could come in and get acquainted. The artists plan to give art lessons and possibly do art parties. It's worth a walk around—and they plan to rotate works, so you'll want to come often! Grand Opening August 4.

Thanks to all (100%) the merchants who participated in some way. Getting people on the square again will require some effort on the part of lots of us! This year, only merchants on the square were contacted. Future plans include expanding to businesses just off the square.

Maybe locating more Pokemon there is the answer! :) Pokestops and Pokegyms are located in Kirksville. GO!

Gaylene Green

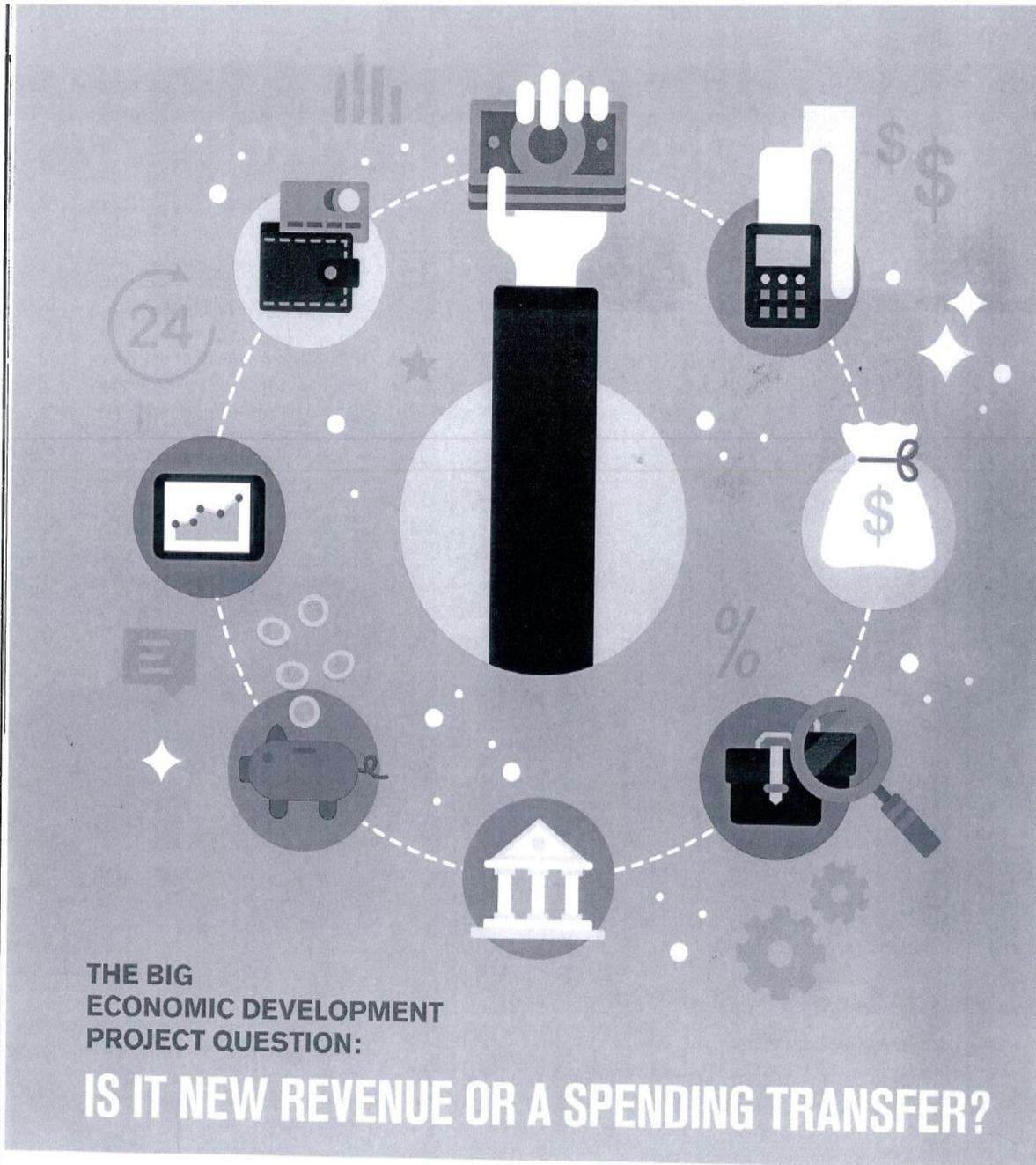
816-304-5201

Cc: Ashley W. Young, Kirk Ranson

Also, I wanted you to know that I got the word at 12:30 PM 7/22/16 that it would have been ok to serve food out front.— sorry—it was too little, too late.

Forgive recycled paper - I'm on a budget!





By Paul Harris, Ronald Berkebile, Julia Martin, and Larry Filer

**M**ost local governments pursue some degree of economic development activity to strengthen their economy by adding jobs and generating tax revenue. Witness the growth in tax

increment financing, property tax abatements, tax credits, and exemptions for economic development. These state and local incentives totaled more than \$80 billion in 2012.<sup>1</sup>

Economic development projects can

represent a significant boon for a local economy. Estimating how much money they might generate, however, is not as easy as it initially seems, and jurisdictions can receive far less net new revenue than developers predict.

Although no precise method exists to determine net new revenues, the purpose of this article is to examine factors and provide guidance to help local government managers estimate net revenues from a new venue in their communities.

### Factors Affecting Net Revenues

The *substitution effect* represents an intuitive concept that consumers and residents recognize each month when making choices on how to spend their money. Whether for political reasons or lack of ability to quantify it, some economic development analyses are silent about this phenomenon, and this last point represents a legitimate issue.

Most consumers have finite incomes, which limits their discretionary spending. Spending at a new venue can generate a shift or transfer in discretionary spending from one product, service, or place to another because limited income forces consumers to choose how, where, and when to spend money.

Even spending at such a unique place as an amphitheater displaces spending. A household's budget is limited and fungible so, for example, a person might decide to splurge on a concert rather than purchasing an item of clothing. Economists refer to this as a substitution effect<sup>2</sup>; *displacement* and *cannibalization* are similar terms.

An increase in consumers' incomes ultimately can generate more spending. Absent an increase in income, spending at a new venue in a local economy represents a 100 percent net increase when it results from these situations:

- **Preventing consumer leakages.**

When consumers spend outside their local economy, economists refer to this as a *leakage*. Some new venues may prevent leakages because if consumers did not spend at a new venue, they would do so outside the community.

- **Attracting spending by residents of neighboring communities and visitors.** A local government's venues may attract spending that otherwise would not have occurred there. In other

words, the locality essentially exports its businesses.

### Recognizing the Substitution Effect

The economic theory outlined above suggests that because consumers' incomes are limited, some spending is substituted for other spending. Economists test theories through empirical research, but it is difficult to model the substitution effect.

Because no research exists, financial officers must rely on the theory that substitution exists. Theory further suggest that substitution rates vary by the composition of demand—substitution varies among spending by local residents, residents of neighboring communities, and visitors and tourists.

turning savings into consumption still represents substitution.

In other words, whether the consumer spends at a new location or retains funds at a local bank, the net impact of this substitution between spending and savings is the same. Banks, however, hold money in reserves, and they lend and invest funds outside the immediate area, creating leakages. Spending at the new location, therefore, may have a greater economic impact than savings because of these leakages.

These two factors suggest not all spending by local residents represents a substitution, but there is not a method of precisely estimating the substitution rate. Virginia Beach, Virginia, staff generally errs conservatively and

## ESTIMATING HOW MUCH MONEY AN ECONOMIC DEVELOPMENT PROJECT MIGHT GENERATE IS NOT AS EASY AS IT INITIALLY SEEMS, HOWEVER, AND JURISDICTIONS CAN RECEIVE FAR LESS NET NEW REVENUE THAN DEVELOPERS PREDICT.

**Local residents.** Economists generally assume that spending by local residents represents a 100 percent substitution, which means no new spending, but some spending by residents at a new location may represent a marginal increase.

A 100 percent substitution effect assumes that if consumers did not spend money at one venue, they would spend it elsewhere within a locality. There are two reasons, however, that substitution rates would be less than 100 percent. We refer to these as *induced consumption* and *captured savings*.

First and most commonly discussed, the new venue may induce spending (consumption) that otherwise would not have been spent or spent in a different locality (leakage).

Second and less considered, the new venue could capture savings. Savings generates an economic impact through bank loans to local consumers and businesses. This suggests that

assumes substitution rates of 80 percent (20 percent new spending) for pure local demand—an educated guess.

### Residents of neighboring cities.

Spending by residents of neighboring cities can represent net new spending to a community. In this case, the neighboring city would experience the leakage because of the increased spending at the new location.

The supply or availability of merchandise, consumer tastes and preferences, price, and geography generally influence residential shopping patterns. This is particularly the case for routine shopping at grocery stores, drug stores, and related businesses, as well as for people who live and work in different communities and shop in the one where they work.

The quality and availability—something that is only available in one location—of shopping and

**FIGURE 1. Calculating a Substitution Rate Based on the Composition of Demand.**

	% of Demand	Substitution Rate	Weighted Average
City residents	50%	80%	(20% new) 40.0 %
Neighboring city residents	30%	35%	(65% new) 10.5 %
Out-of-town visitors	20%	20%	(80% new) 4.0 %
		55.5%	(44.5% new)

In this example, the substitution rate is 55.5%, meaning that 44.5% of the spending represents new economic activity.

**FIGURE 2. Example of a Linear, Phased-out, 10-Year Substitution Rate.**

Years	1	2	3	4	5	6	7	8	9	10
	80%	72%	64%	56%	48%	40%	32%	24%	16%	8%

44% represents the 10-year average substitution rate.

entertainment can attract consumers from neighboring places, including high-quality shopping destinations, unique restaurants, and desirable entertainment venues.

If these places induce a nonresident to spend money they otherwise would have spent where they live, this represents new spending to the locality. Residents from neighboring communities may already shop where the new venue opened. These outside residents could redirect their spending to the new venue, displacing sales at establishments they normally patronize.

Suppose a resident of city A regularly dines in city B. If a new restaurant opens in city B and the person chooses to spend her money at the new restaurant, not the one she frequented before, substitution occurs.

The substitution rate from spending by neighboring city residents would be lower because these residents likely spend less in adjacent cities. Again, however, no research exists on determining this rate. Virginia Beach staff generally assumes a substitution rate of 35 percent and 65 percent net new revenue.

**Visitor and tourist spending.** Much of the money spent by visitors to an area represents new spending to a city or county. The key distinction is whether (1) the tourist visits because of a specific event or venue, or (2) the tourist visits and spends money in the city regardless of new events or venues.

New attractions may lure out-of-market residents who would not have visited otherwise. If an analyst can link the out-of-town visitation to an event or venue, perhaps through a survey of patrons, then 100 percent of that money reflects net new spending.

The exception is “time switchers” or visitors from outside the region whose spending represents a substitution. Recurring annual events provide a good example. Suppose a visitor regularly attended an event in September, but switched to May to attend a new event. This spending would represent a substitution.

Local government managers and analysts also need to consider the “crowd-out effect” from visitor spending. Large crowds, insufficient parking availability, or high parking fees may dissuade local residents or potential visitors

from attending an event or patronizing surrounding businesses near it. Out-of-town vendors accompany certain events, and patronizing these vendors represents a leakage, but these vendors would still remit some local taxes.

Regarding the second point: Some spending by existing visitors, those who are not in town for a specific event or venue, does represent new spending, while some does not. Visitors face spending trade-offs, similar to local residents, as they may limit spending to their vacation budget.

If visitors spend money at a local museum, perhaps they would have spent it elsewhere in the city during their stay. In other words, the visitor may have substituted one form of spending for another in the city. Conversely, some new attractions could entice tourists to spend money that they otherwise would not have spent.

Thinking about the net impact from new hotels represents an important topic associated with out-of-town visitors.

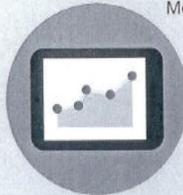
Hotels generally experience high substitution rates because demand for hotels is derived from the demand to visit the destination, not the hotel in most cases.

If tourists are unable to visit because of a lack of available rooms, however, a new hotel could help meet demand during peak occupancy. Some hotel spending may represent such a marginal increase as booking a room at a new luxury hotel rather than at a midscale hotel, assuming the tourist would not have spent this residual increase elsewhere in the city.

## MONITORING ECONOMIC DEVELOPMENT PERFORMANCE

### FINANCIAL CONSIDERATIONS FIGURE

prominently in a “Best Practice” for monitoring economic development performance issued by the Government Finance Officers Association (GFOA). GFOA recommends periodic evaluations of each project receiving an incentive to ensure that it meets the compliance standards established in the development agreement.



Monitoring should include both timing of benchmarks and actual results compared to targets. It should also consider changes in tax base, property valuations, average wages, and income levels, and other factors that have an impact on the jurisdiction as a whole.

Read more at [icma.org/gfoabestpractice](http://icma.org/gfoabestpractice).

Some hotels generate new demand by hosting conventions on-site; their marketing staff attracts conventions held on-site that other hotels may not have secured.

For these reasons, out-of-market residents generate the lowest substitution rate. This is unquantifiable; however, Virginia Beach generally assumes a substitution rate of 20 percent (80 percent new).

### Estimating Demand and Rate

The factors above illustrate the difficulty in estimating the composition of demand. Sales by zip codes and intercept surveys can represent two potential sources of data for estimation.

A community might structure a public-private development agreement to include the release of sales by postal zip codes for a project, or data might be available for a city-operated venue like a museum or aquarium that could serve as a proxy for a similar private attraction.

Intercept surveys involve asking patrons entering or leaving a venue where they reside. These surveys are common in estimating the impact for sports stadiums and arenas. Figure 1 provides an example of a weighted-average substitution rate from the figures previously cited for each type of demand.

Many factors can affect the phase-out of the substitution effect. In general, growth in population, income, and tourism could decrease substitution rates over time. The density of the market, which includes the number of entertainment venues consumers have to choose from, and the quality and

uniqueness of the attraction, represent other considerations.

Sales at venues within a densely populated attraction environment—many are competing attractions—may experience high substitution rates for an extended period. Some attractions like an amphitheater provide unique, singular experiences.

Patrons attend the venue repeatedly because the performing artist changes, so displacement could remain high for an extended period. Offsetting this, a unique venue may lure visitors from other cities and induce local residents to spend money they would not have otherwise, thereby preventing a leakage.

Some venues may have a novelty effect, experiencing lower substitution rates because of strong initial demand. As the venue ages, the appeal of the attraction wanes and the substitution rate could increase.

### Phasing Out the Substitution Rate

Virginia Beach staff typically phase out the substitution rate in a linear manner during 10 to 20 years, depending on the type of venue.

Staff members also report the average substitution rate over the entire period. An 80 percent first-year substitution with a linear rate phased-out over 10 years, for example, represents an average substitution rate of 44 percent (see Figure 2).

### Concluding Thoughts

Precise methods for determining the substitution effect do not exist. Local government managers and analysts can

attempt to account for substitution by considering the composition of the demand for a site: Will its patrons primarily reside in the city where the venue is located, or will it attract patrons from a neighboring city and out of the market?

Generally, most of the spending by local residents represents a substitution while most of the spending by nonresidents represents new spending. Regardless of how it is arrived at, the calculation of expected new revenues from a proposed economic development project is important to making an informed decision on a project.

Managers and analysts need to be aware of the complex interactions, and governments need to perform appropriate due diligence, on revenue estimates provided by a developer. **PM**

### ENDNOTES AND RESOURCES:

- 1 Louise Story, “As Companies Seek Tax Deals, Governments Pay High Price,” *The New York Times*, December 1, 2012.
- 2 Rather than the textbook microeconomic theory of substitution, (i.e., a consumption shift generated by a change in price), the authors are considering a consumption shift resulting from a new product or venue.



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